

Gaston

L'ANNIV' DE LAGAFFE

par Fraquin
et Jidéhem

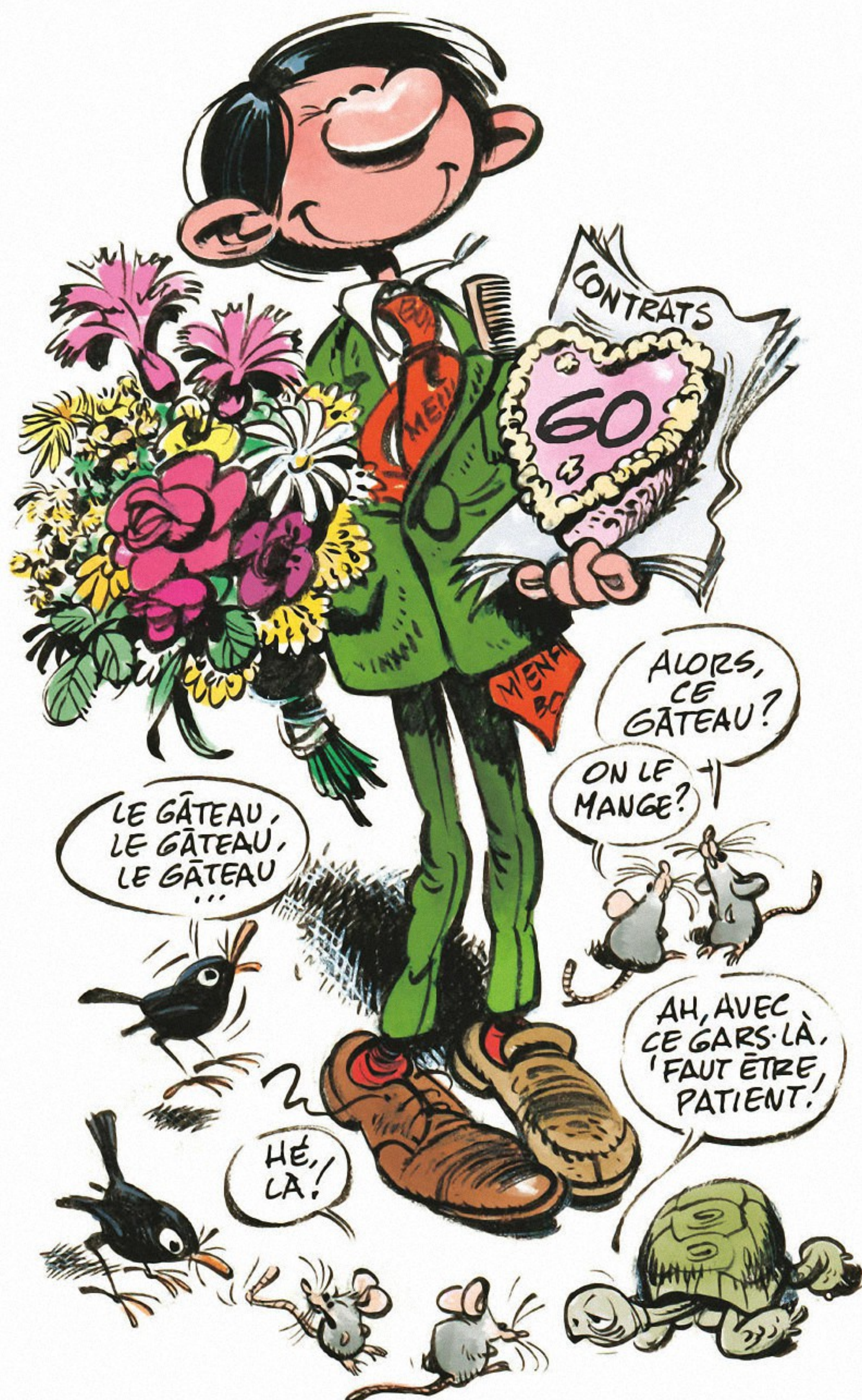


DUPUIS

Gaston

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DUPUIS

SOIXANTE GAGS POUR SOIXANTE ANS

Parmi les plus de neuf cents et quelques gags de Gaston Lagaffe dont la publication a commencé en février 1957, c'est-à-dire il y a exactement soixante ans, il a fallu choisir les plus représentatifs, les plus drôles, les plus pertinents, les plus aimés... bref, il fallait choisir la crème de la crème.

Les éditions Dupuis ont donc mis au point une procédure sophistiquée, à base de groupes de consommateurs dont les réactions à la lecture des gags de Gaston ont été enregistrées par des millions de capteurs. Ces informations ont ensuite été disséquées, analysées, compilées par des milliards de microprocesseurs dont les algorithmes à la pointe des recherches les plus modernes ont permis d'établir une cartographie précise des planches, gags, gaffes et bévues préférés des billions de lecteurs de bandes dessinées.

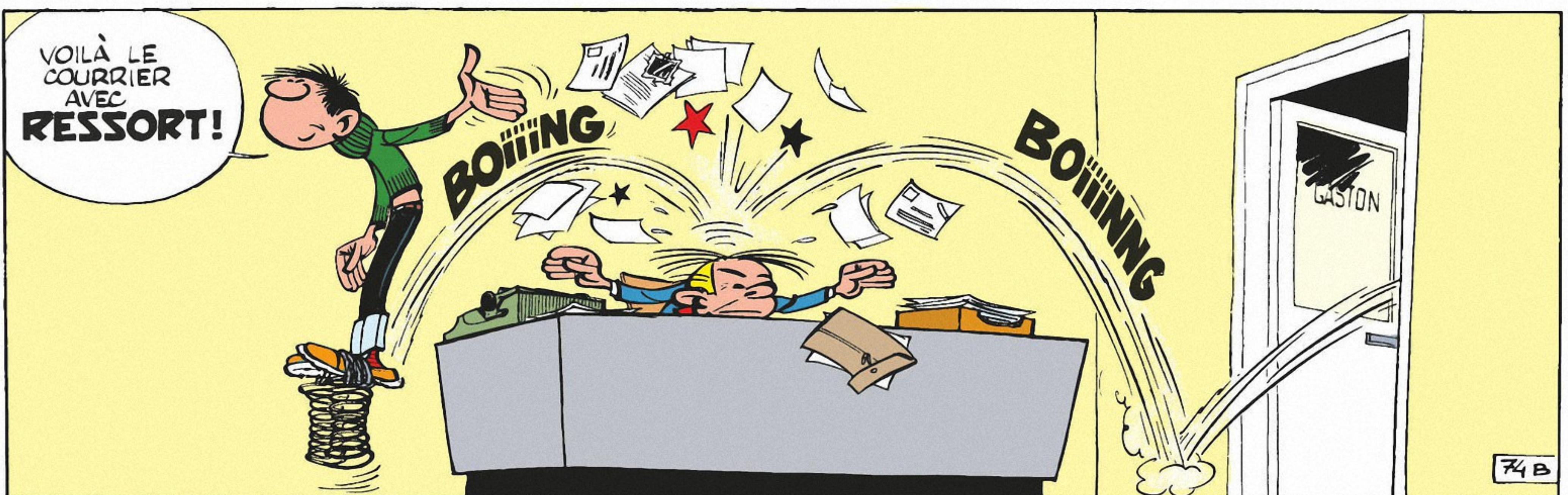
À l'occasion des soixante ans de présence de Gaston Lagaffe aux éditions Dupuis, nous sommes fiers, chers amis lecteurs, fiers et heureux de vous présenter la quintessence de vos gags préférés, compilés dans ce bel album du plus heureux effet. Du jeune gaffeur un peu ahuri arrivé dans nos locaux il y a, je vous le rappelle, soixante ans, les éditions

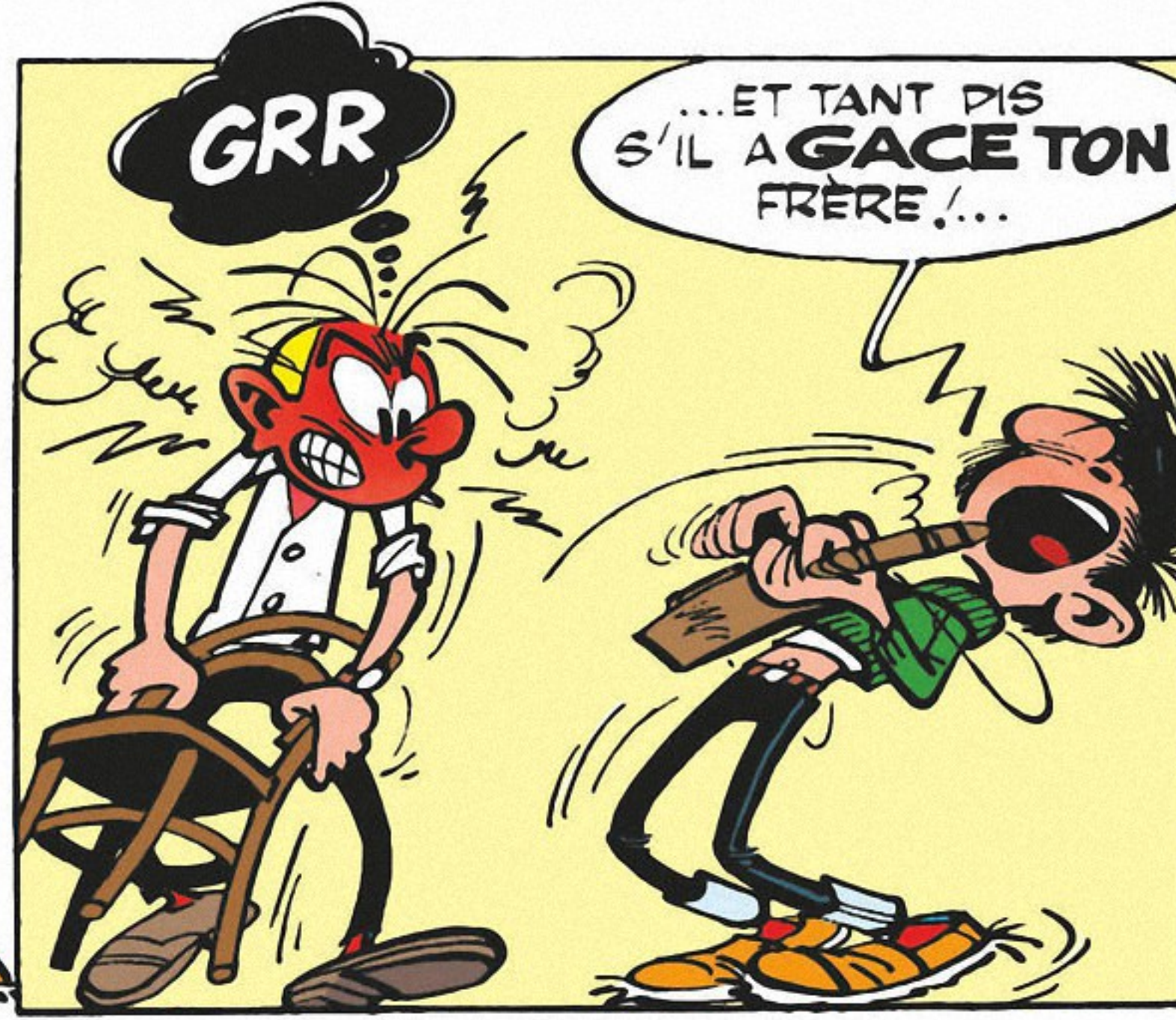
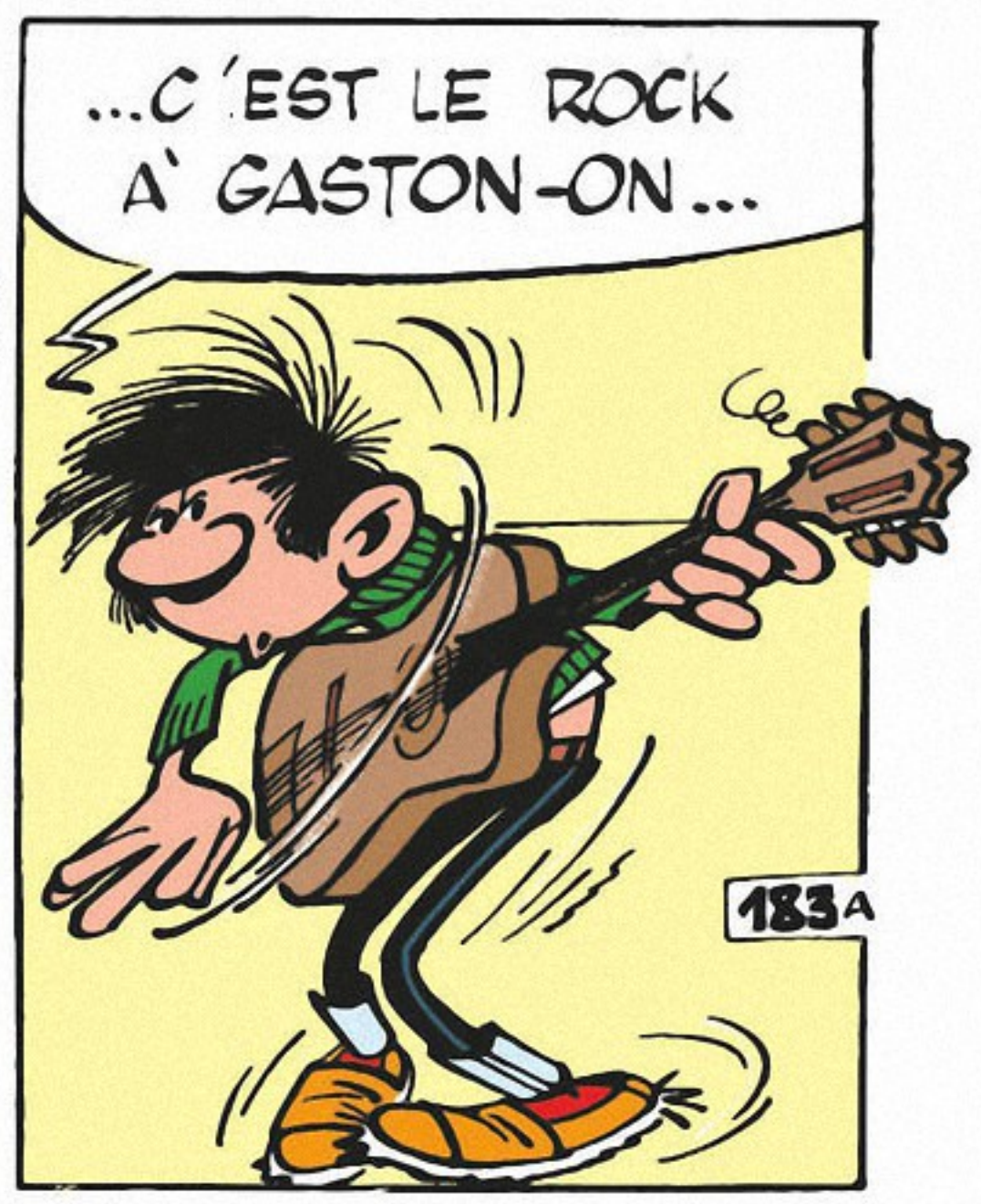
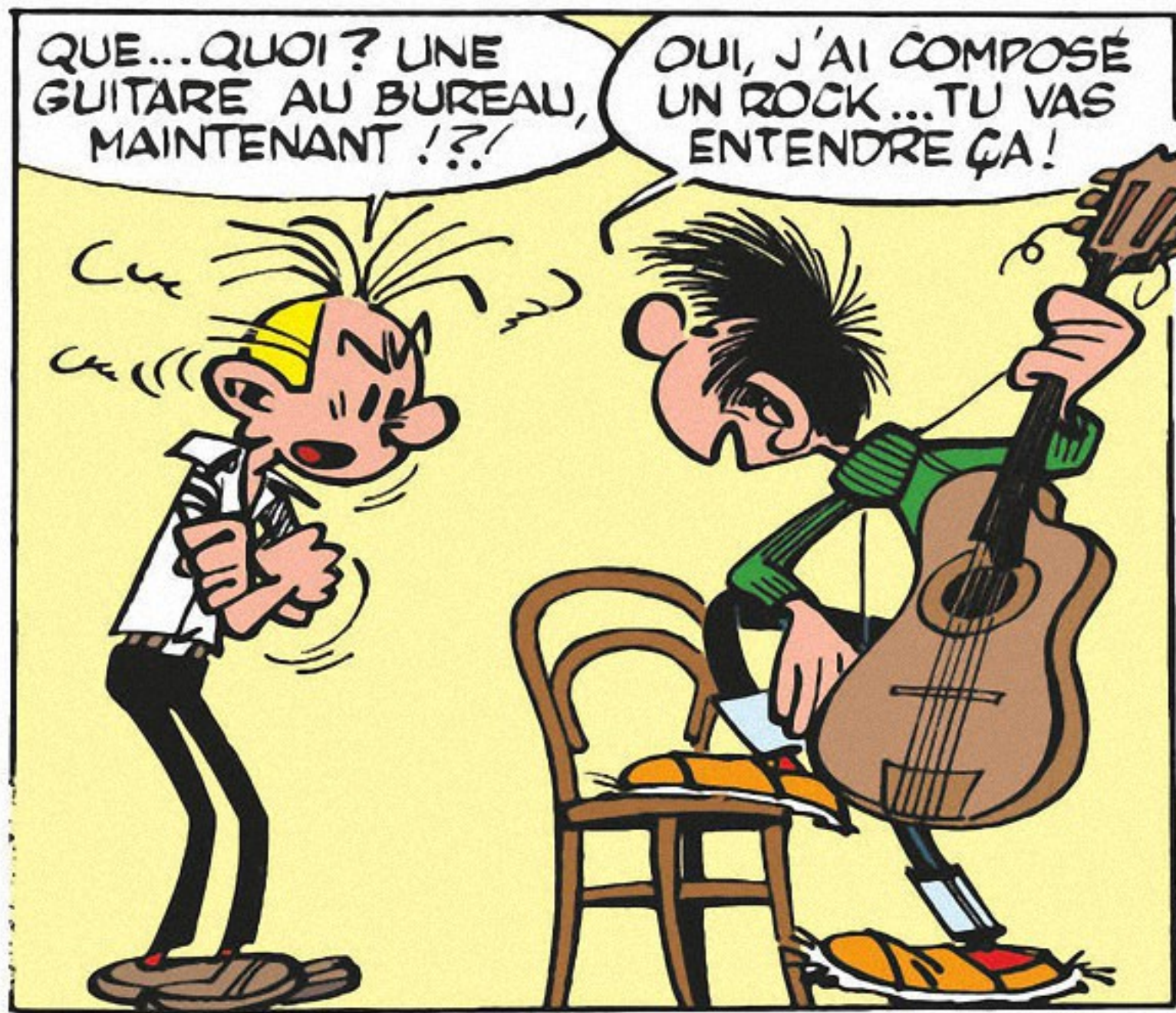
Dupuis et leur service commercial en ont fait un personnage aimé des petits et des grands, idéal pour passer de bons moments en famille, et dont les recueils de gags sont le cadeau idéal des fêtes de fin d'année. Ce personnage farfelu, devenu par la grâce de nos services marketing ce que l'on nomme dorénavant une marque, à l'instar des produits pétroliers ou des jeans déchirés, demeure un vecteur d'excellents chiffres d'affaires au sein d'un marché relativement à maturité et ce, devons-nous encore une fois le rappeler, depuis soixante ans. C'est ainsi que le slogan « Soixante gags pour soixante ans », concocté par une tripotée de spécialistes du langage publicitaire, prend tout son sel. En d'autres mots : bon anniversaire, Gaston Lagaffe, et puisse Hermès, dieu du commerce, faire en sorte que cette compilation se vende une nouvelle fois comme des petits pains.

JOSEPH BOULIER
Directeur
financier
des éditions
Dupuis.

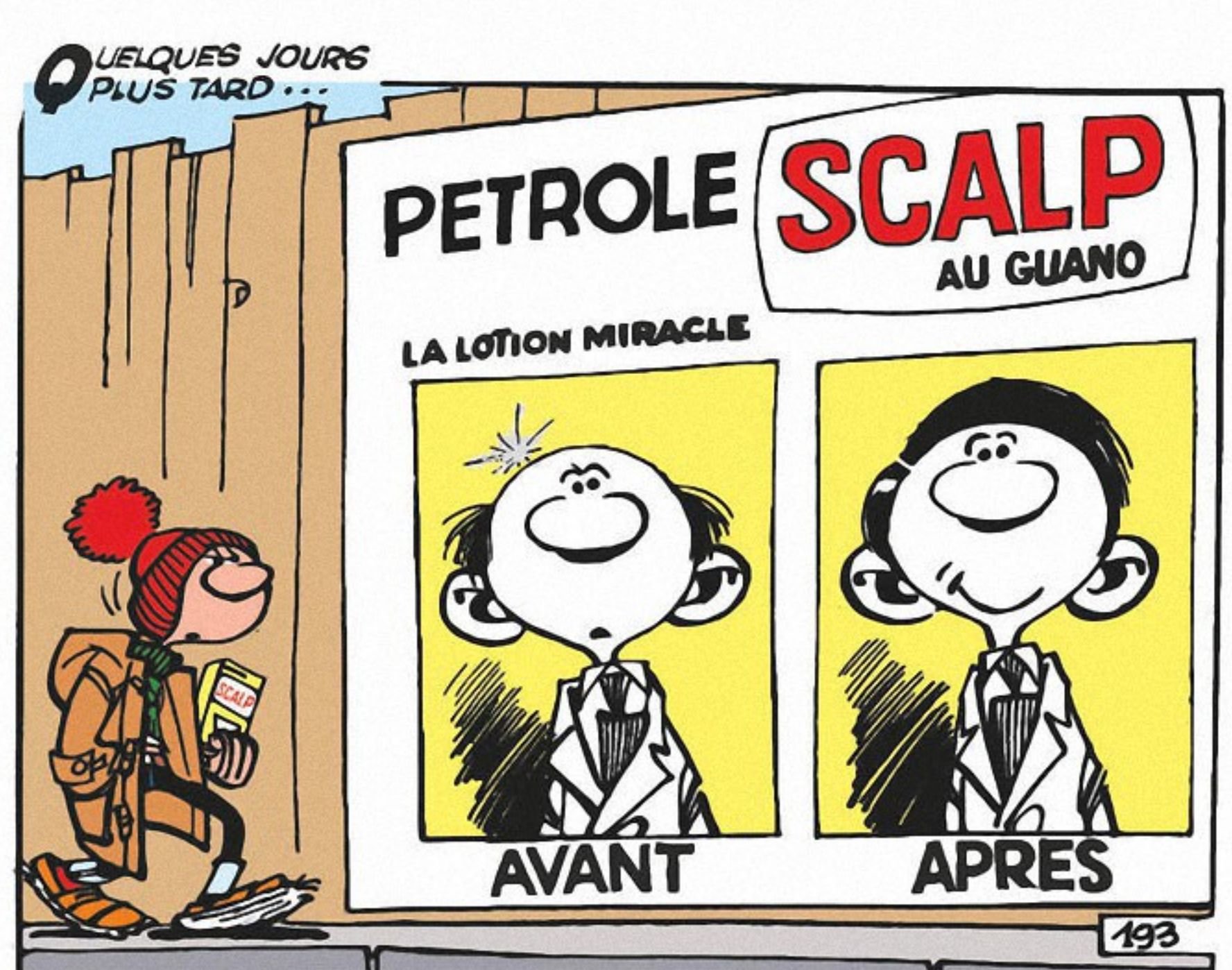
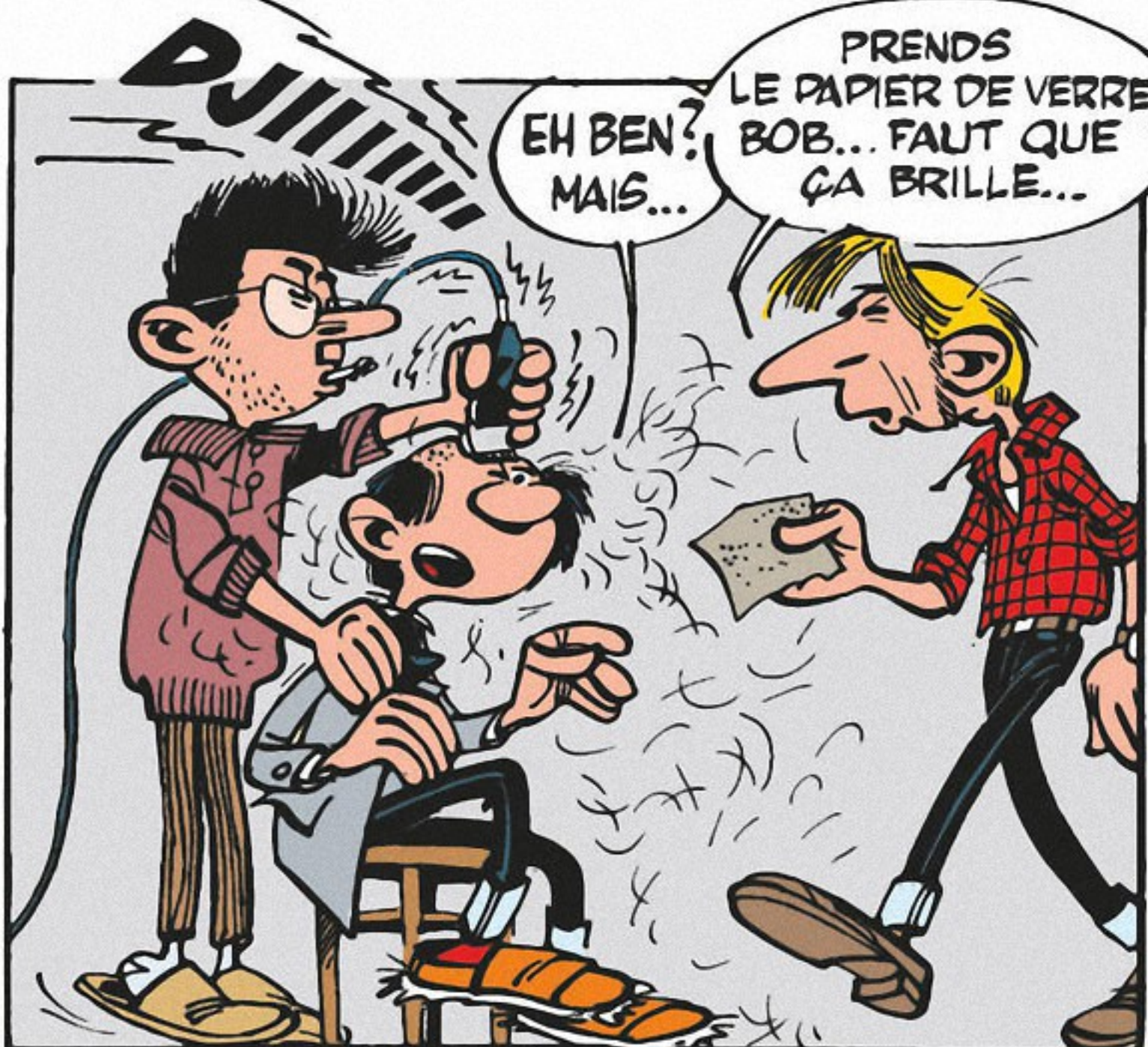
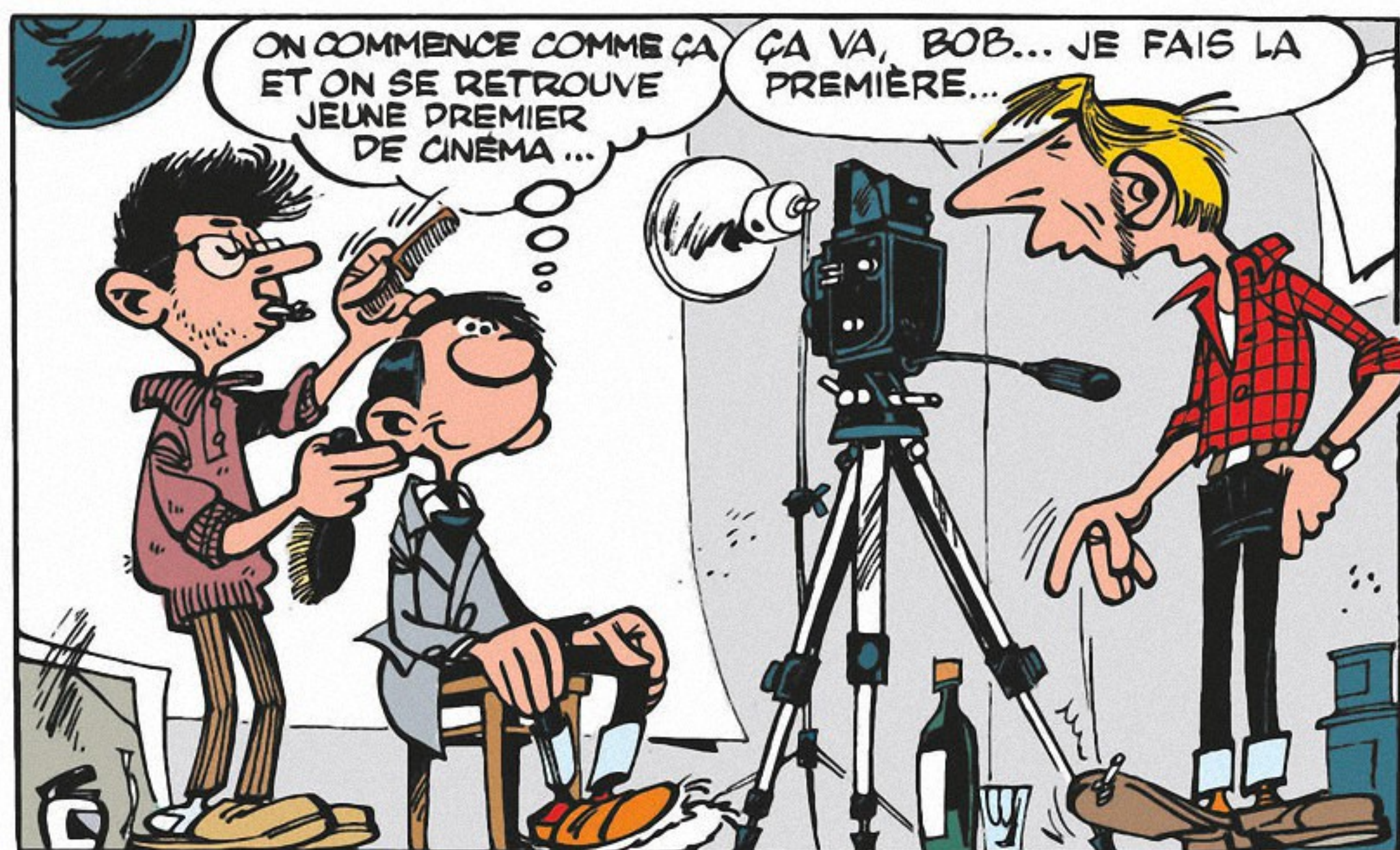
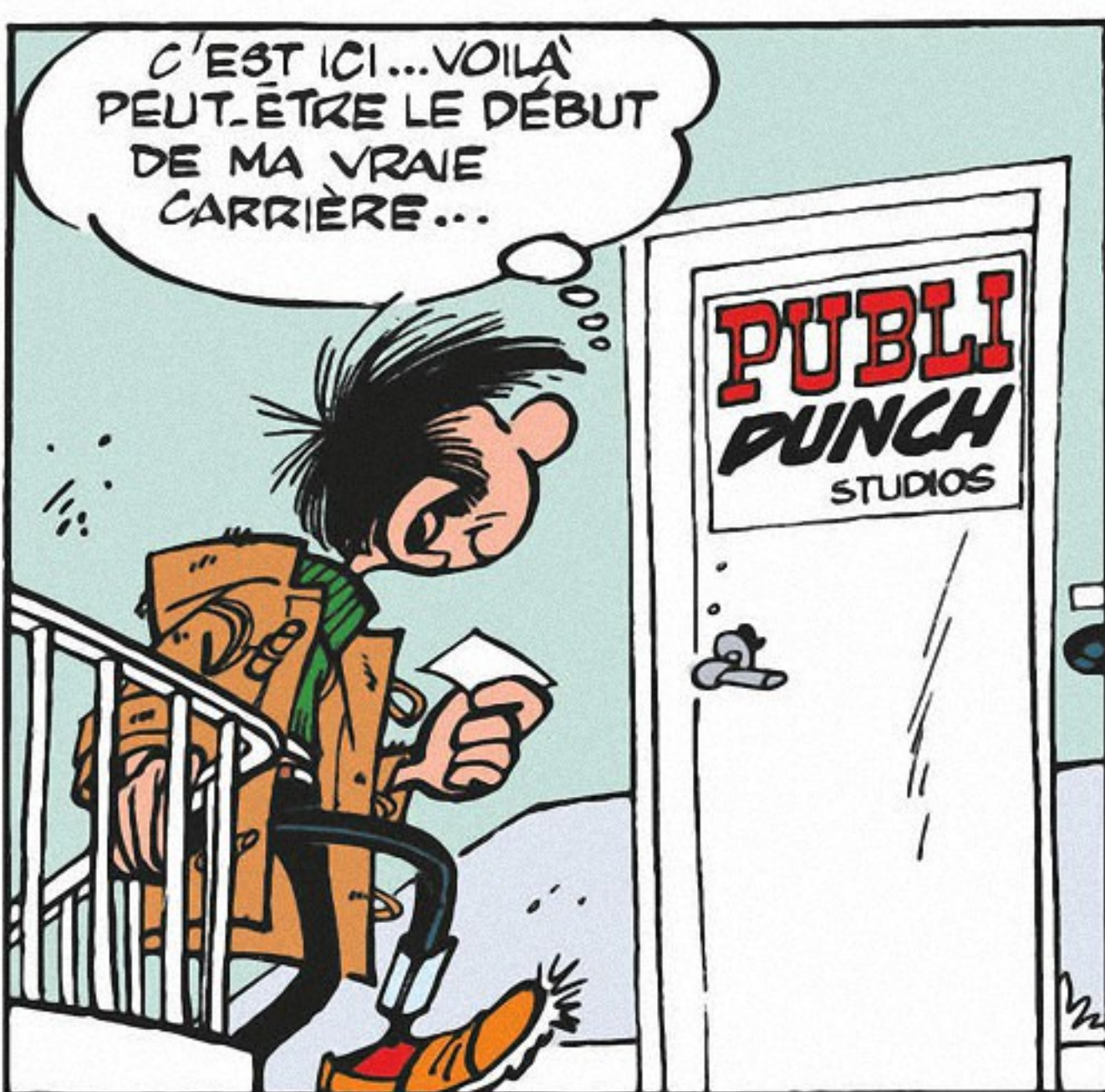


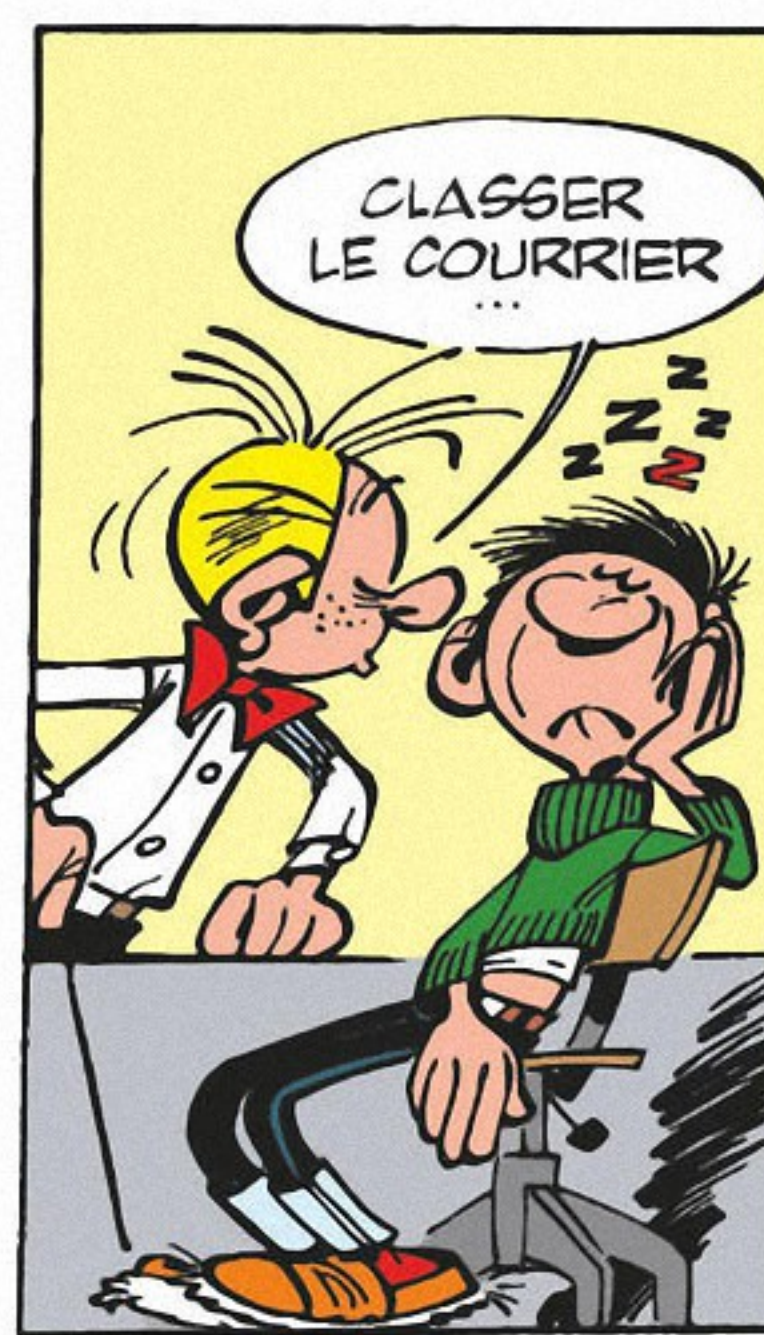
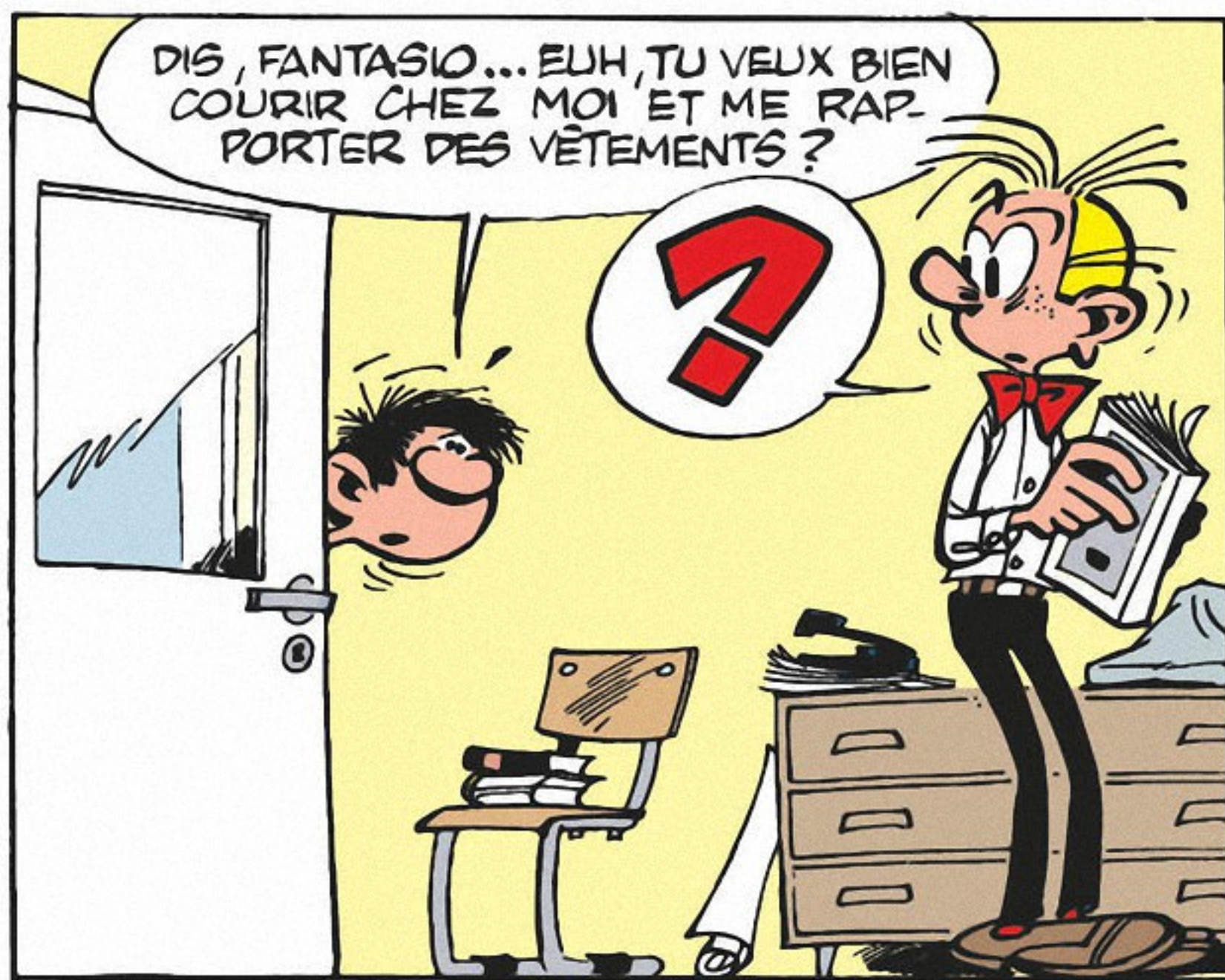
PS : On me demande de rajouter à ma supplique au dieu Hermès, Hédon, dieu du plaisir.

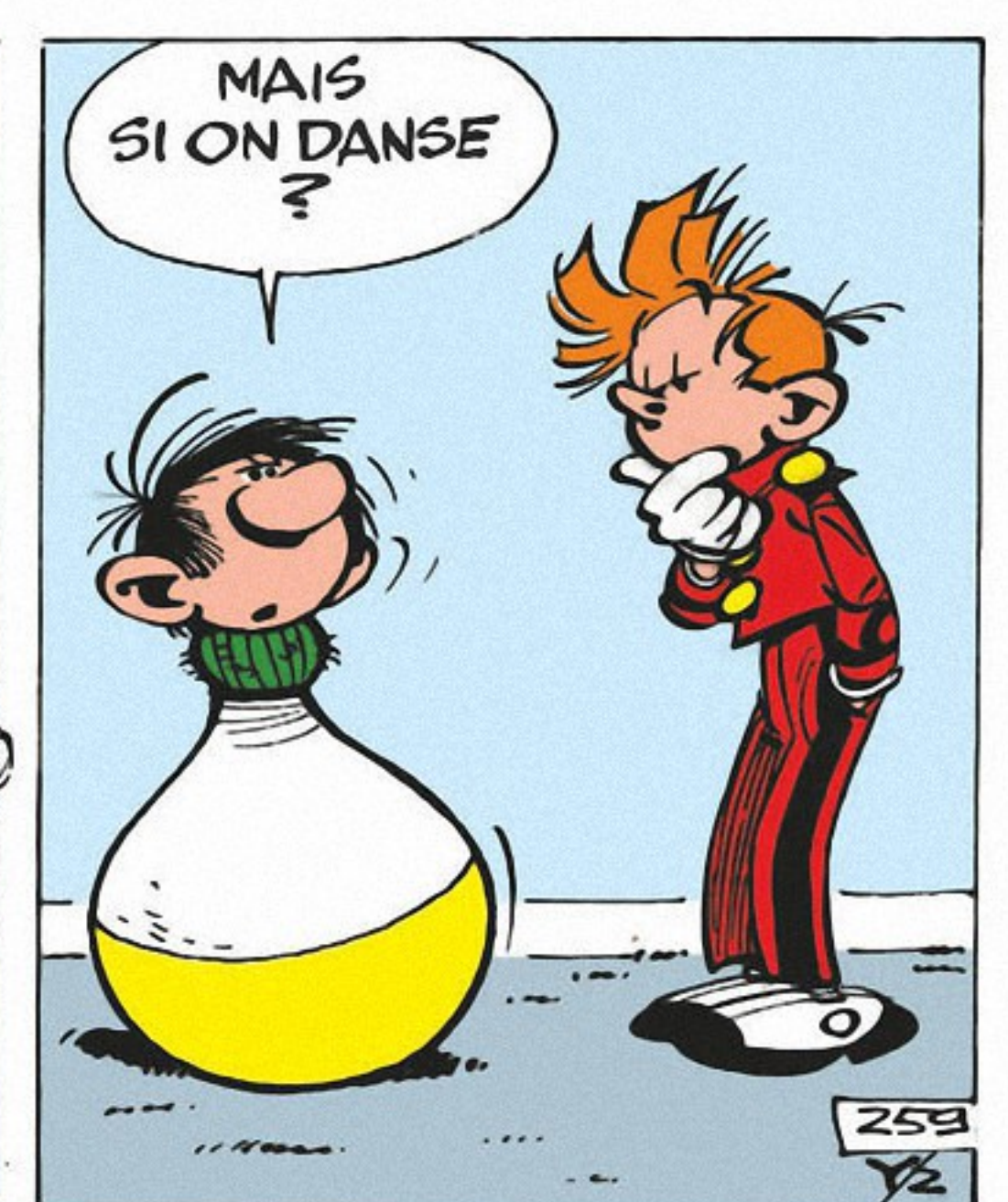
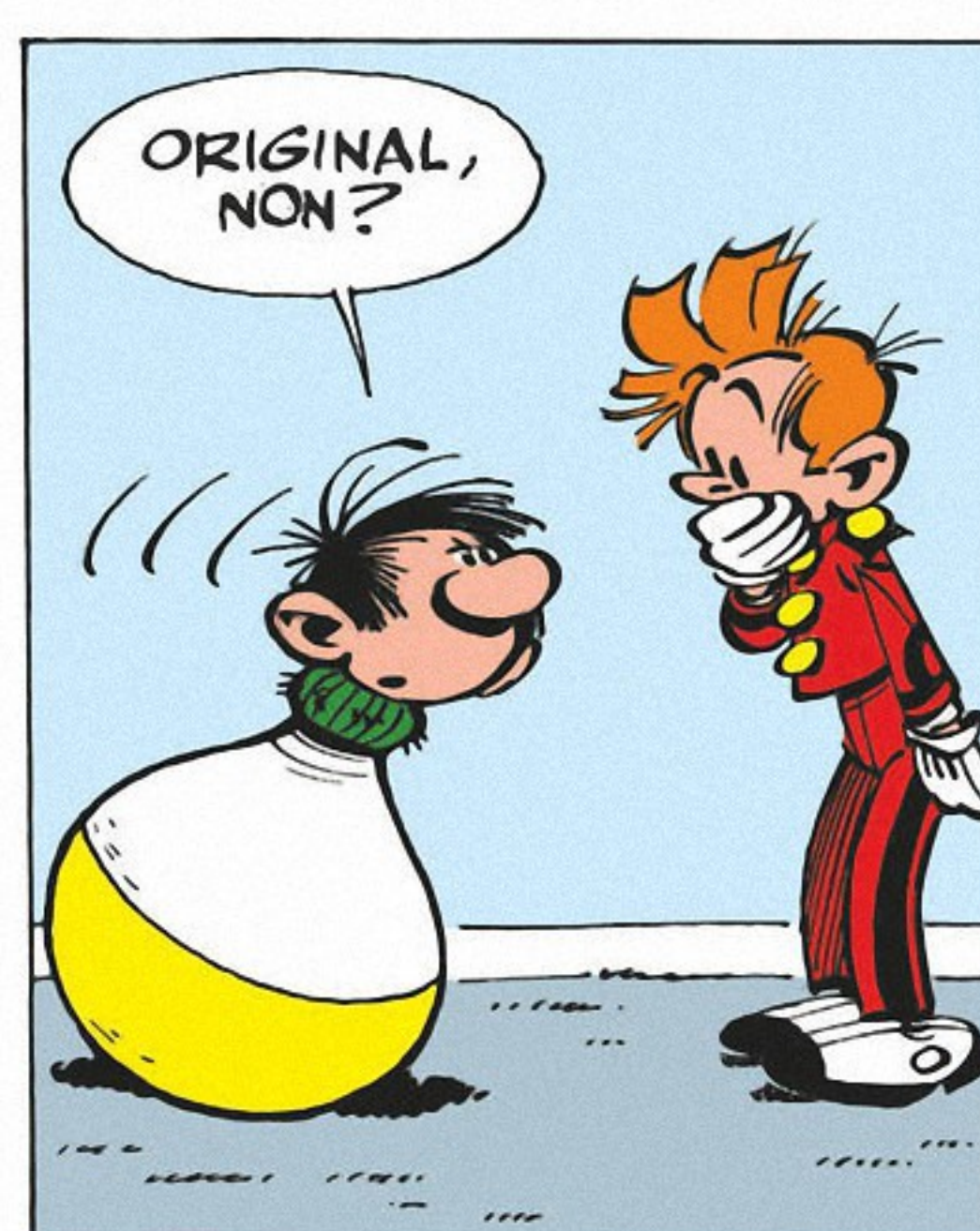
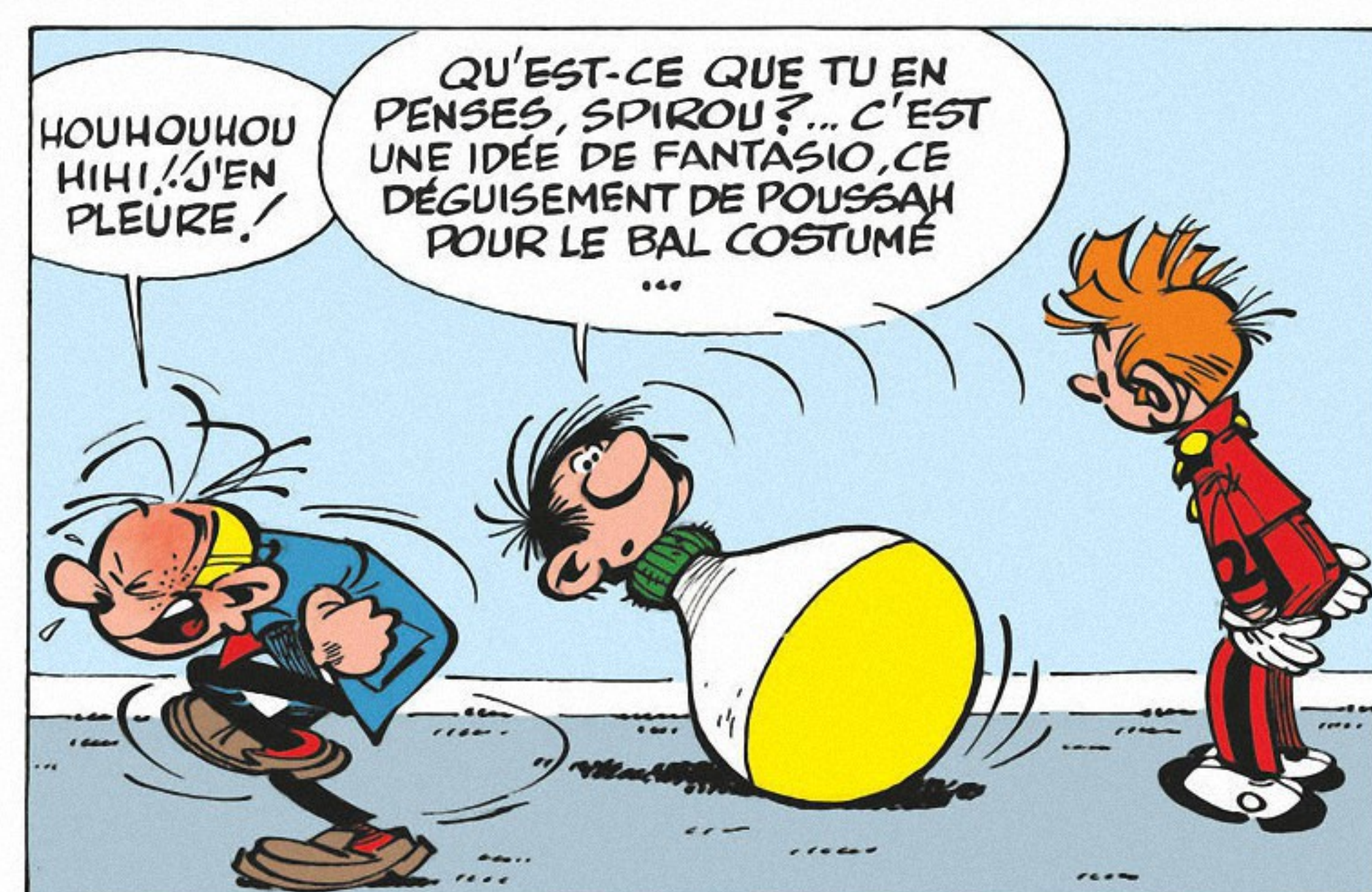
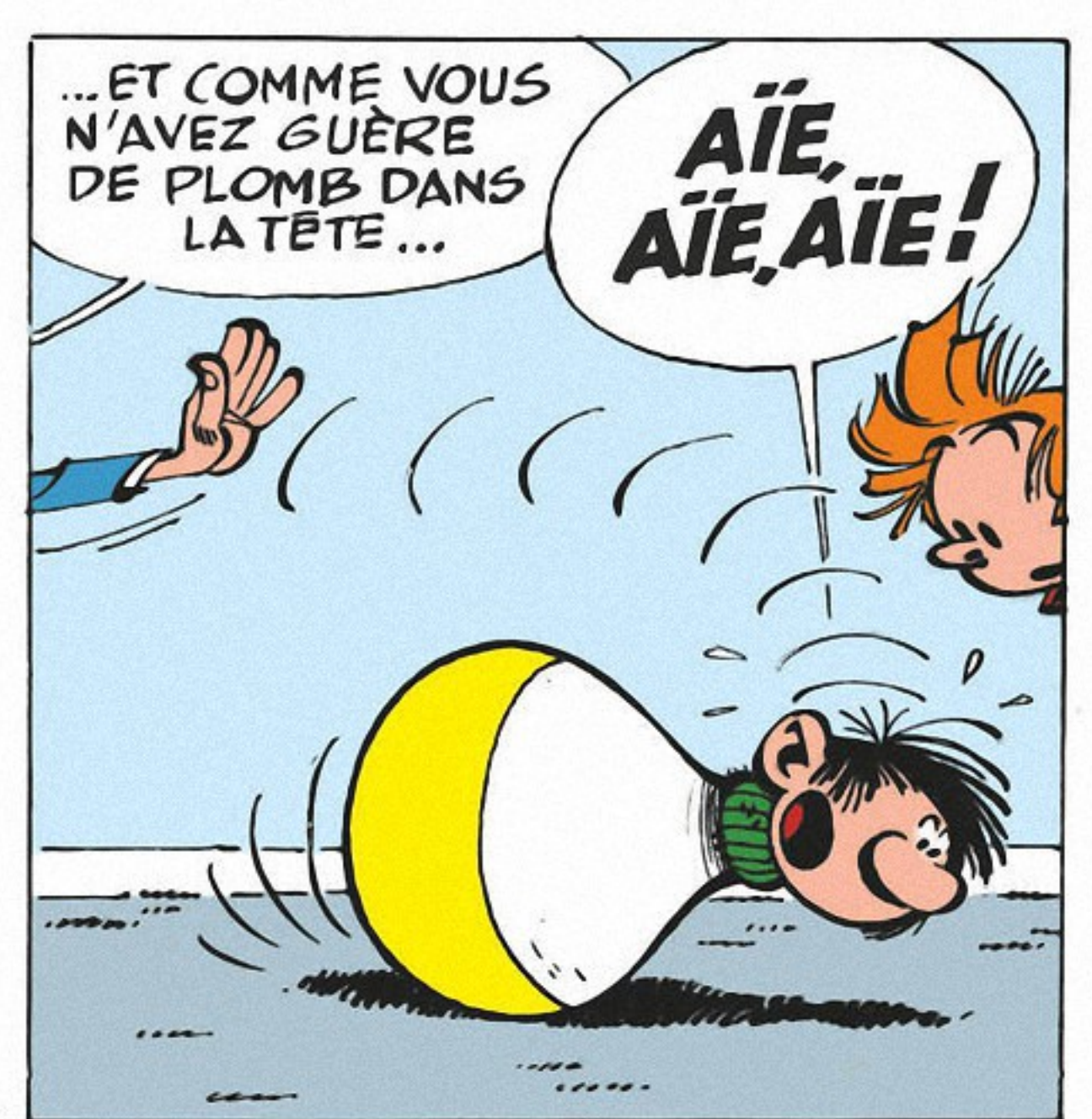
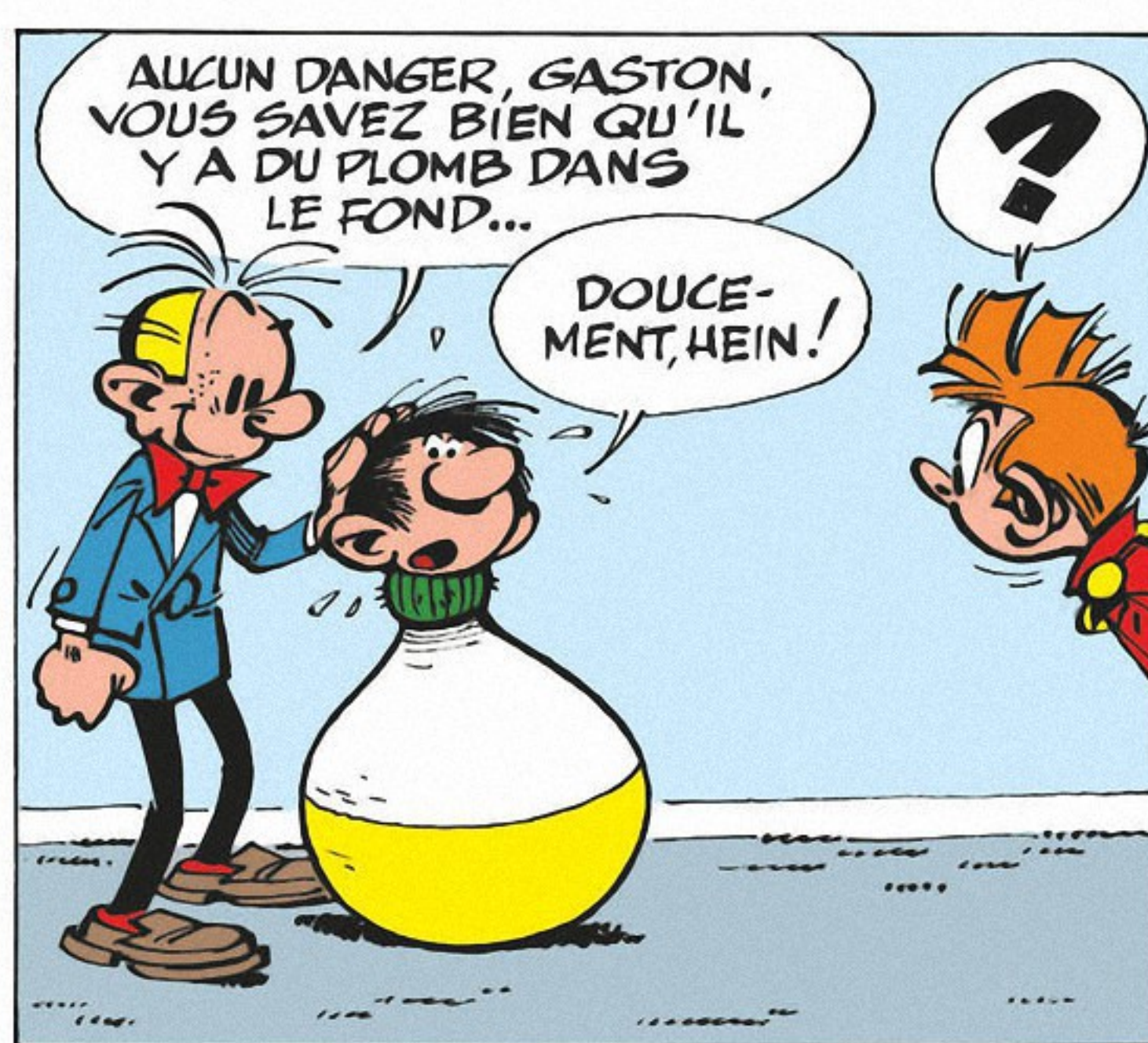
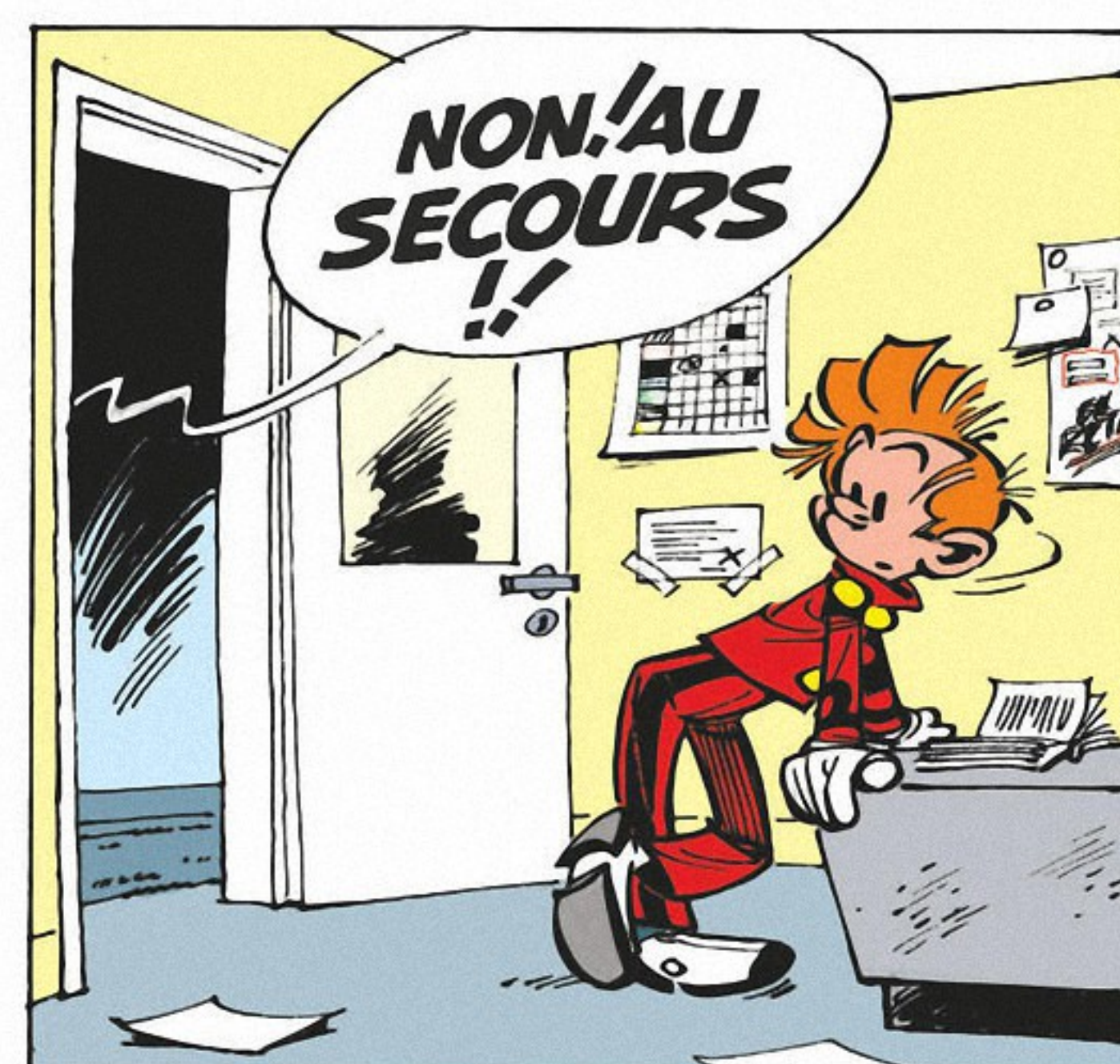
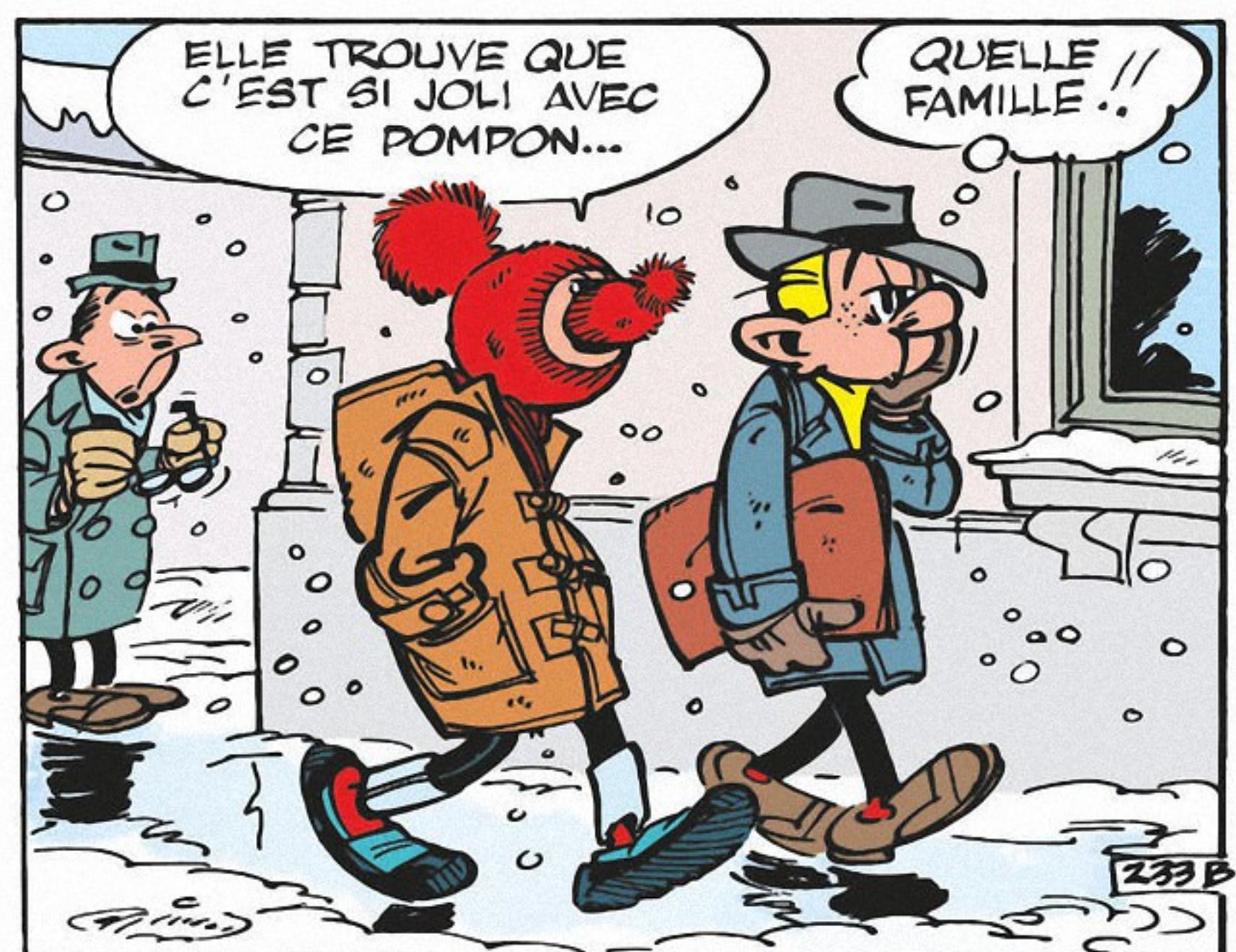
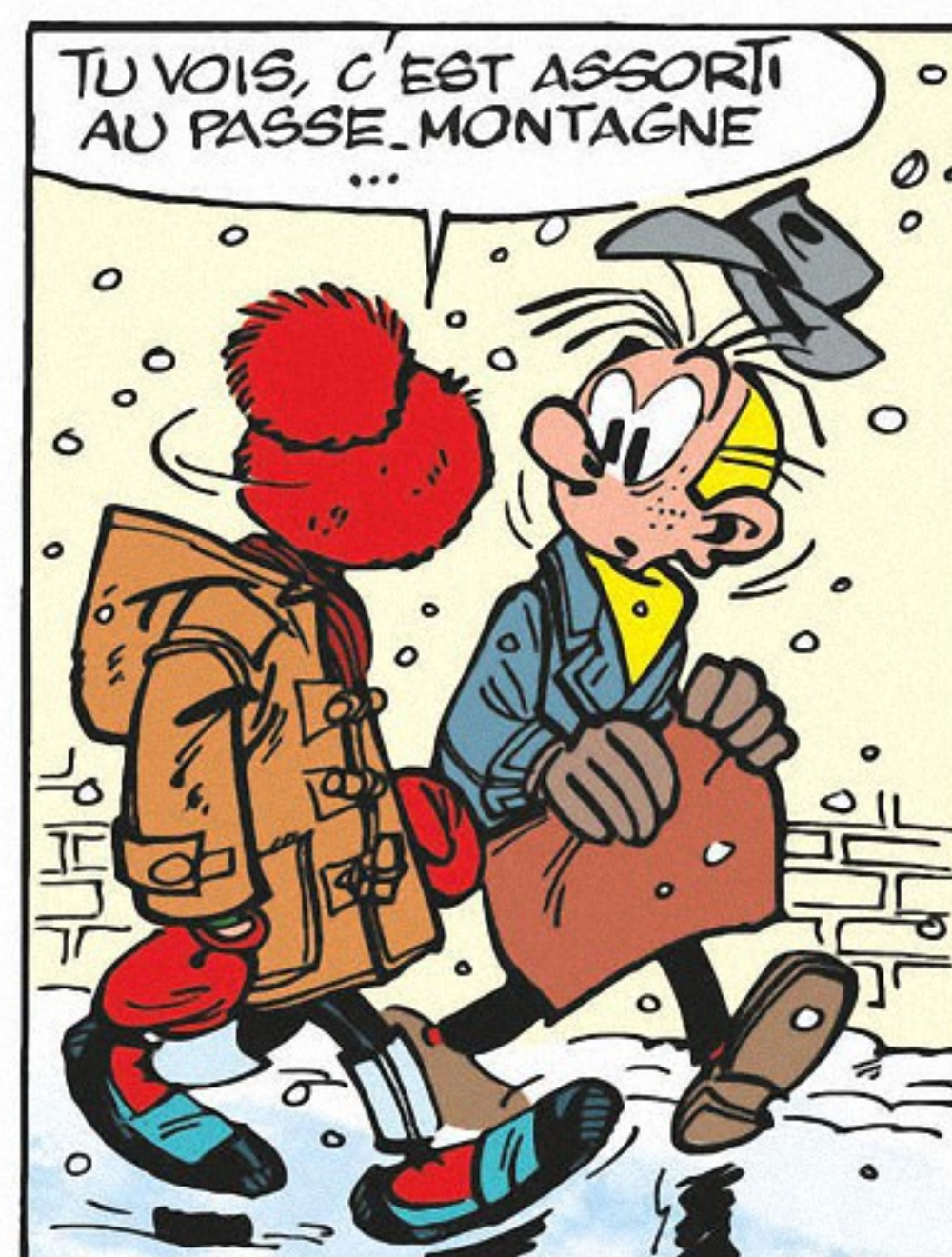


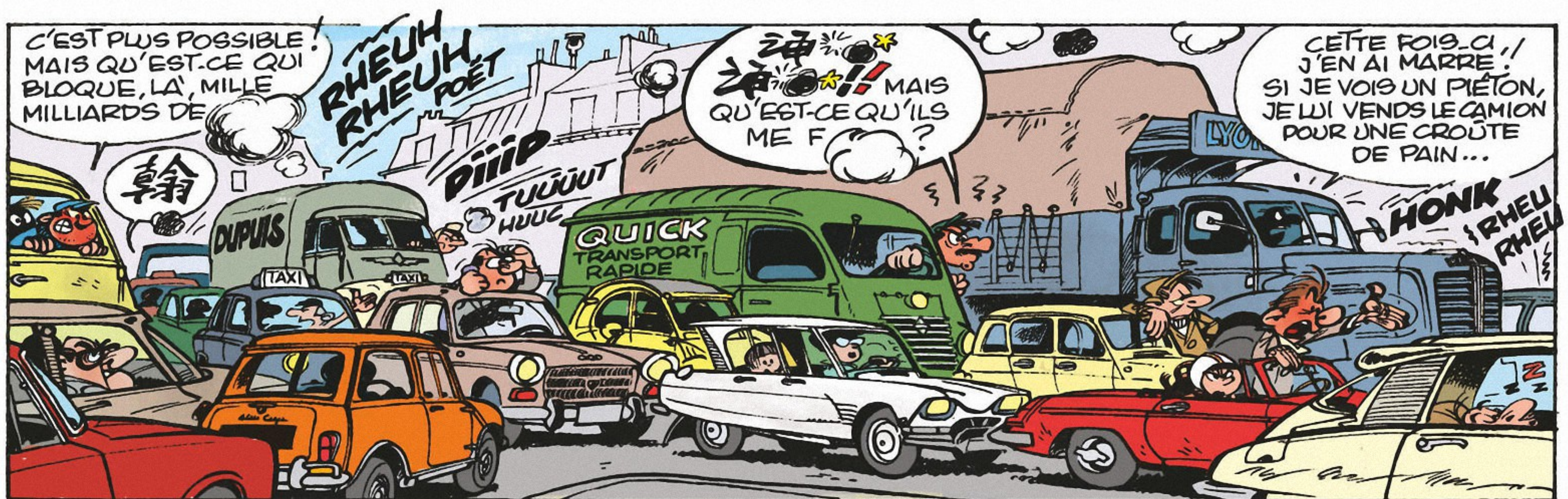
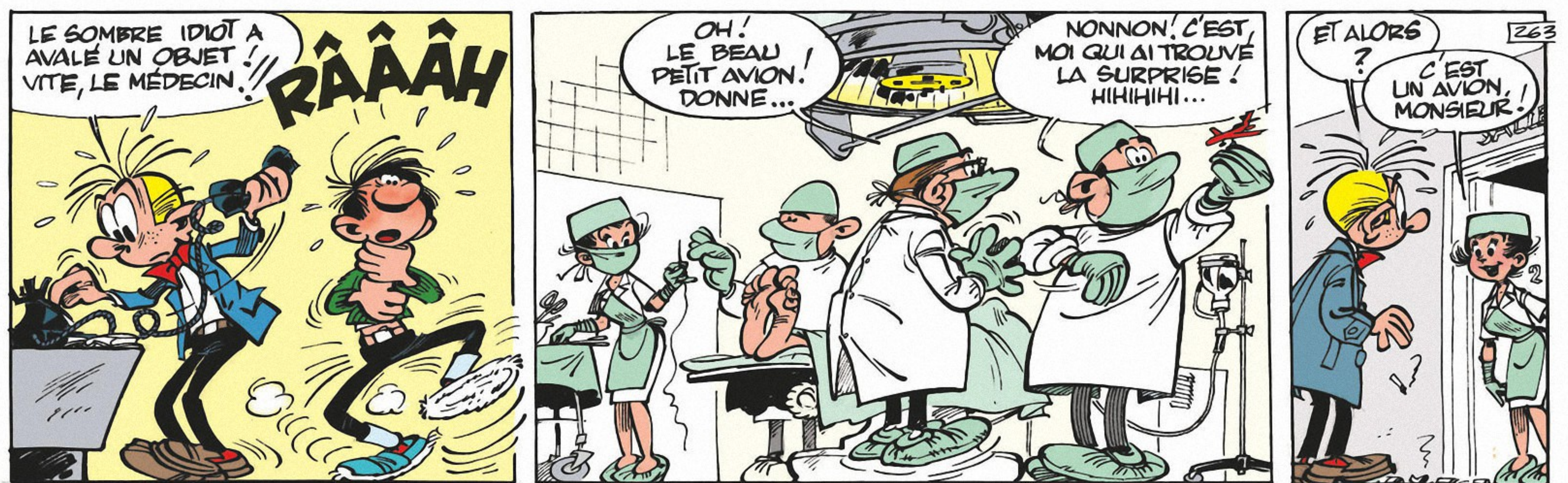
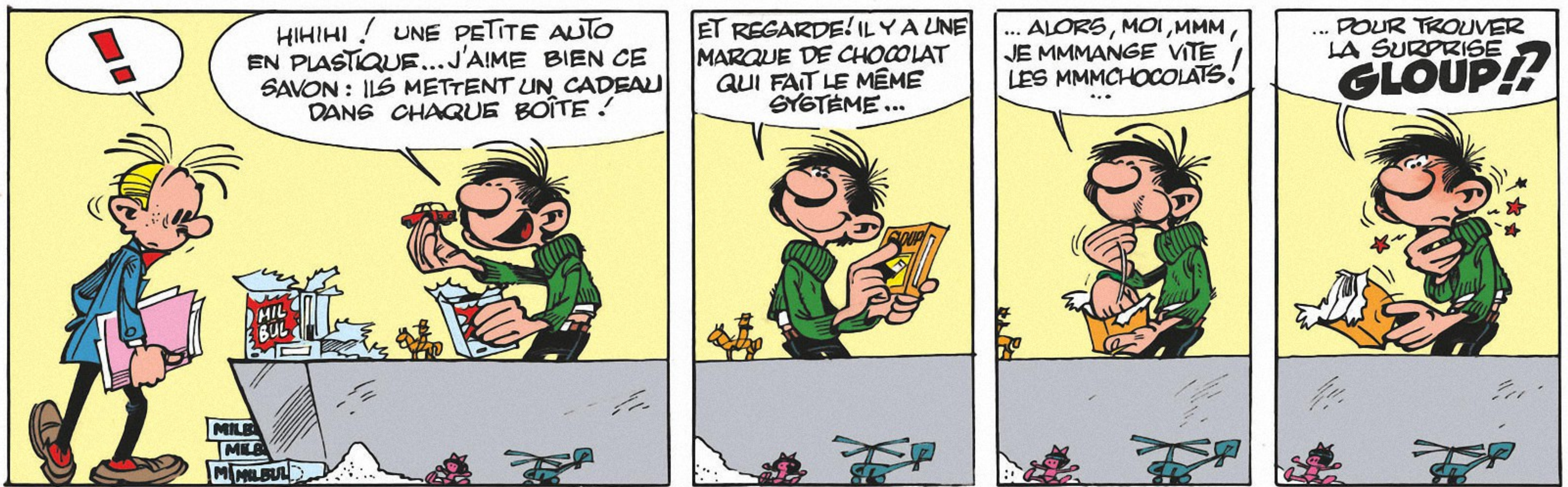


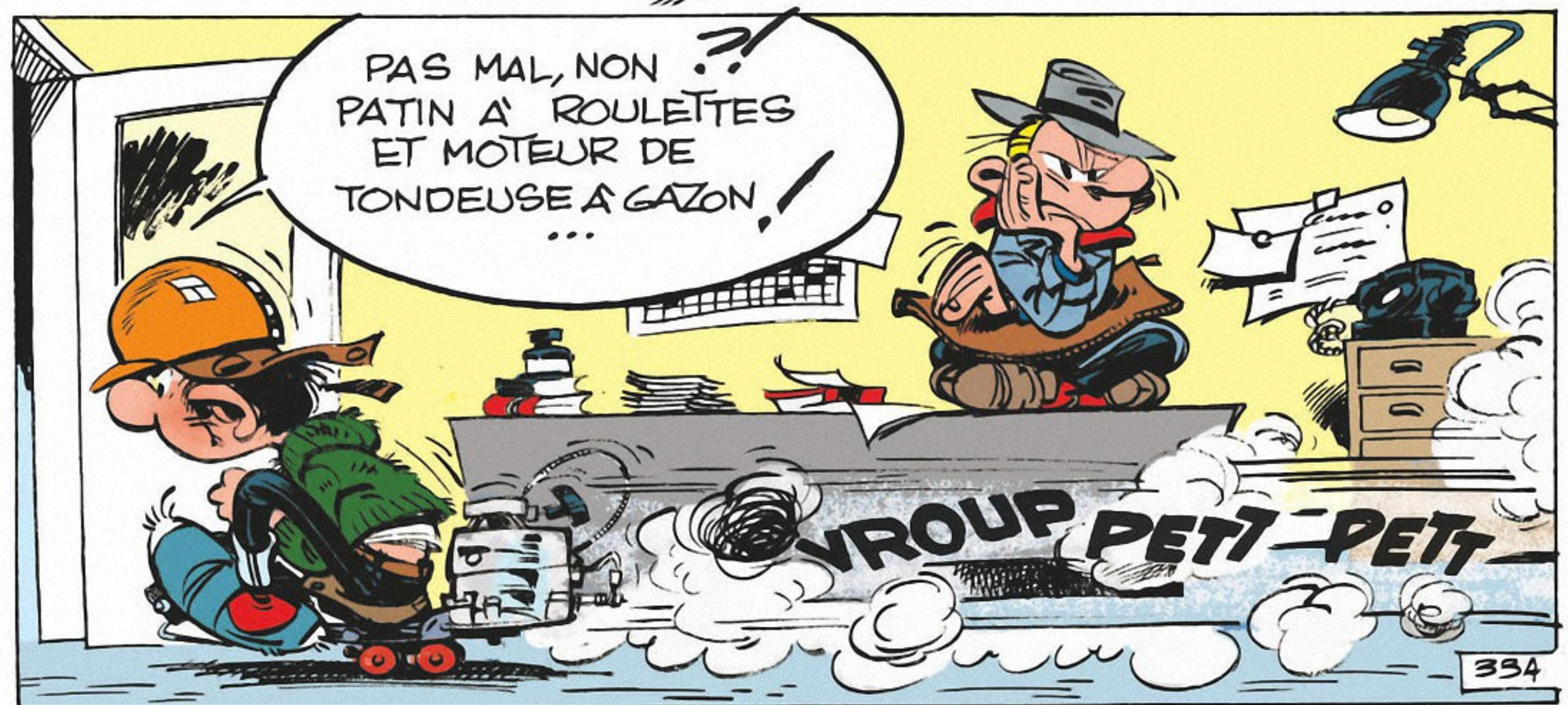
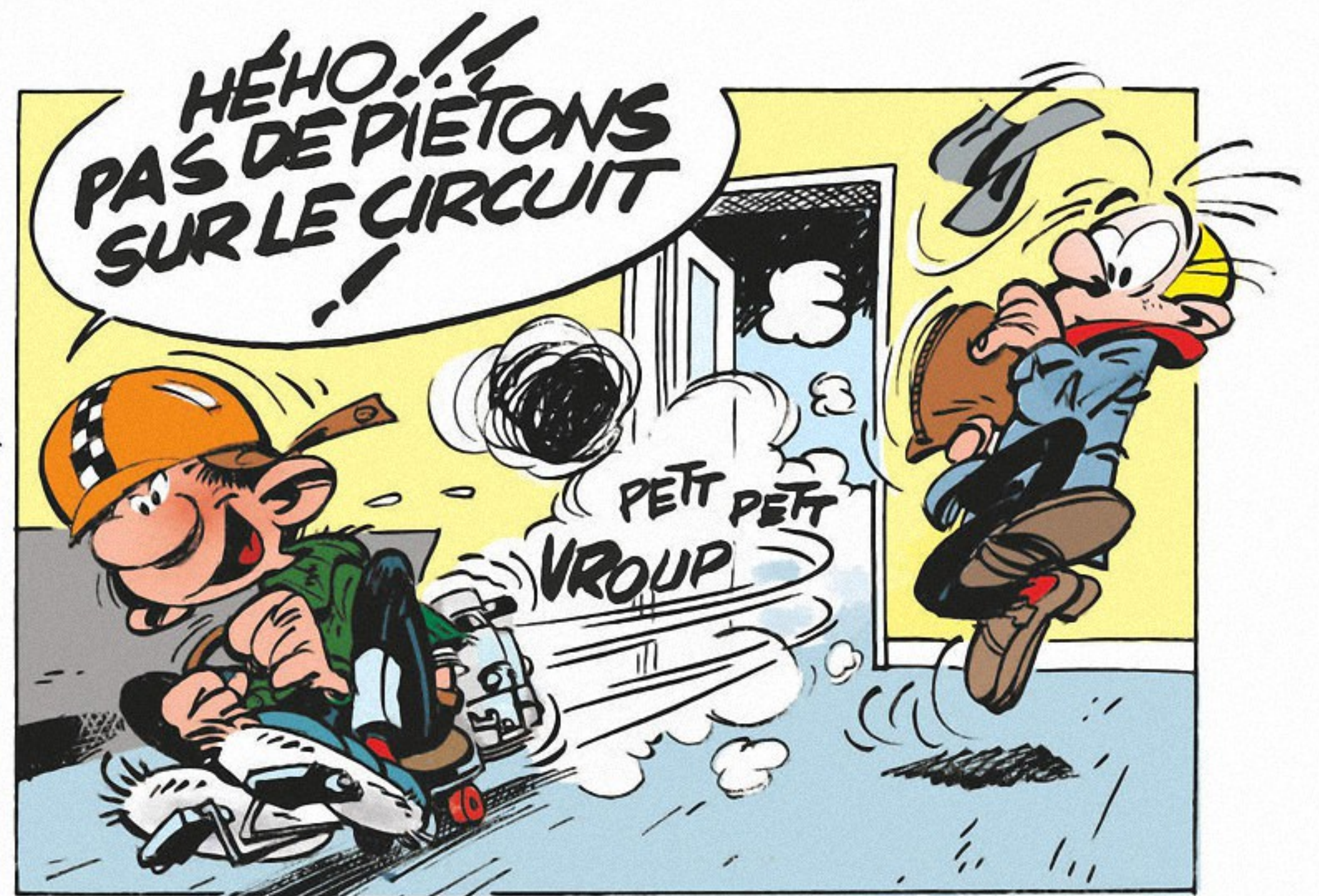
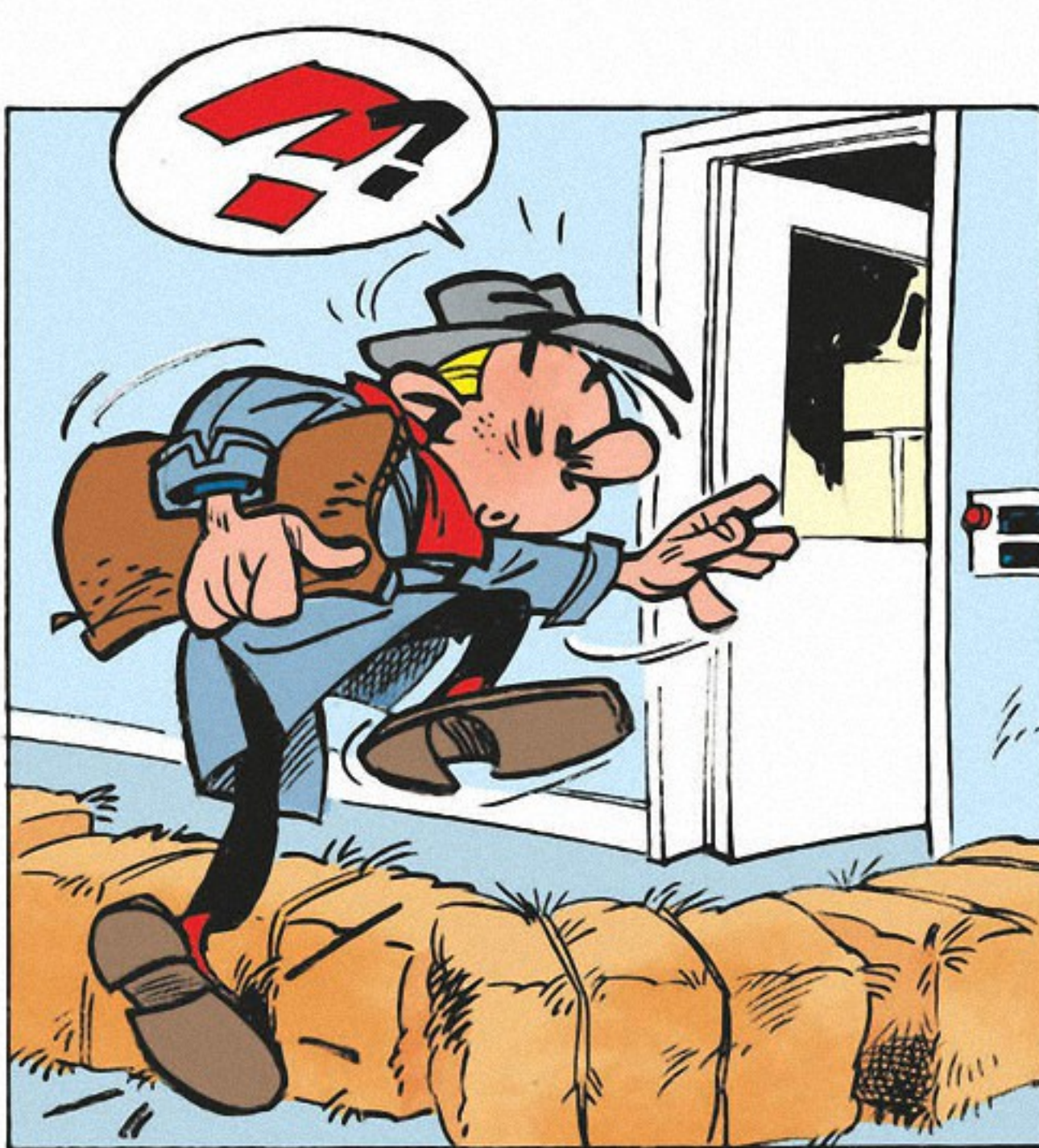
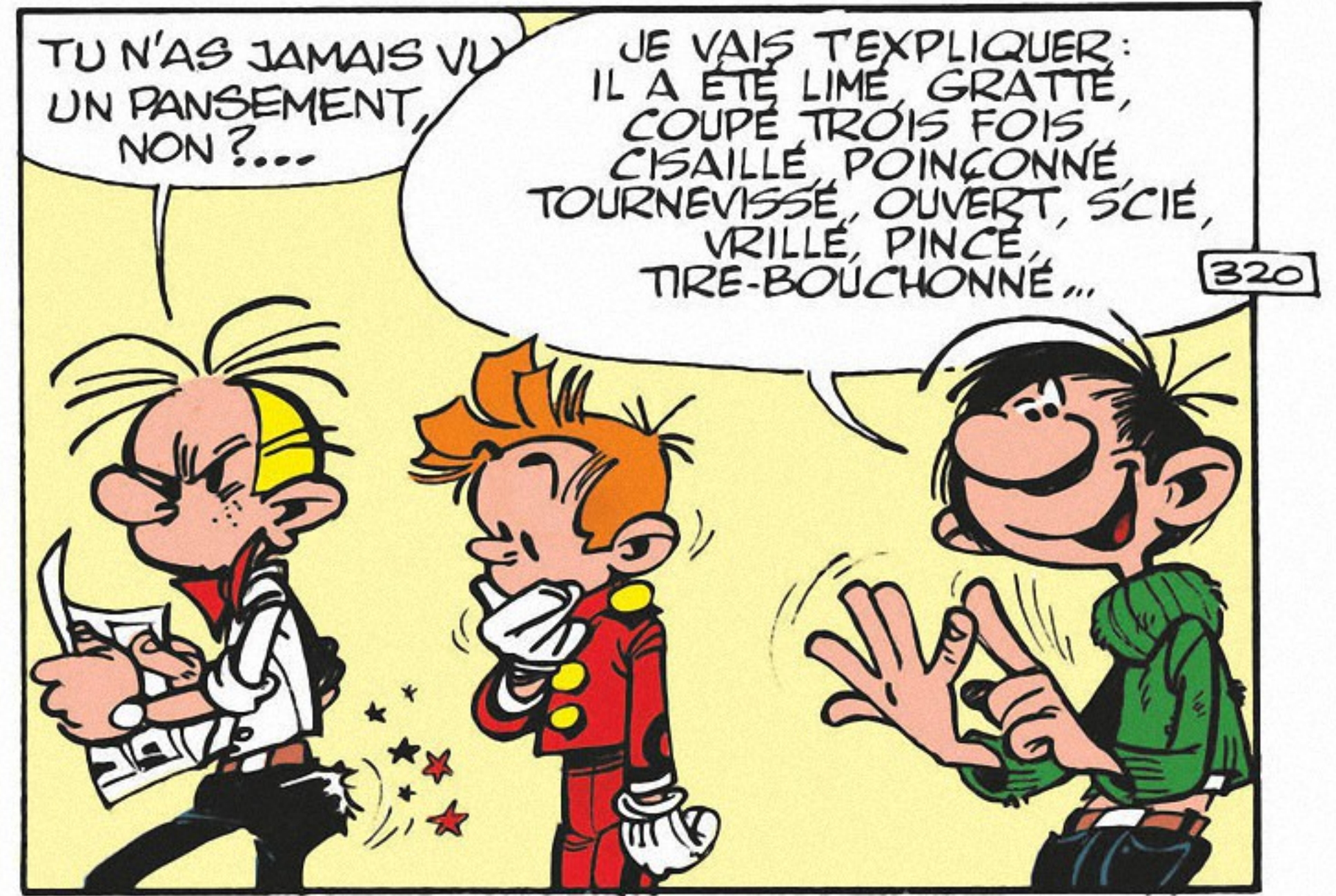
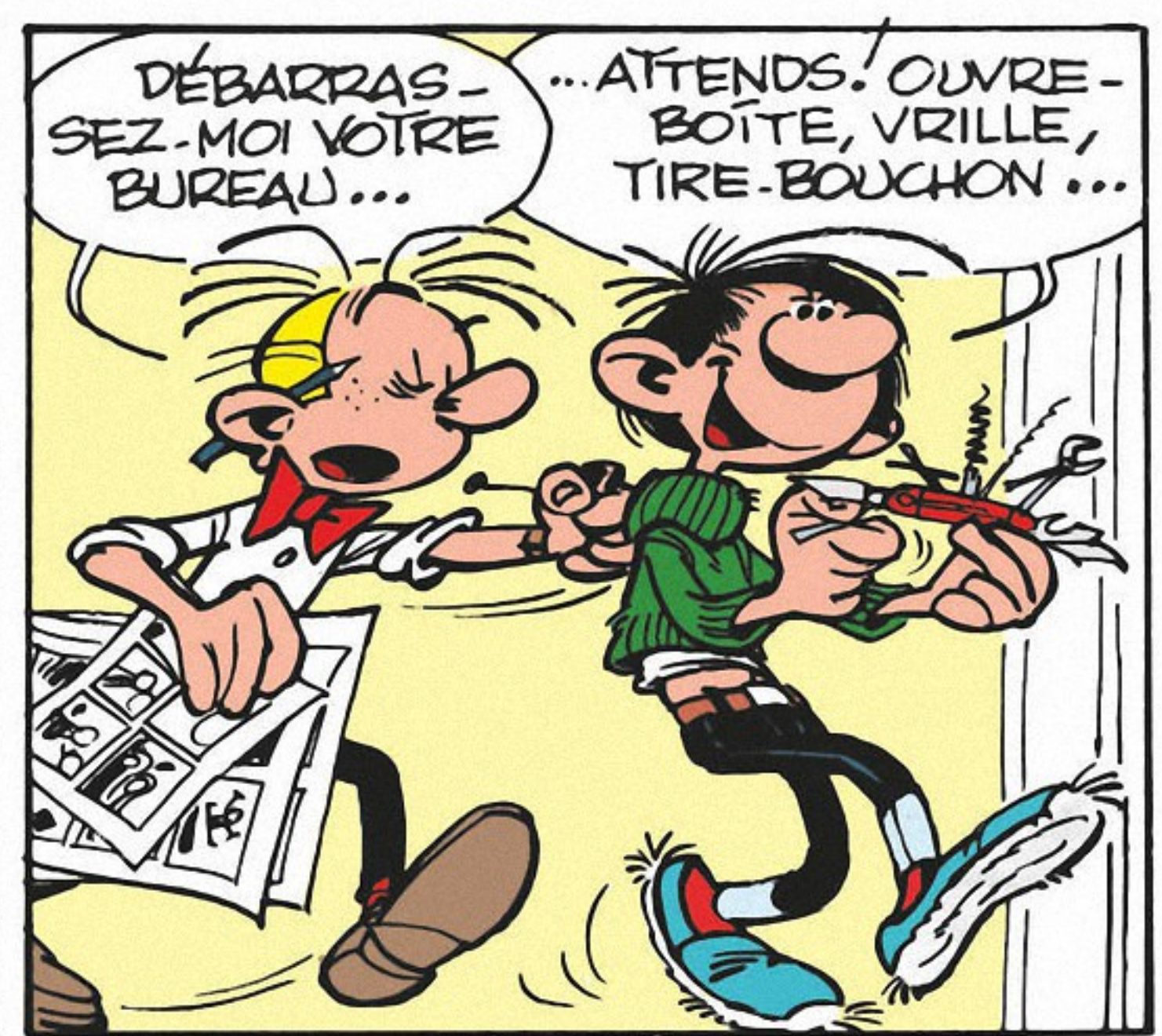
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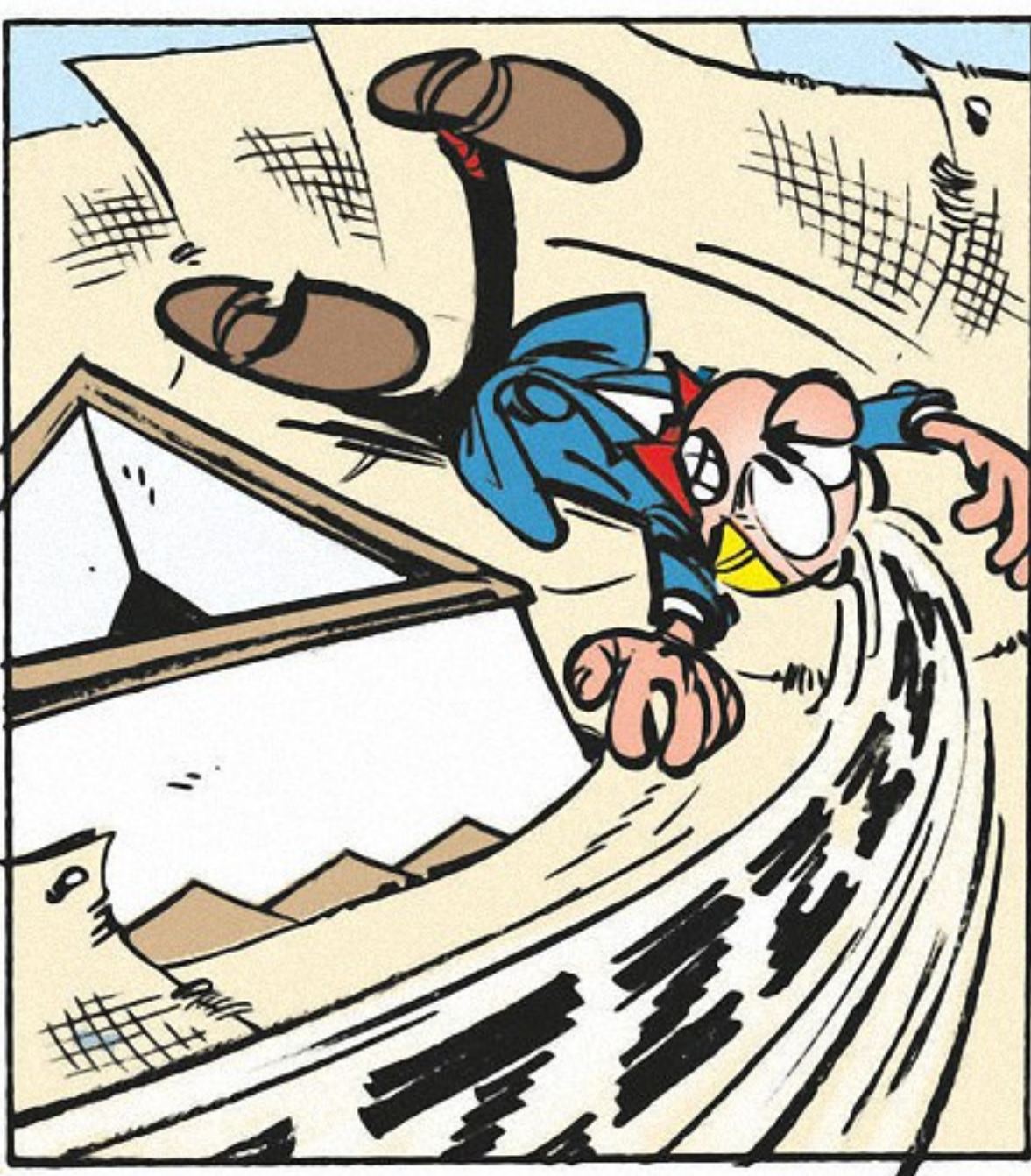
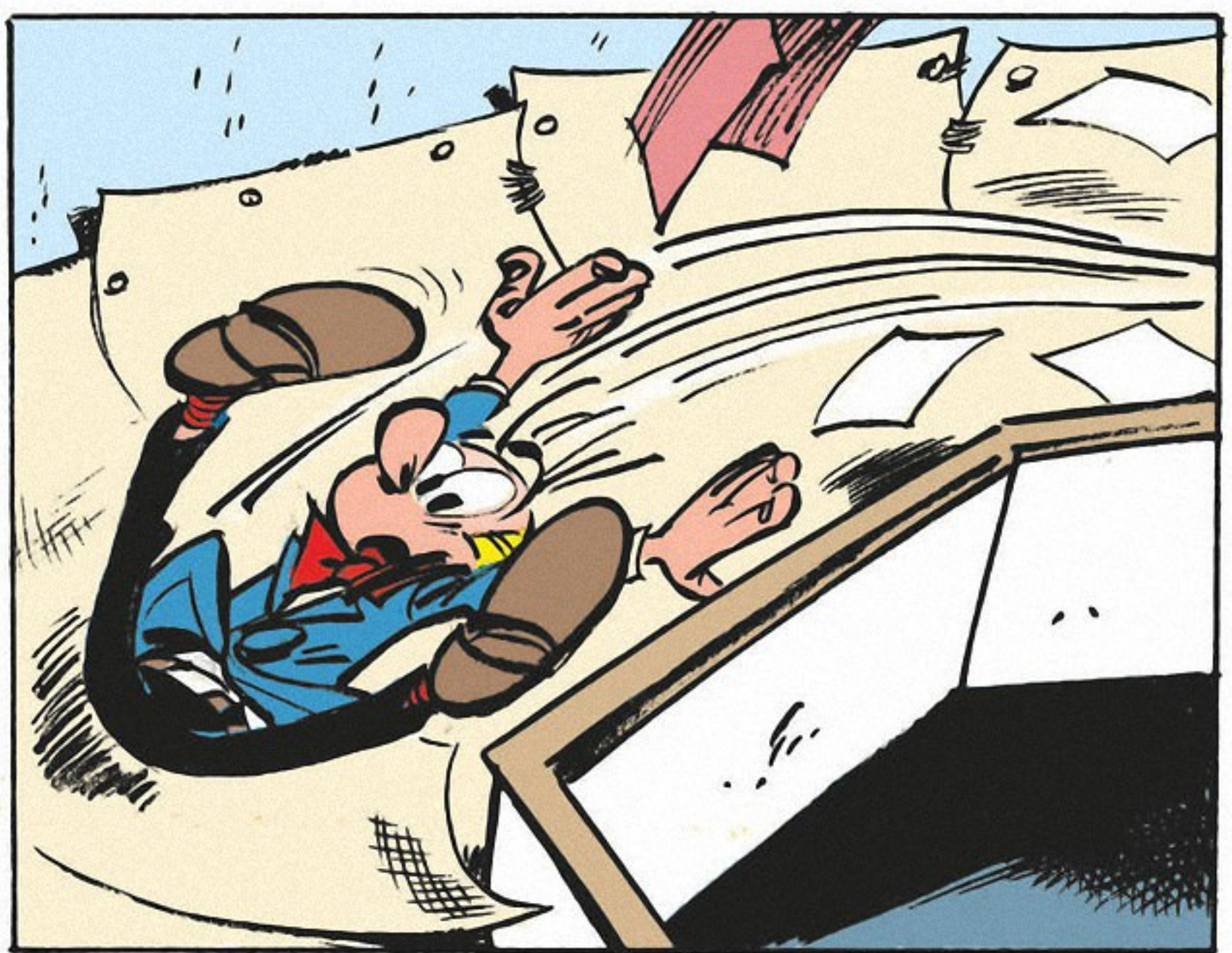
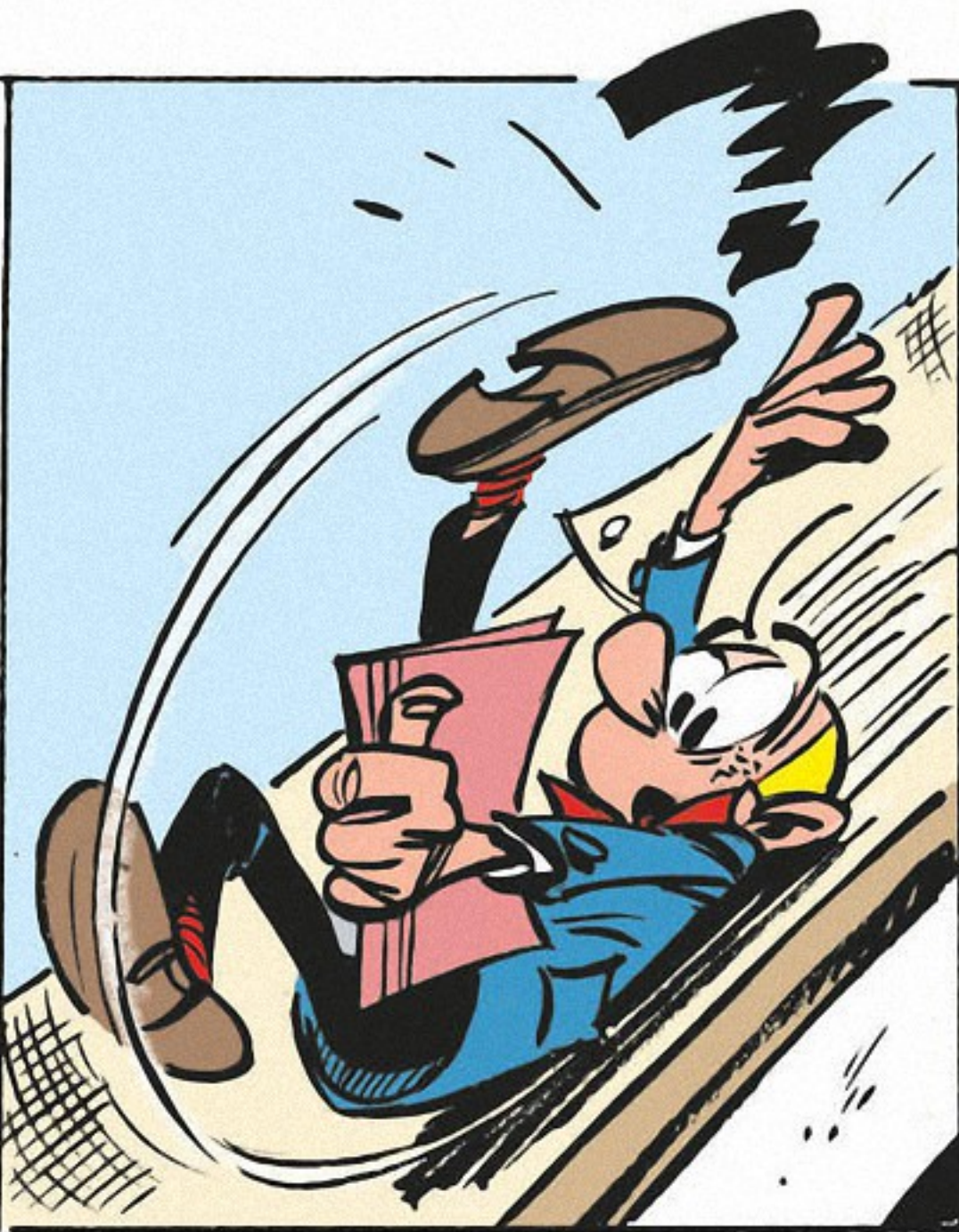
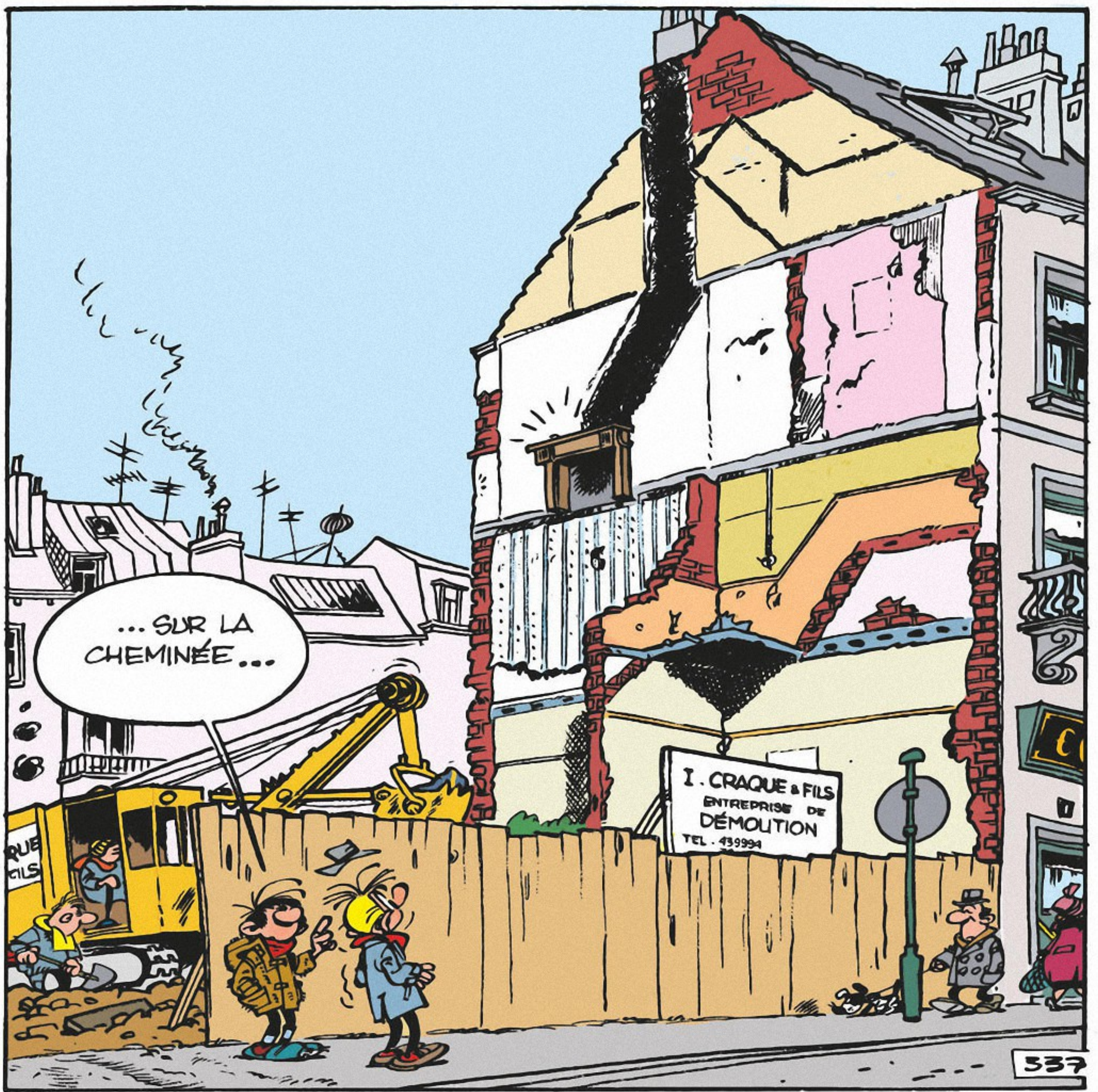


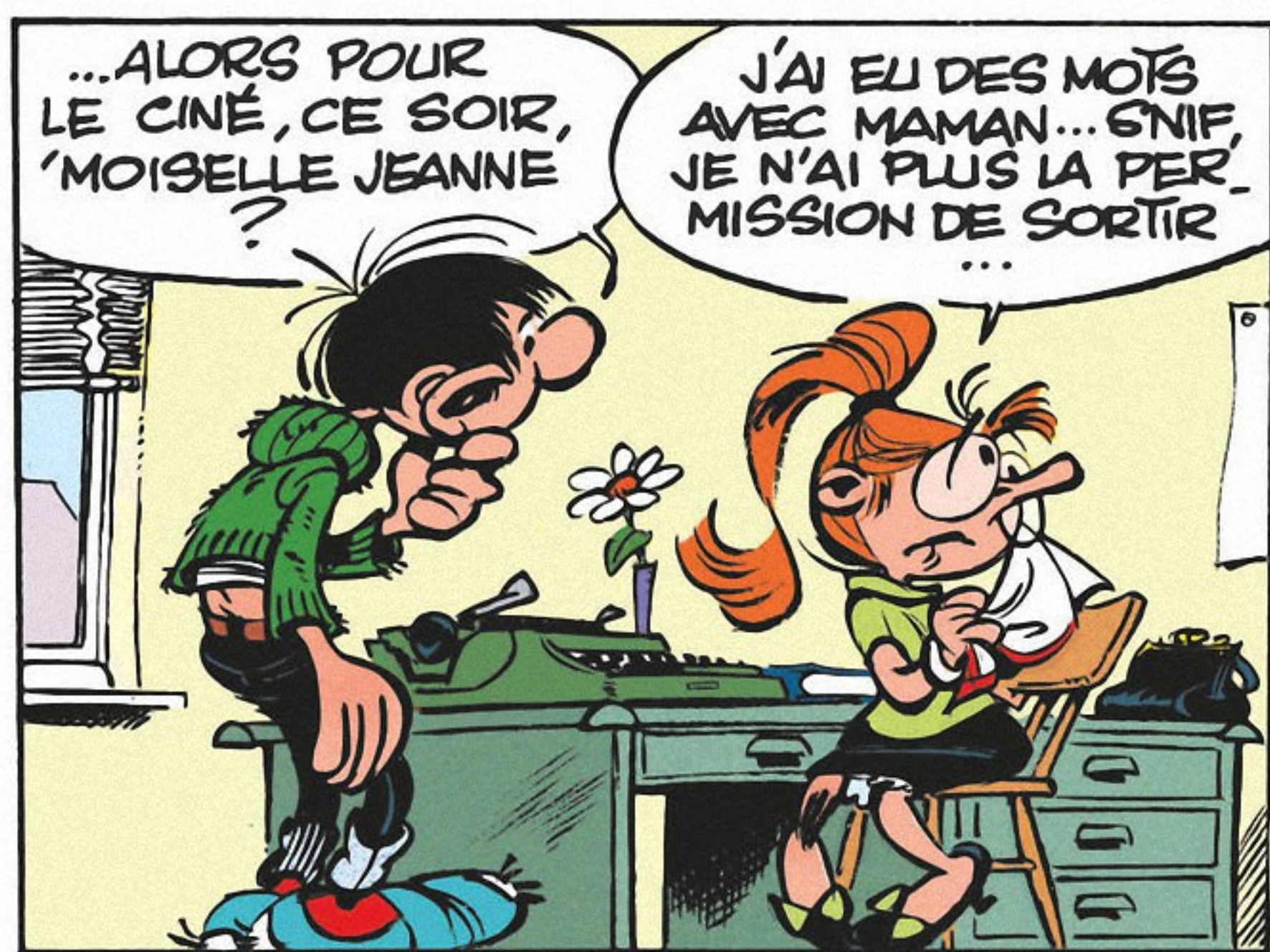
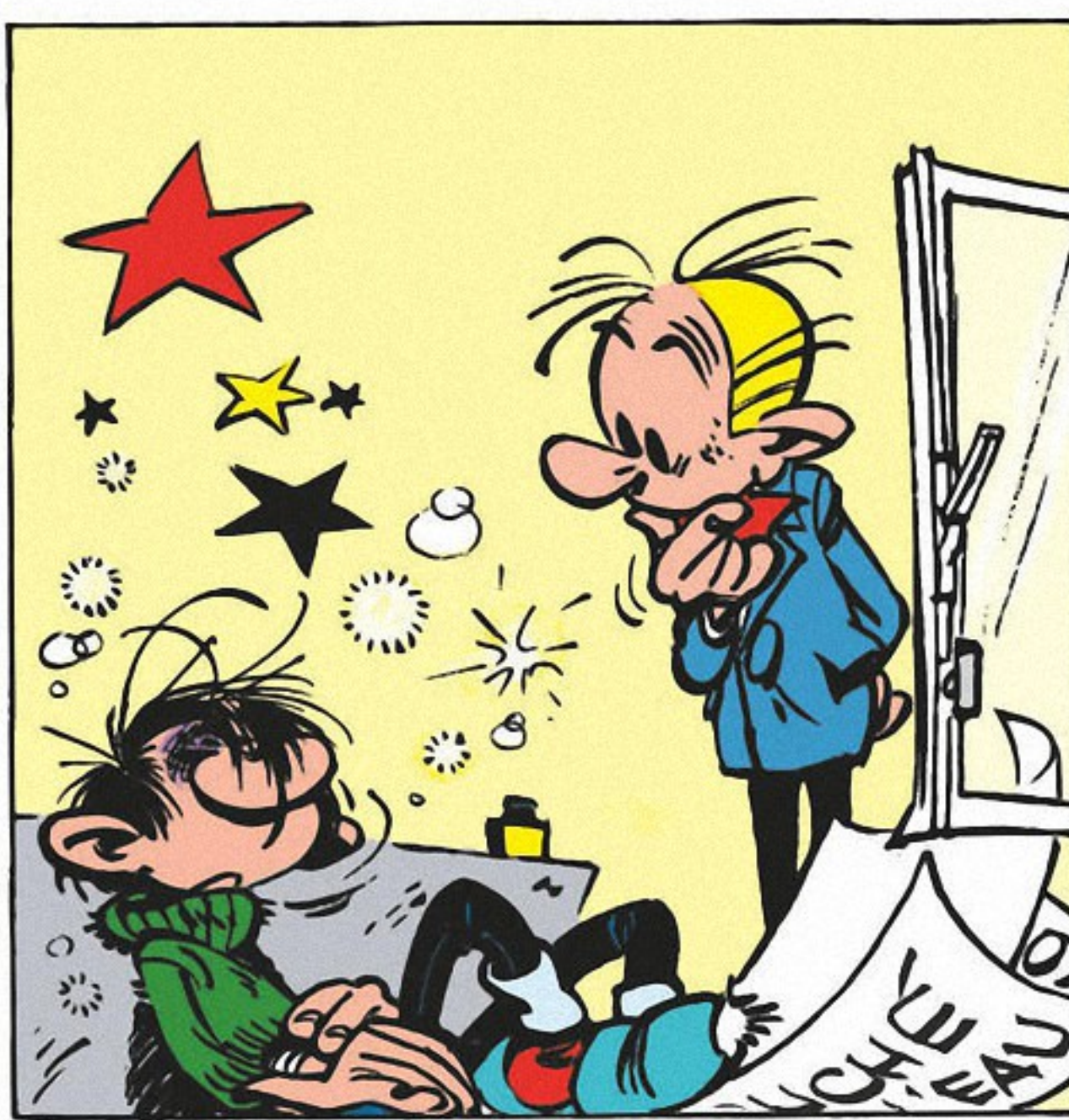








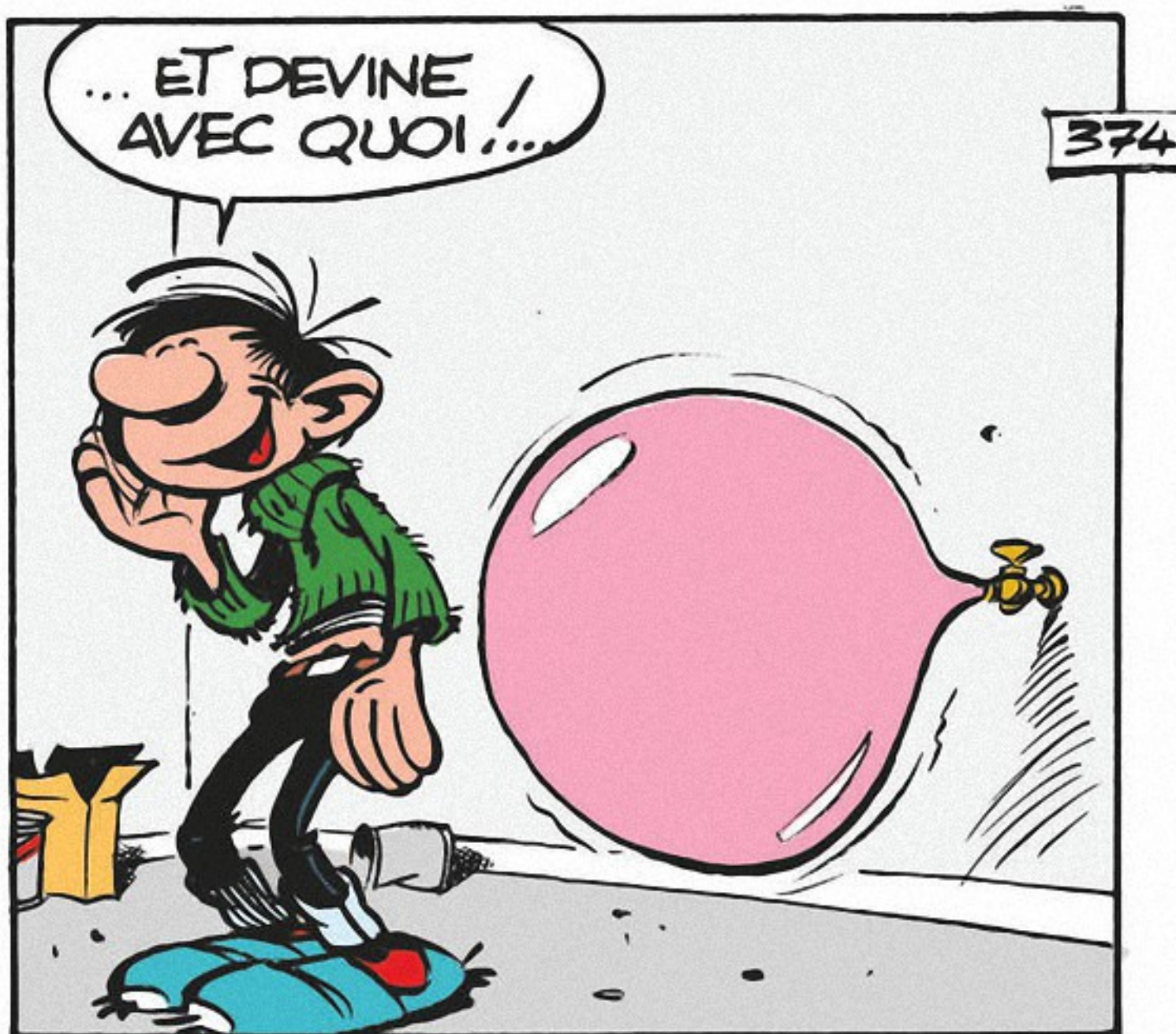
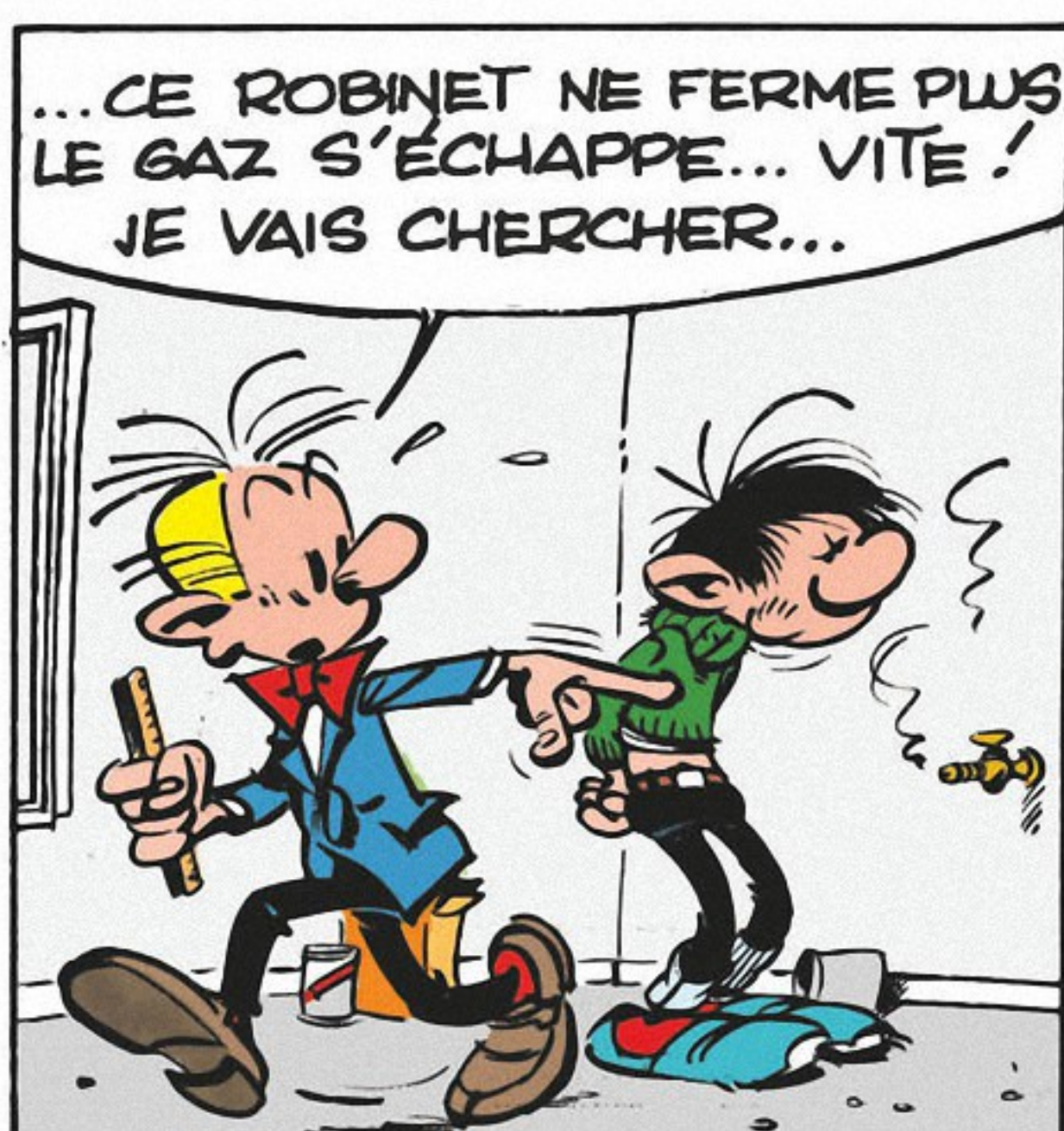
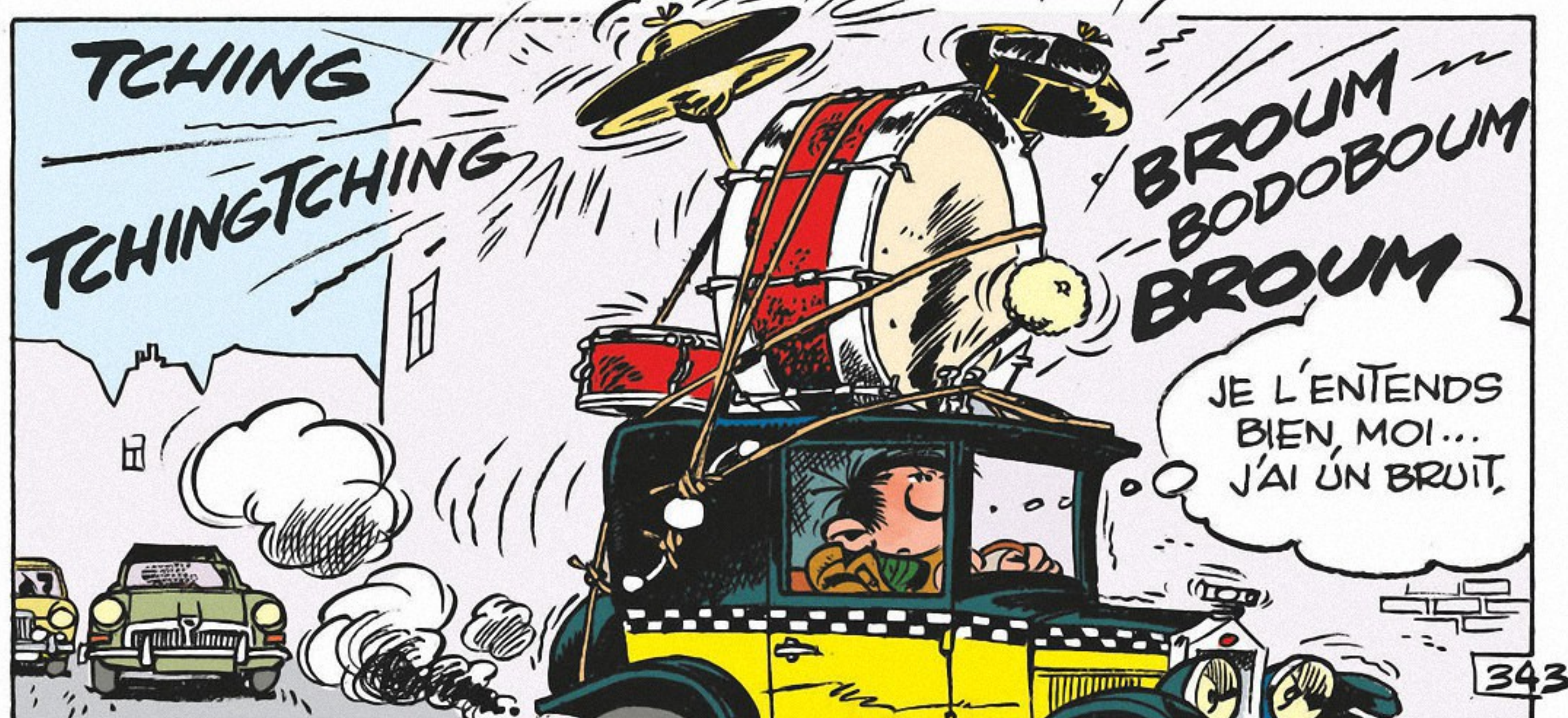
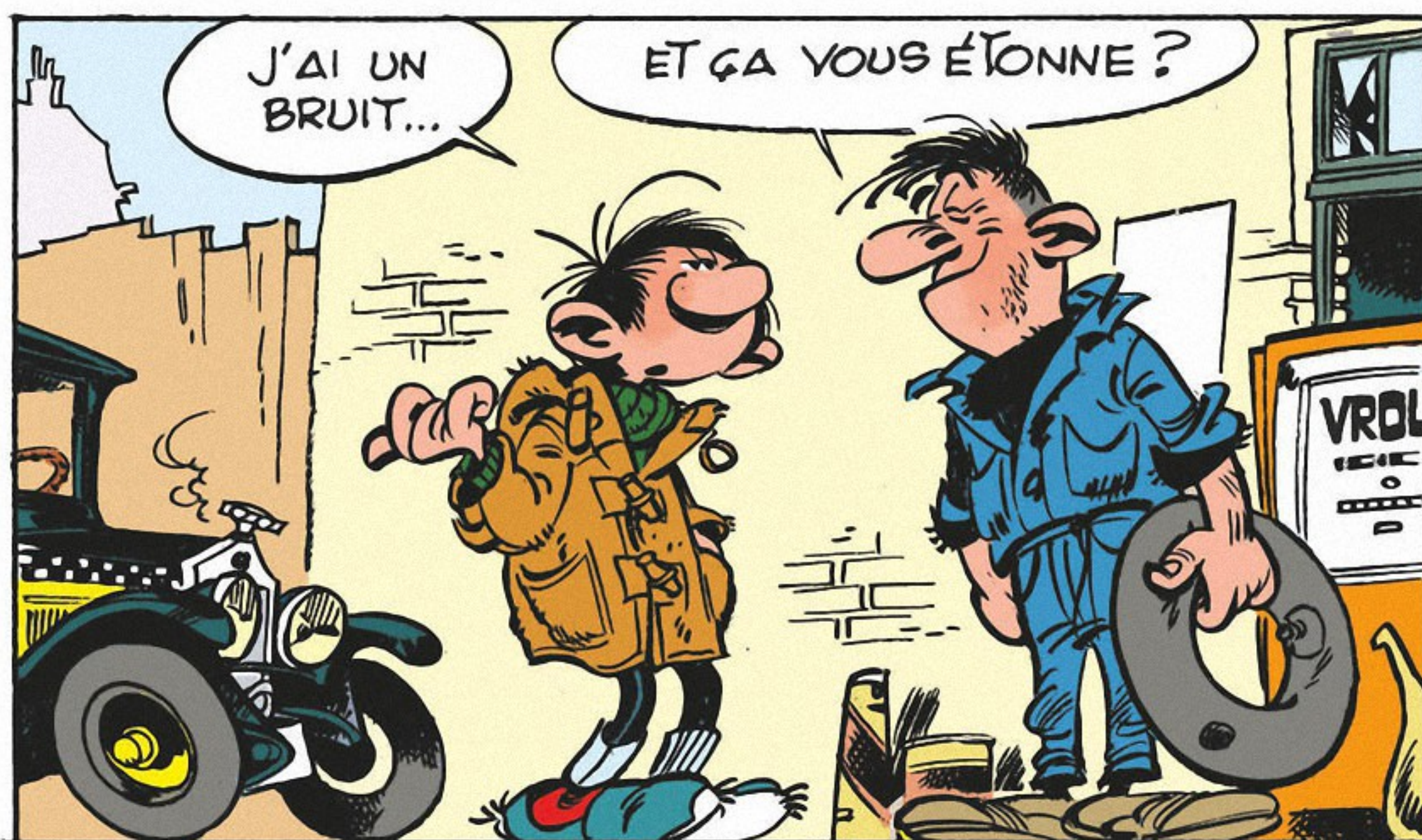


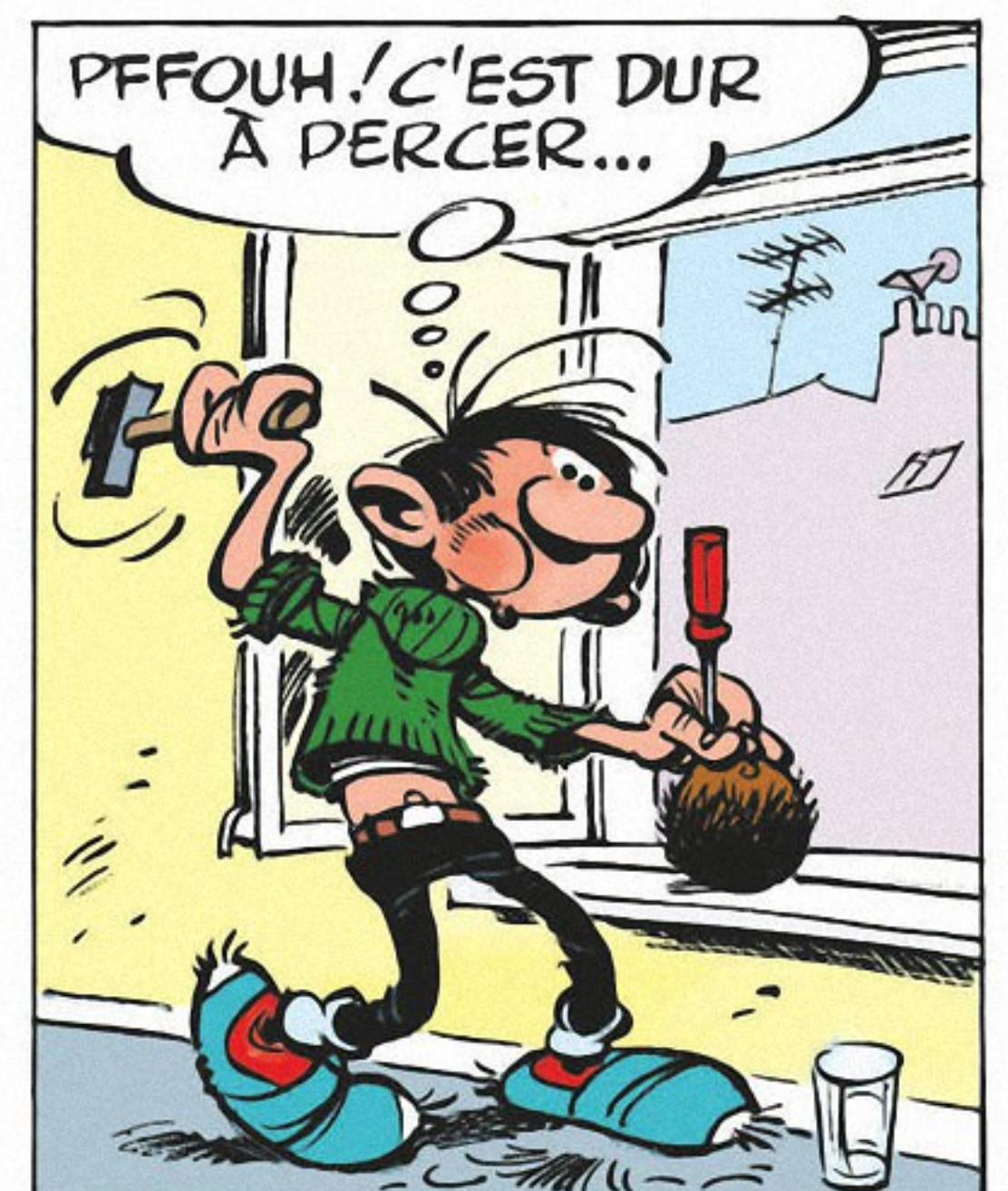
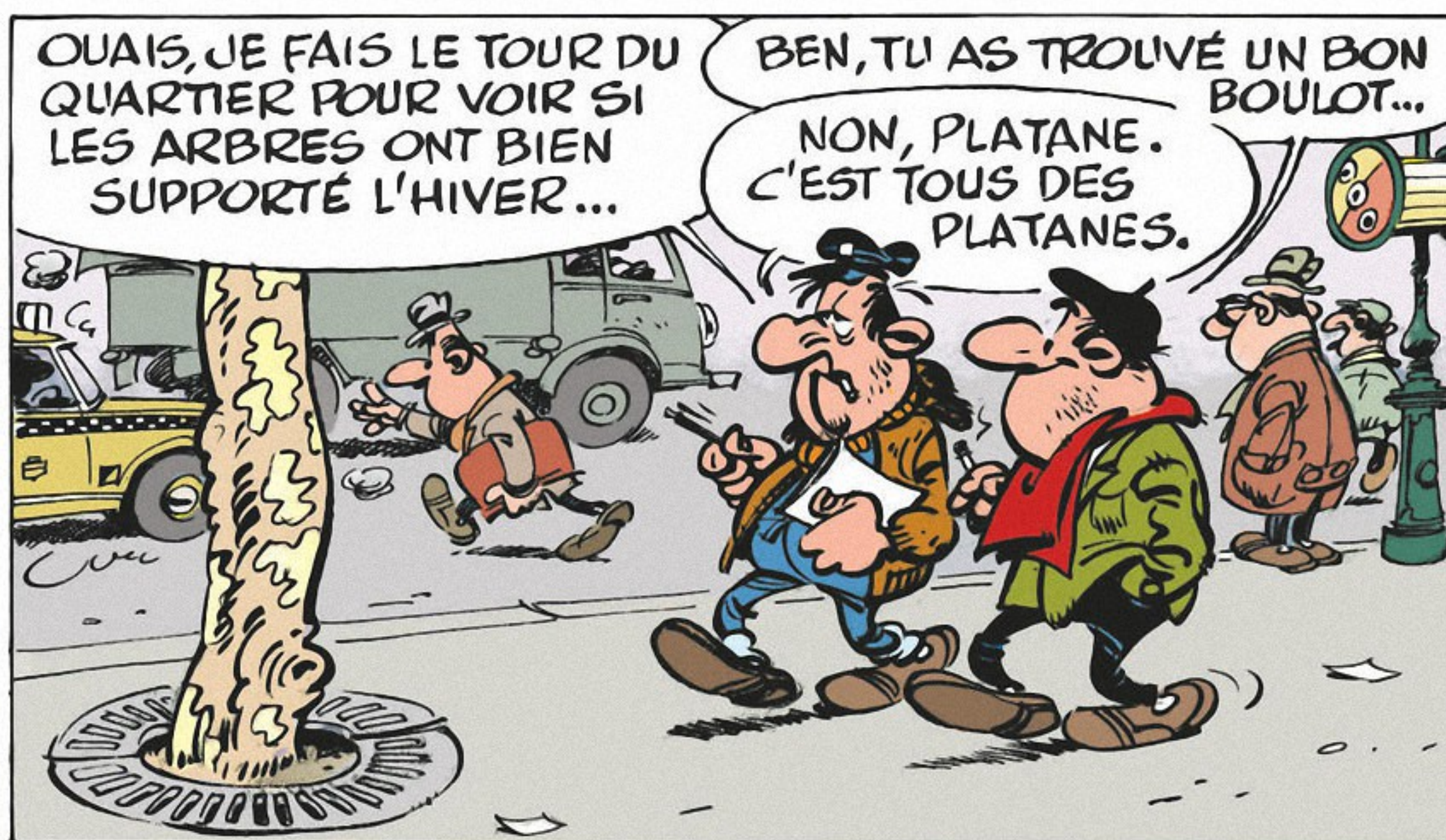
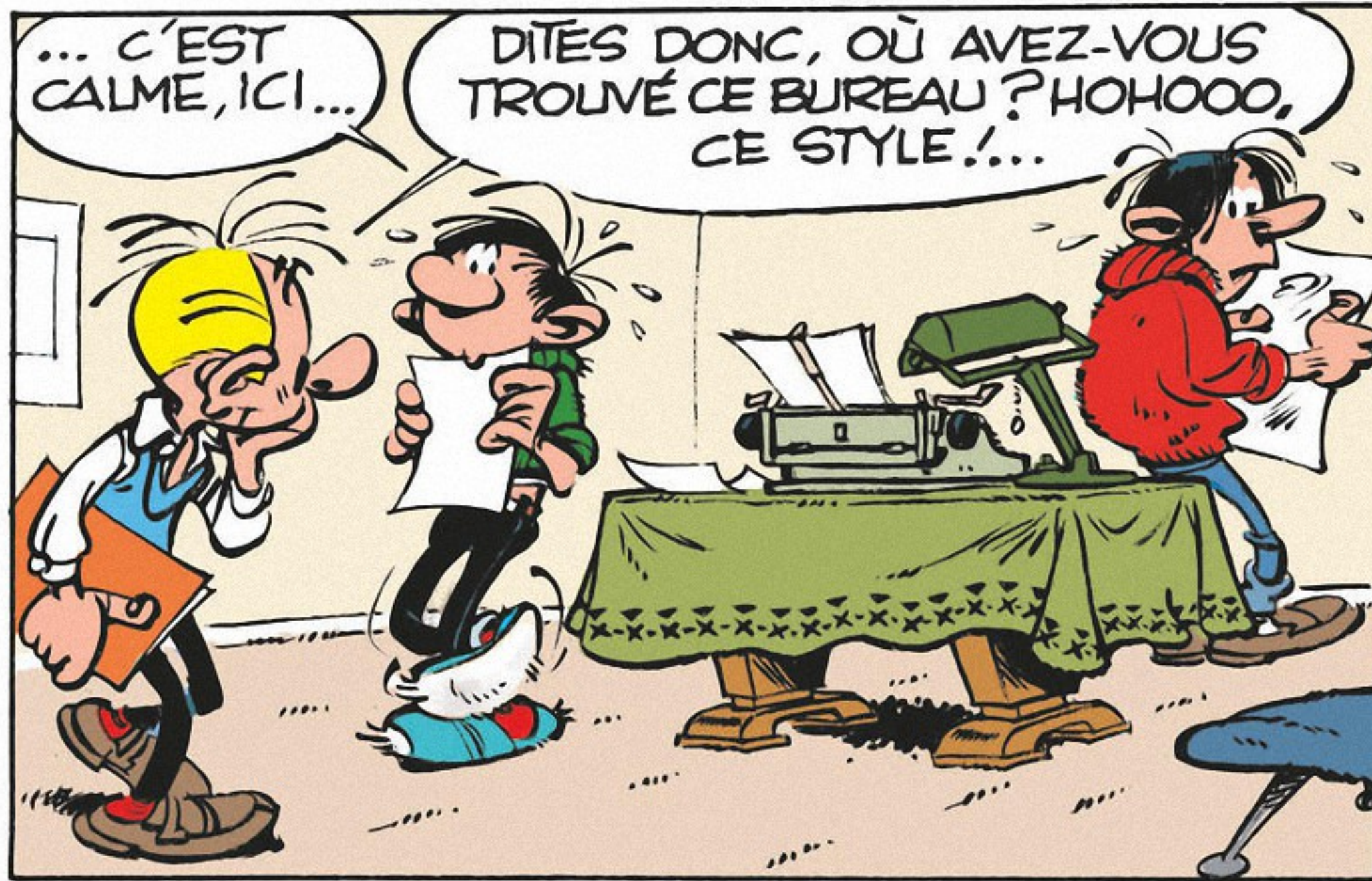


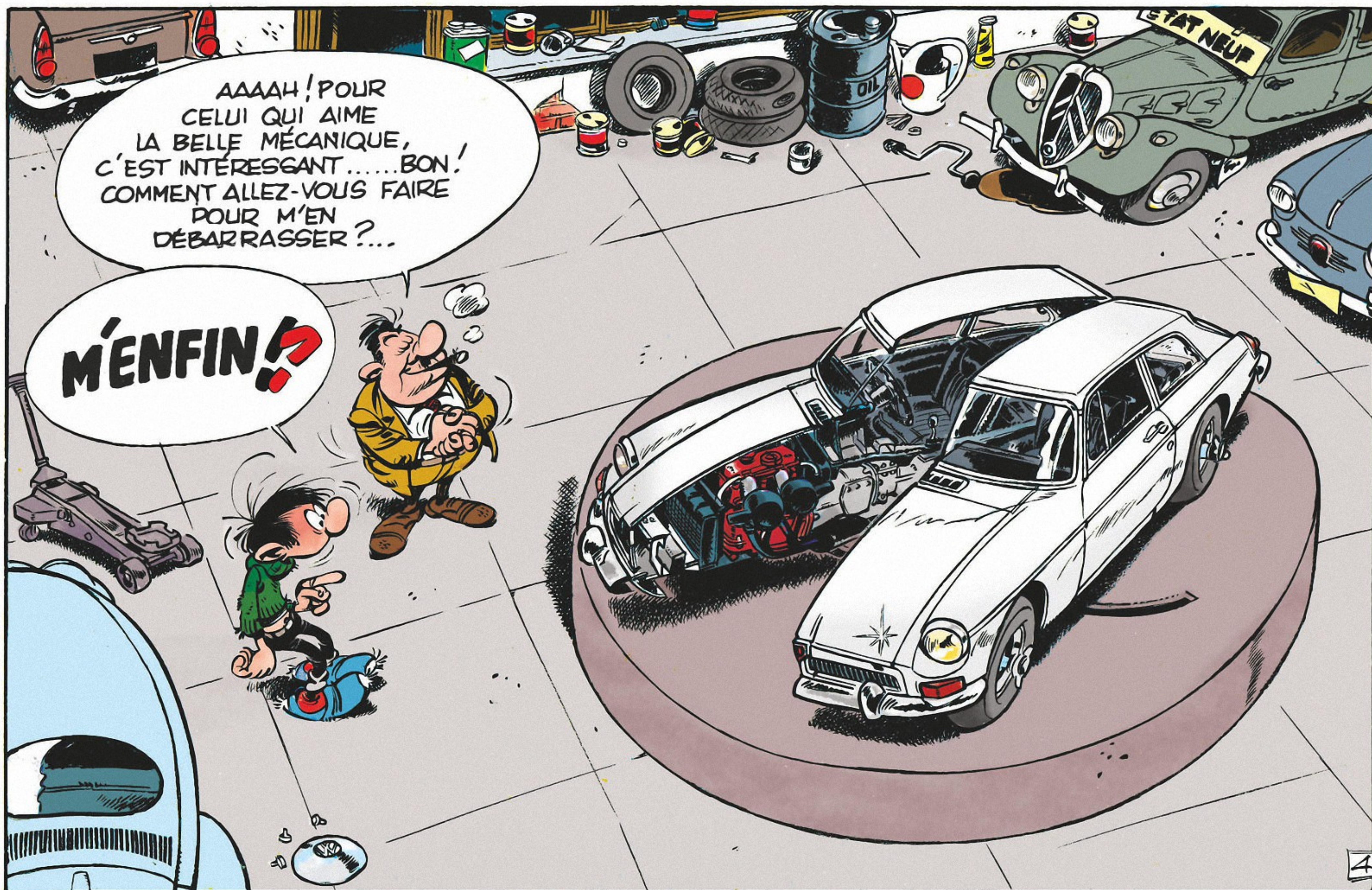
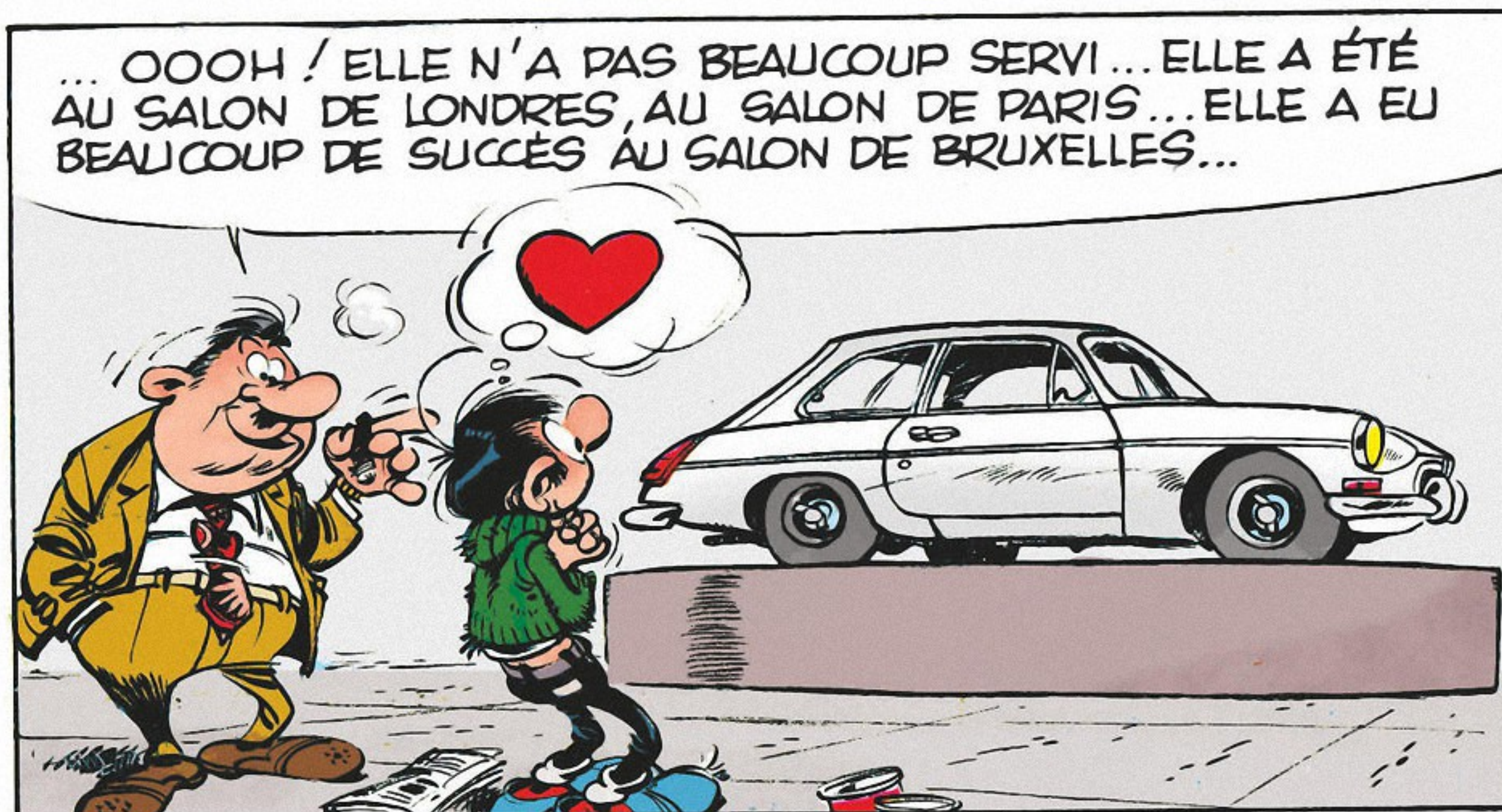
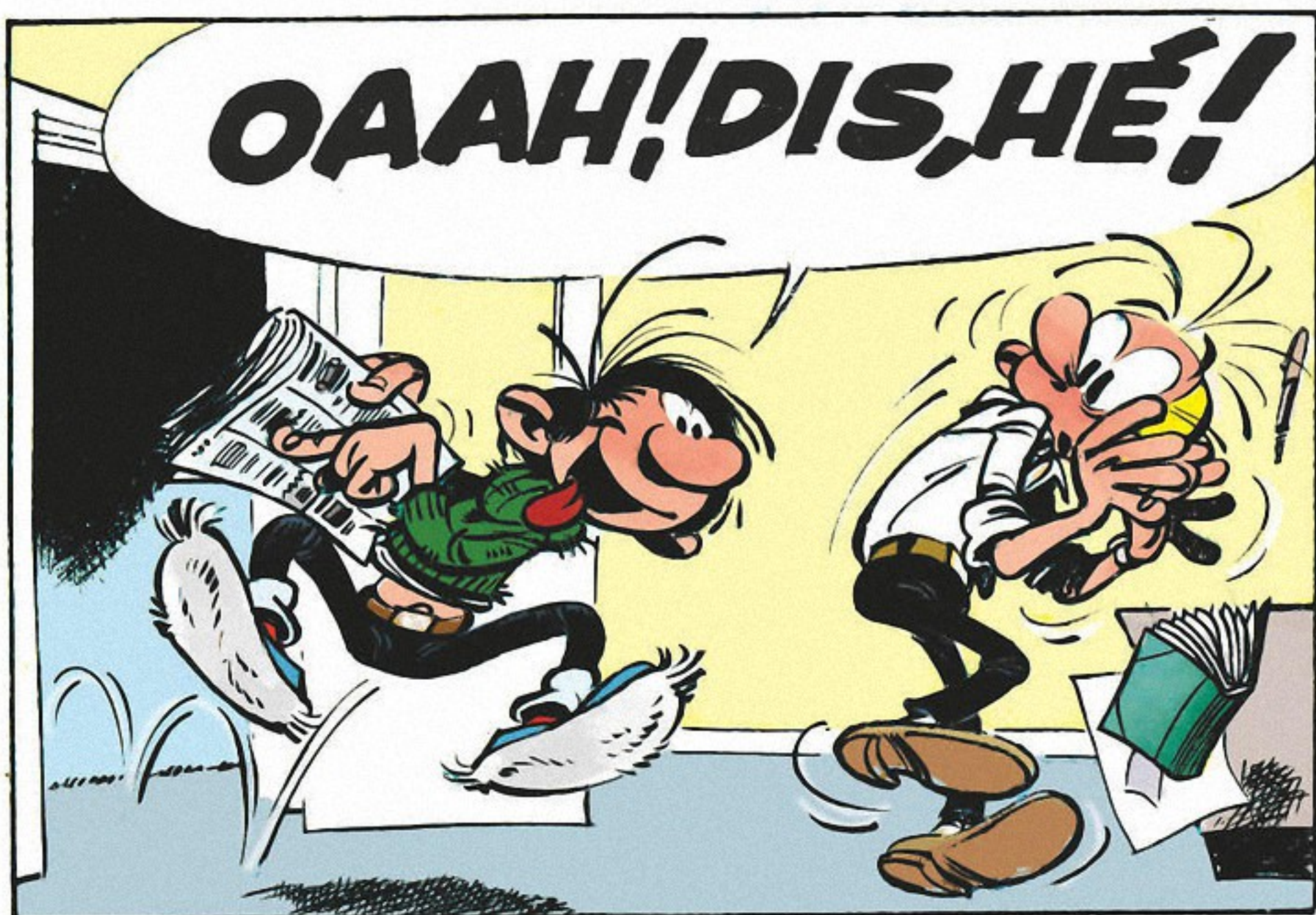


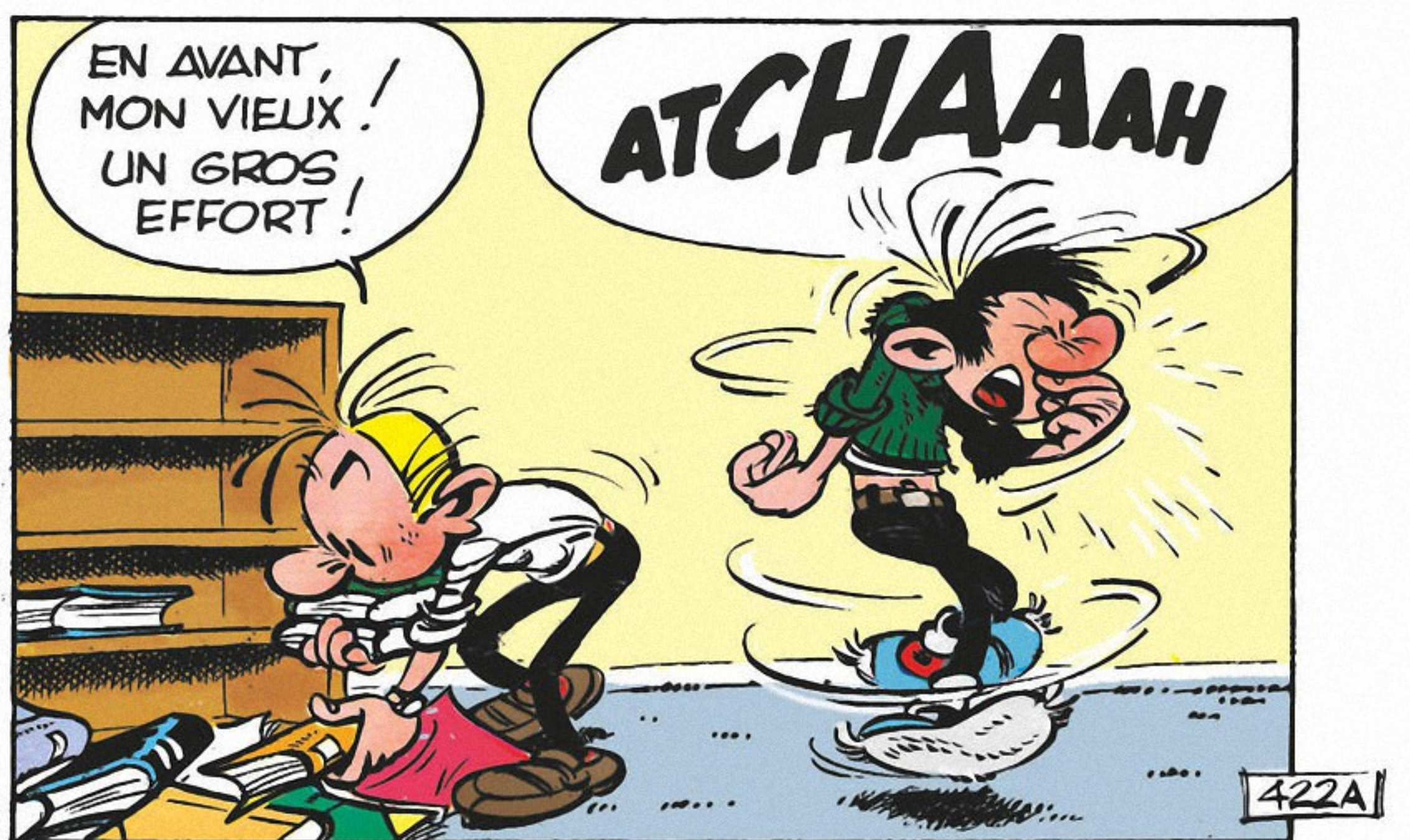
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MONSIEUR GASTONNN!
VOUS AVEZ ENCORE
FAIT UN
MIRAAACLE !

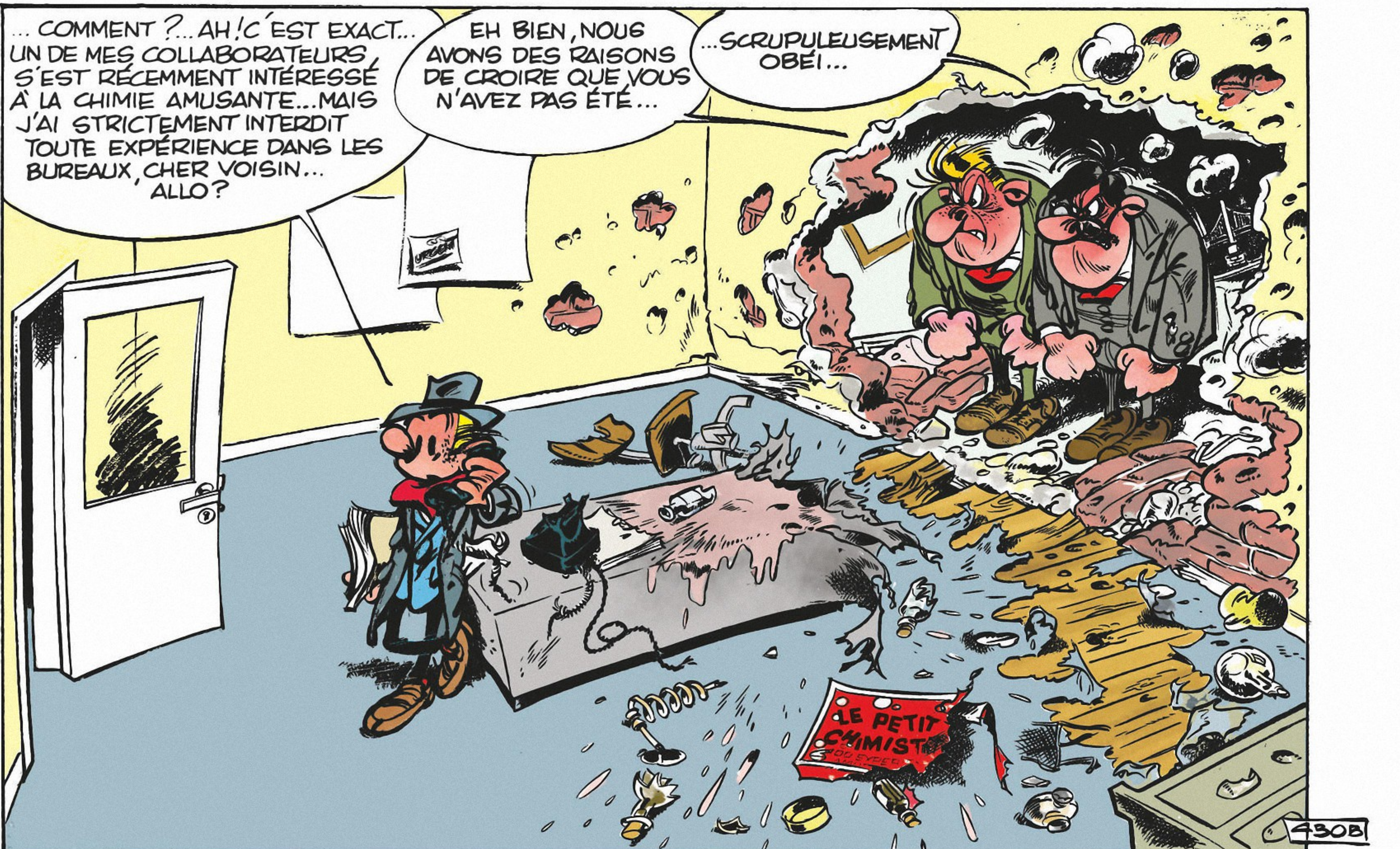
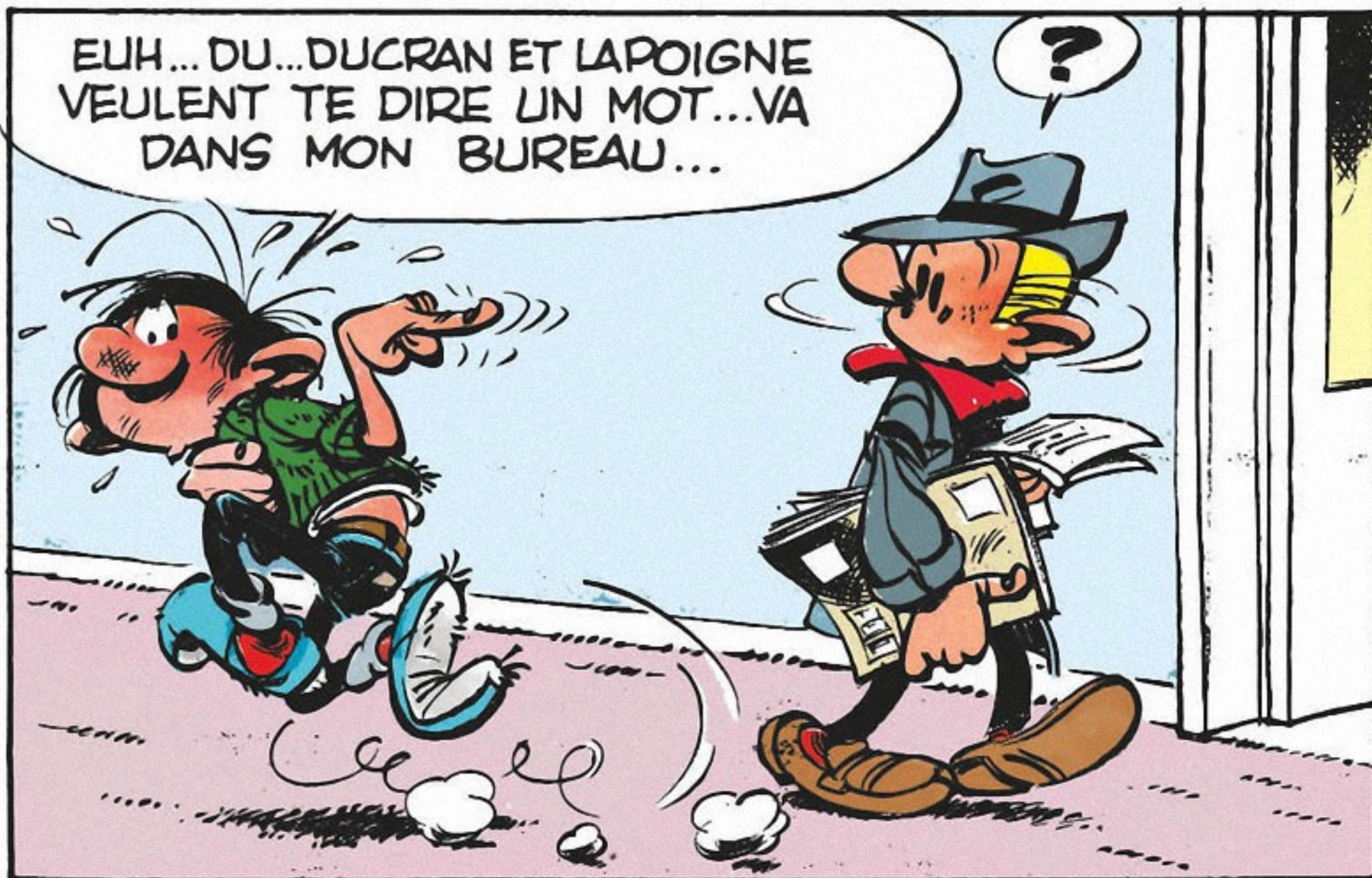
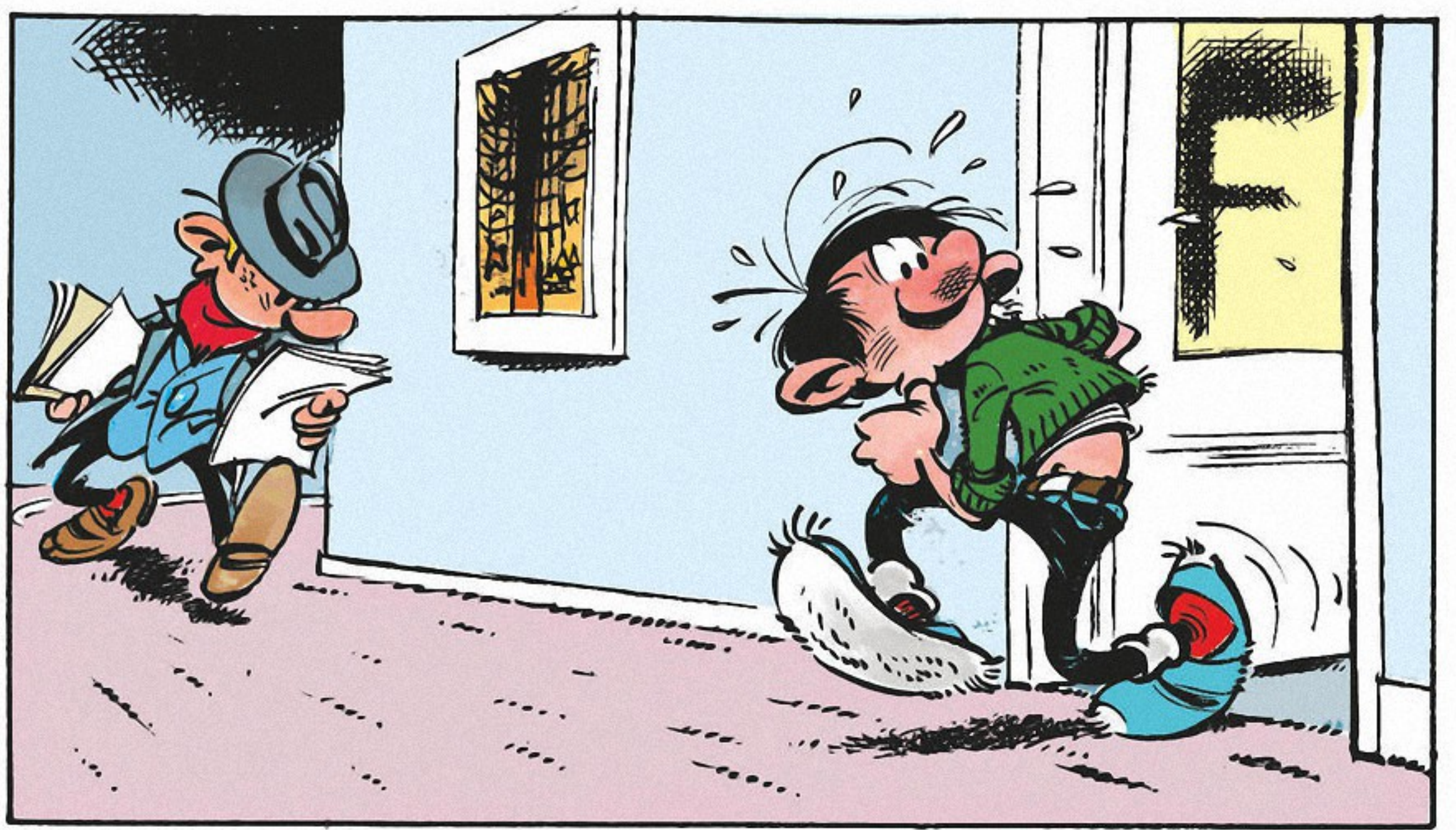
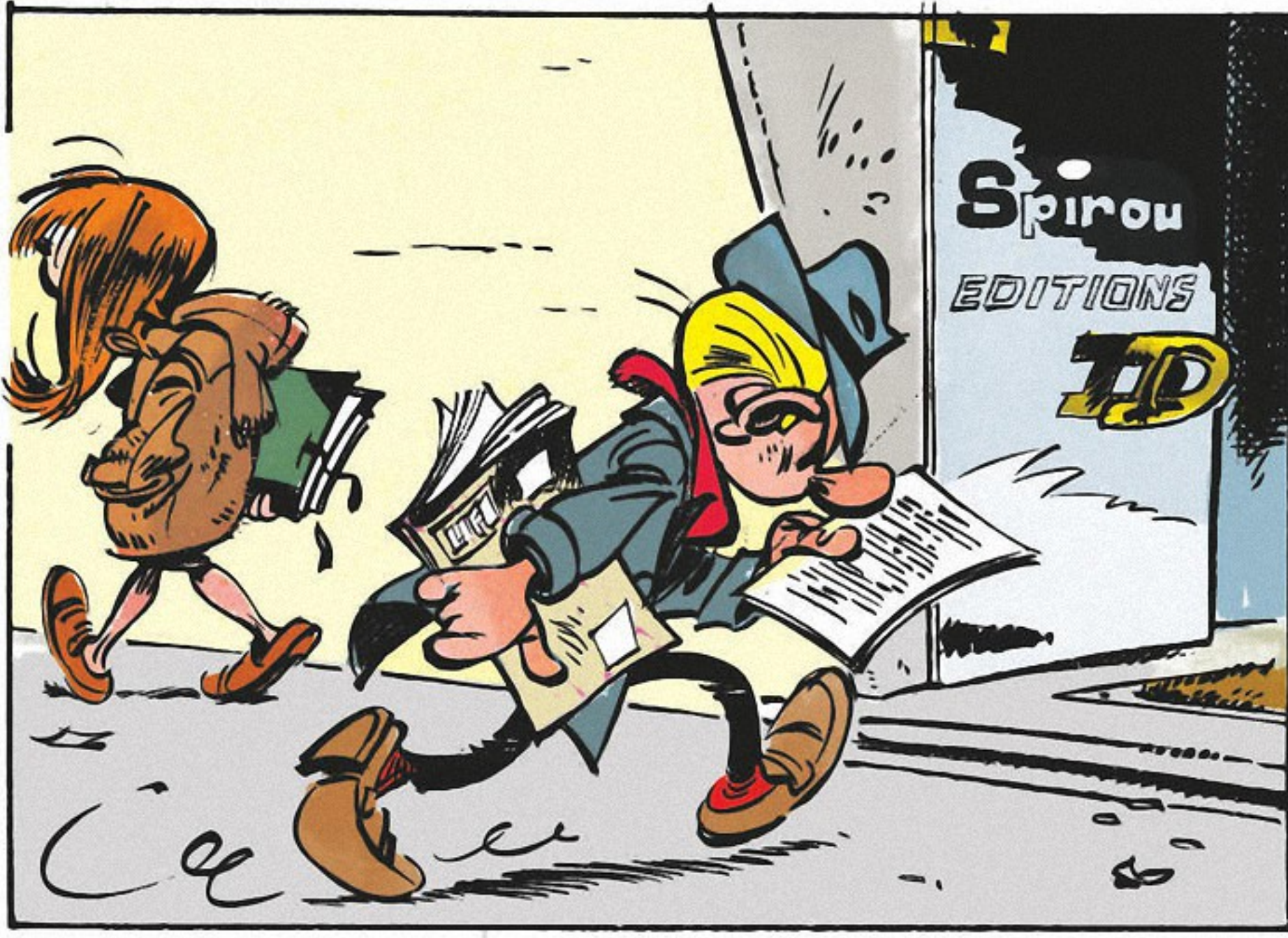
OUI,
MAIS JE VIENS
DE LAISSER TOMBER
MON DOUBLE SIX
...

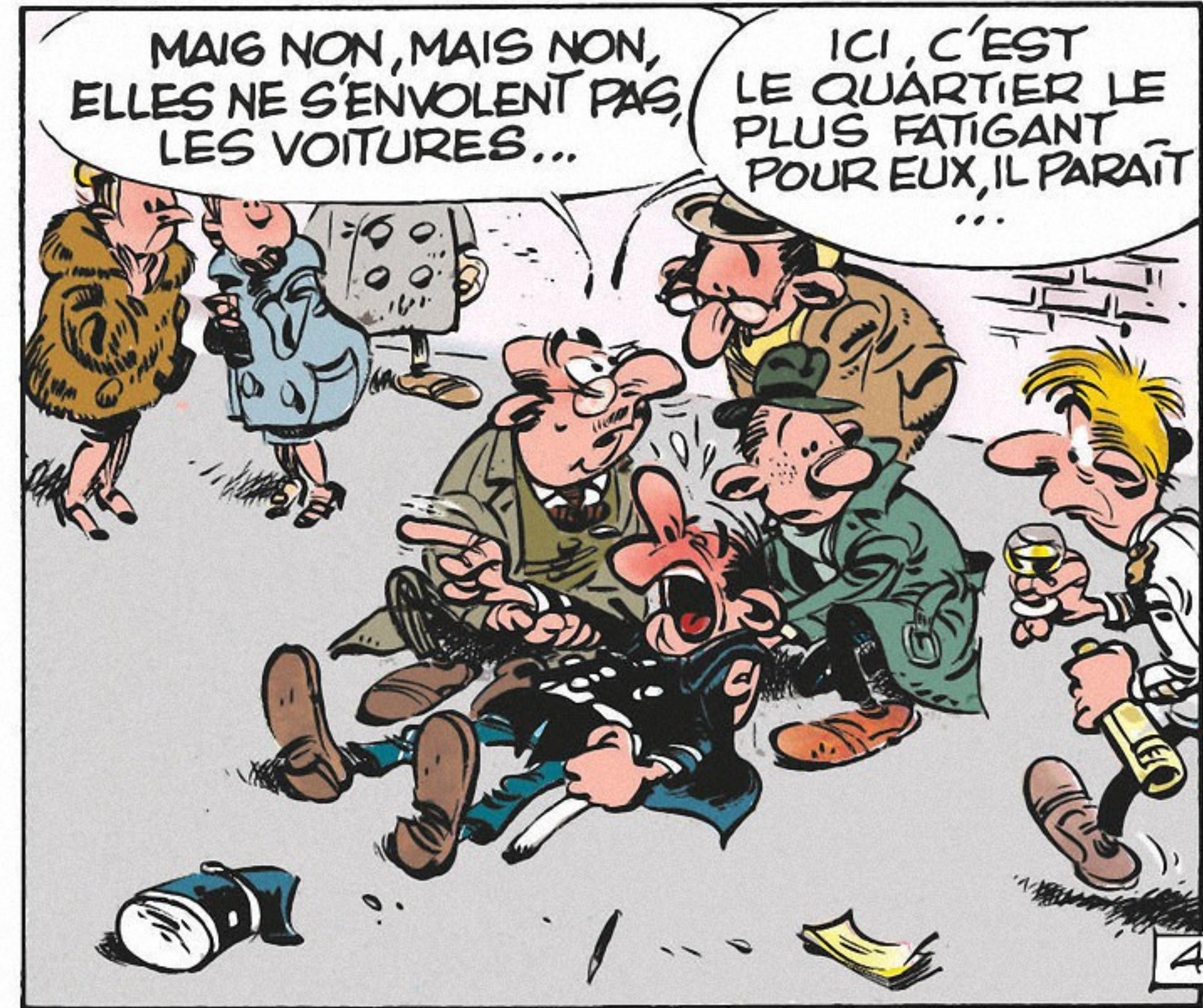
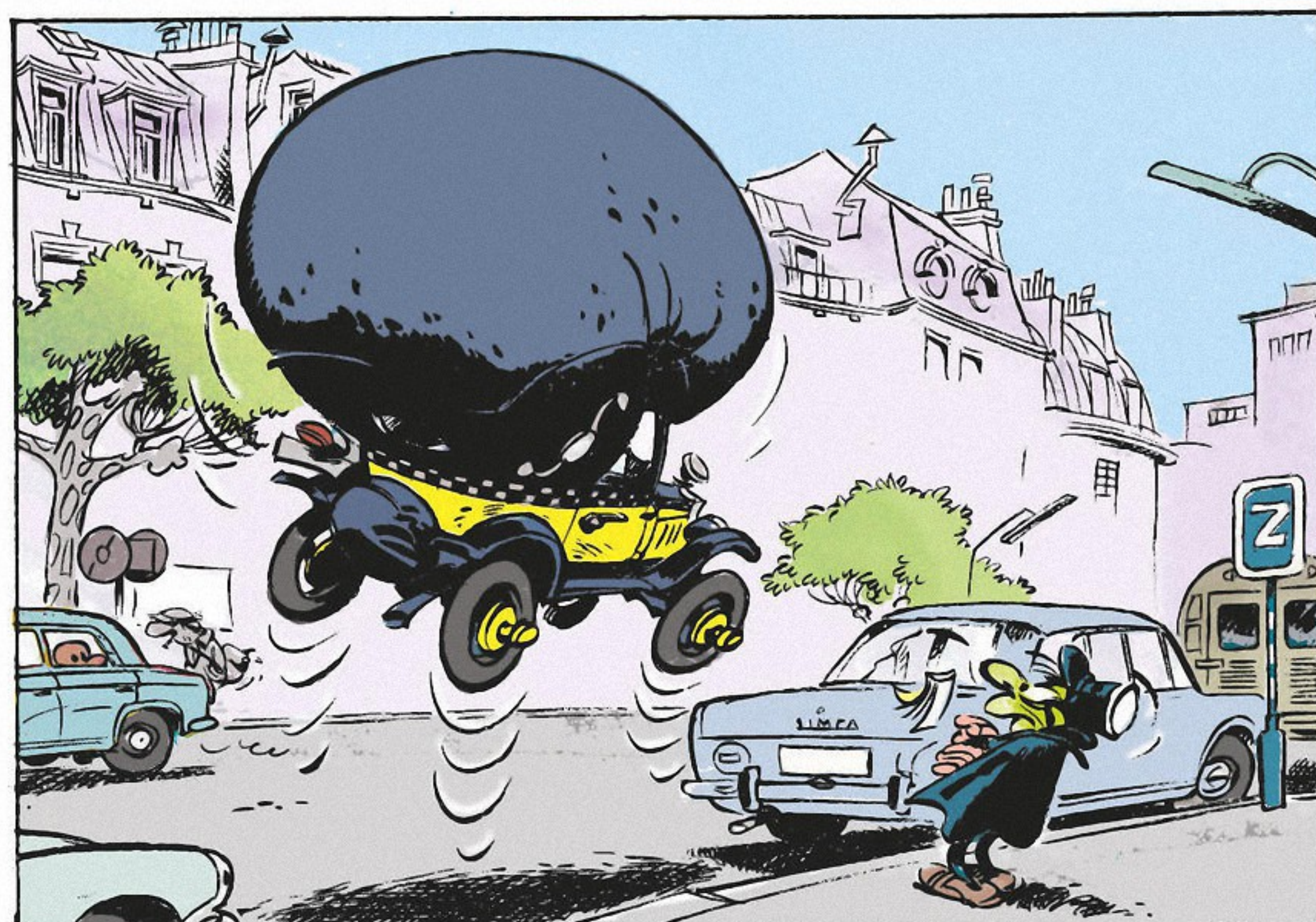
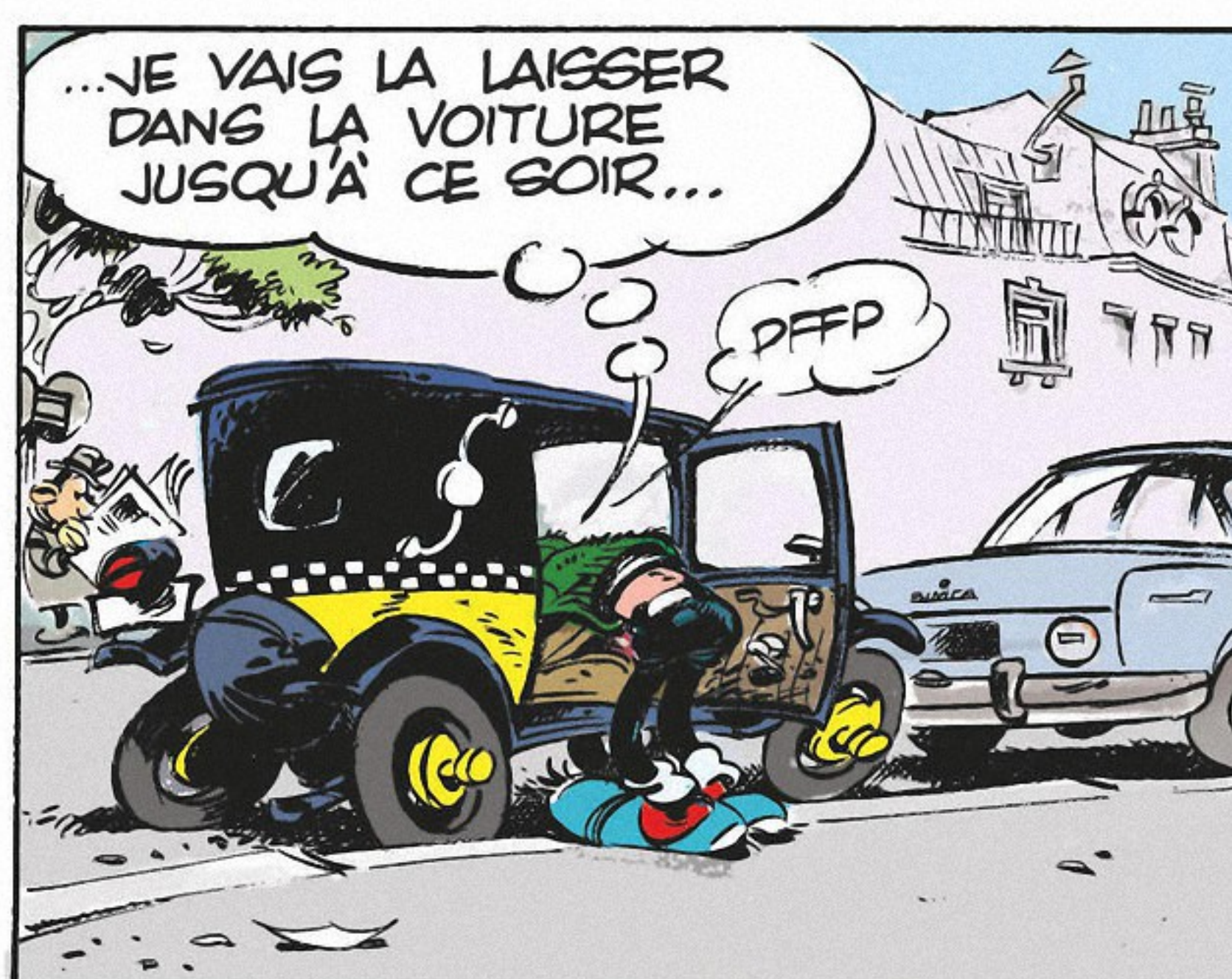
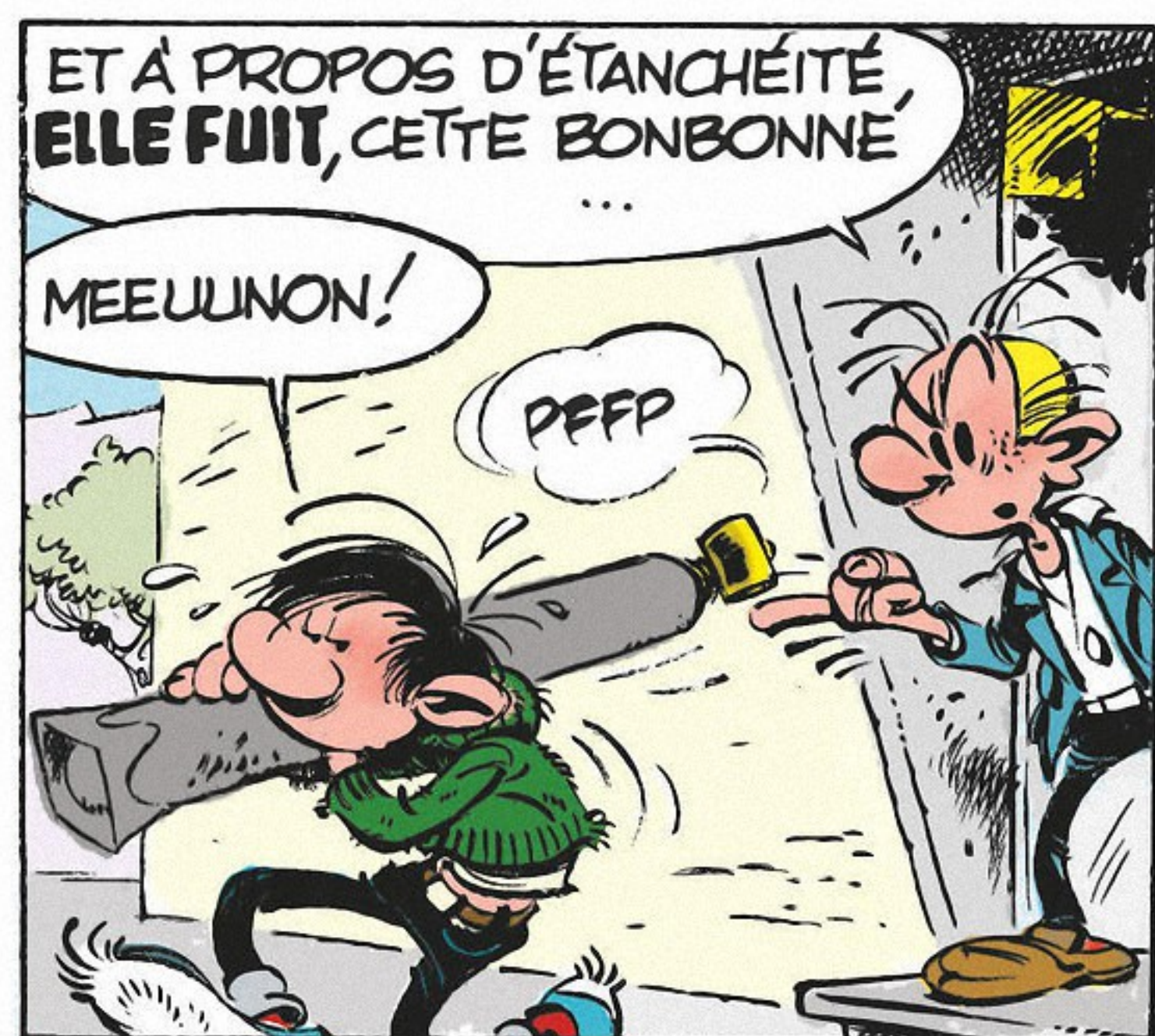


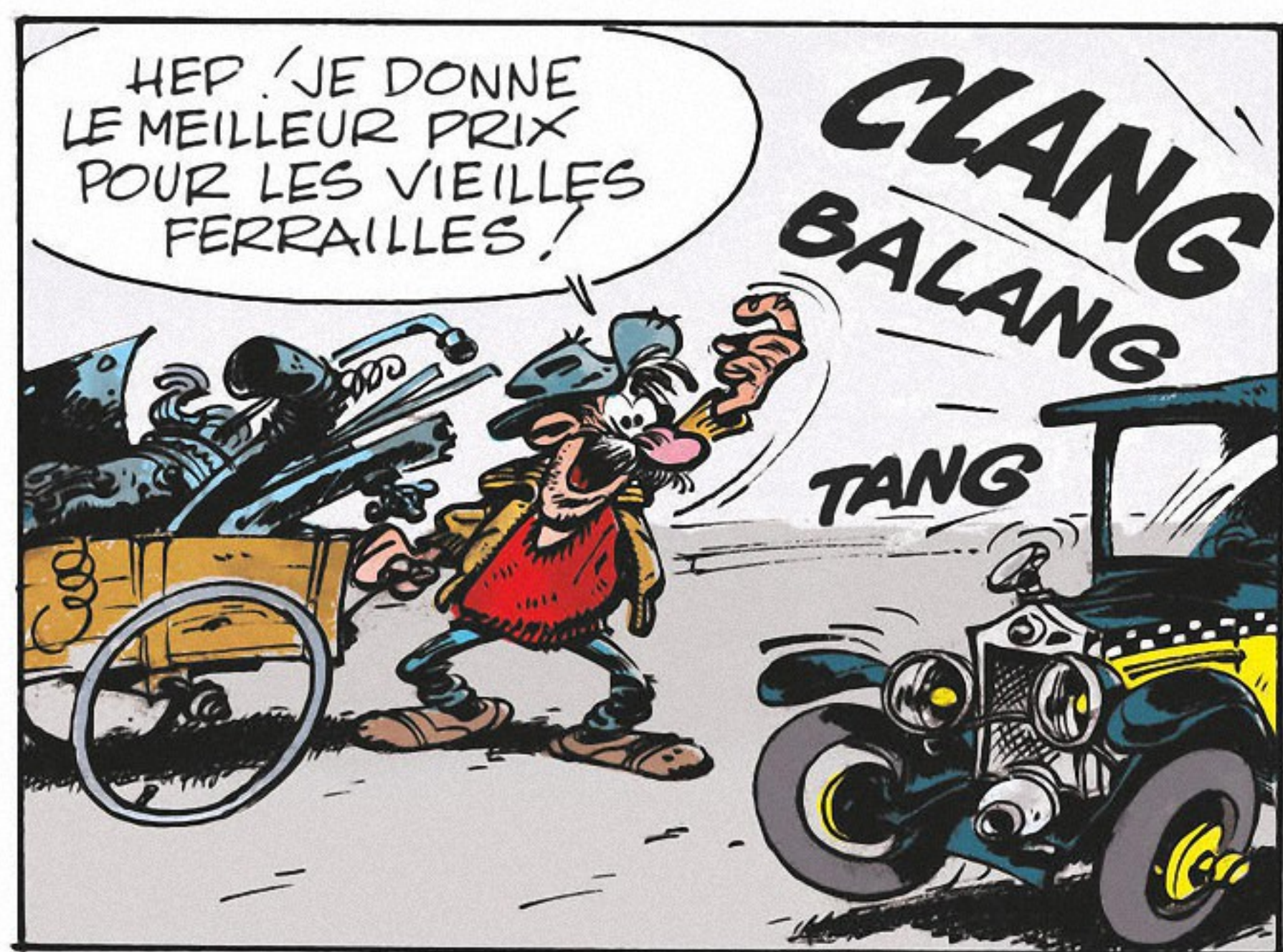
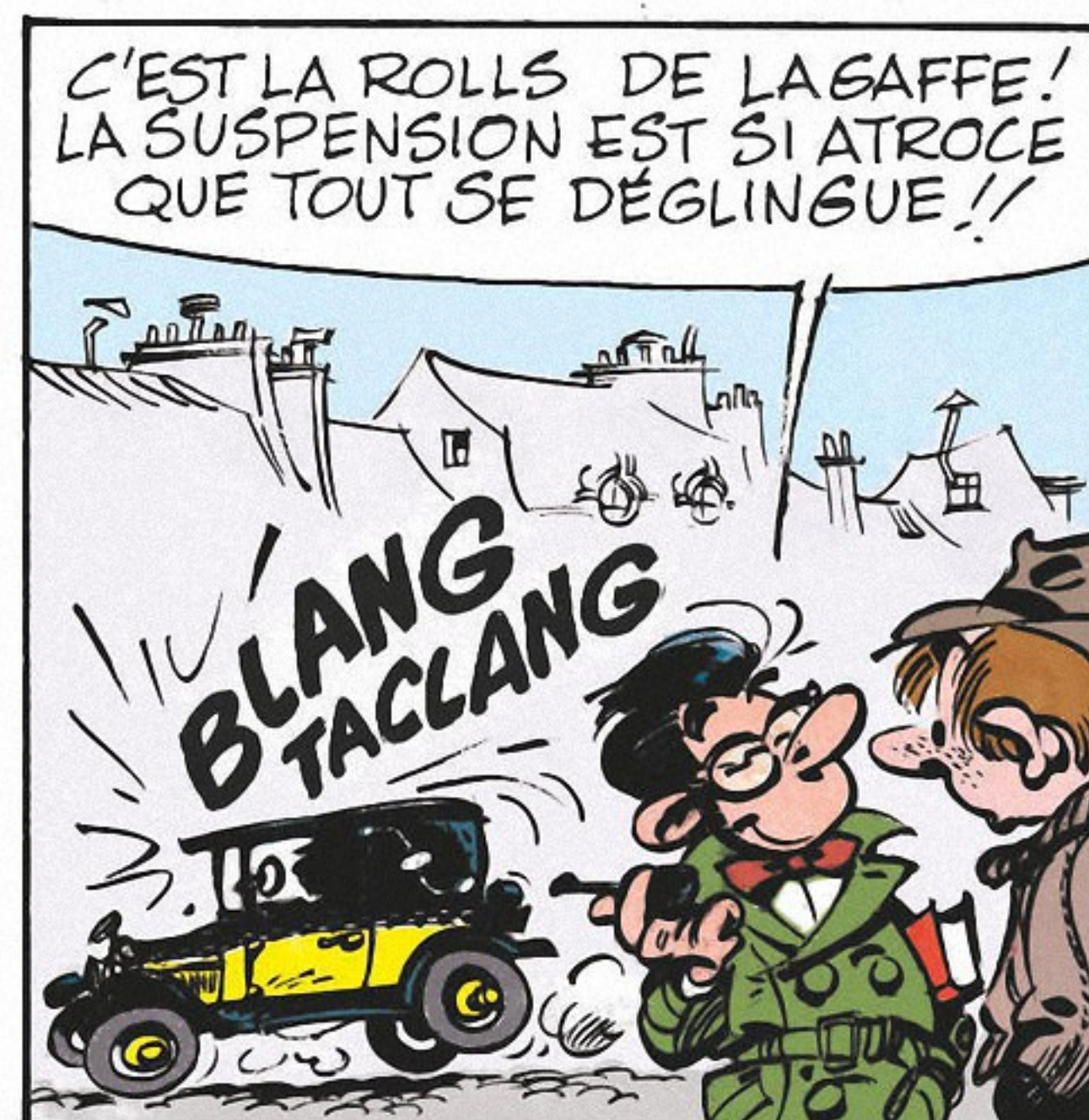
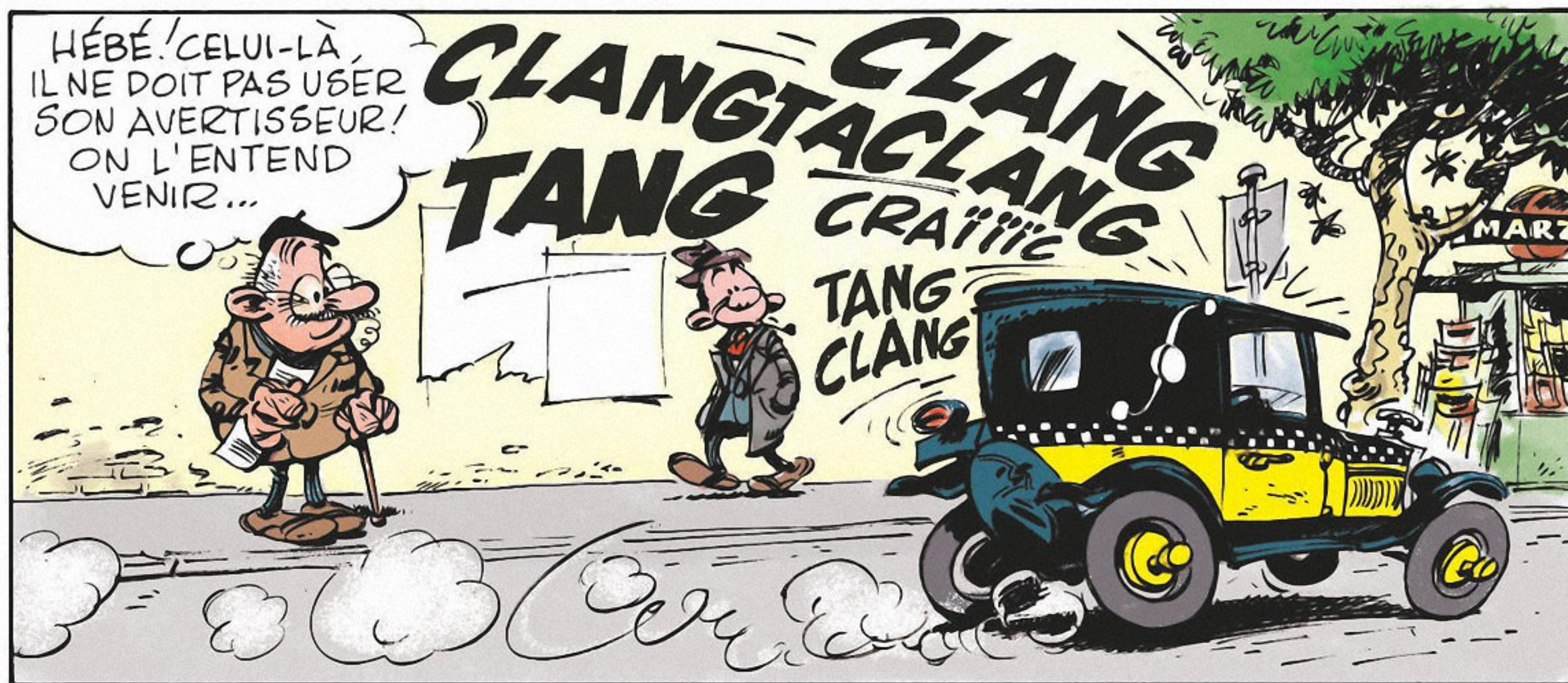


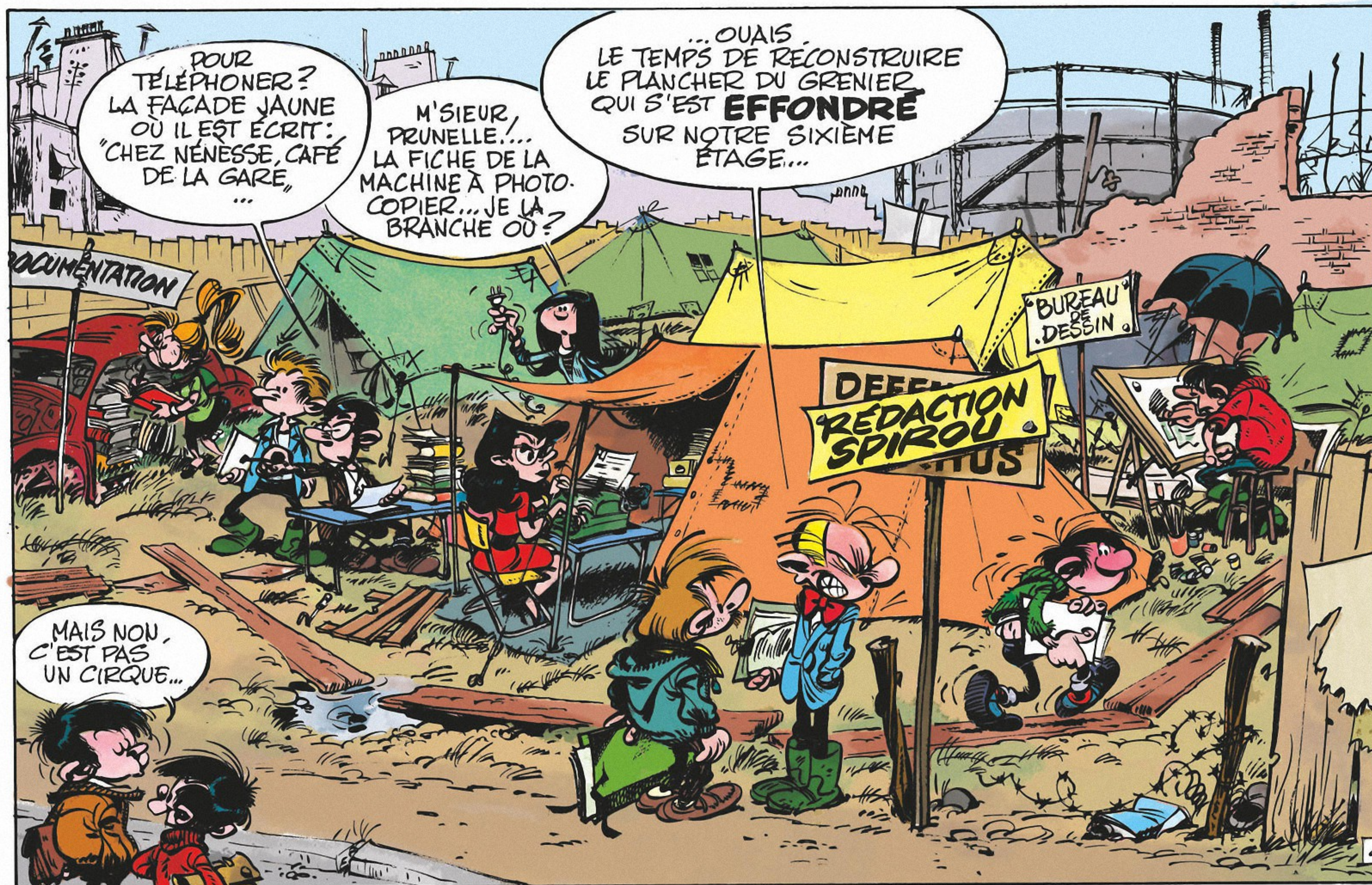


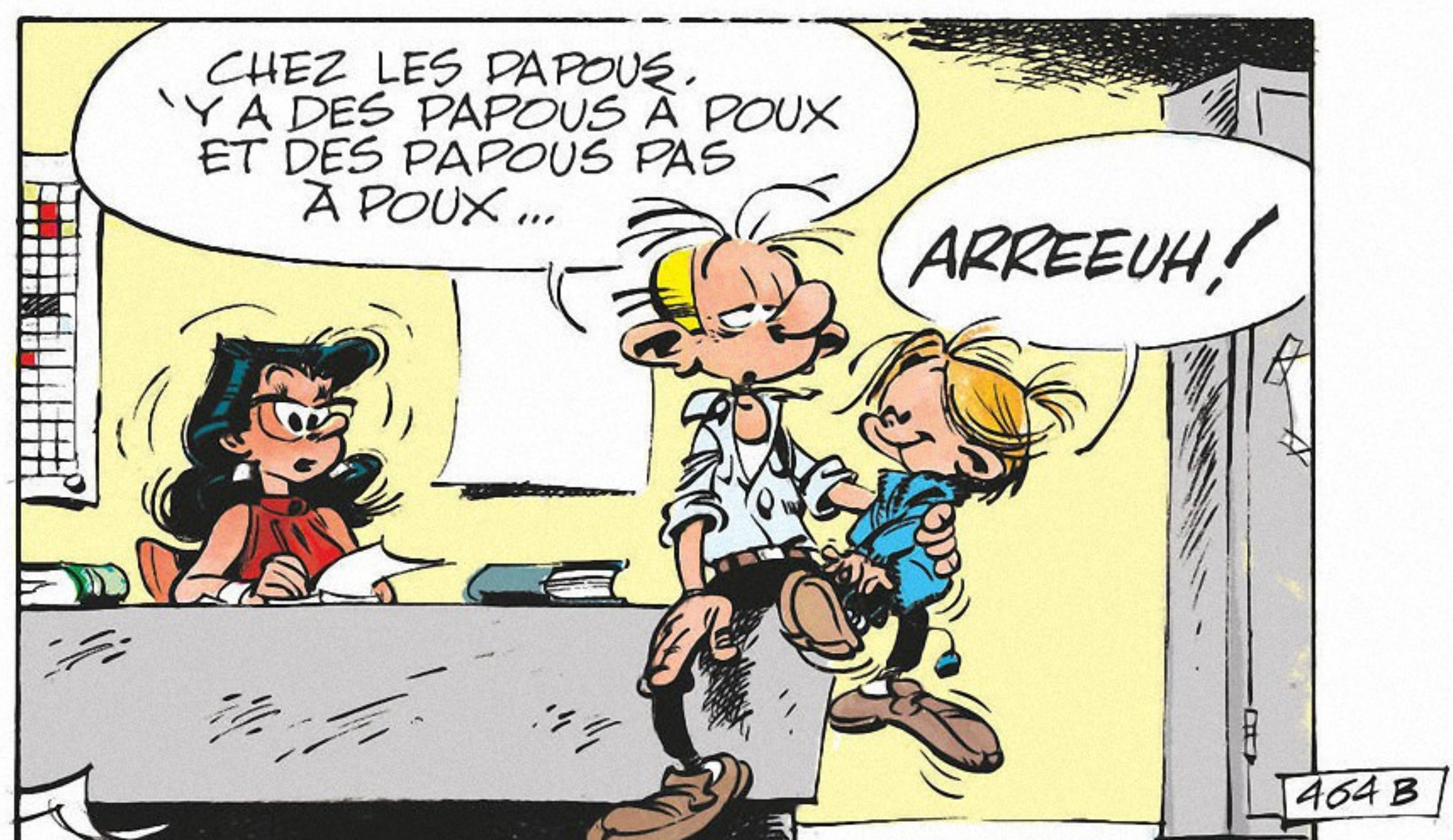
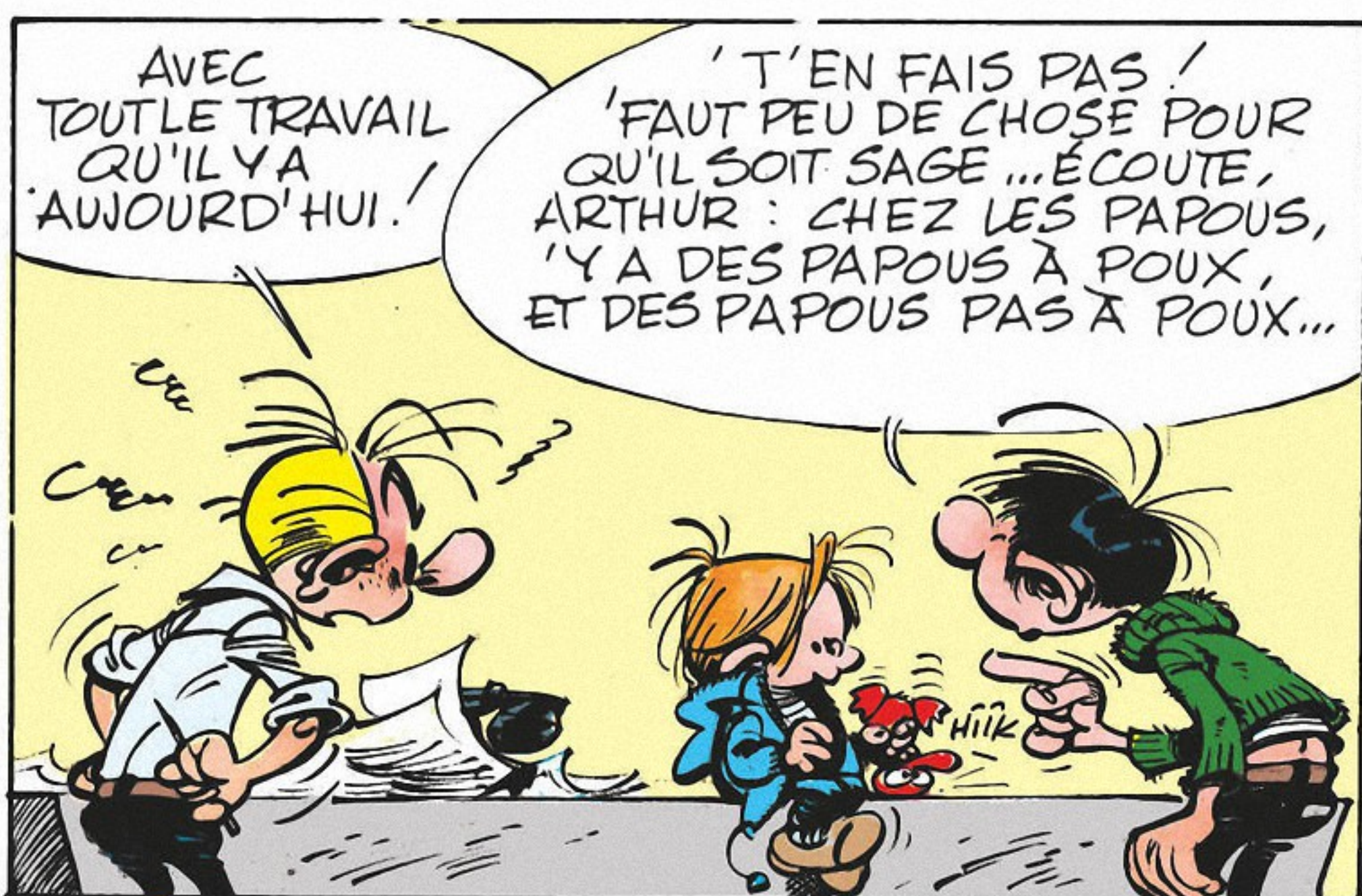


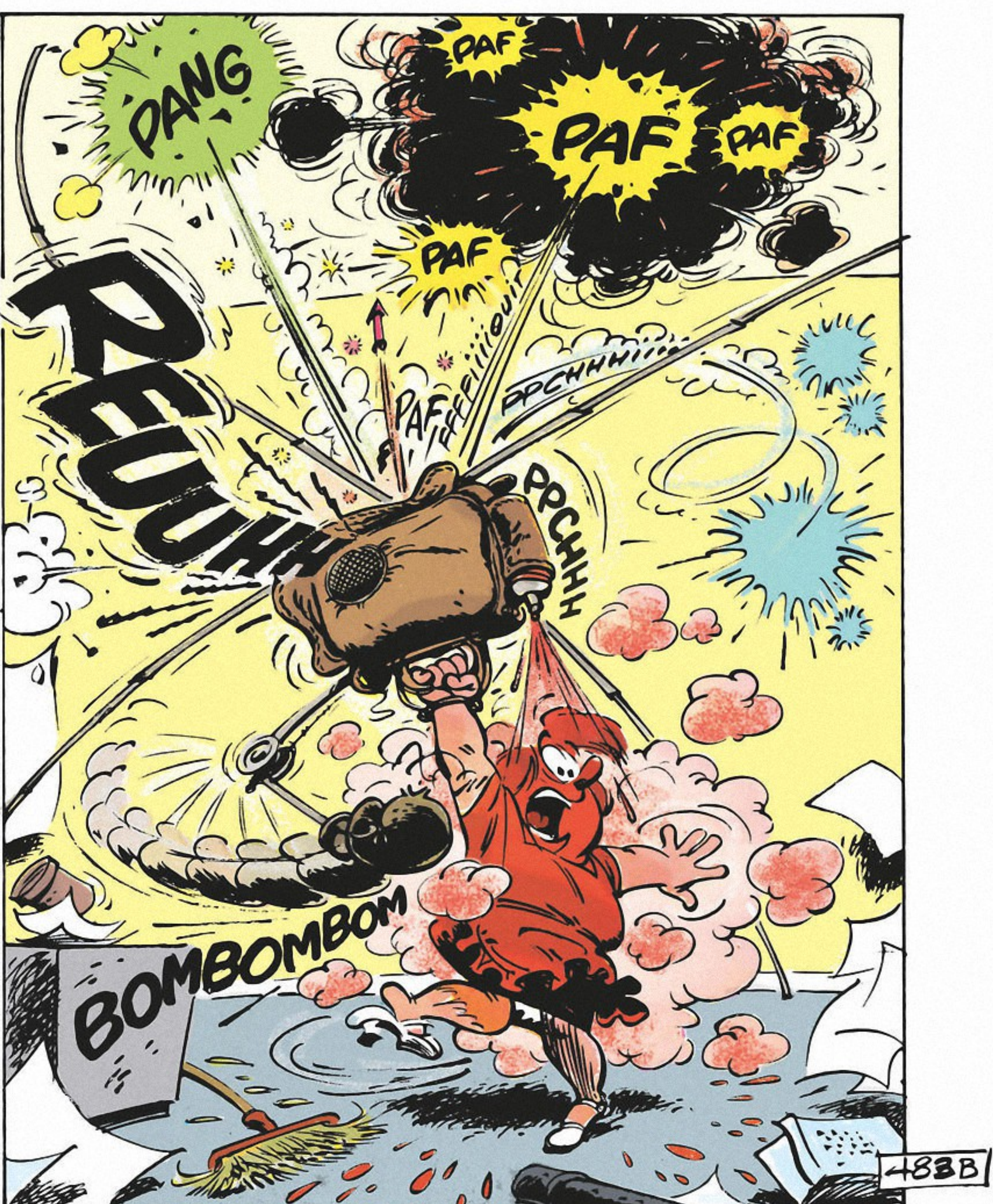
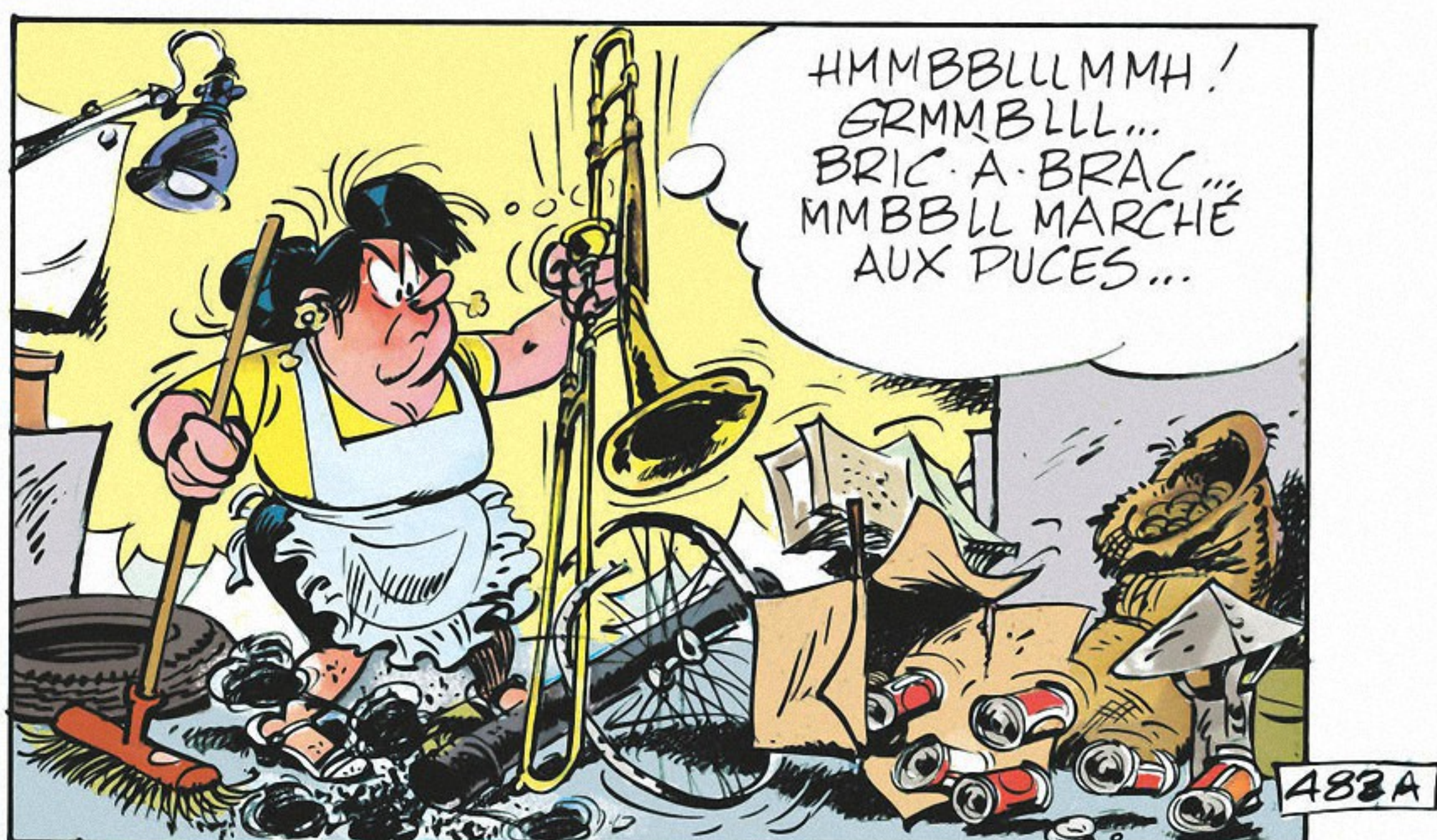


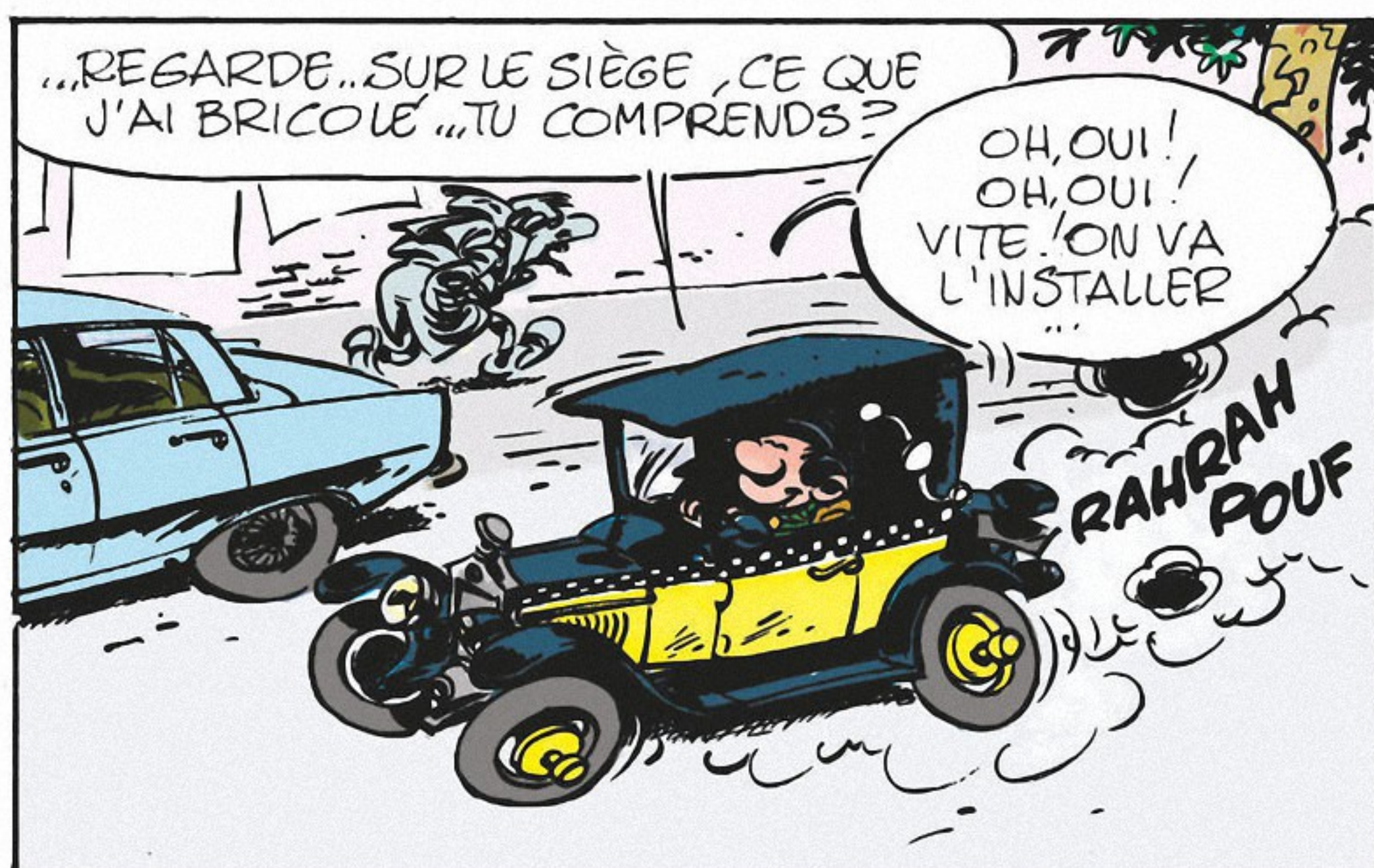
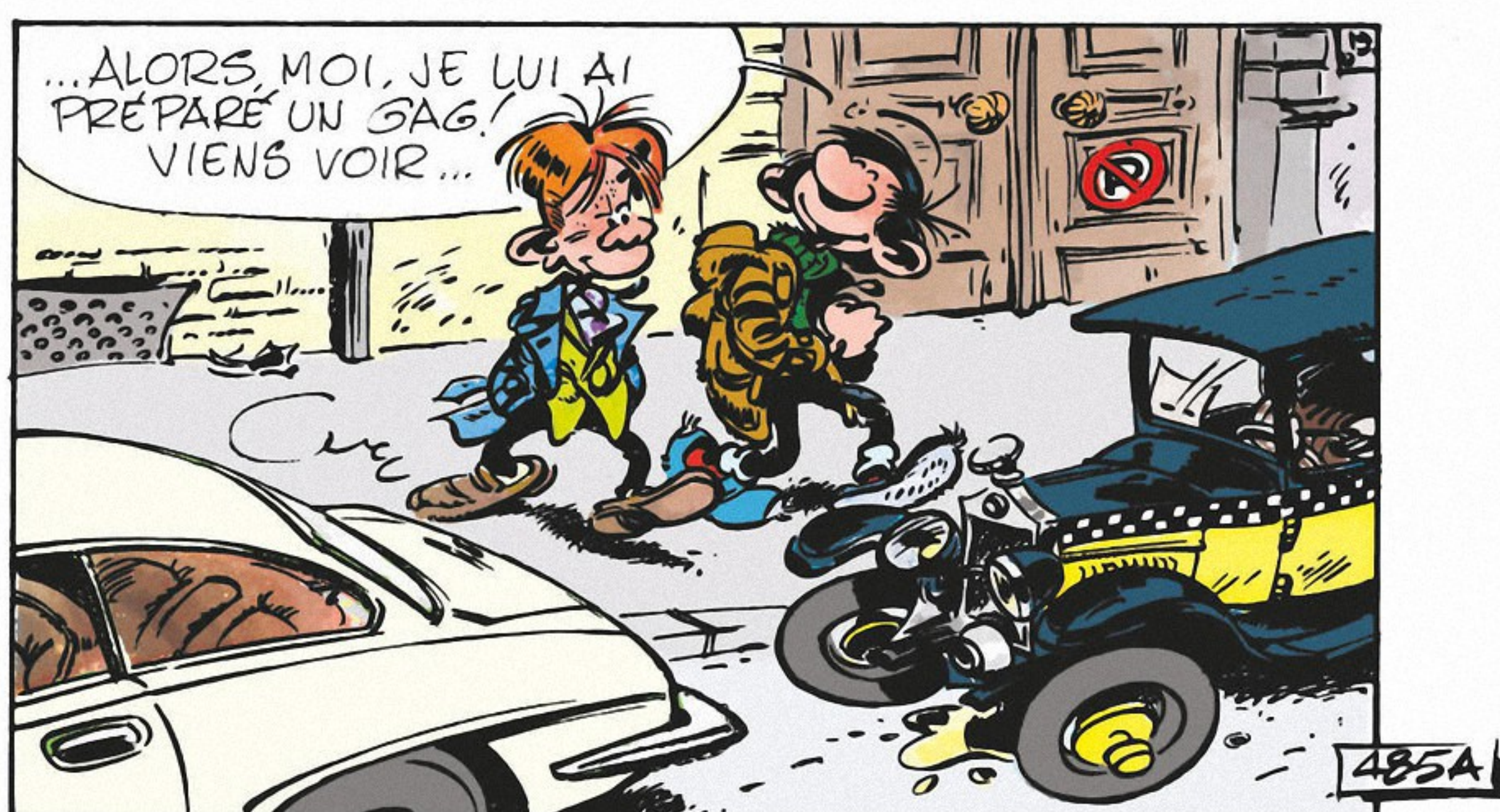


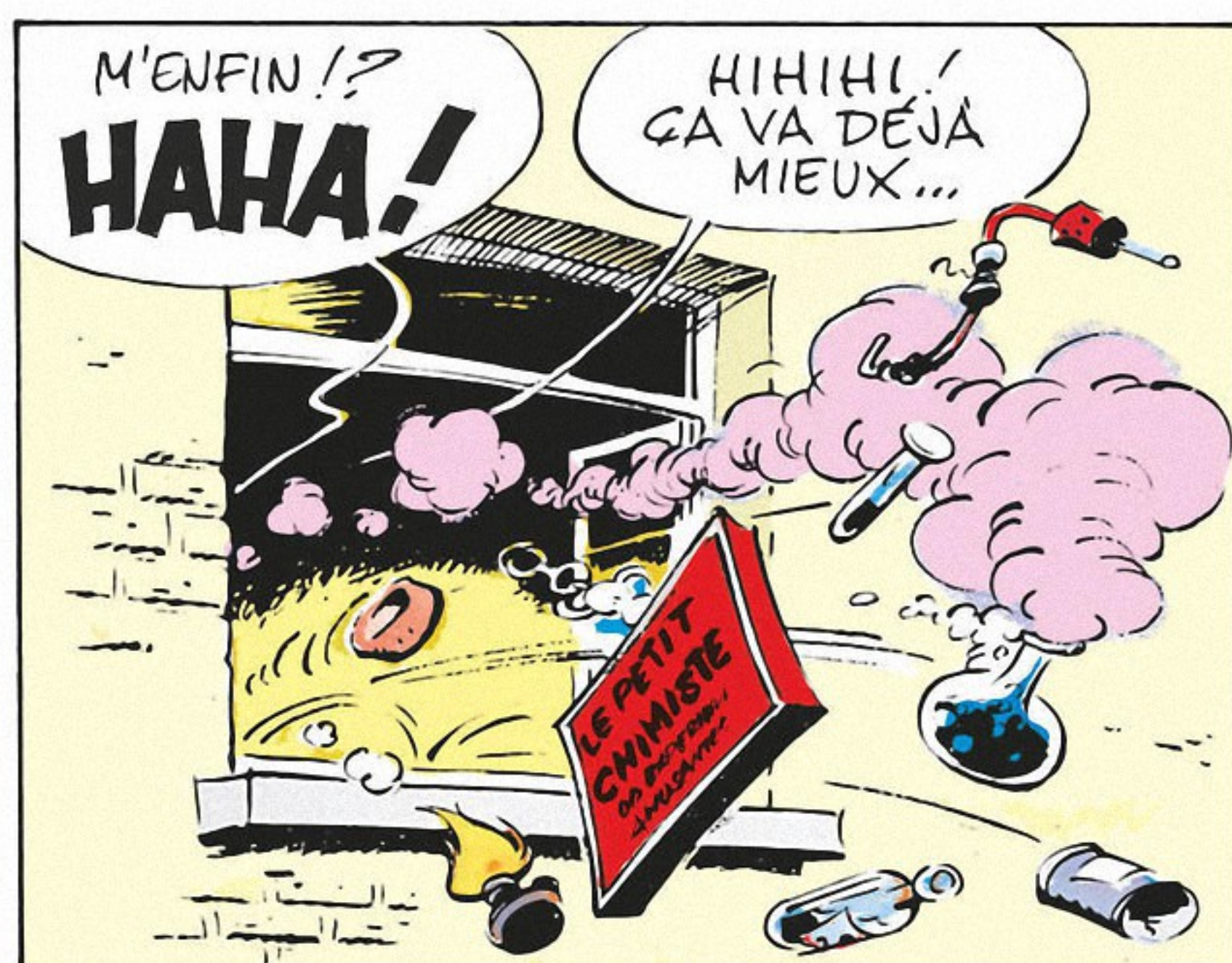
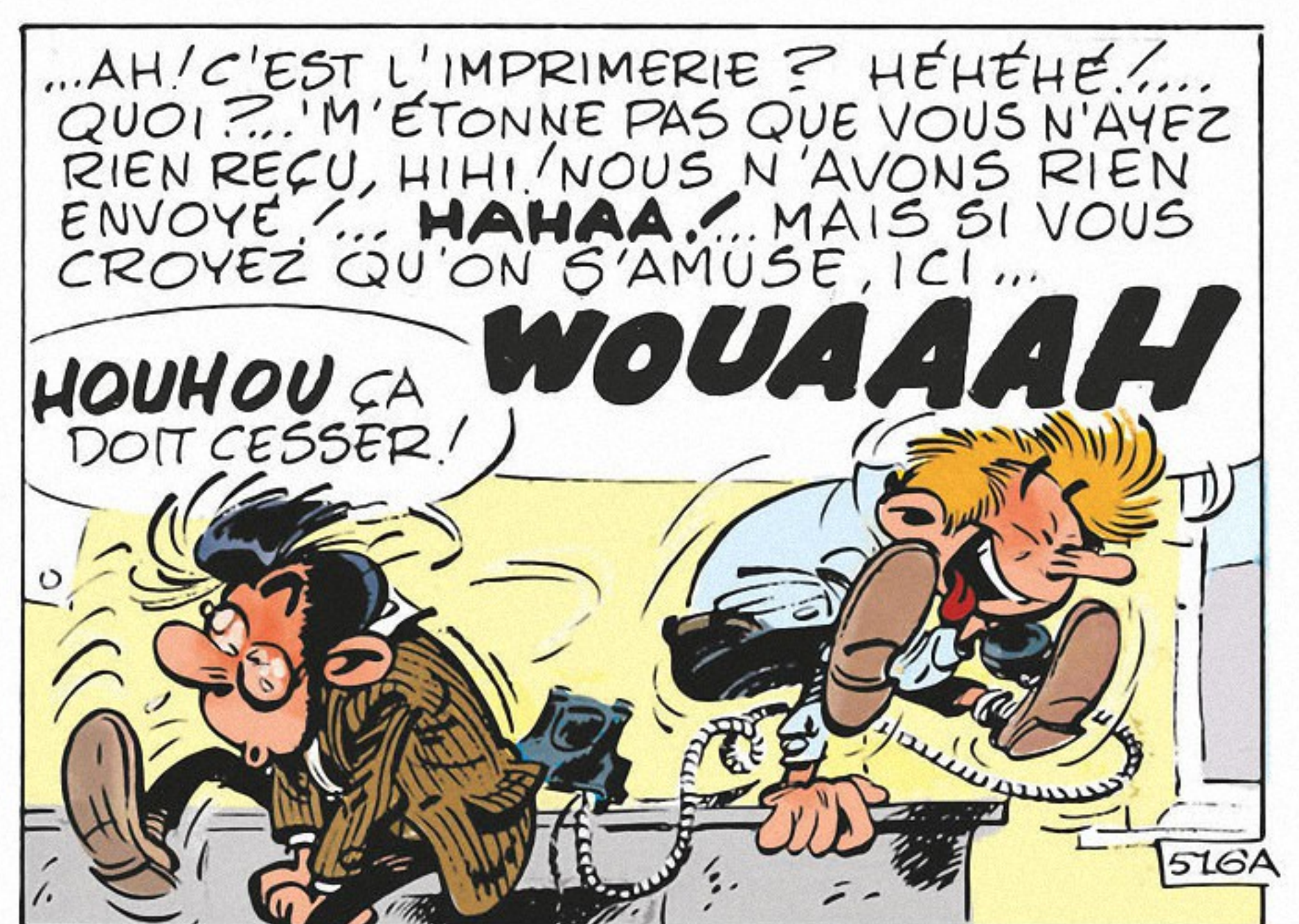
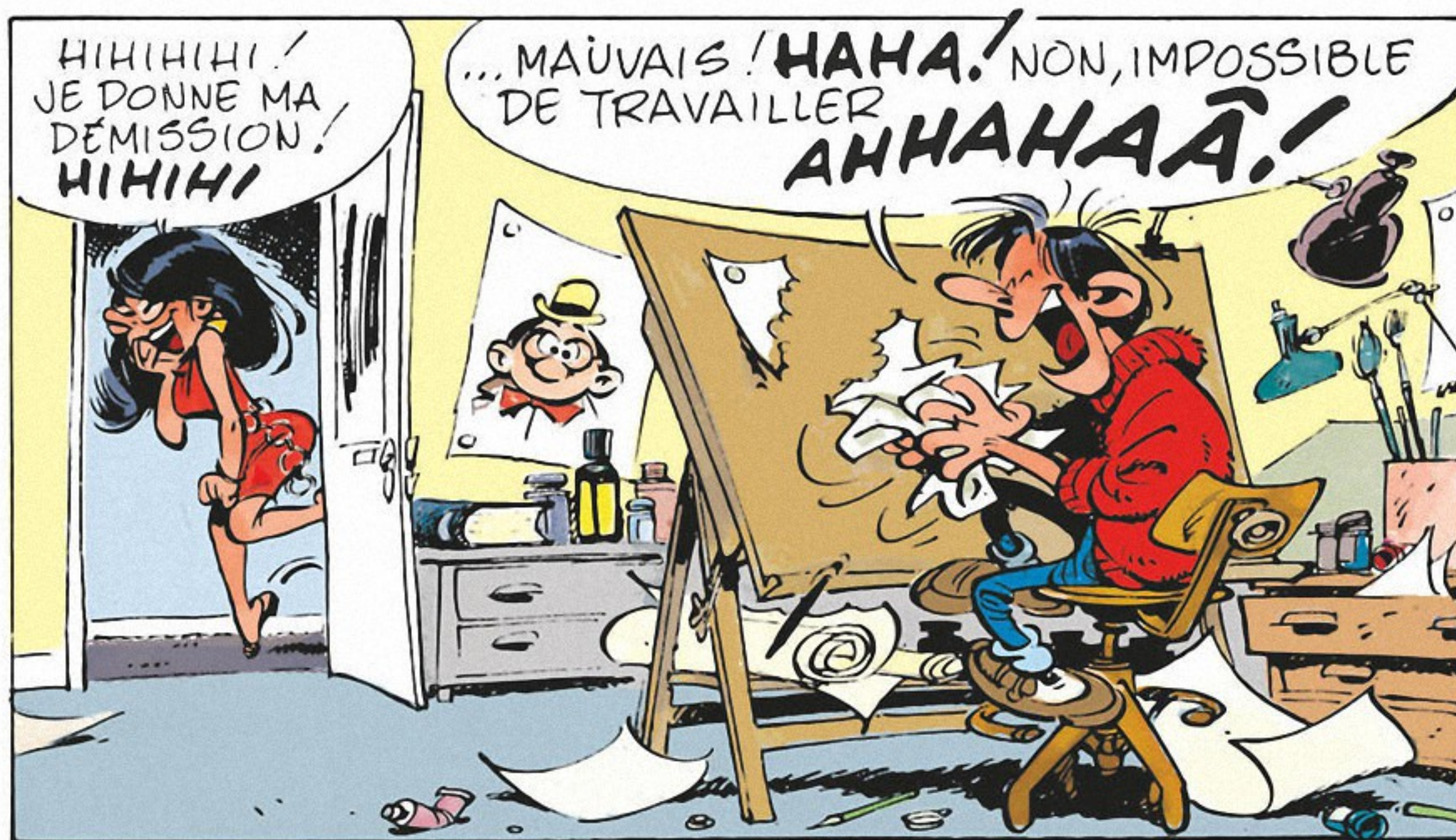


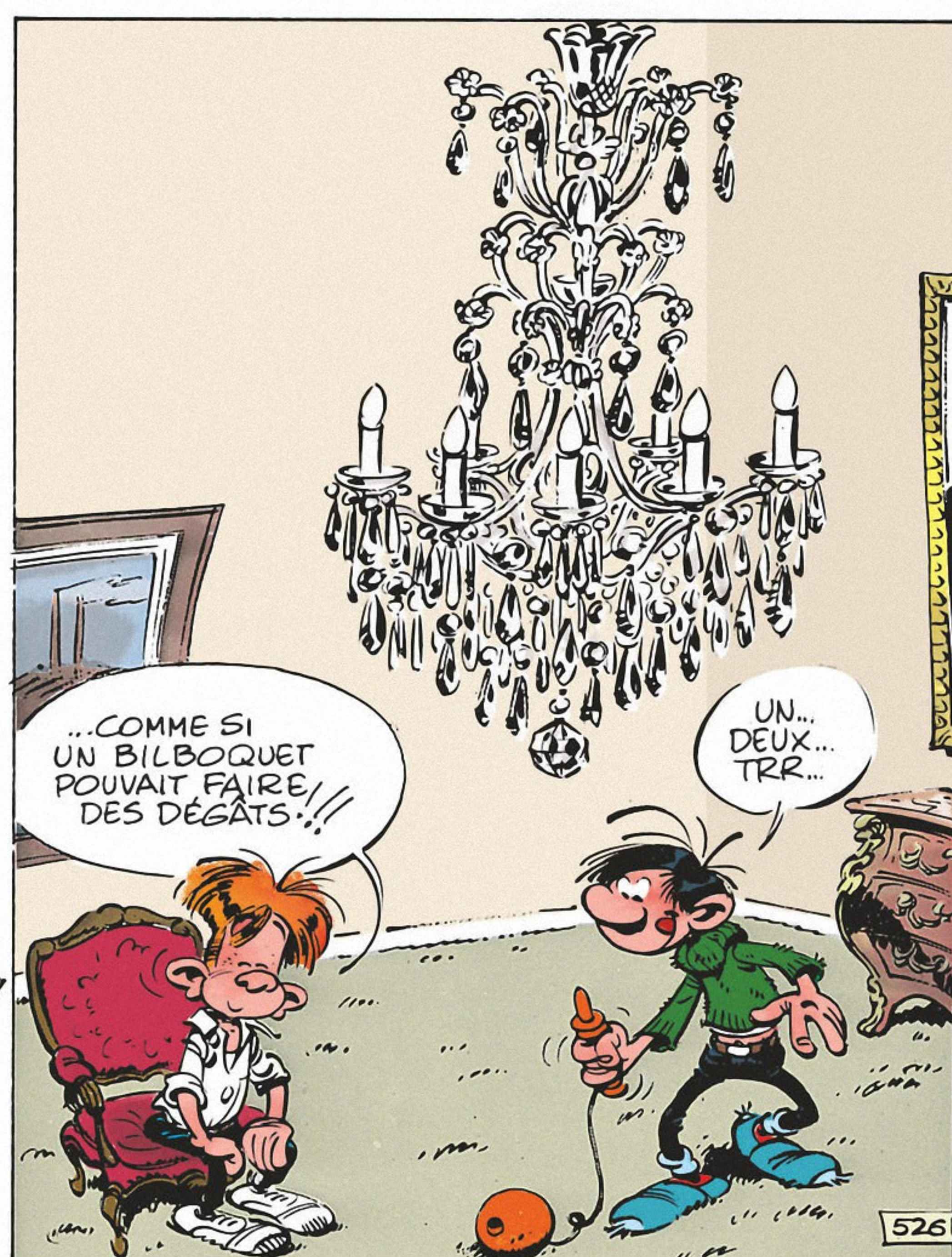
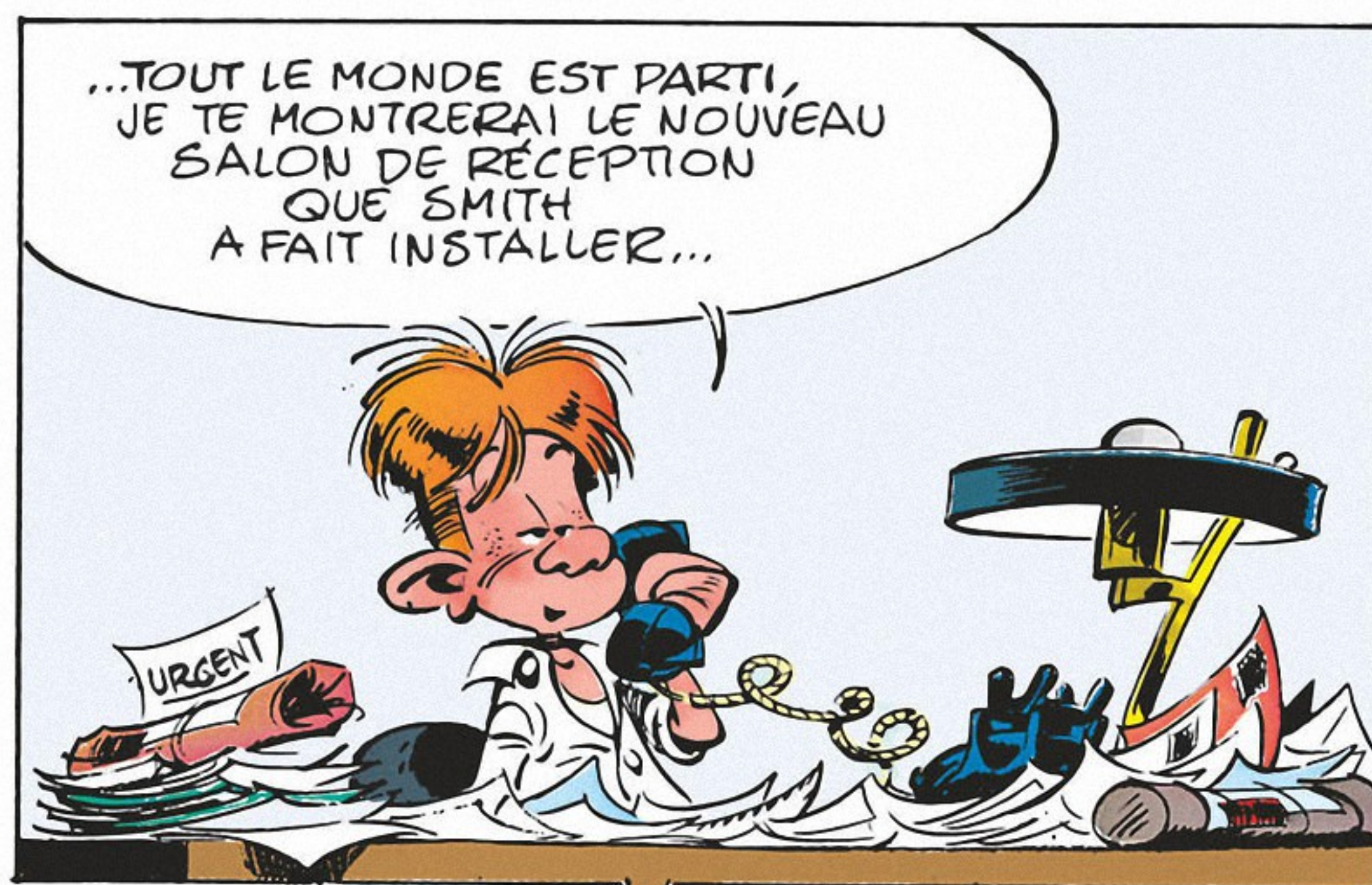
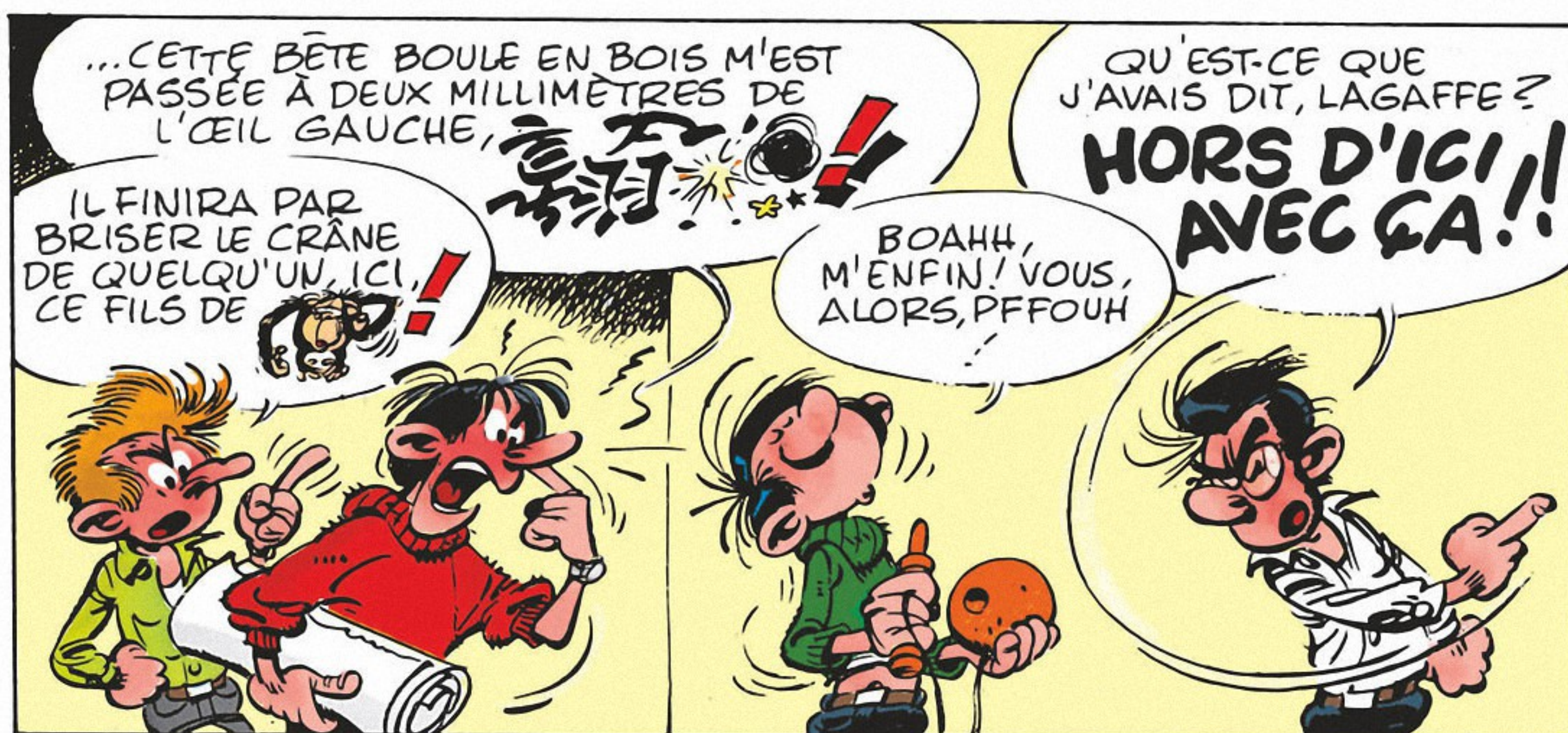
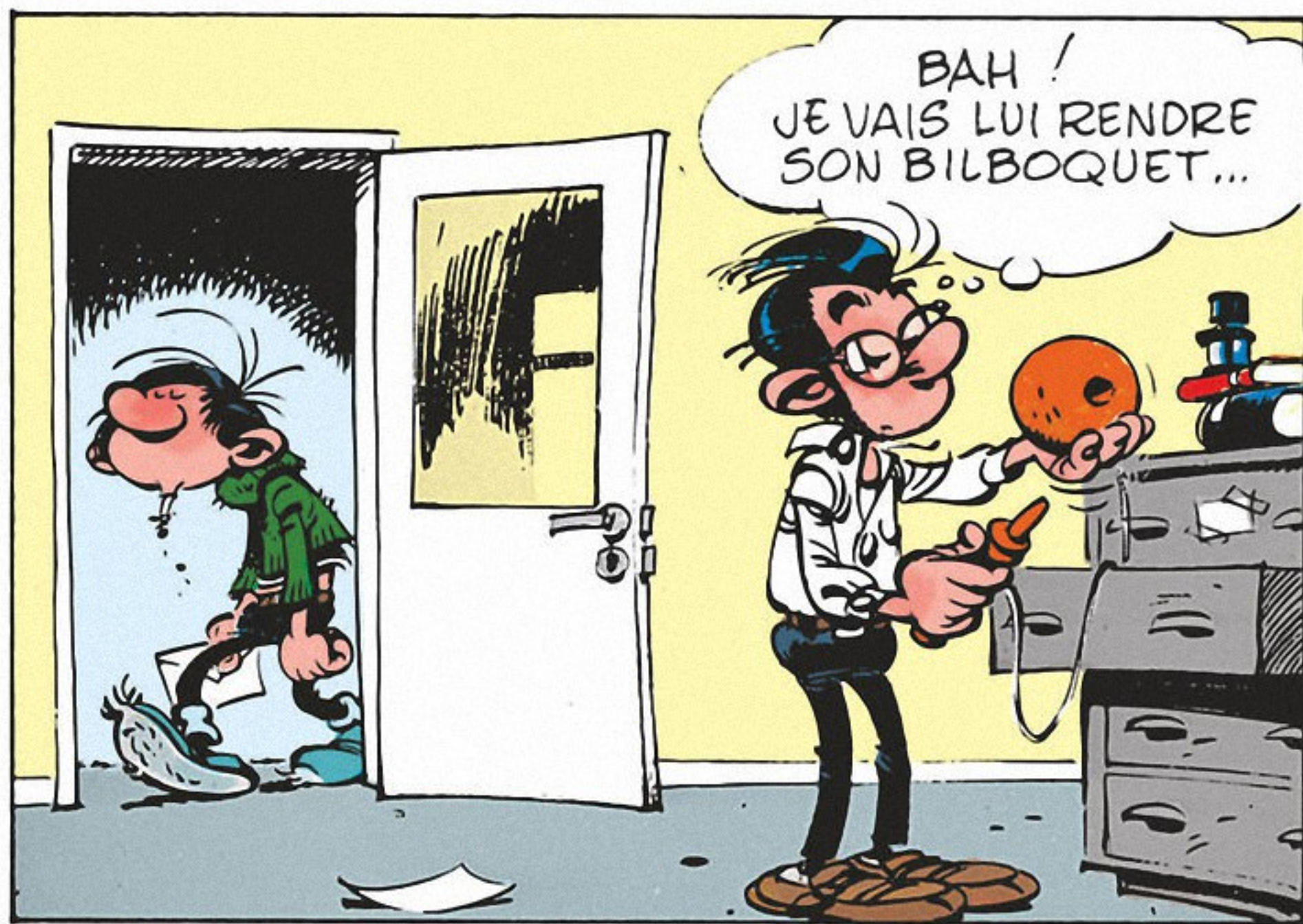


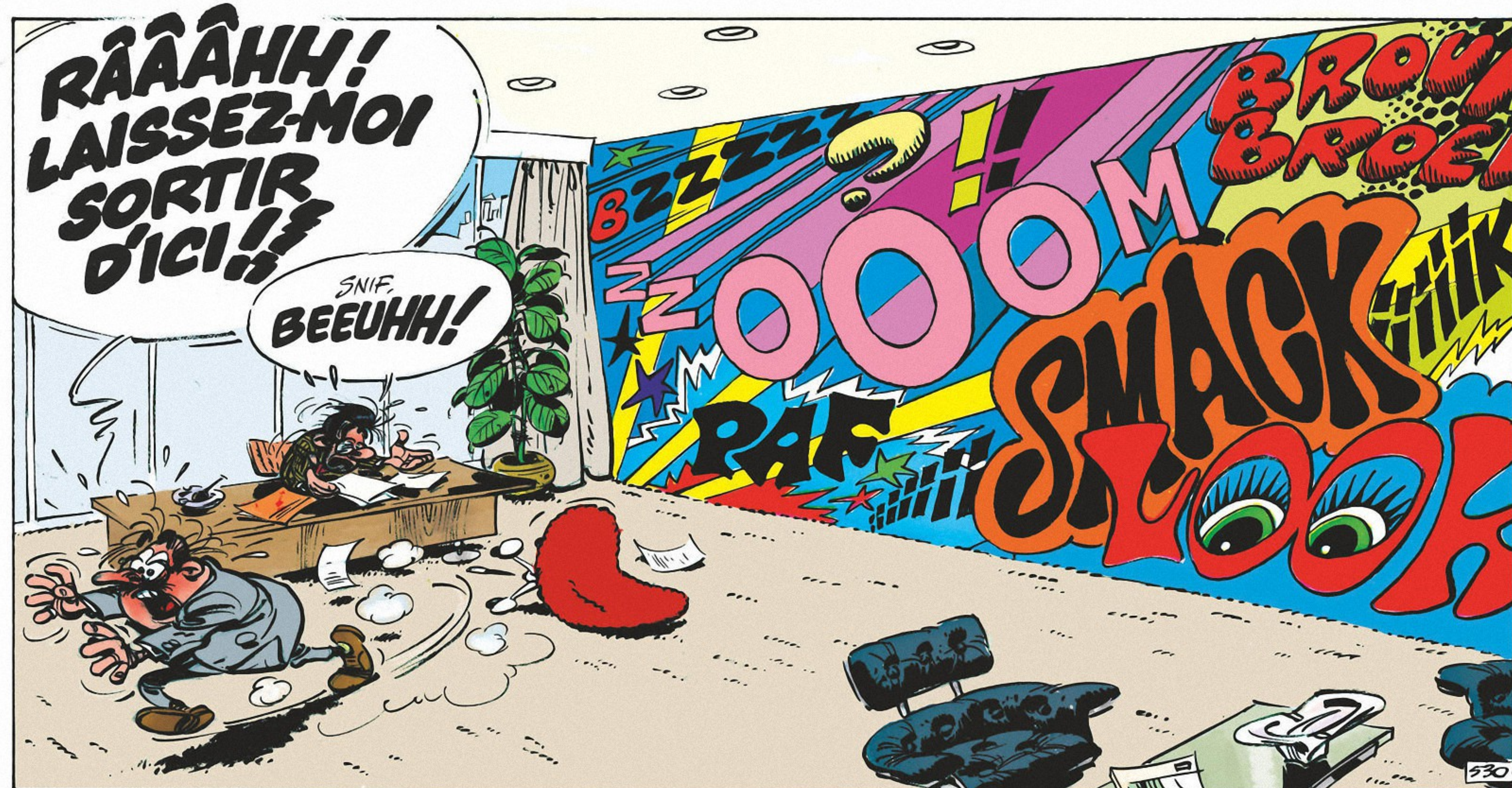


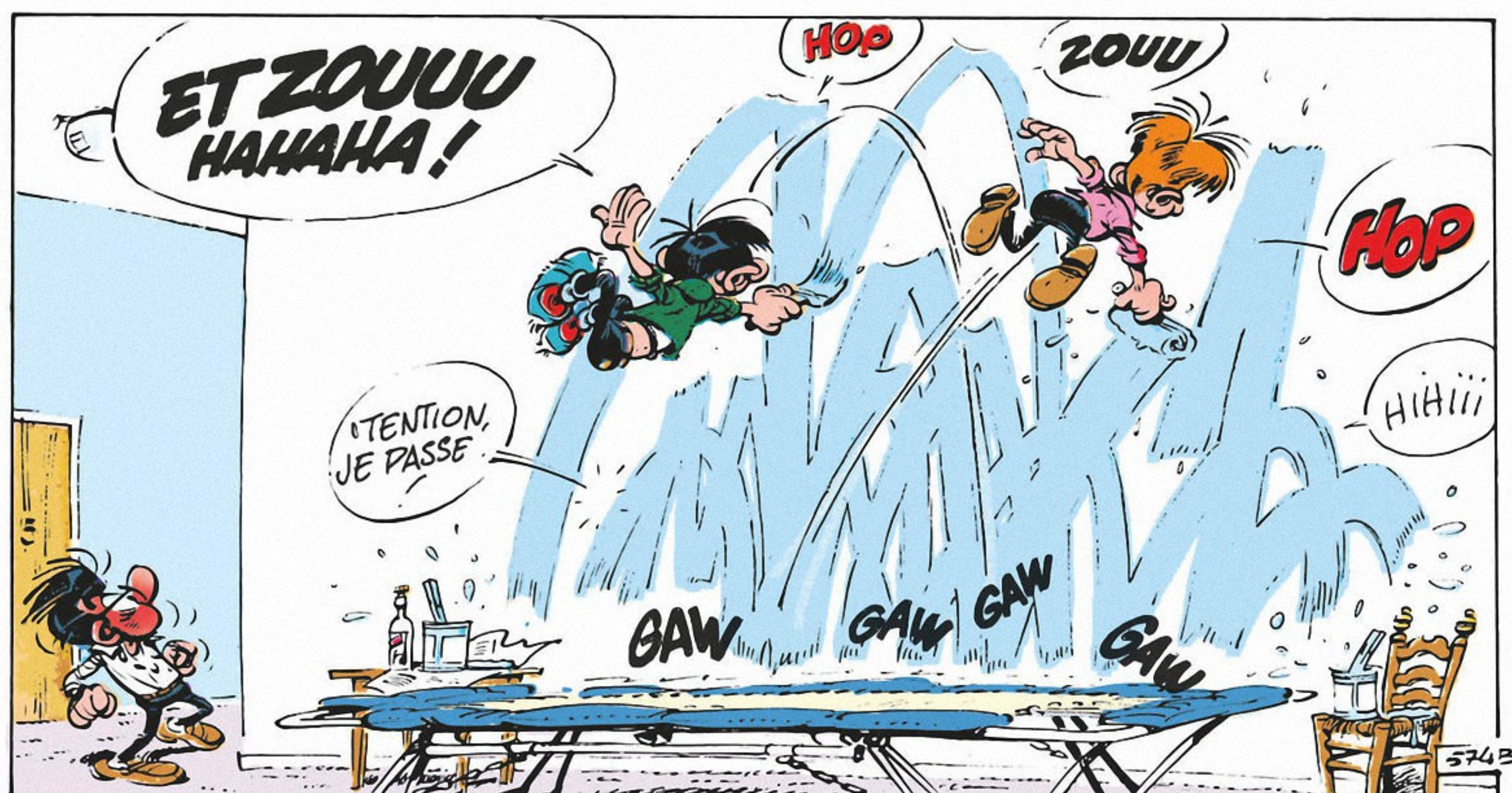
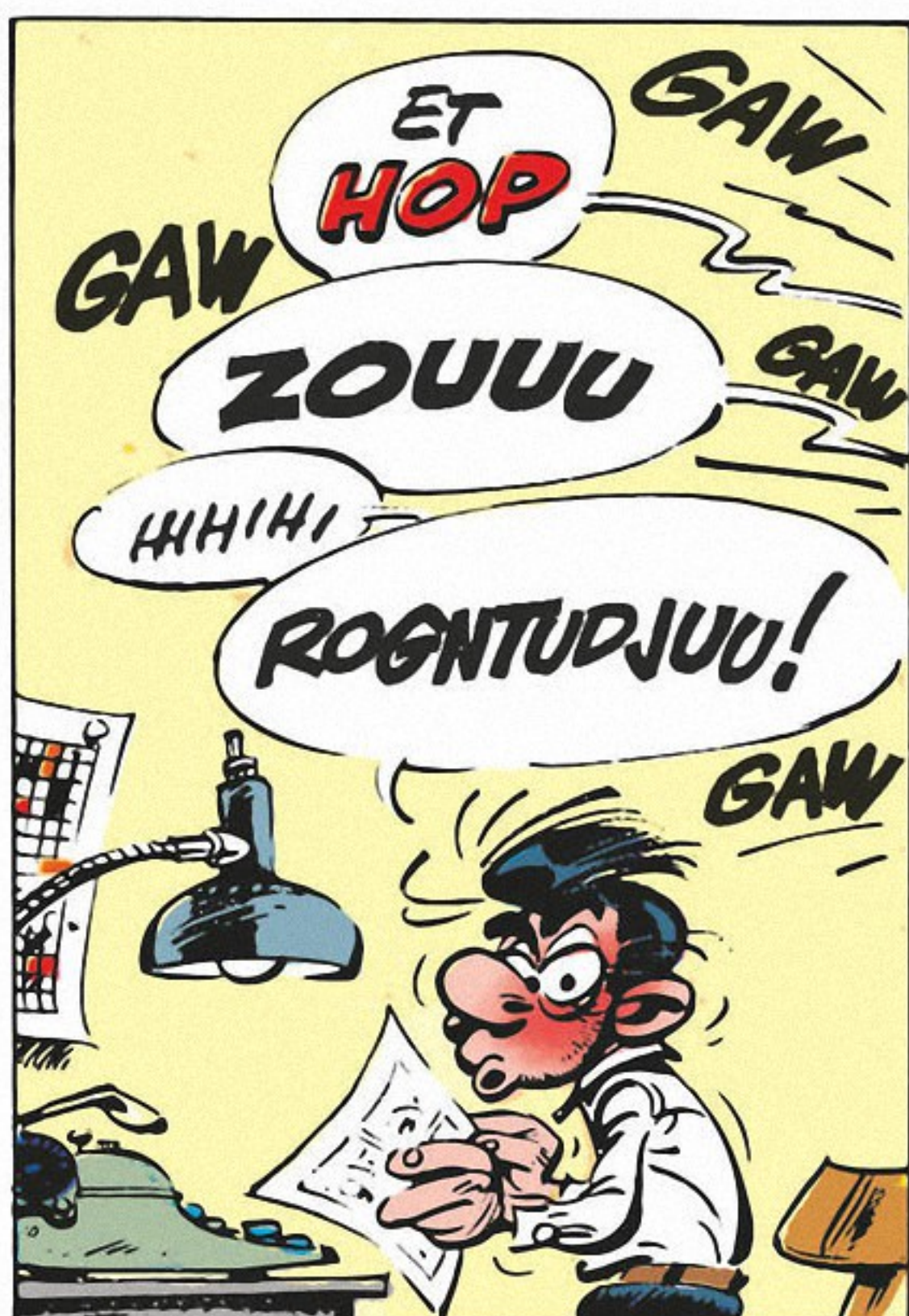
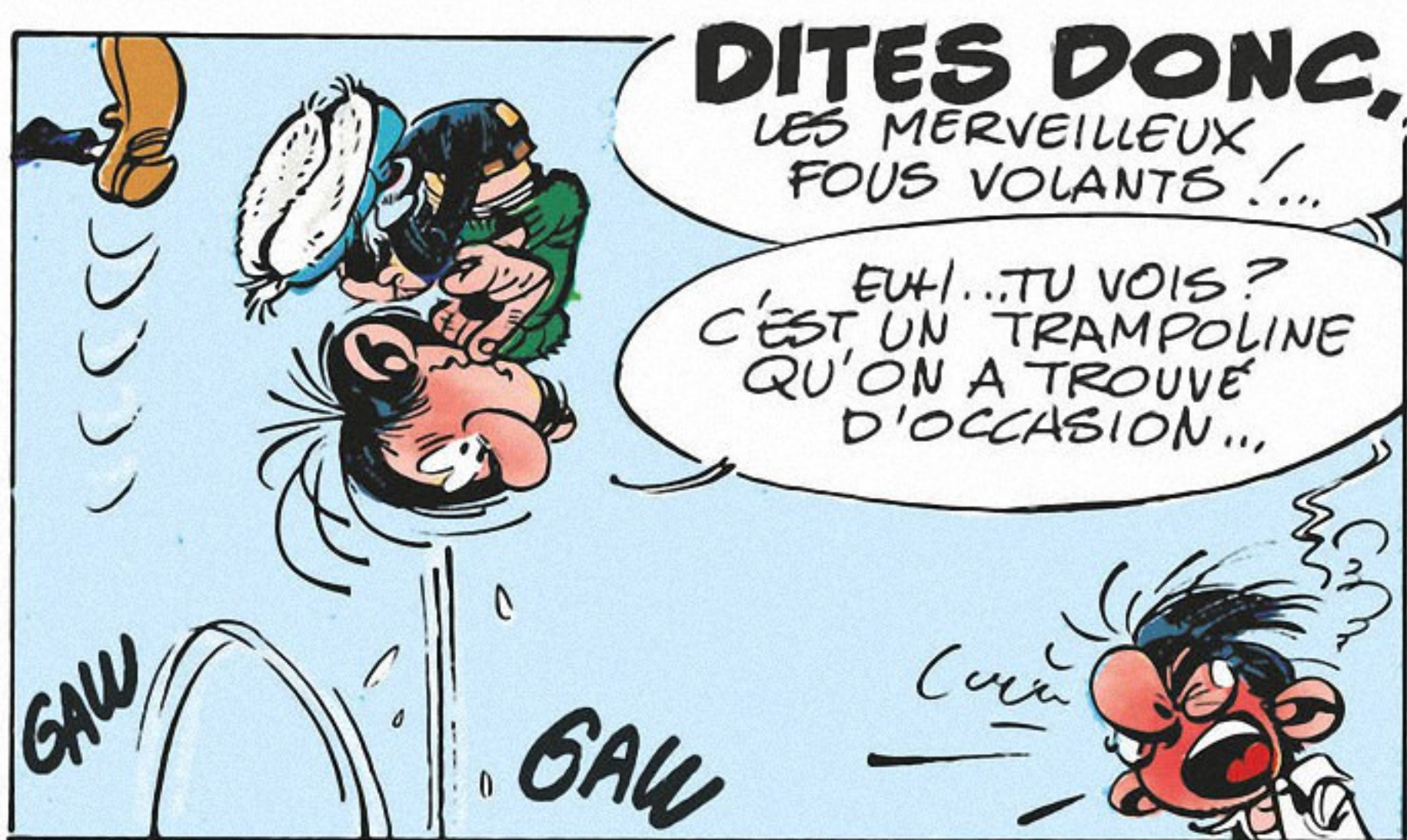
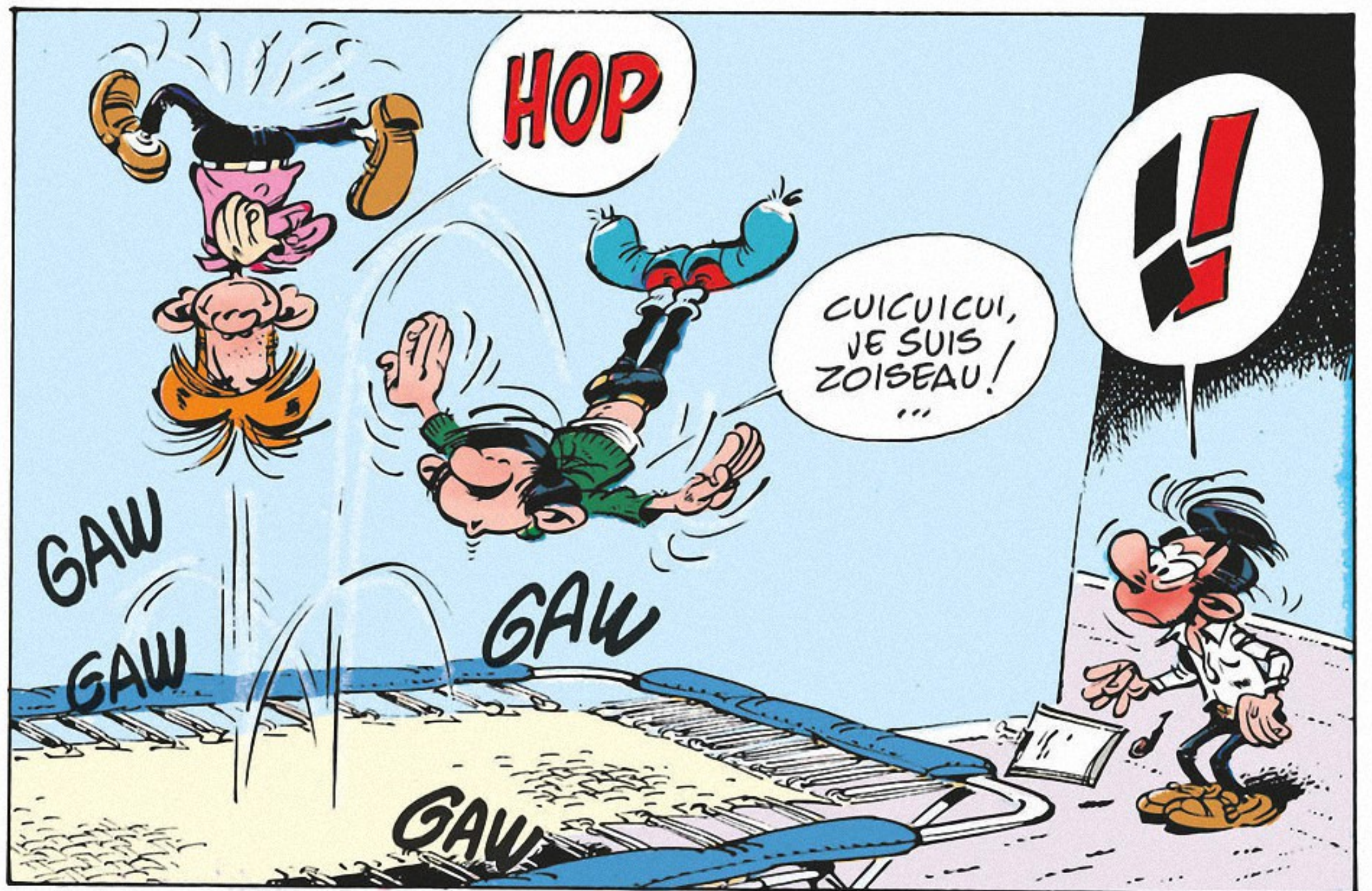
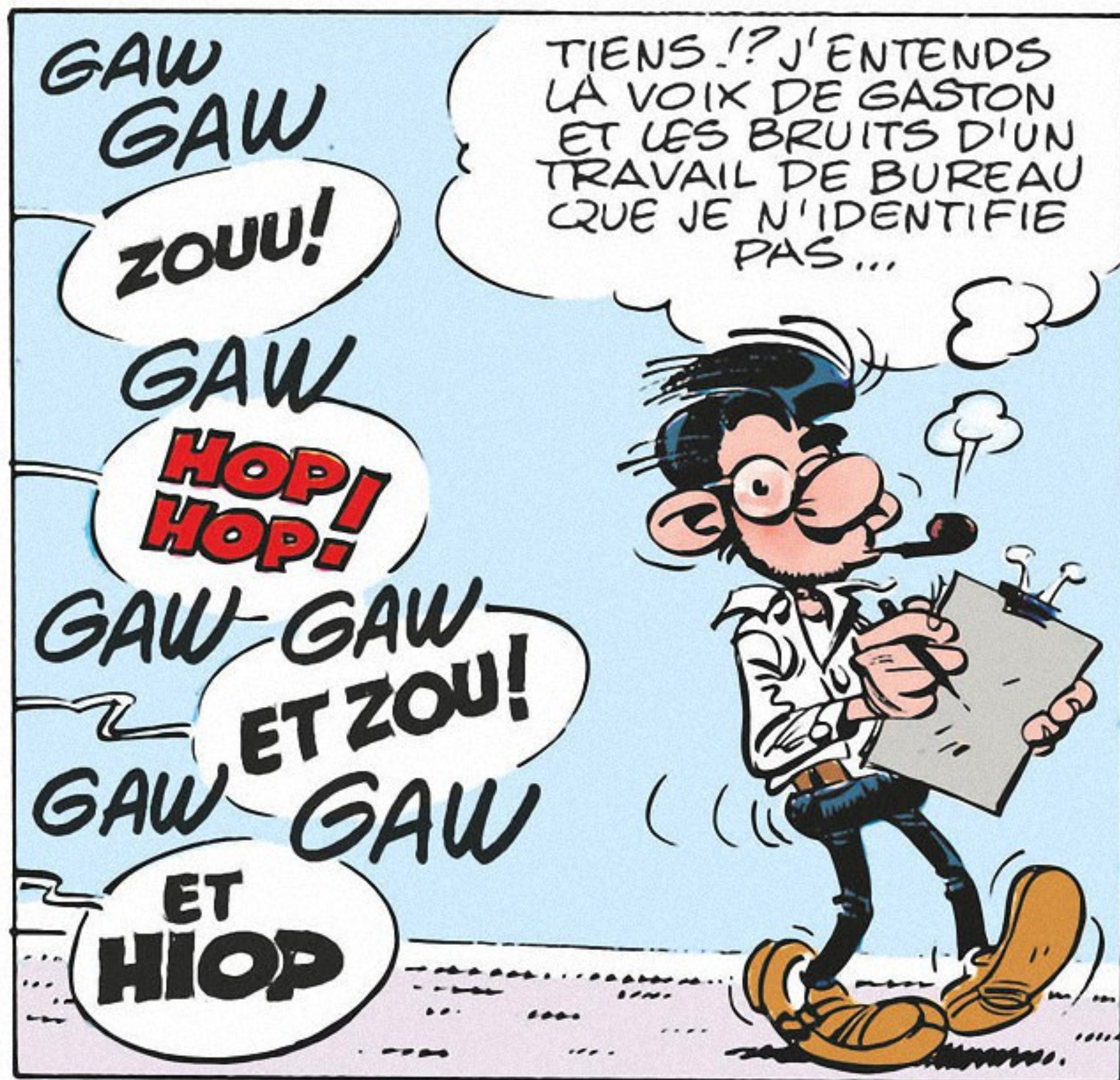


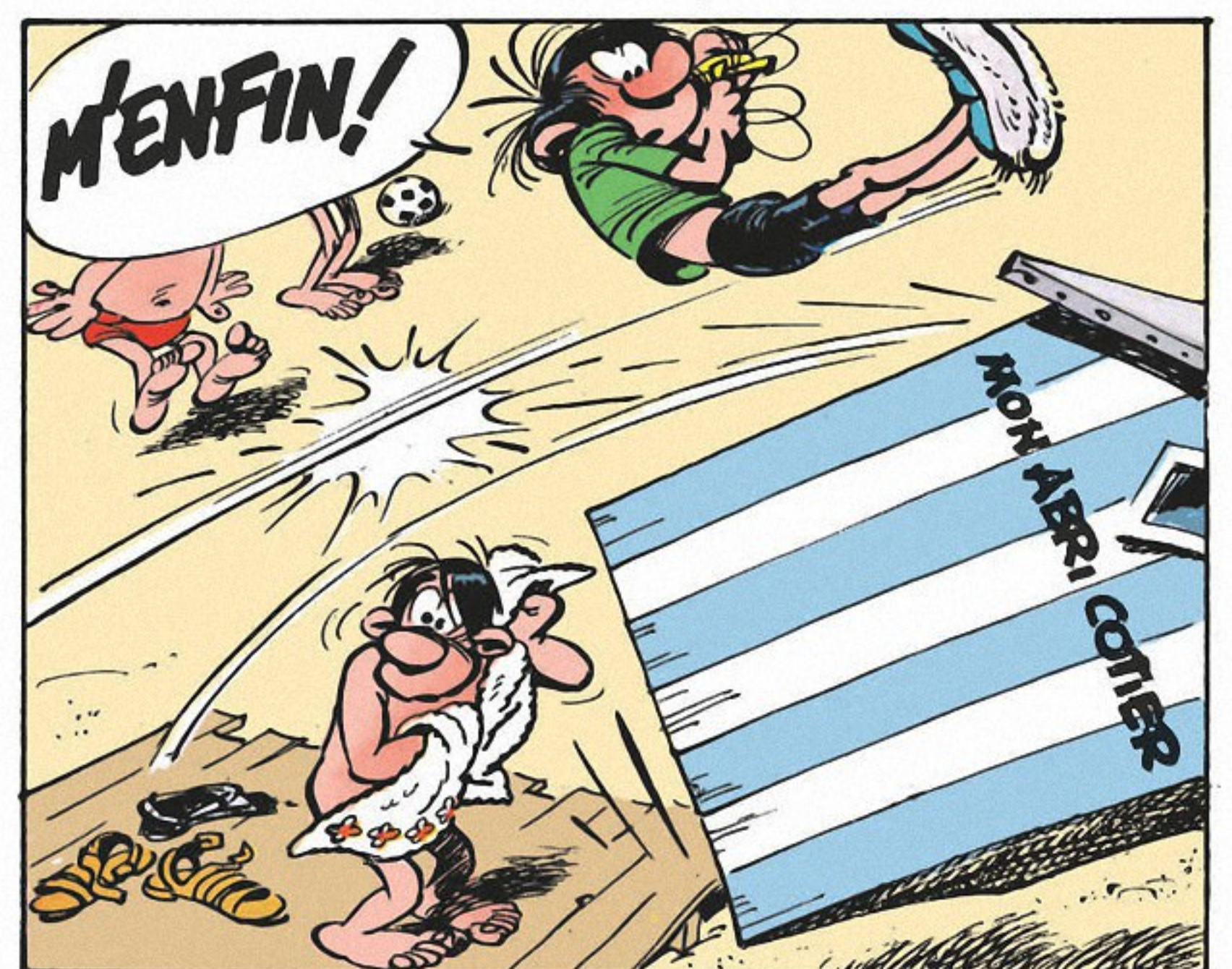
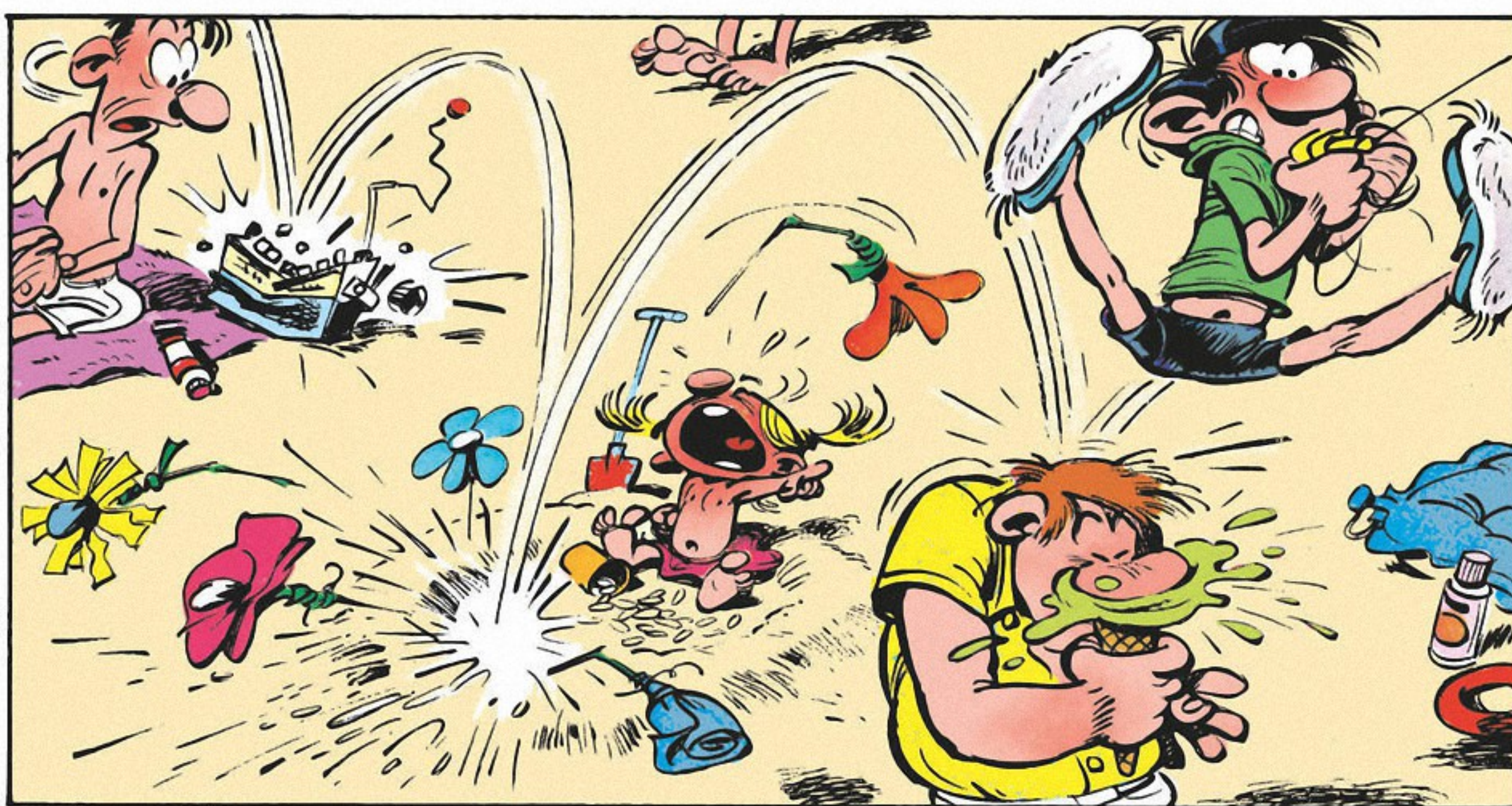
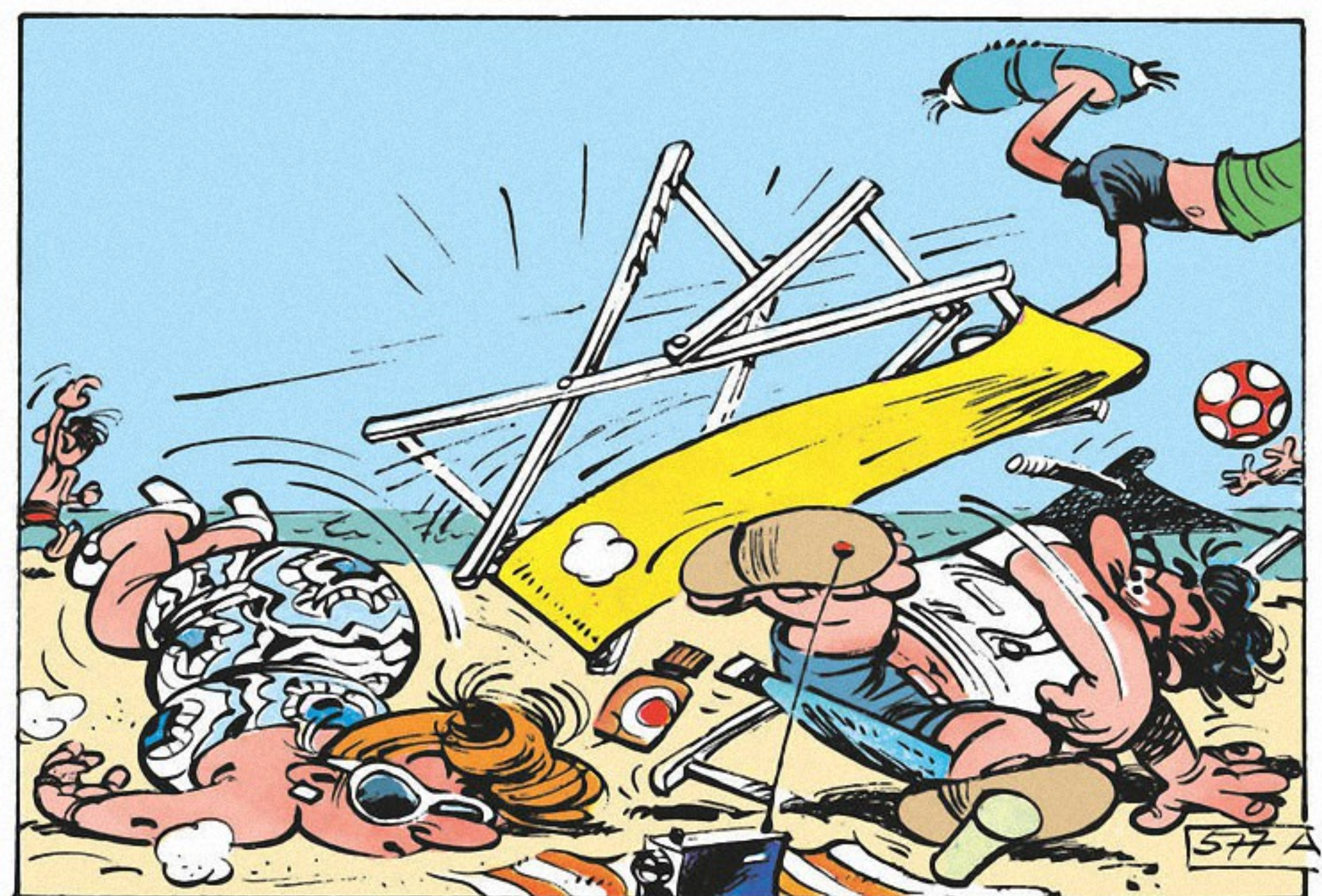
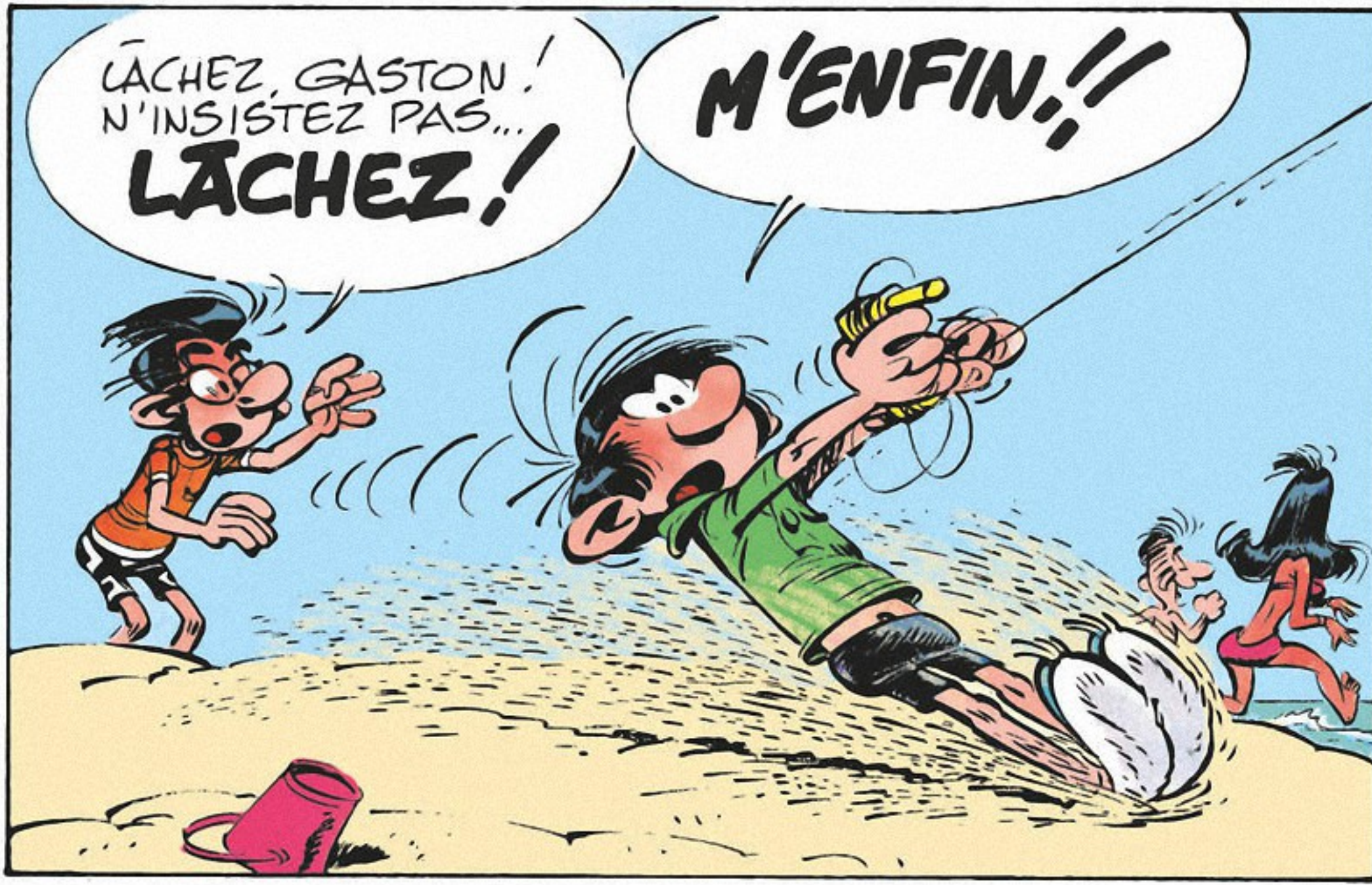


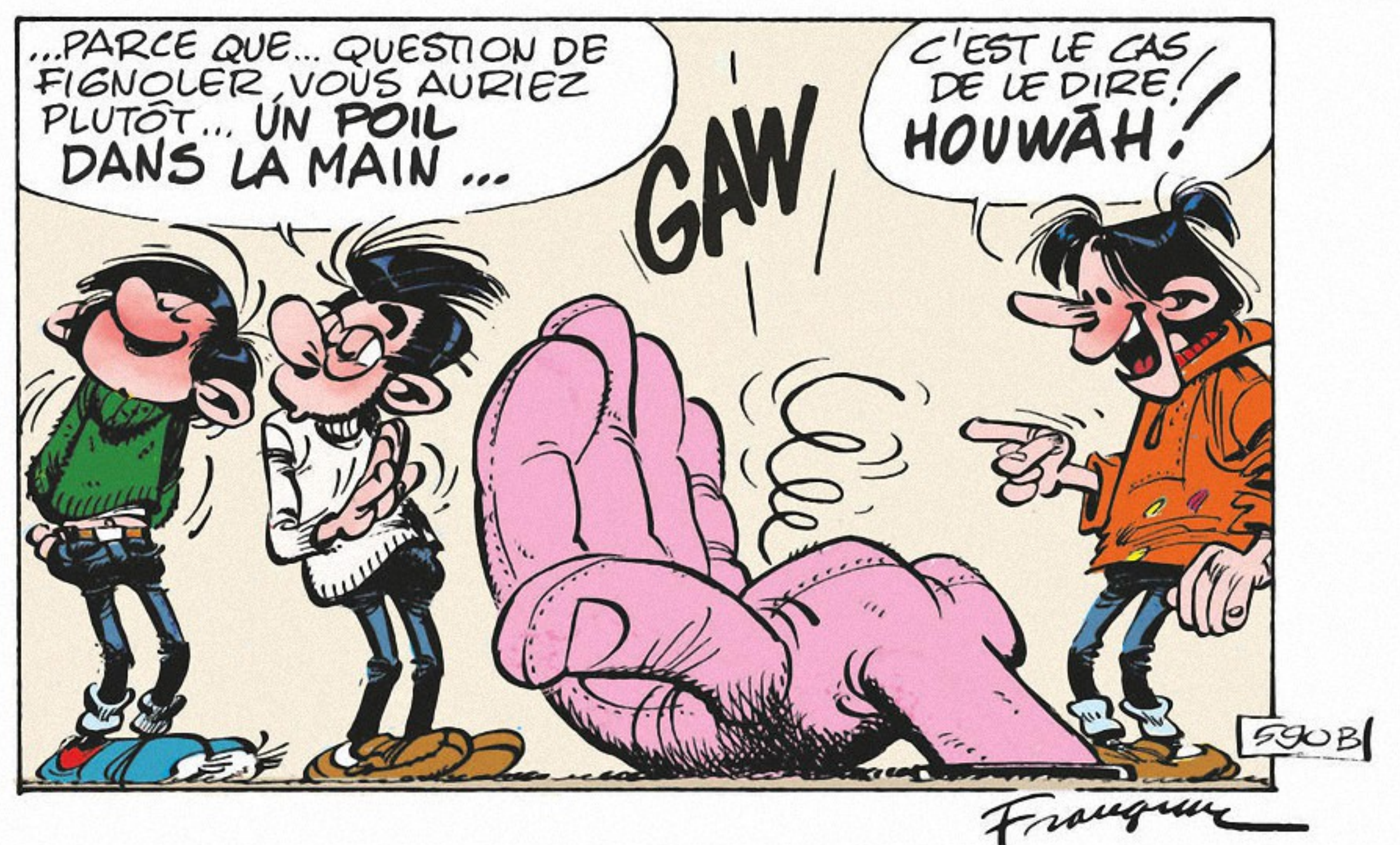
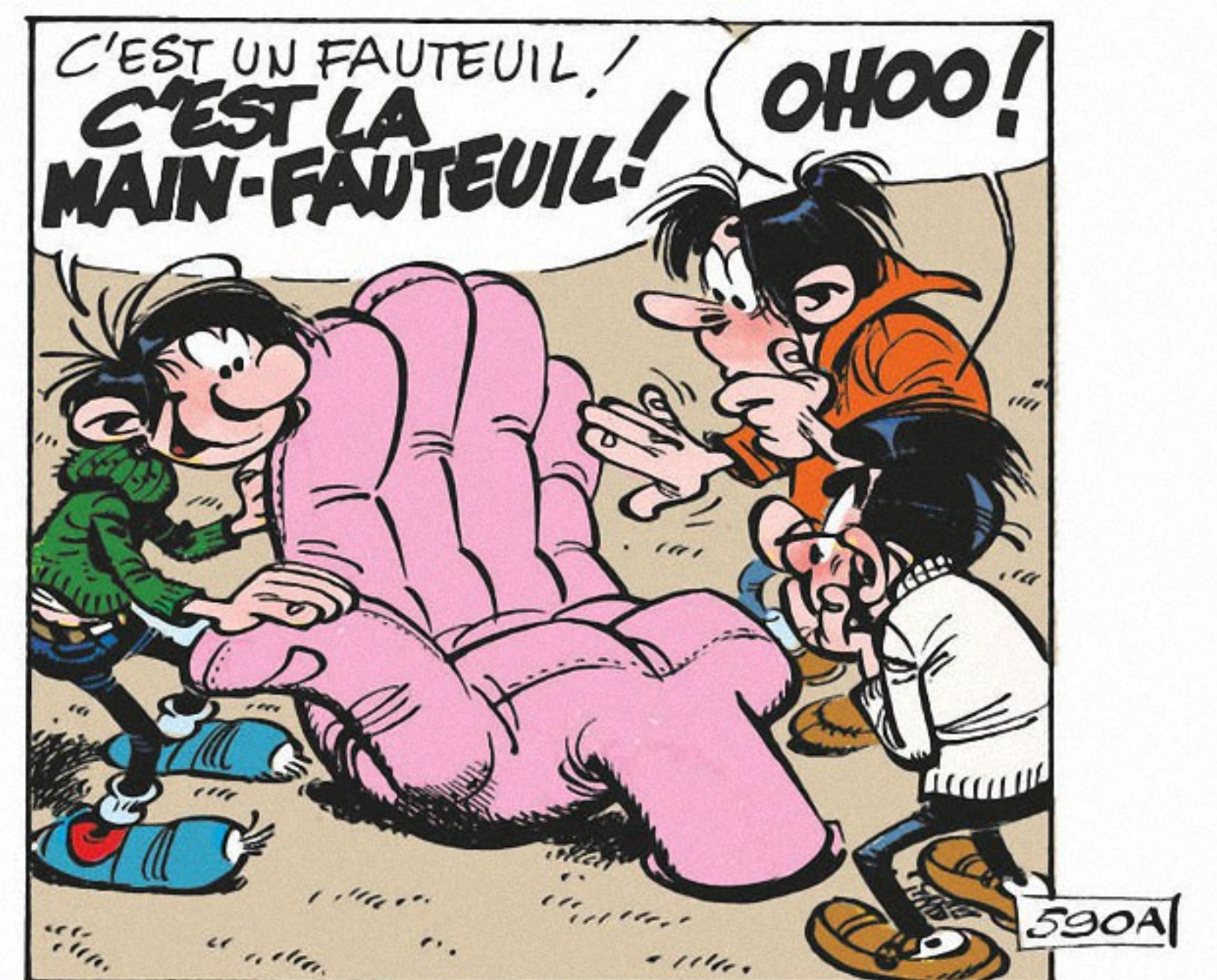


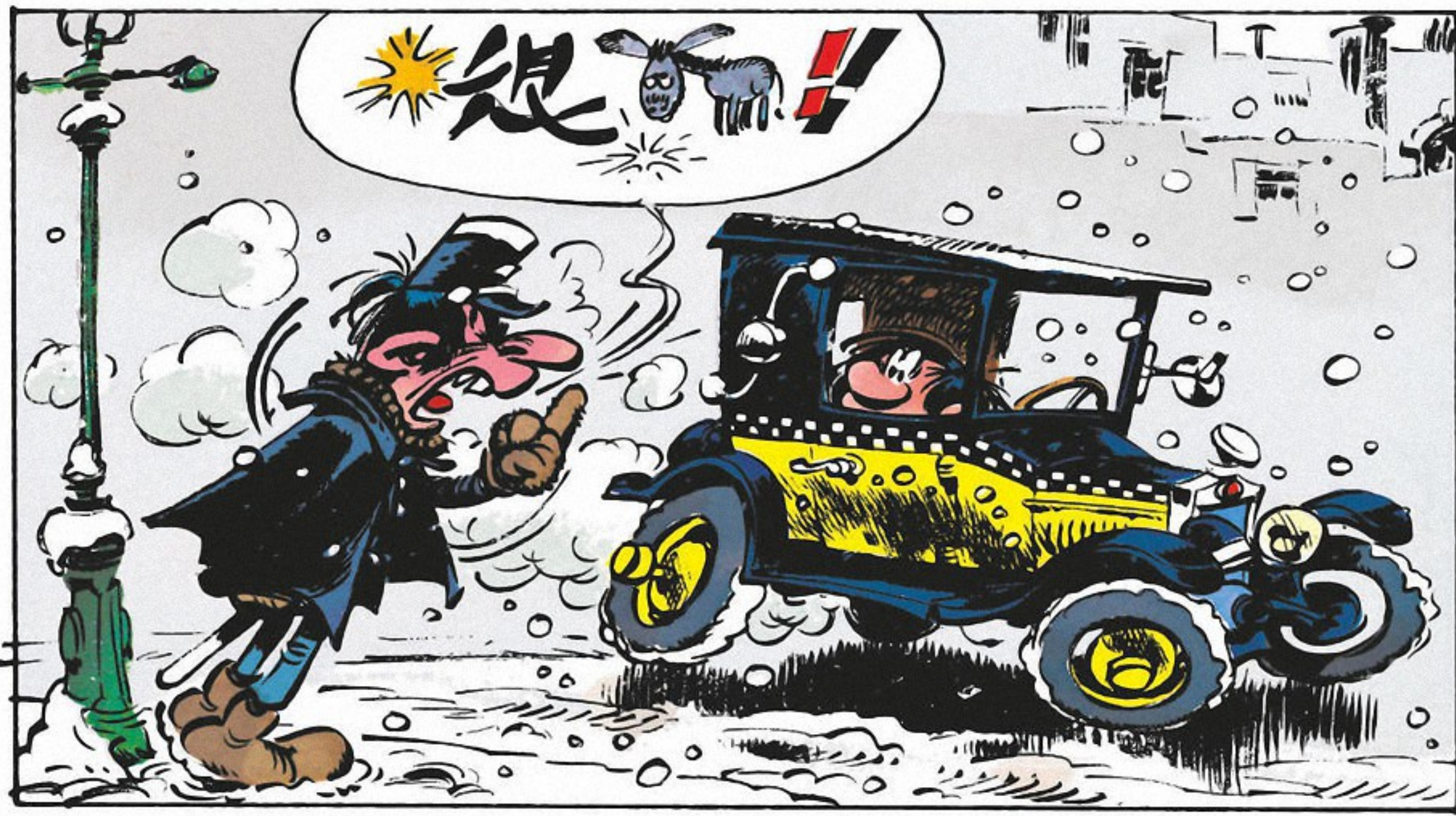




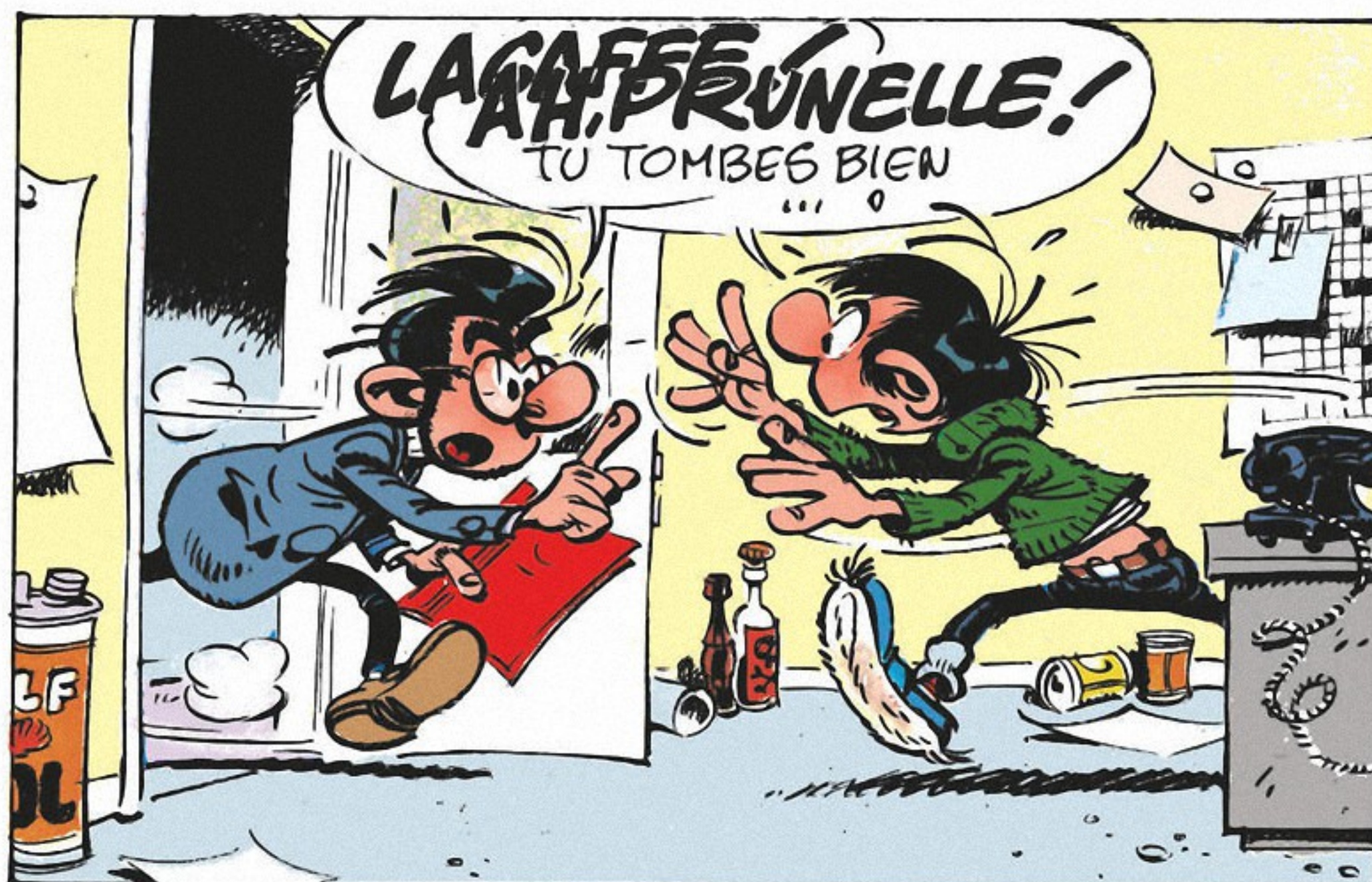


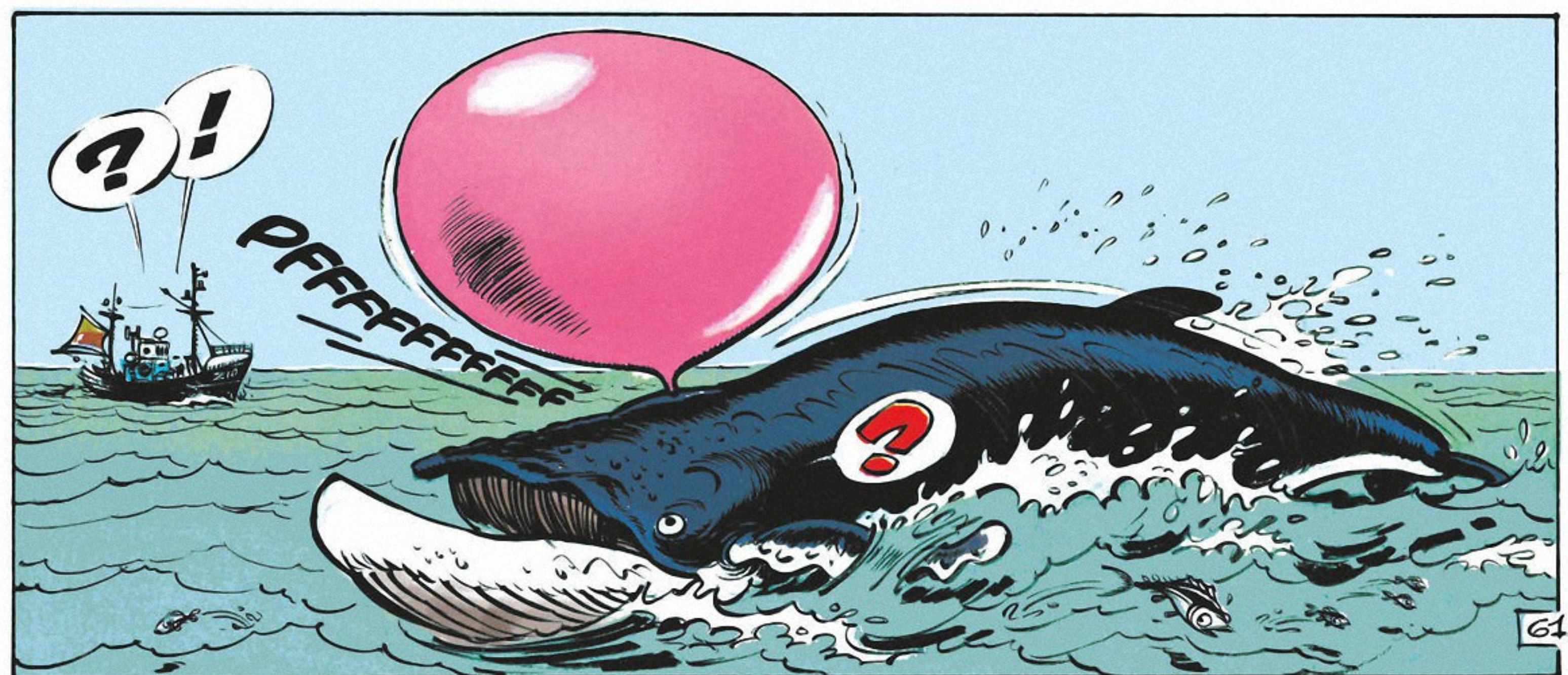
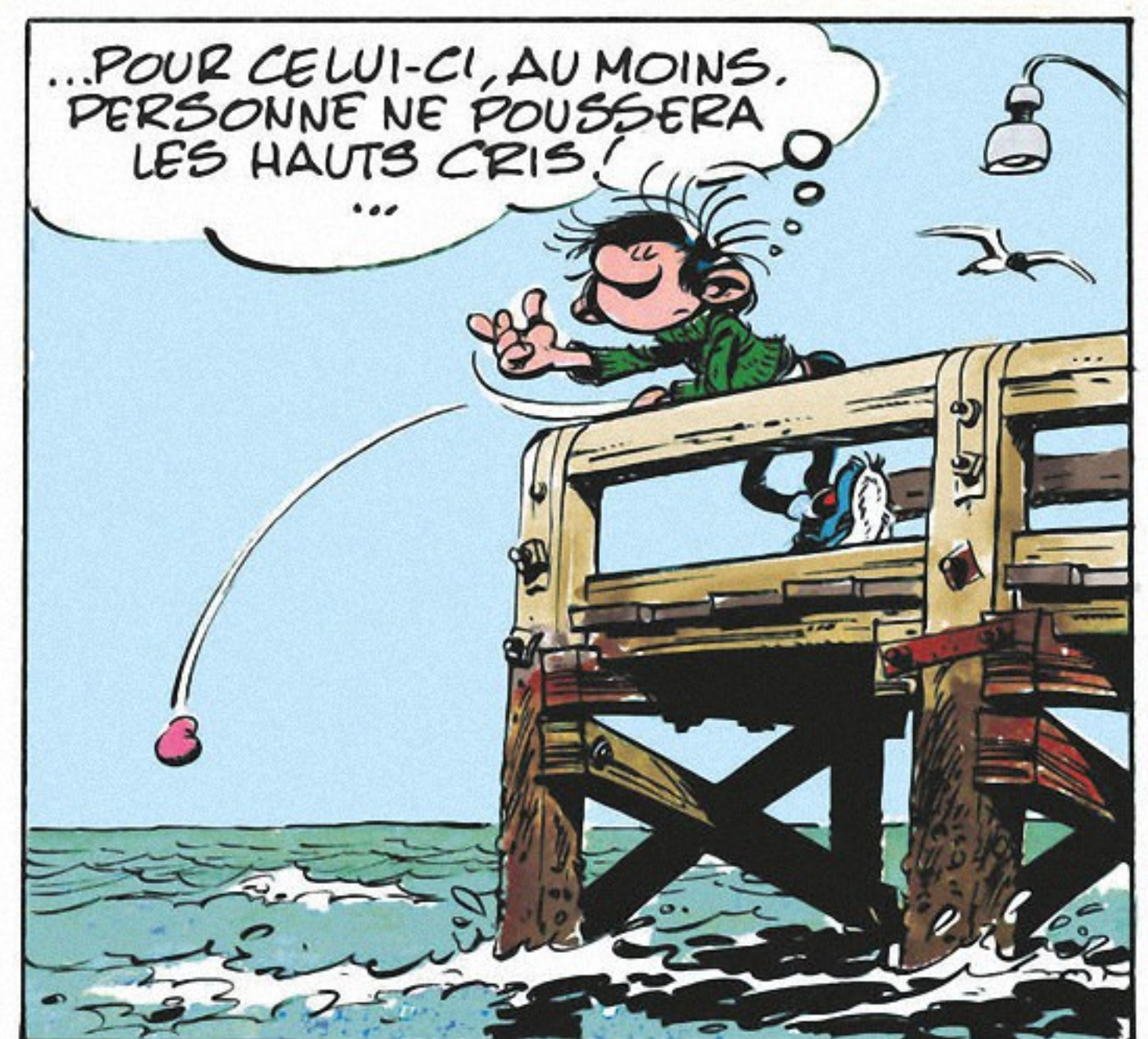
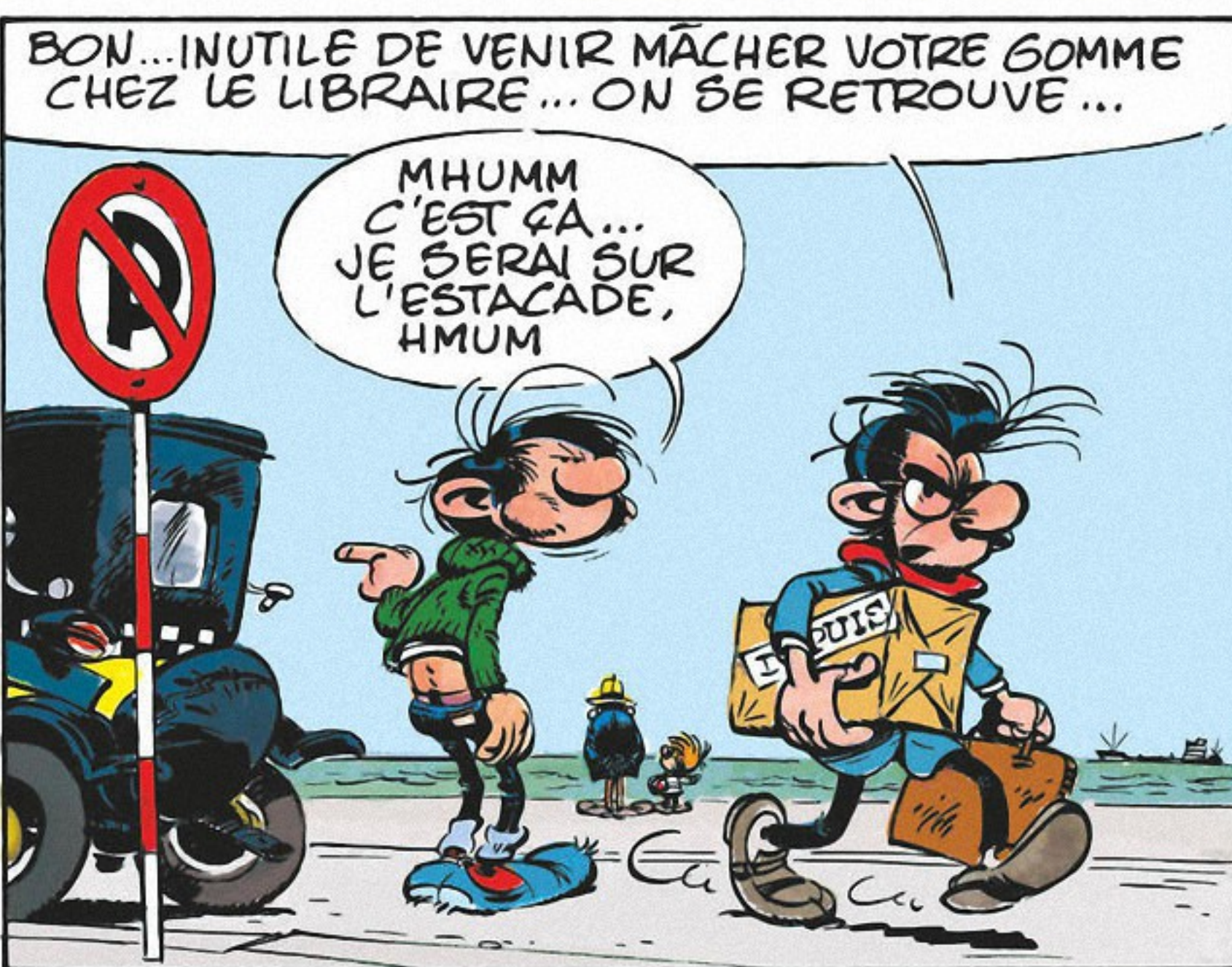
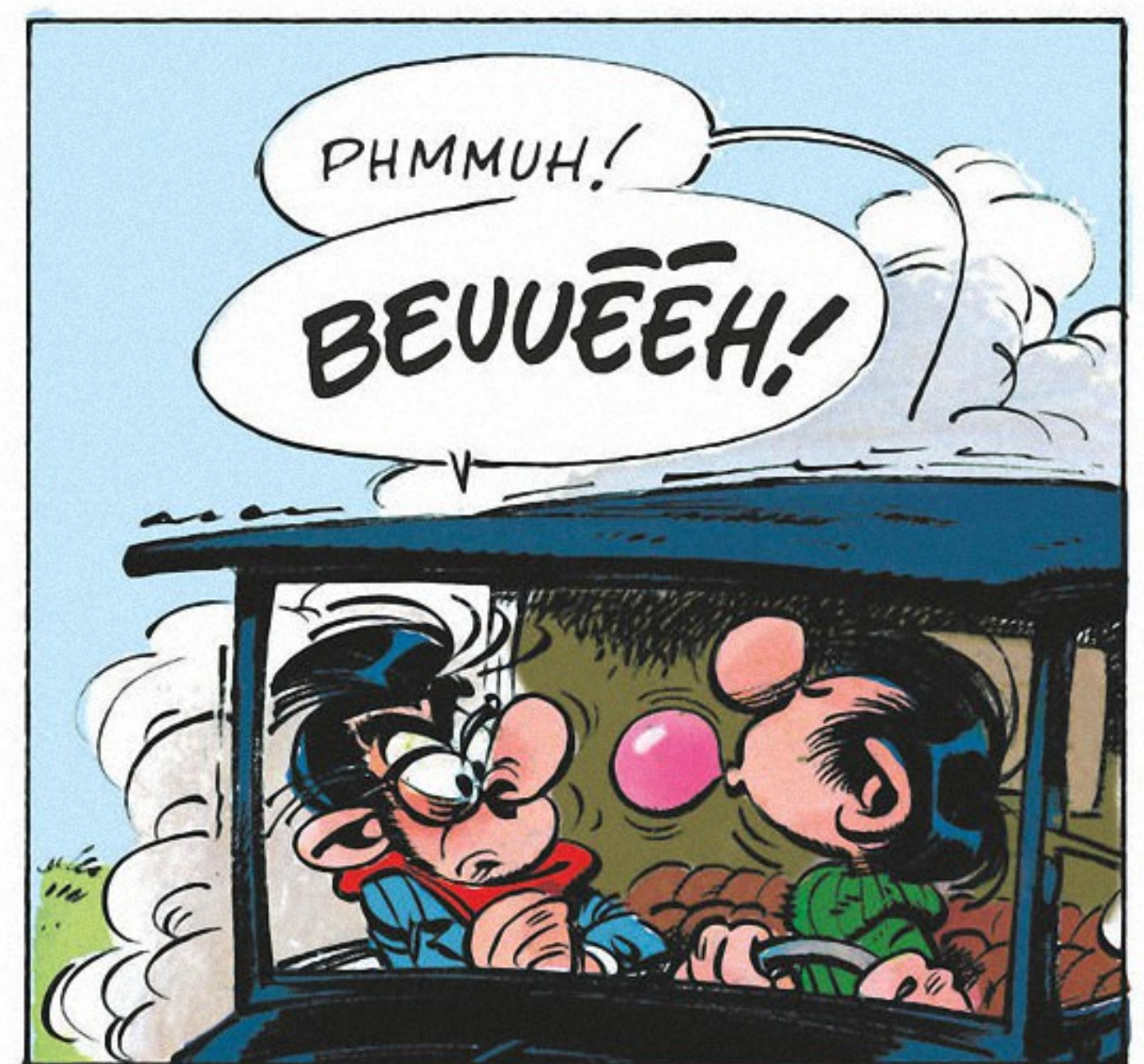
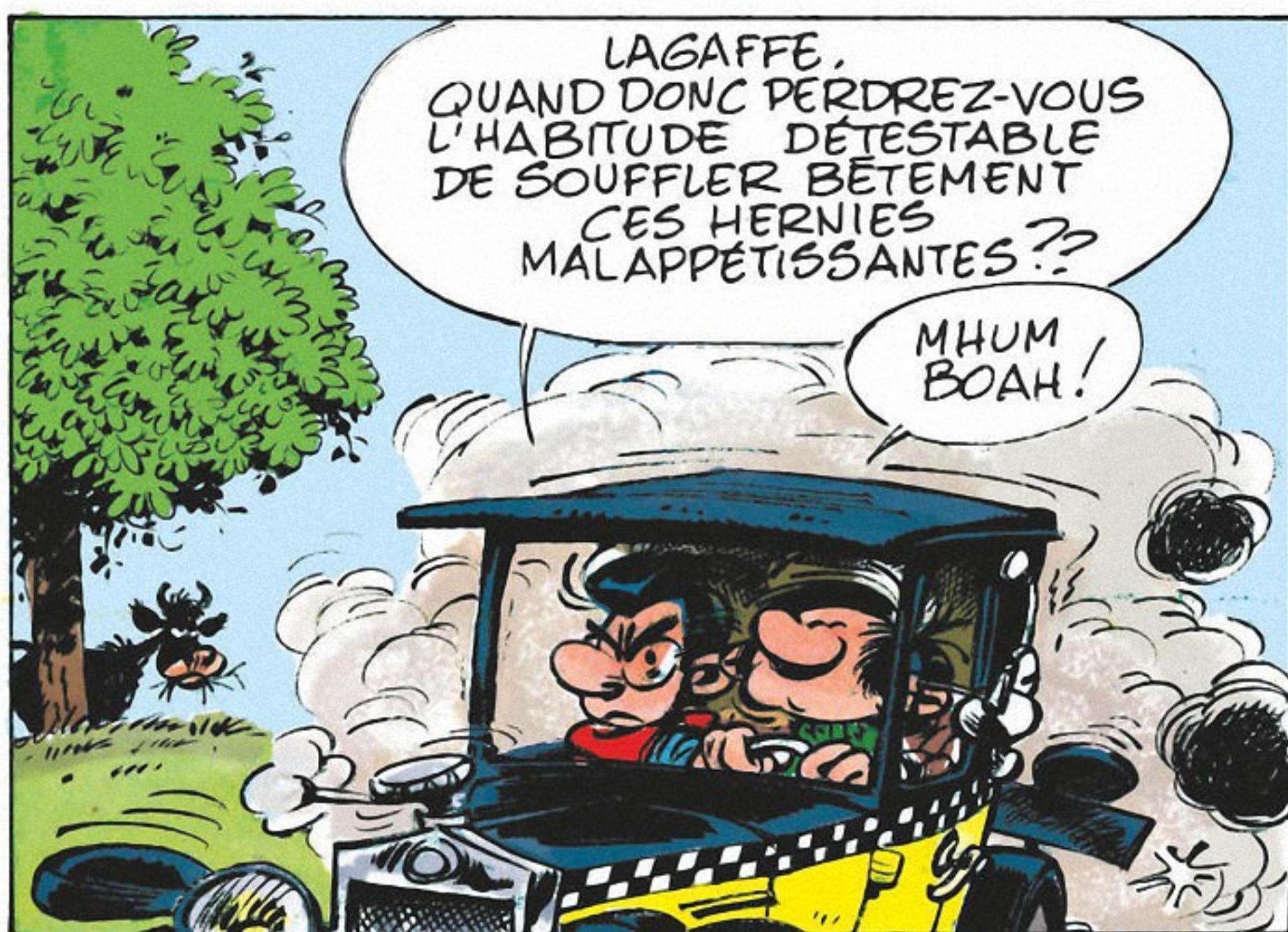
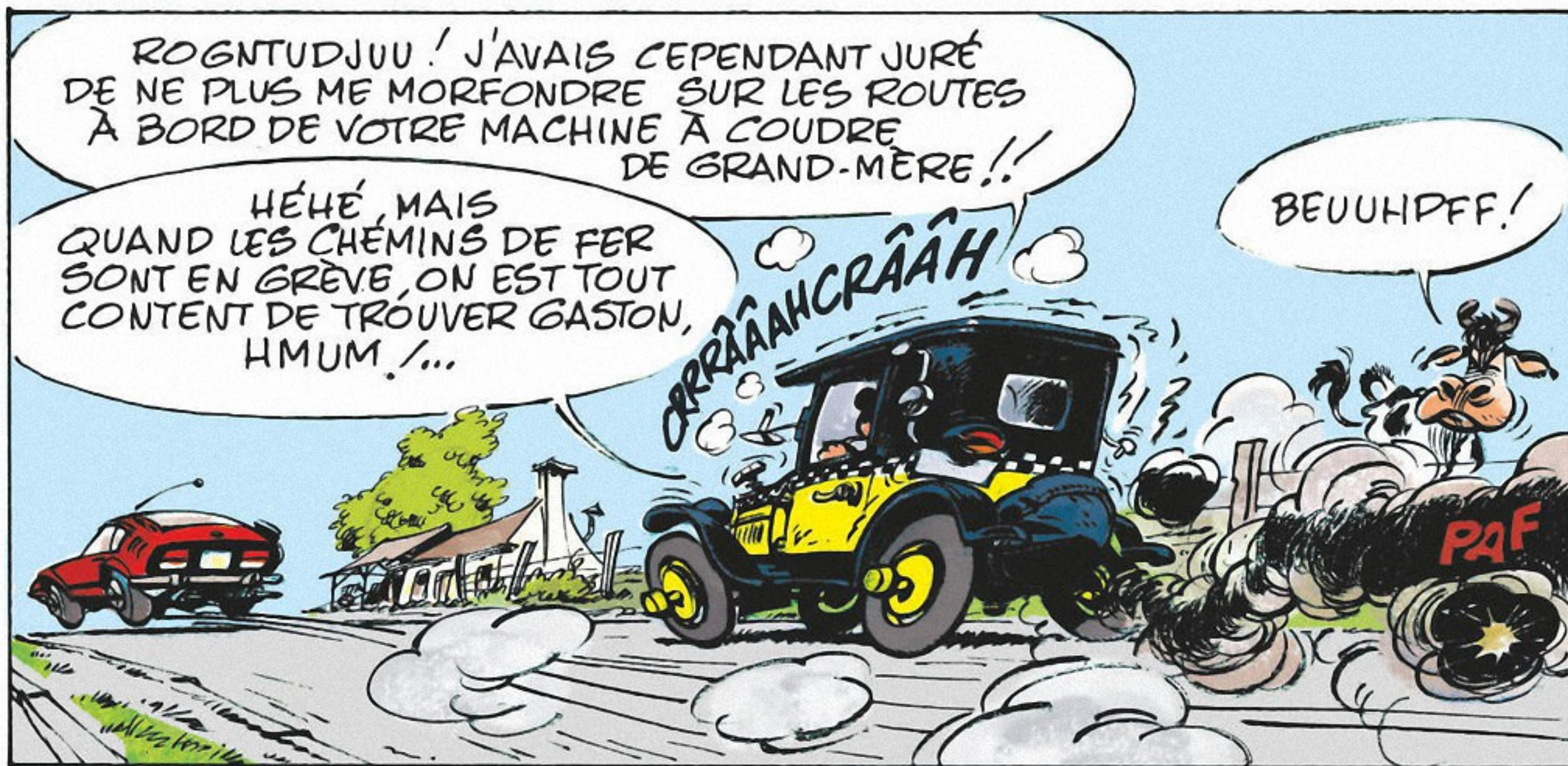




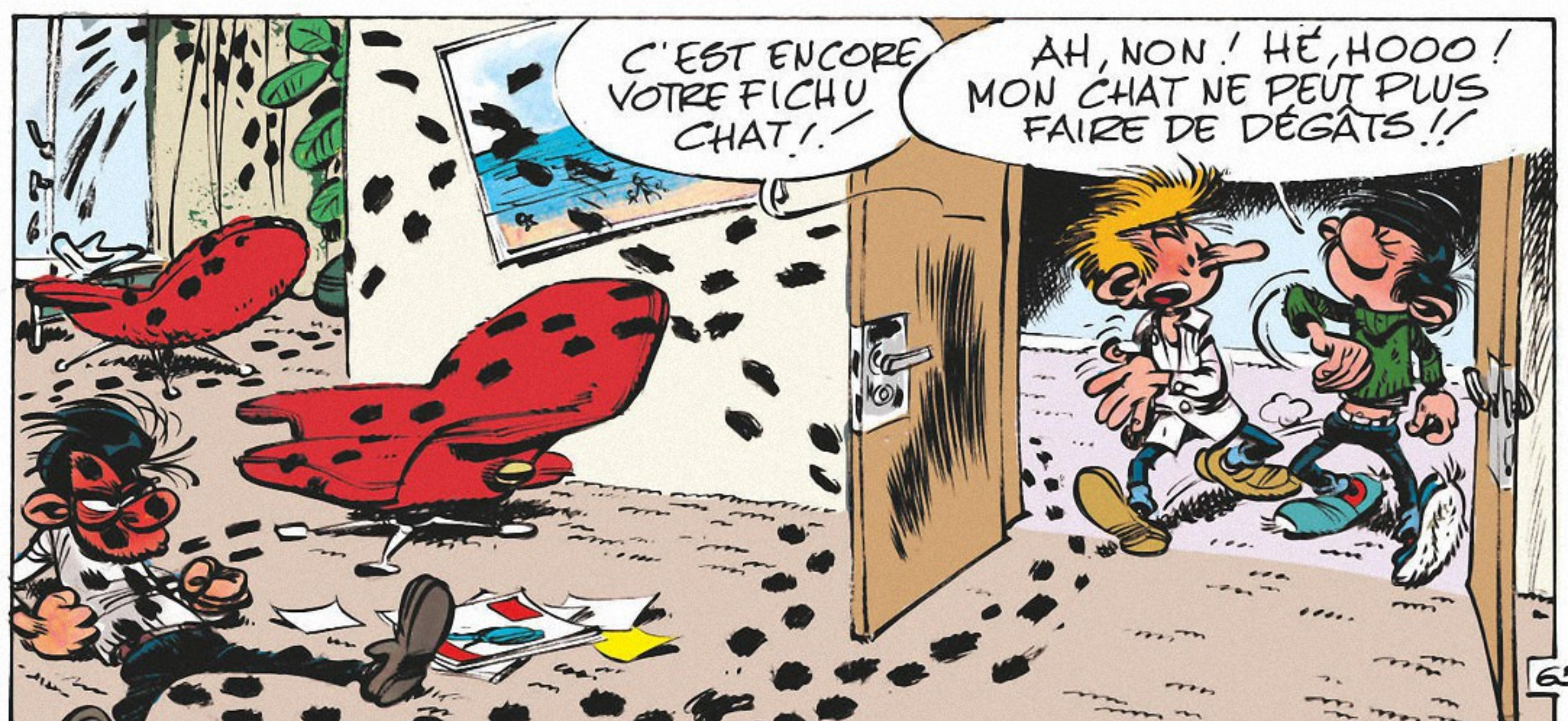
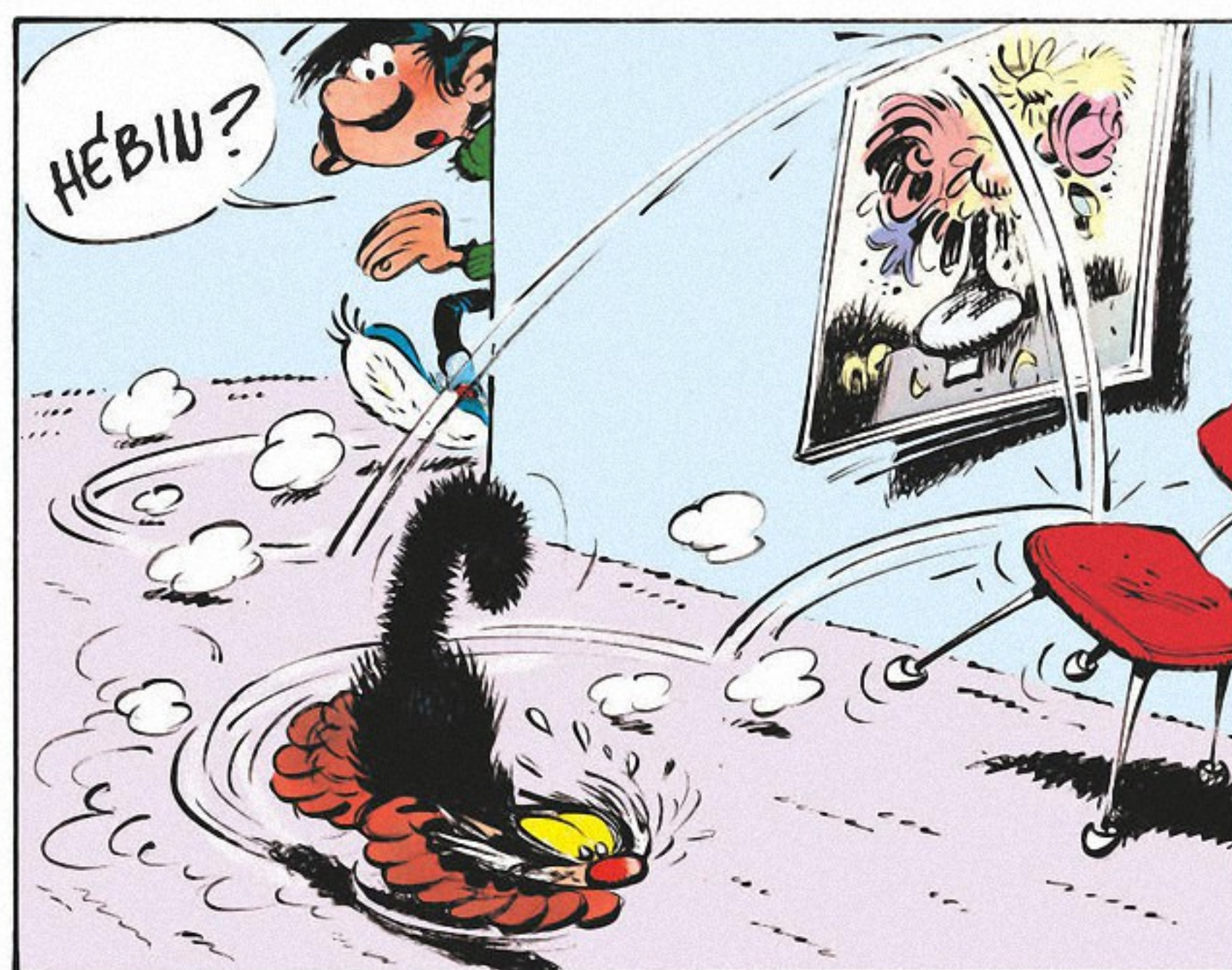
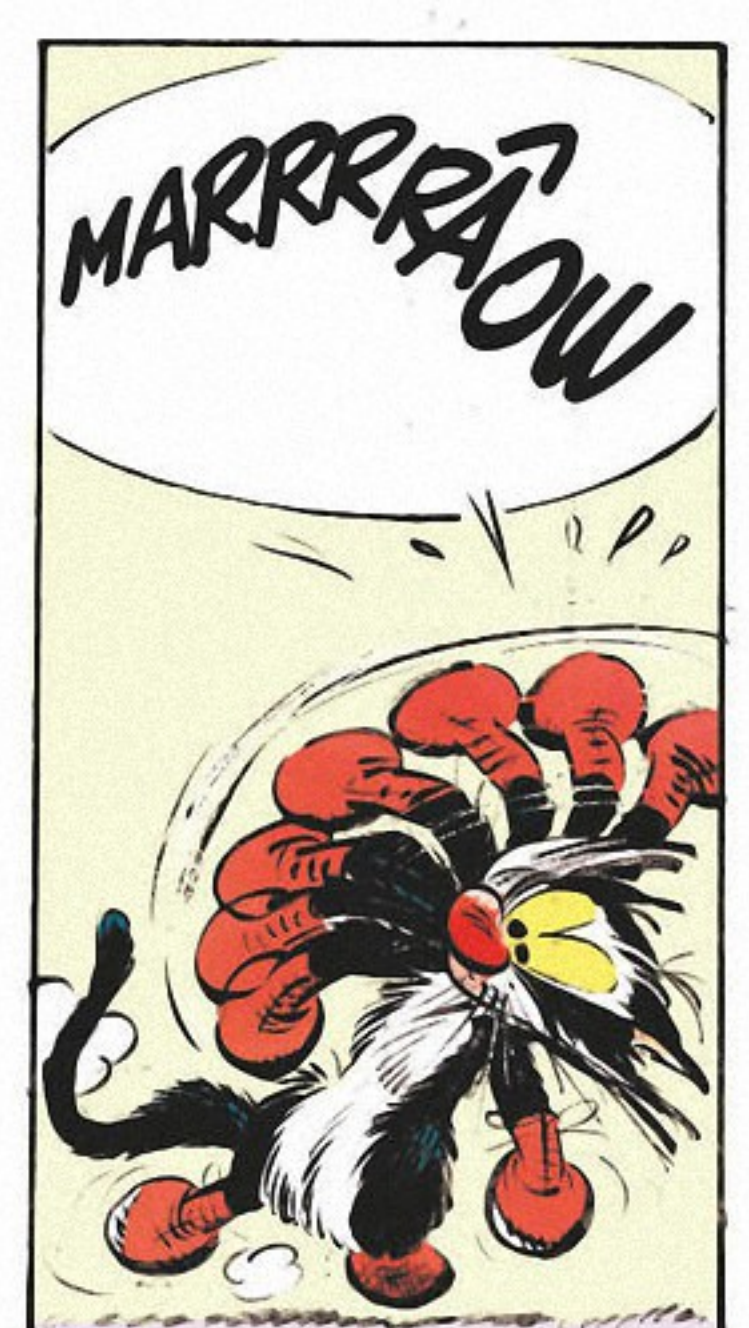


602
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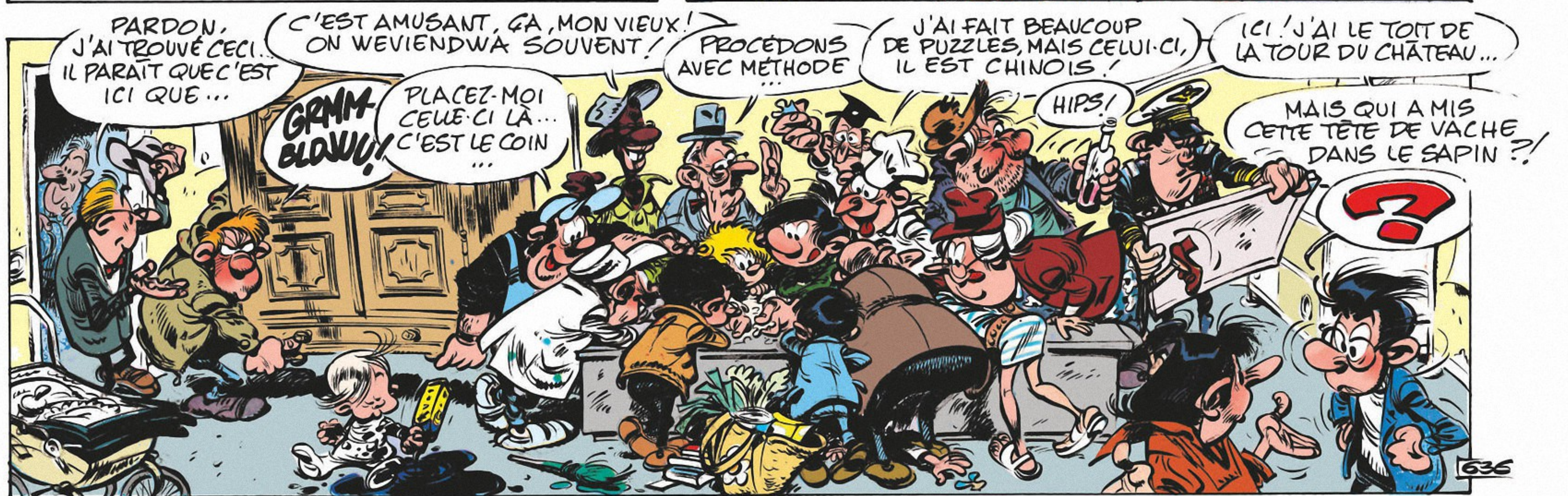
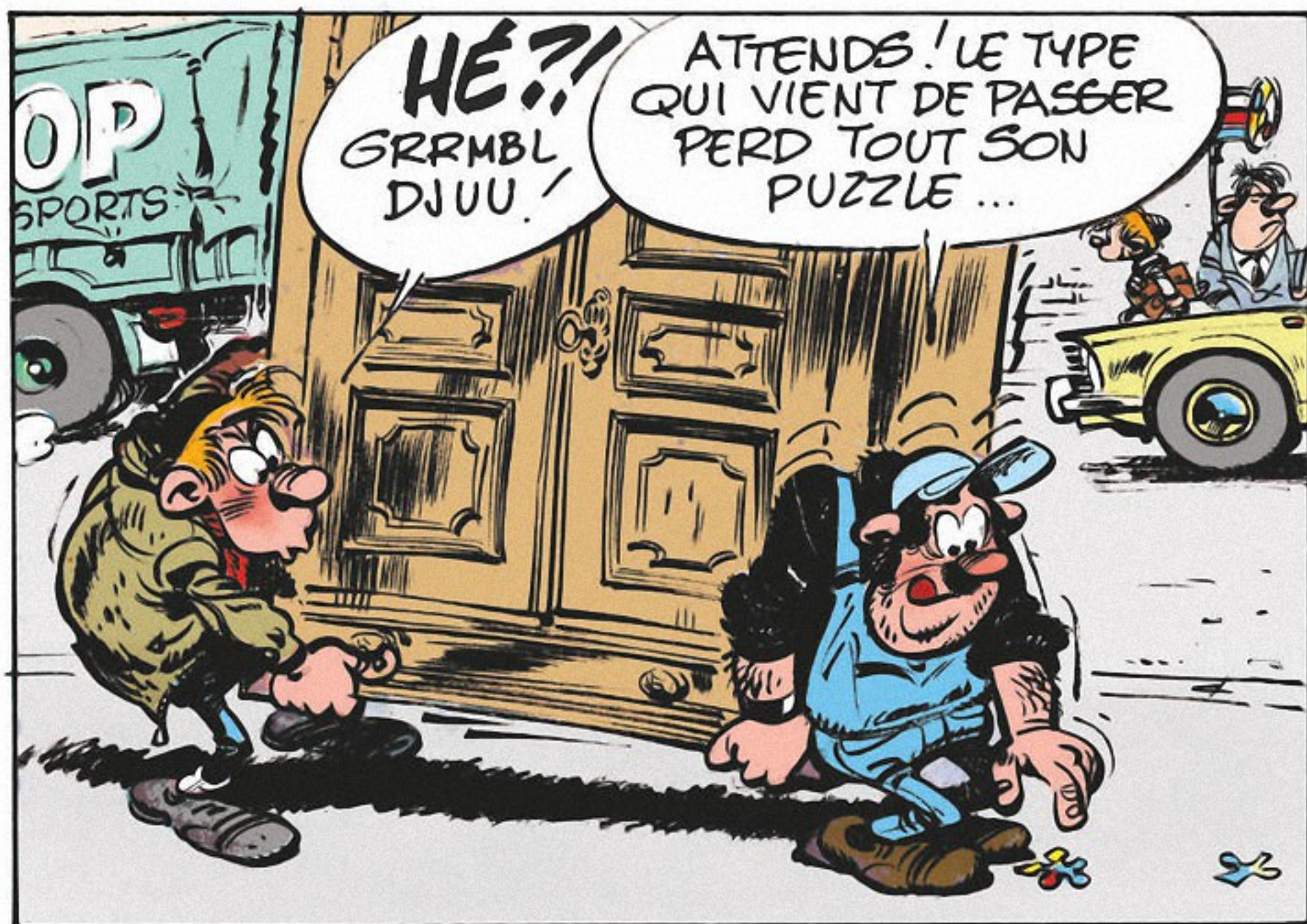
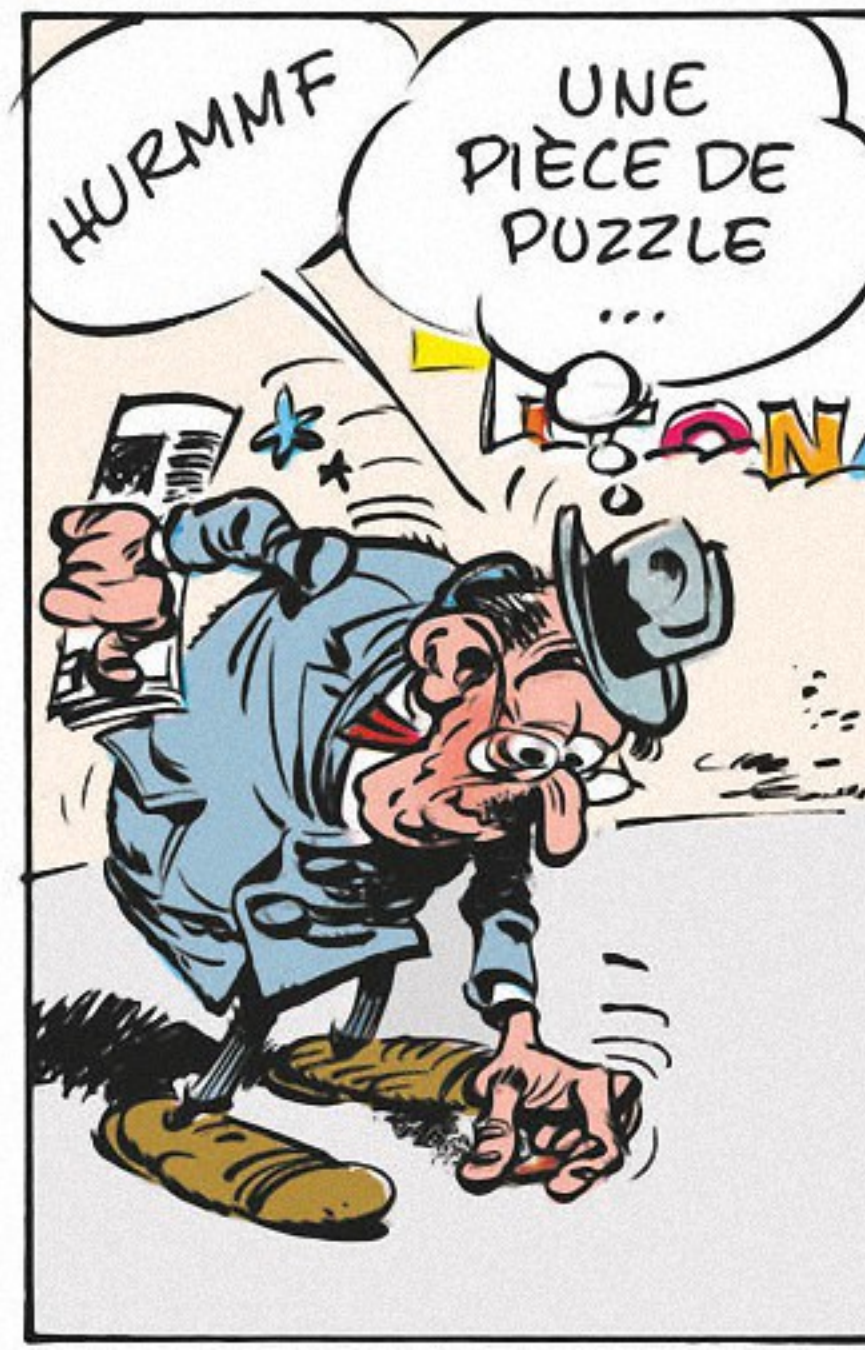
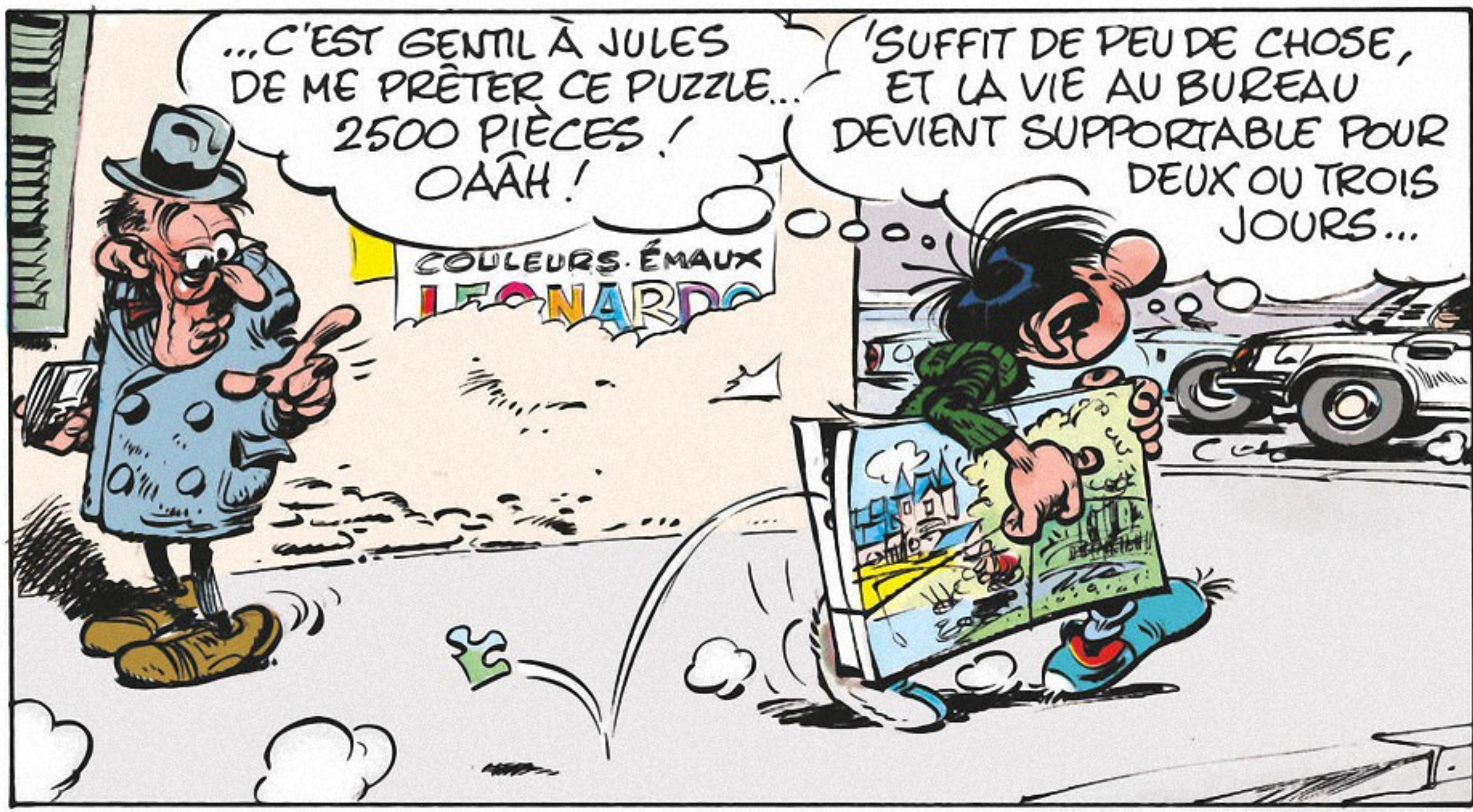




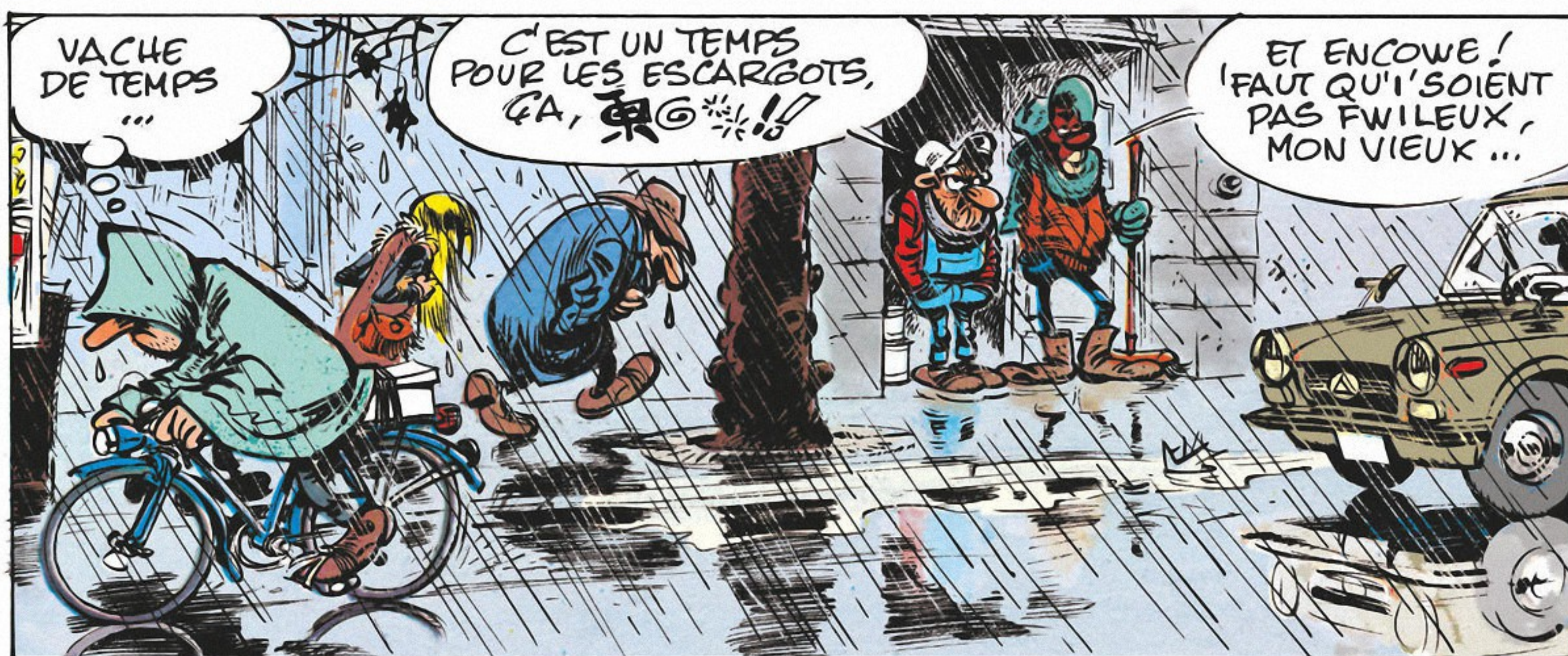
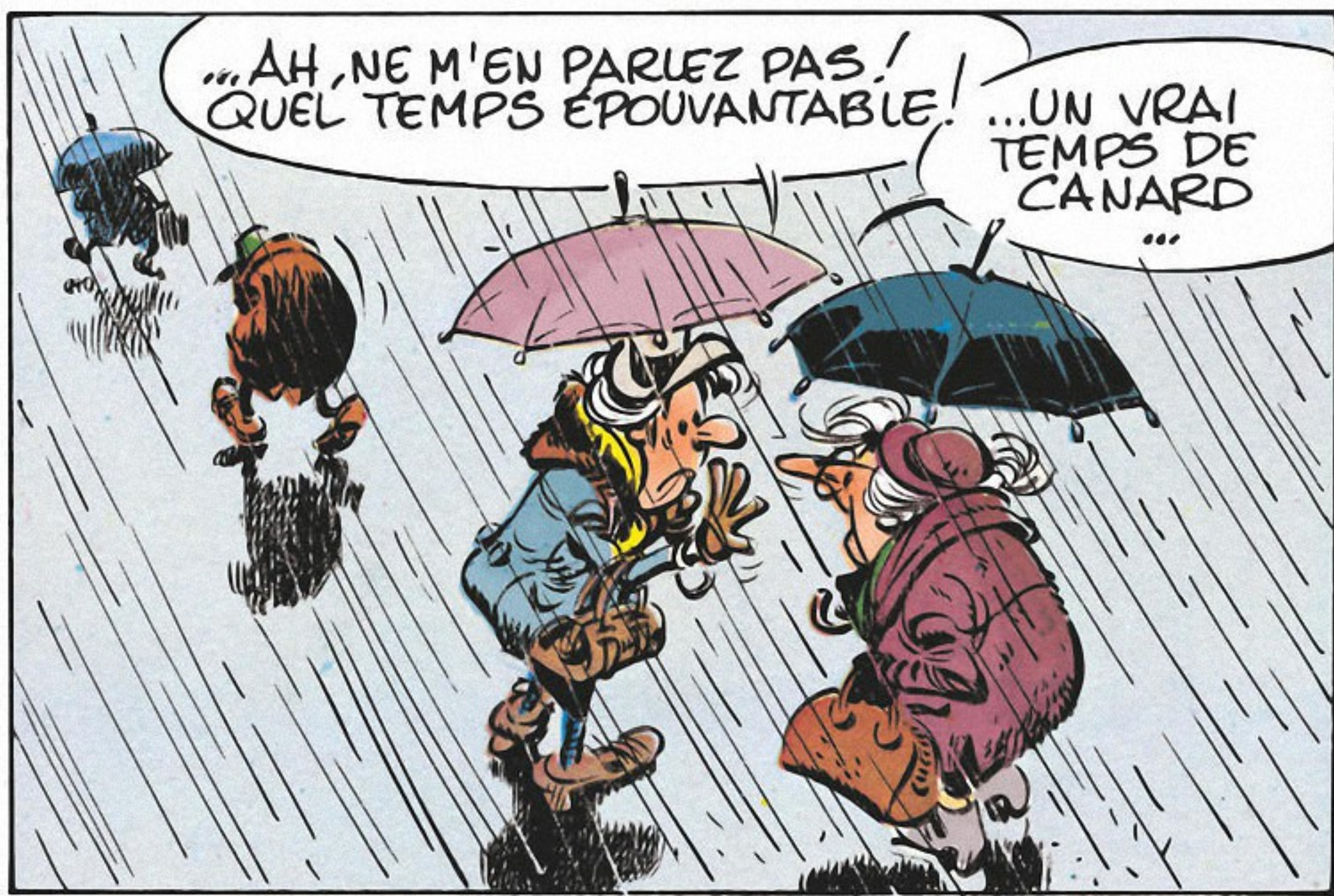
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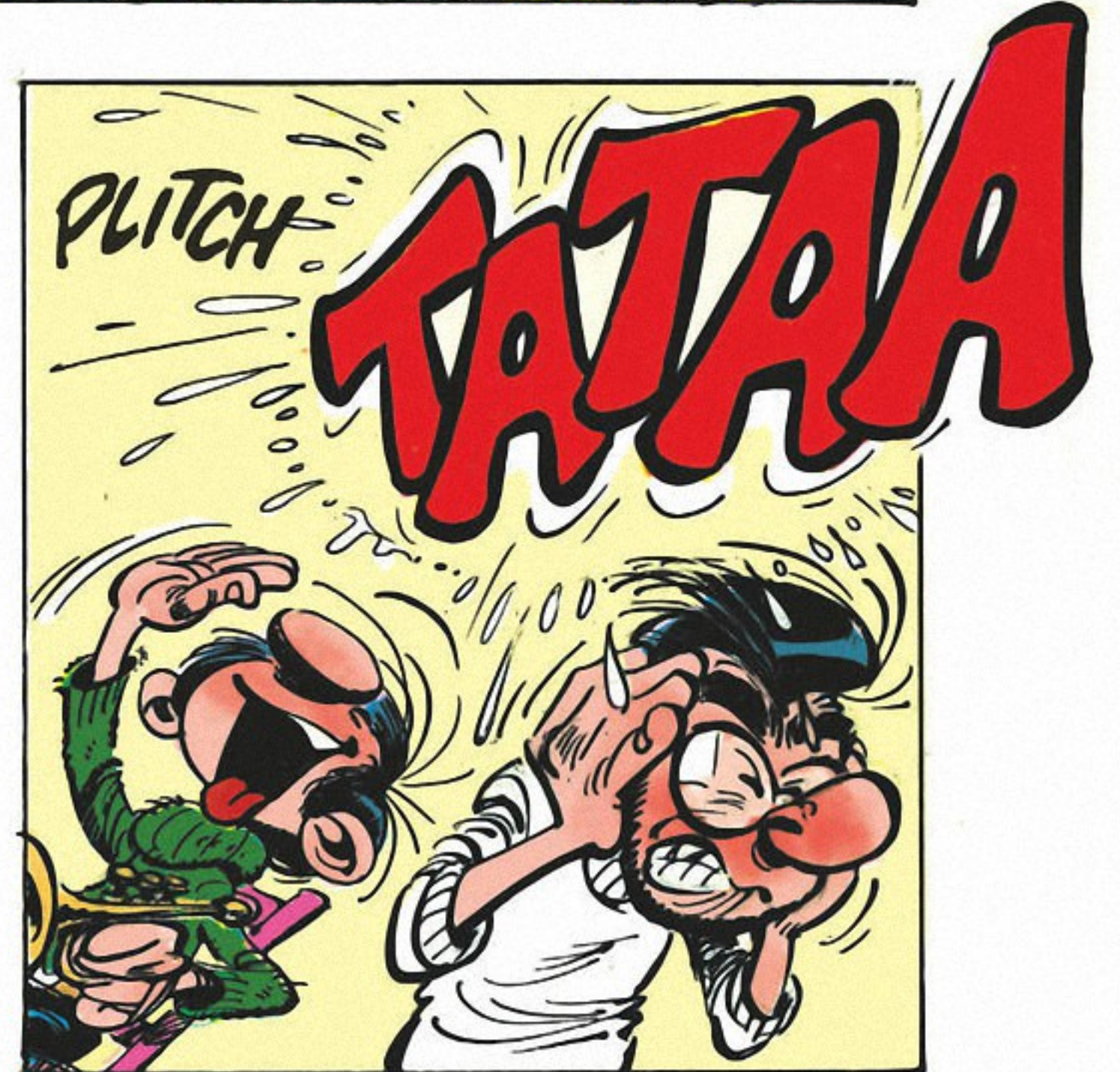
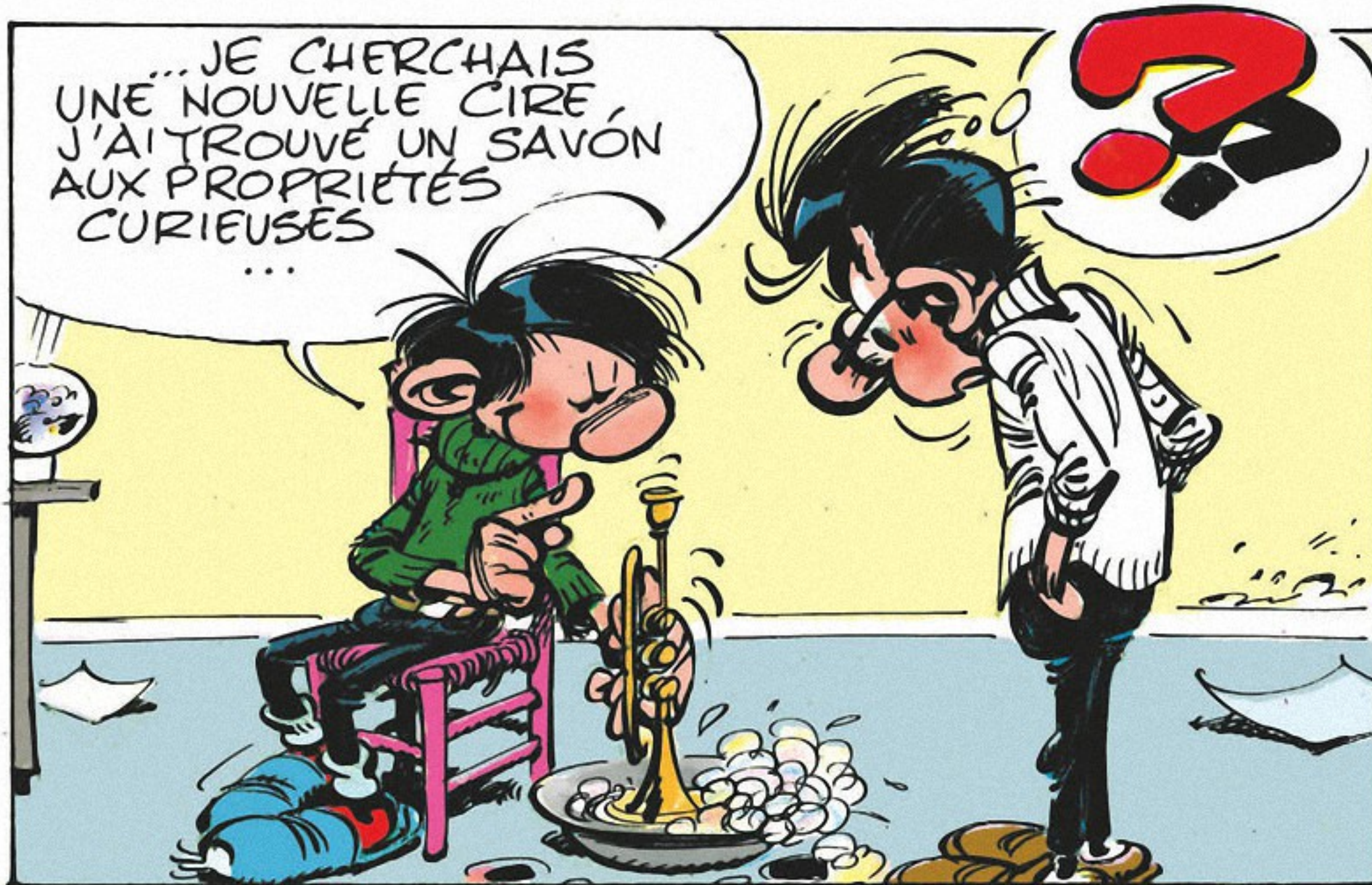


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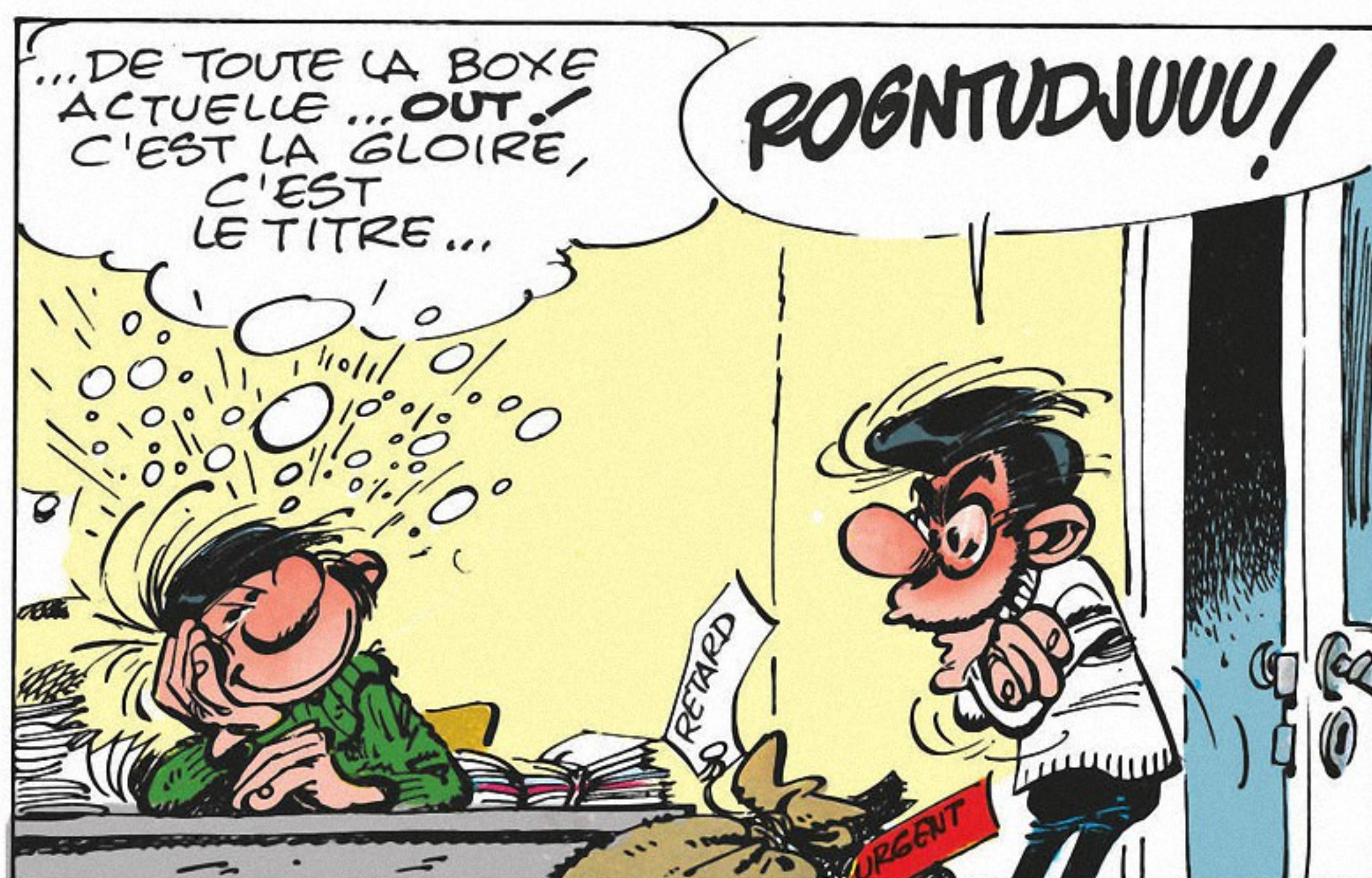
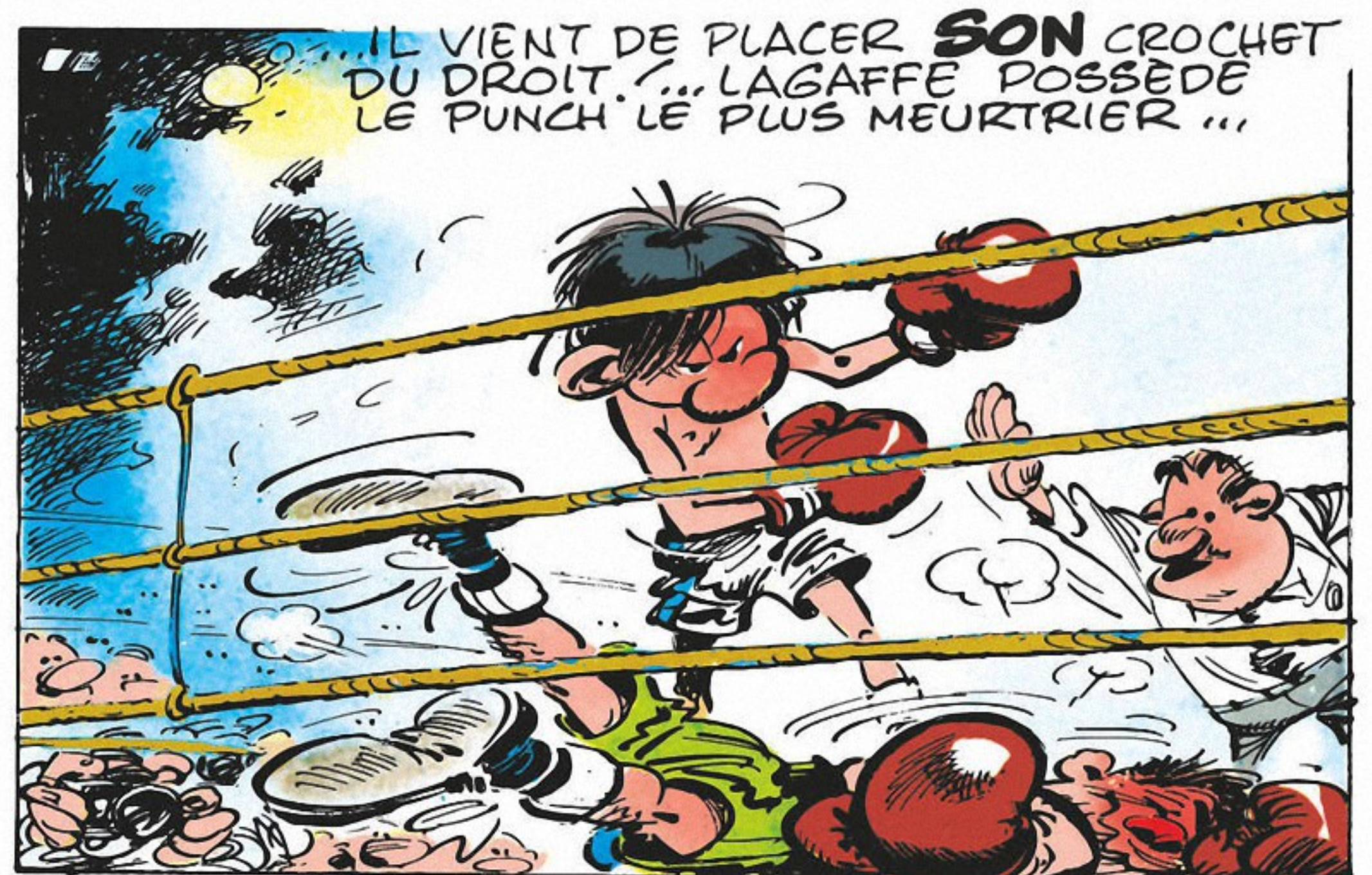
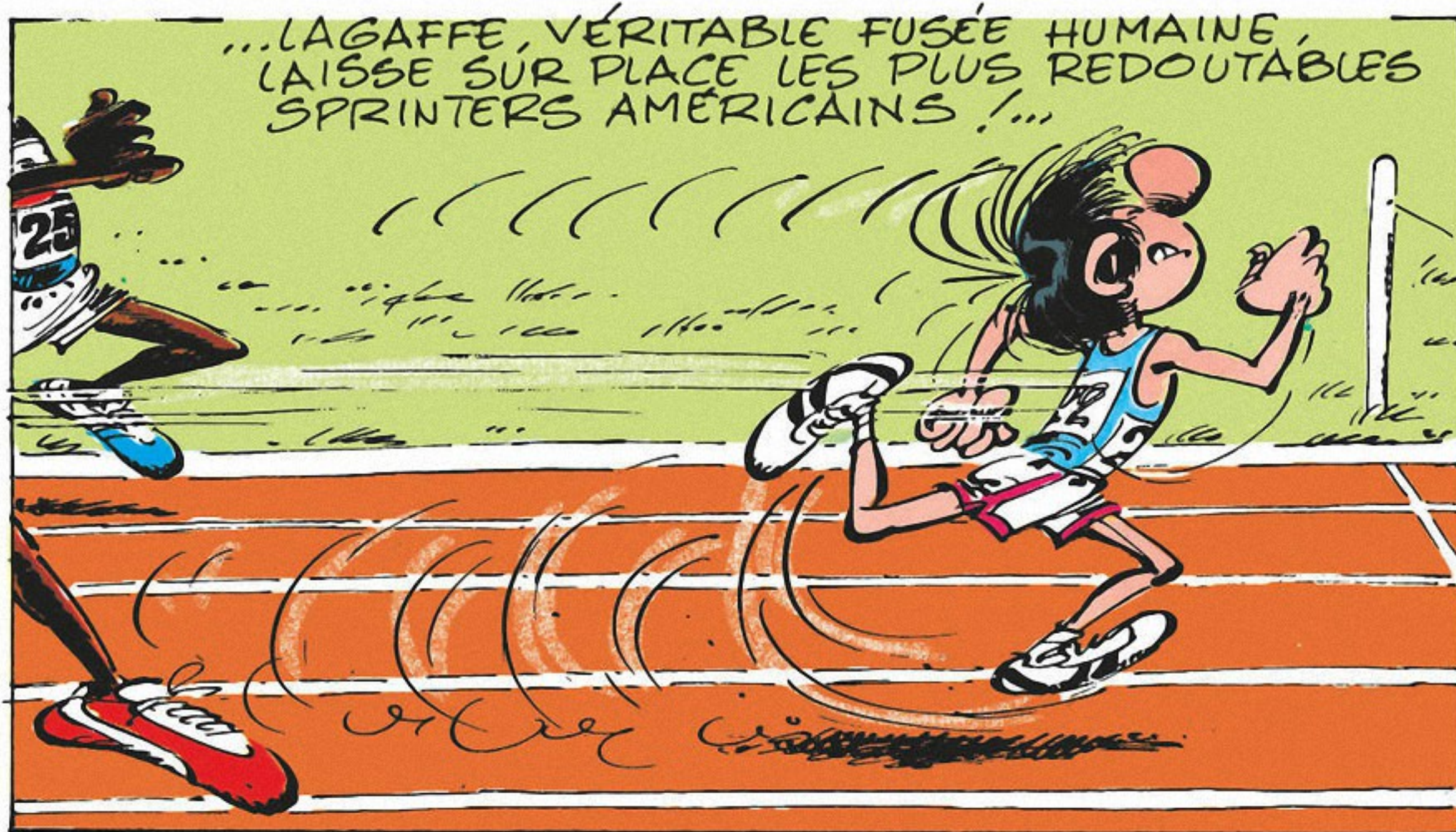


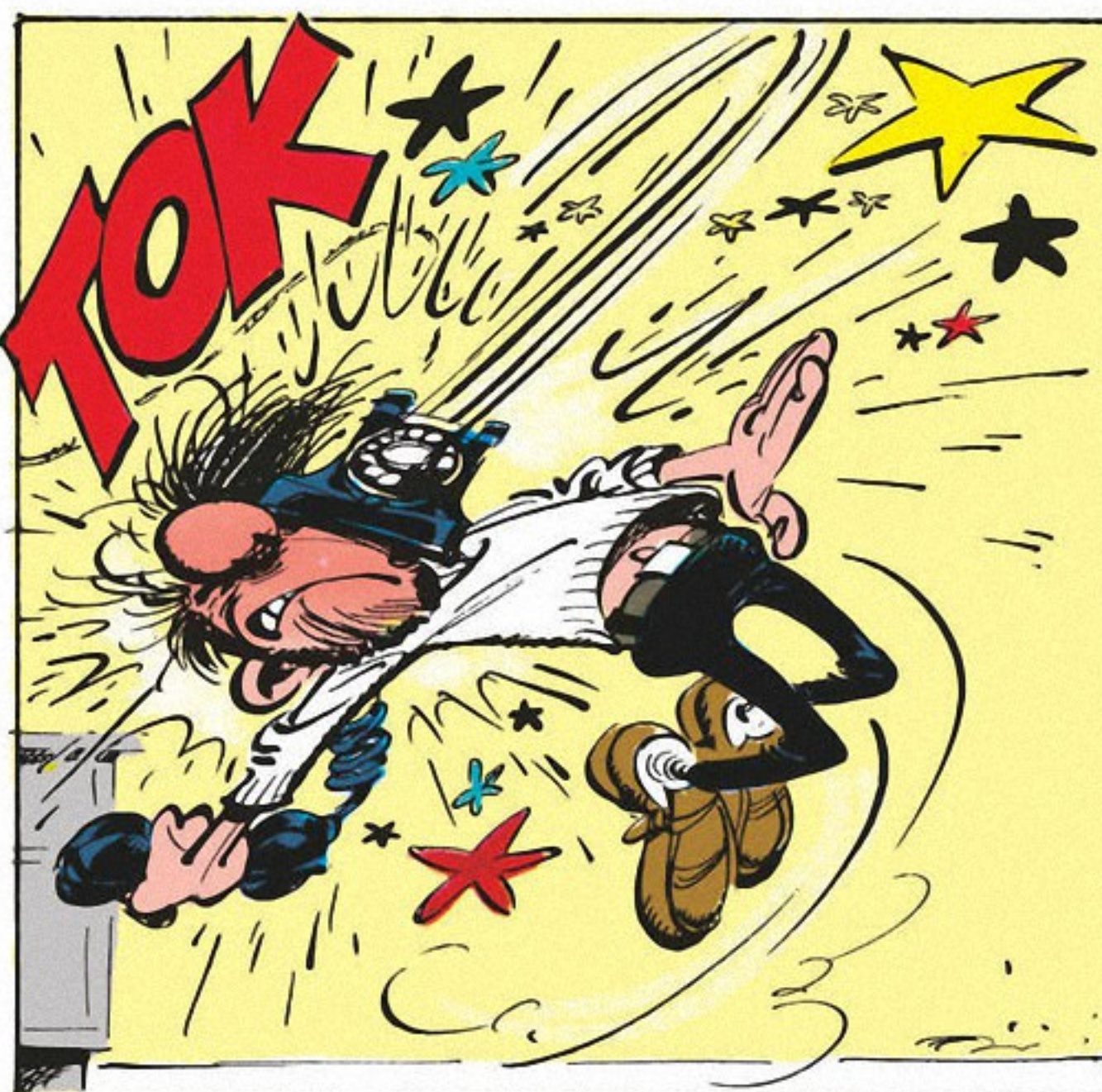
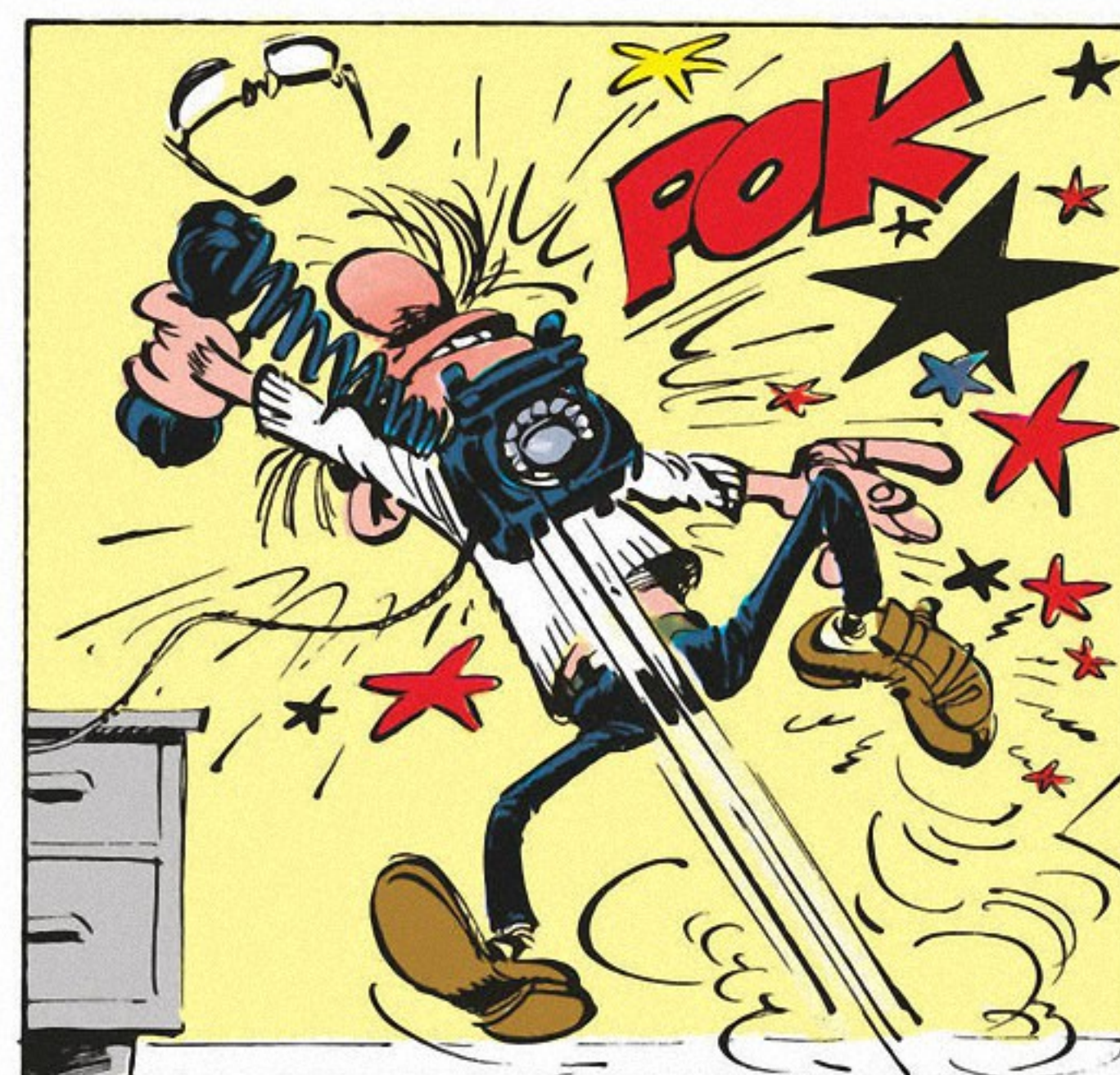
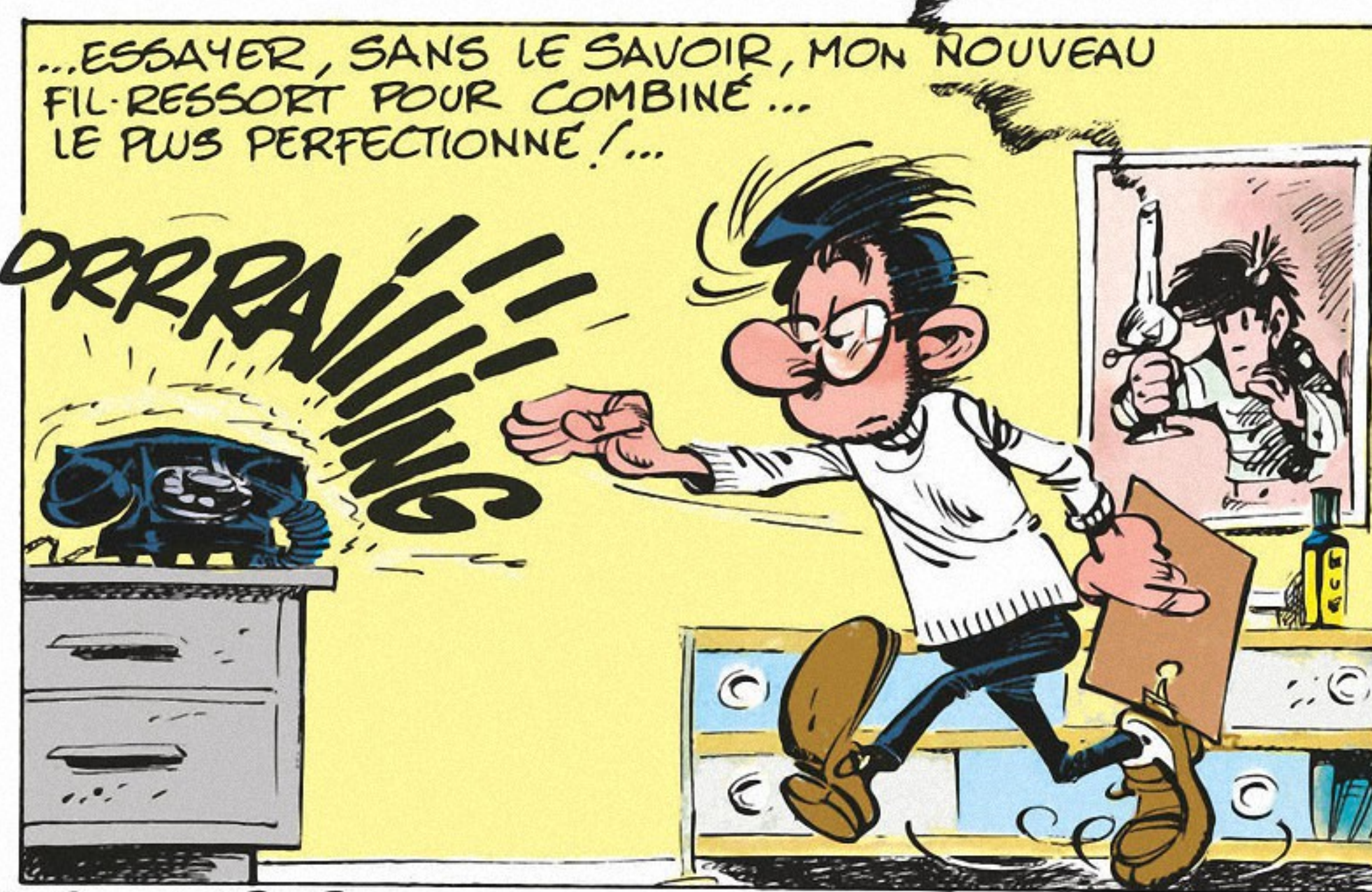
648

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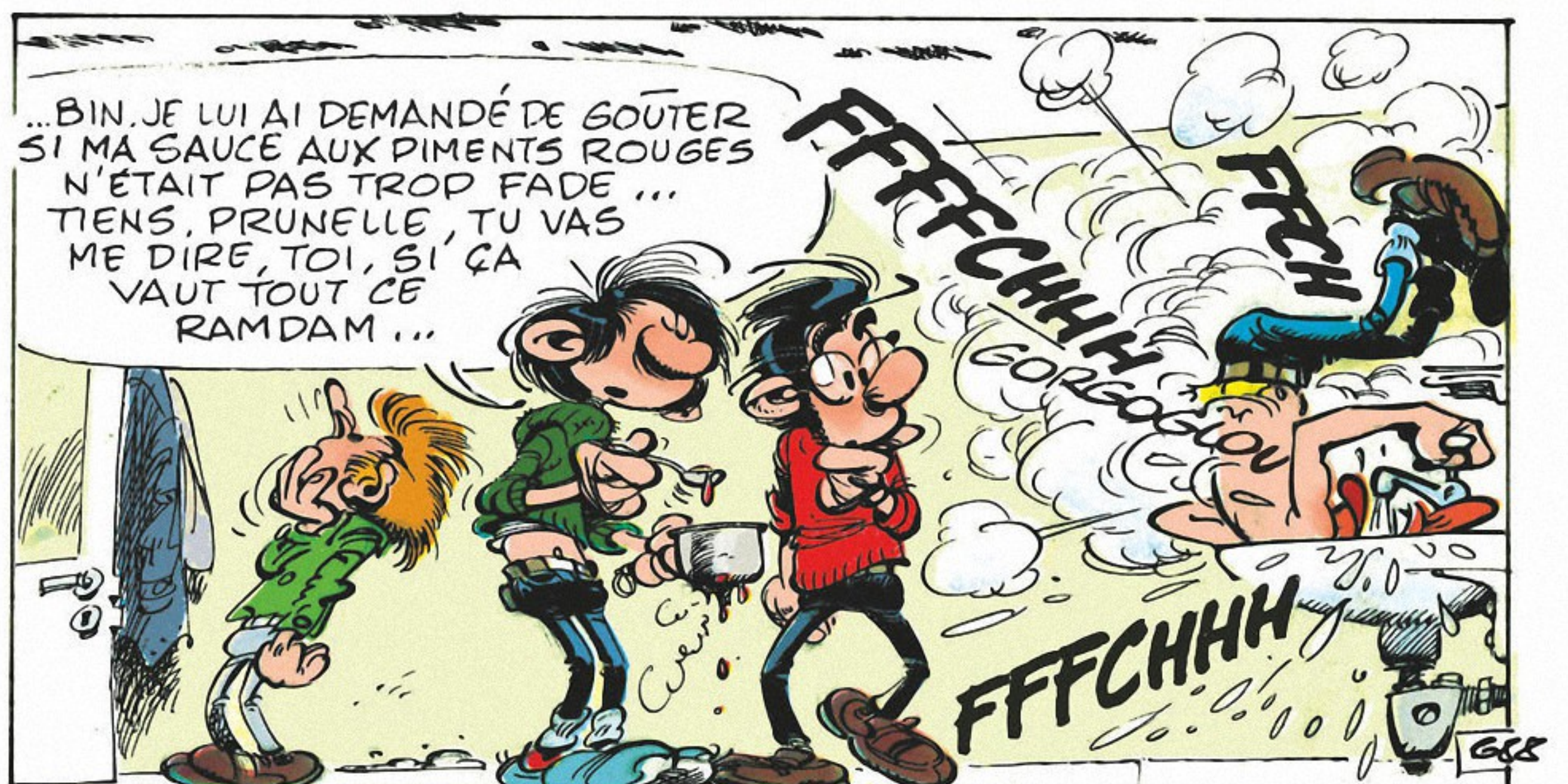
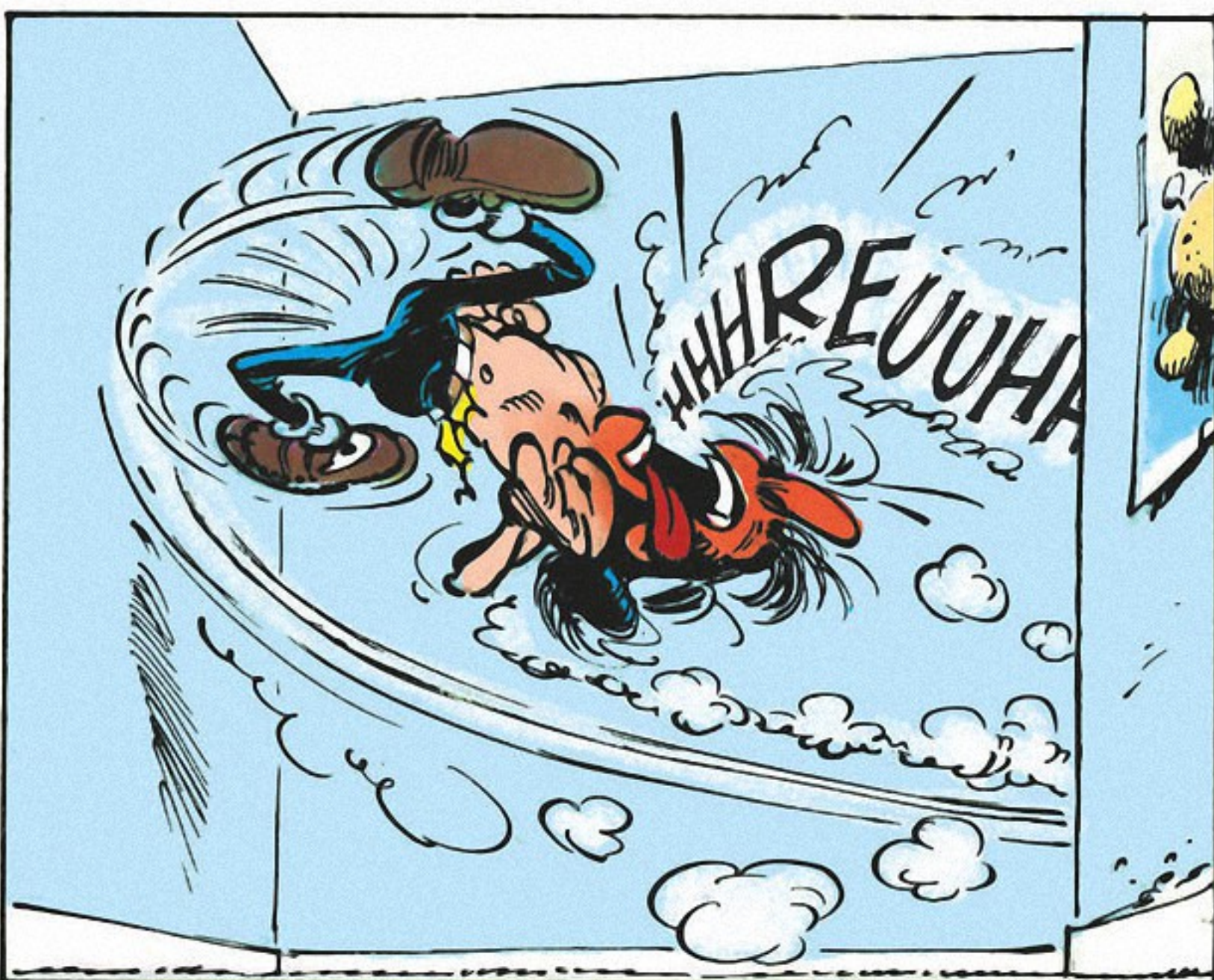
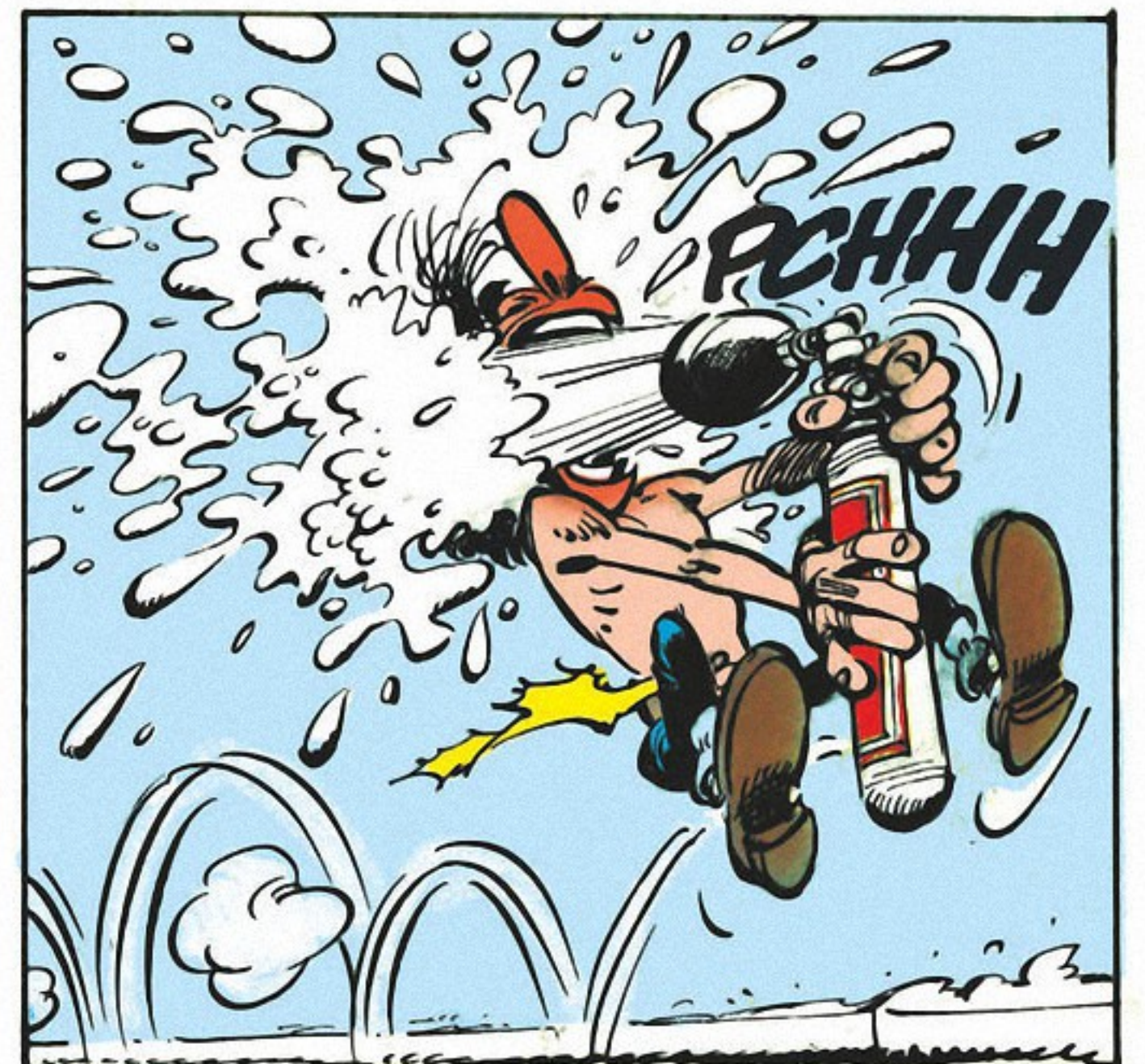
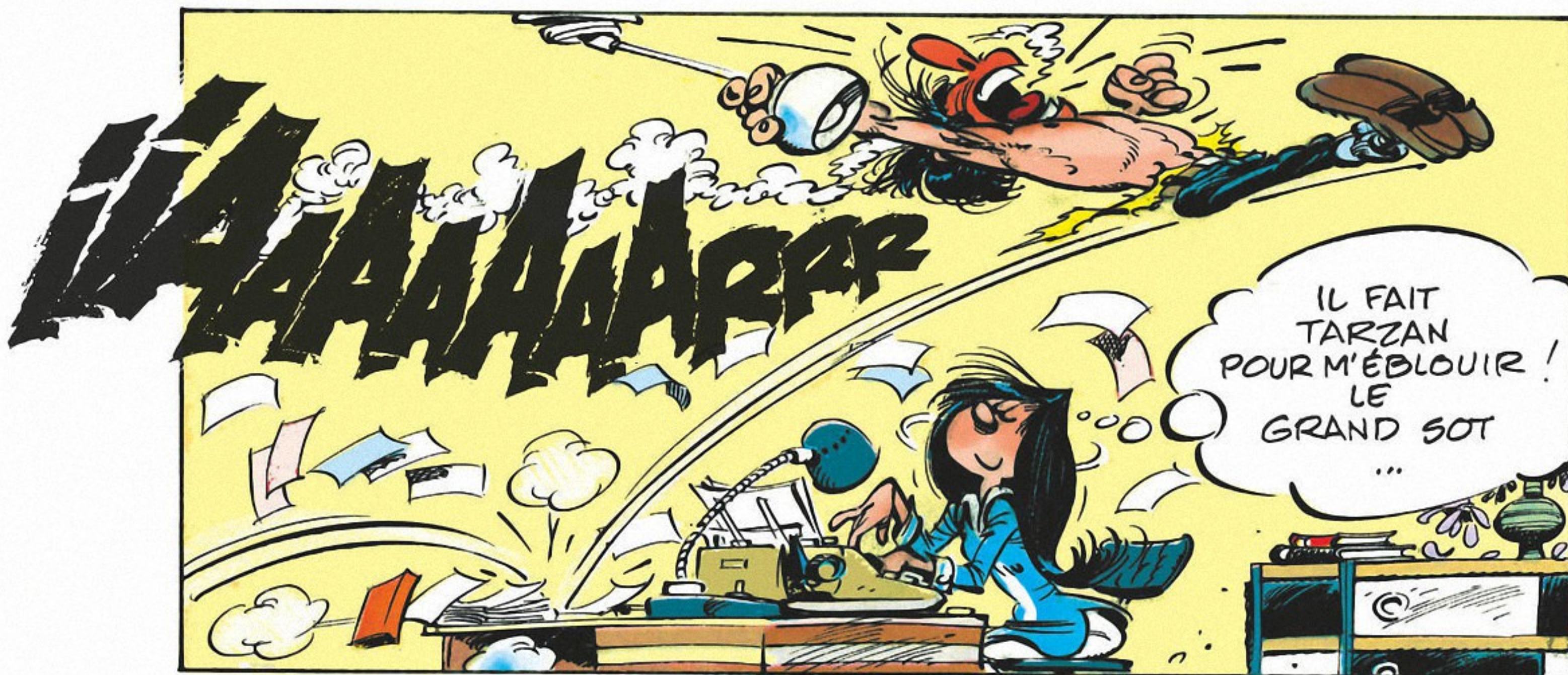
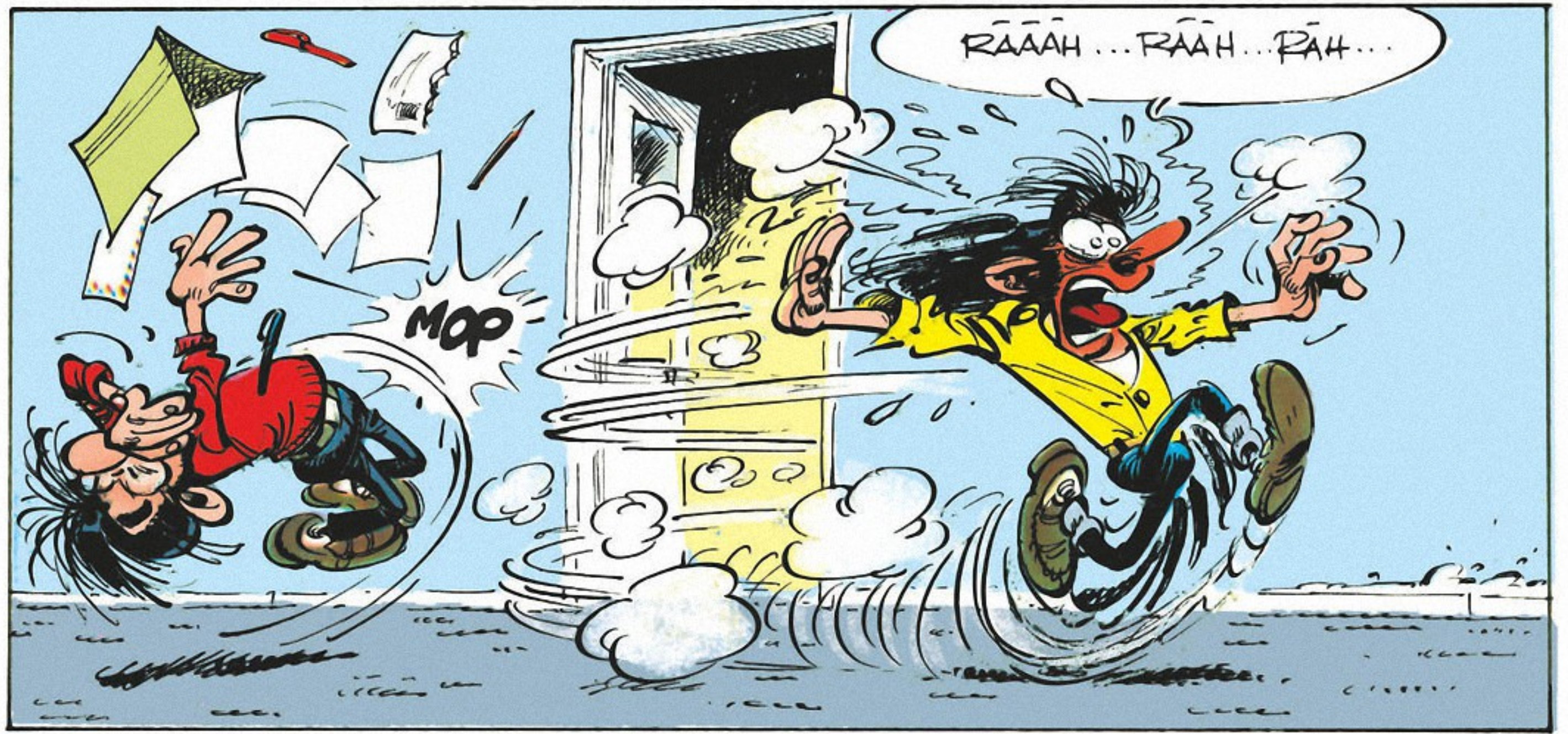


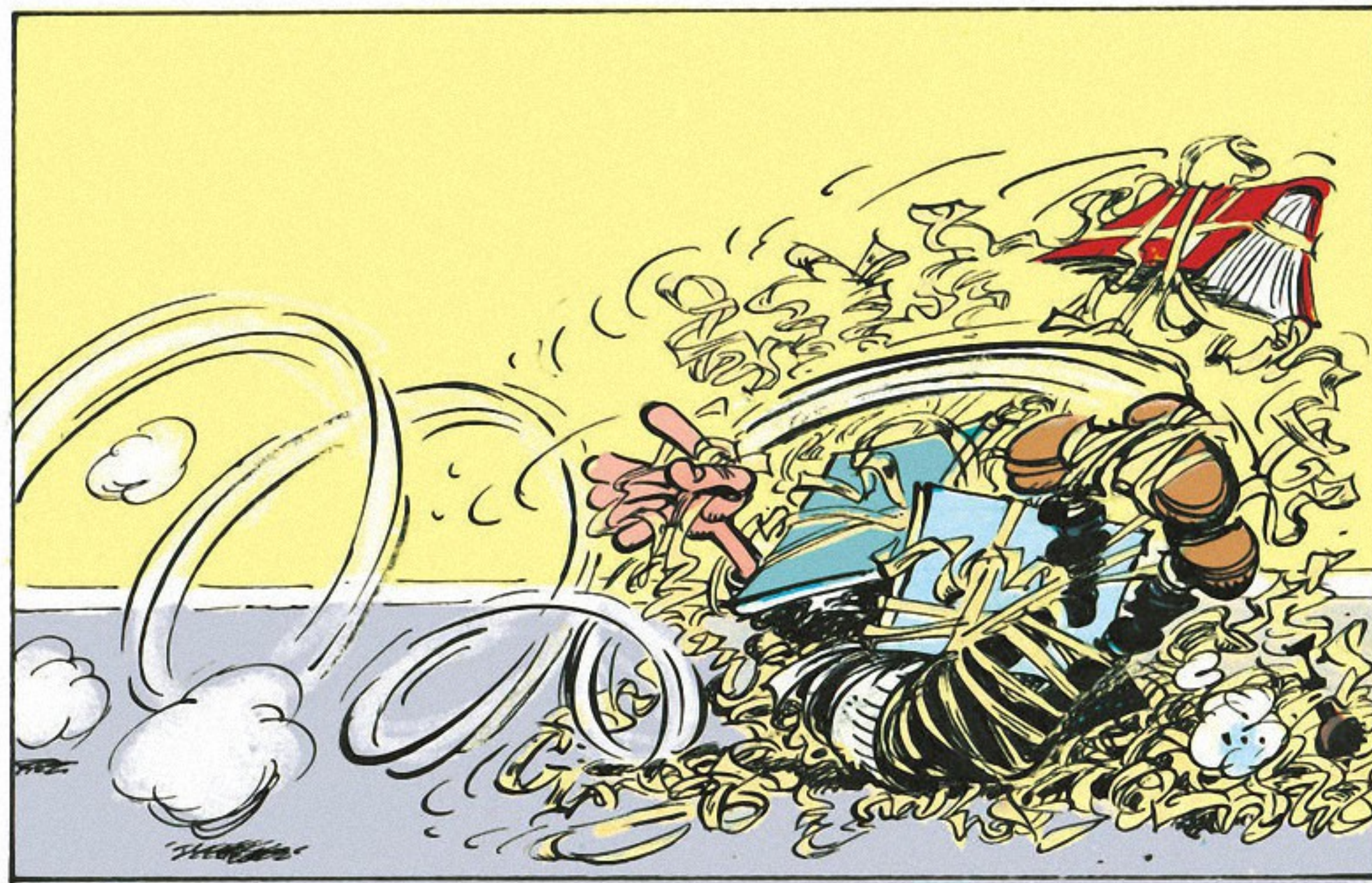
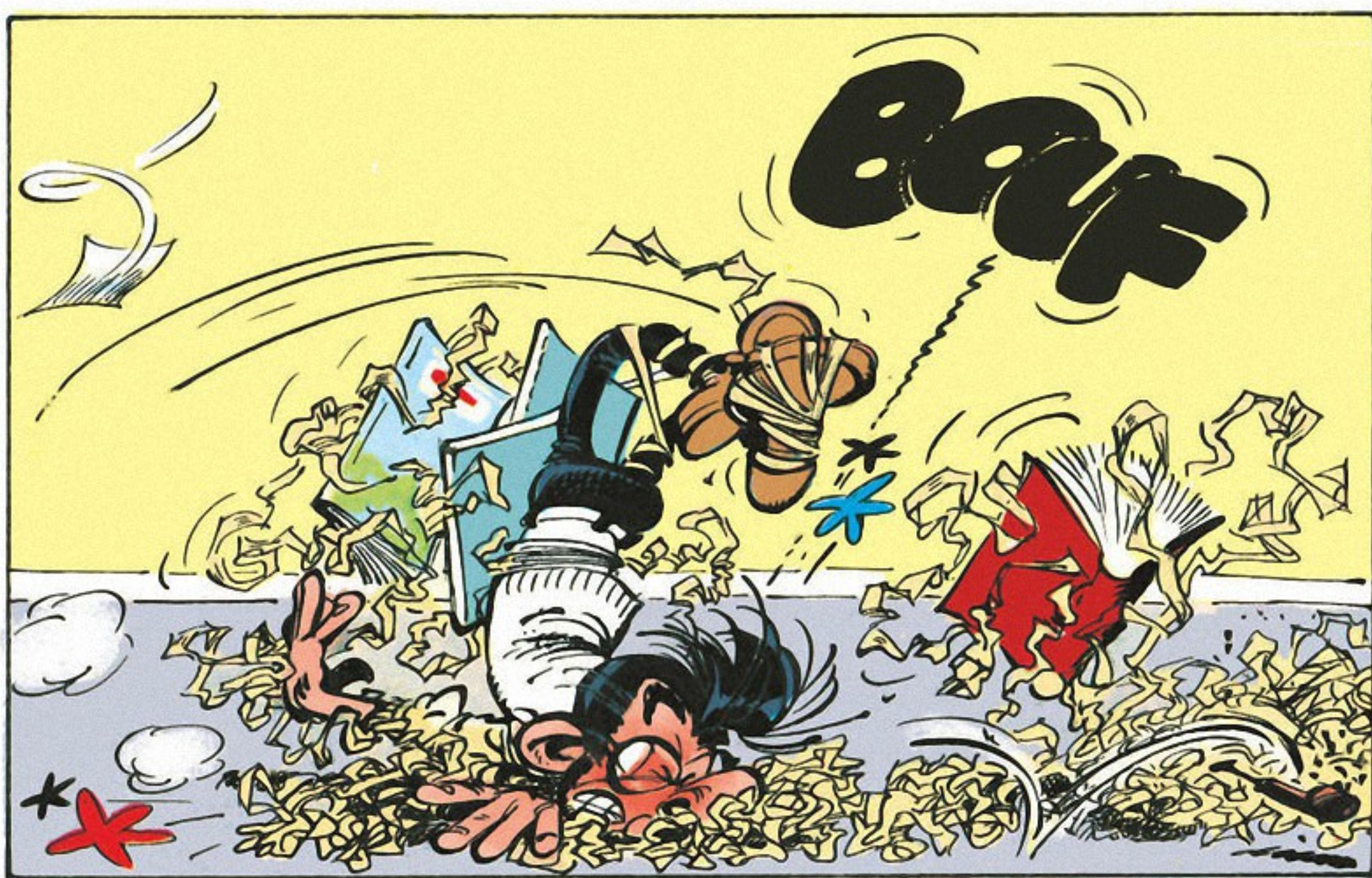
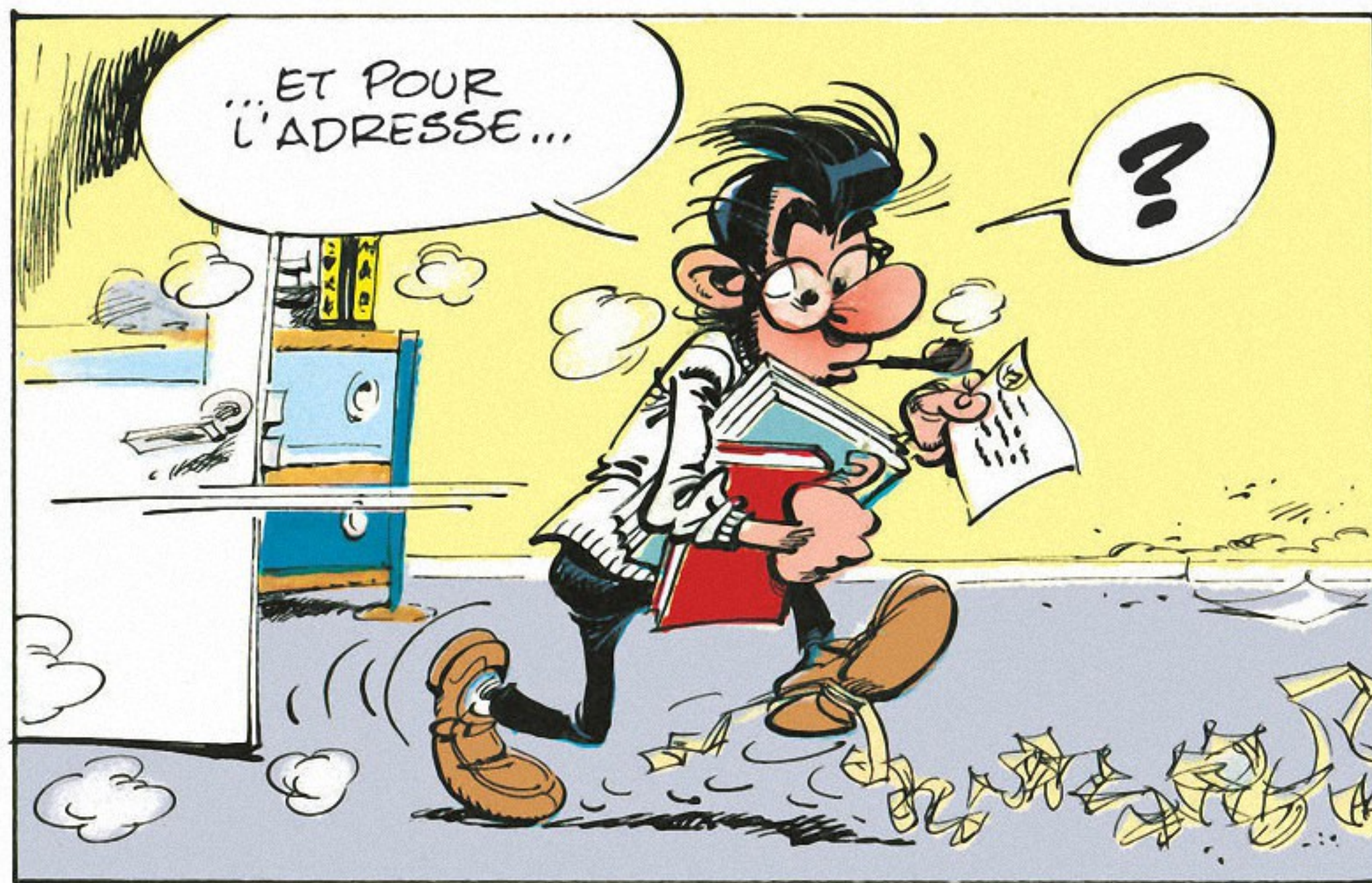
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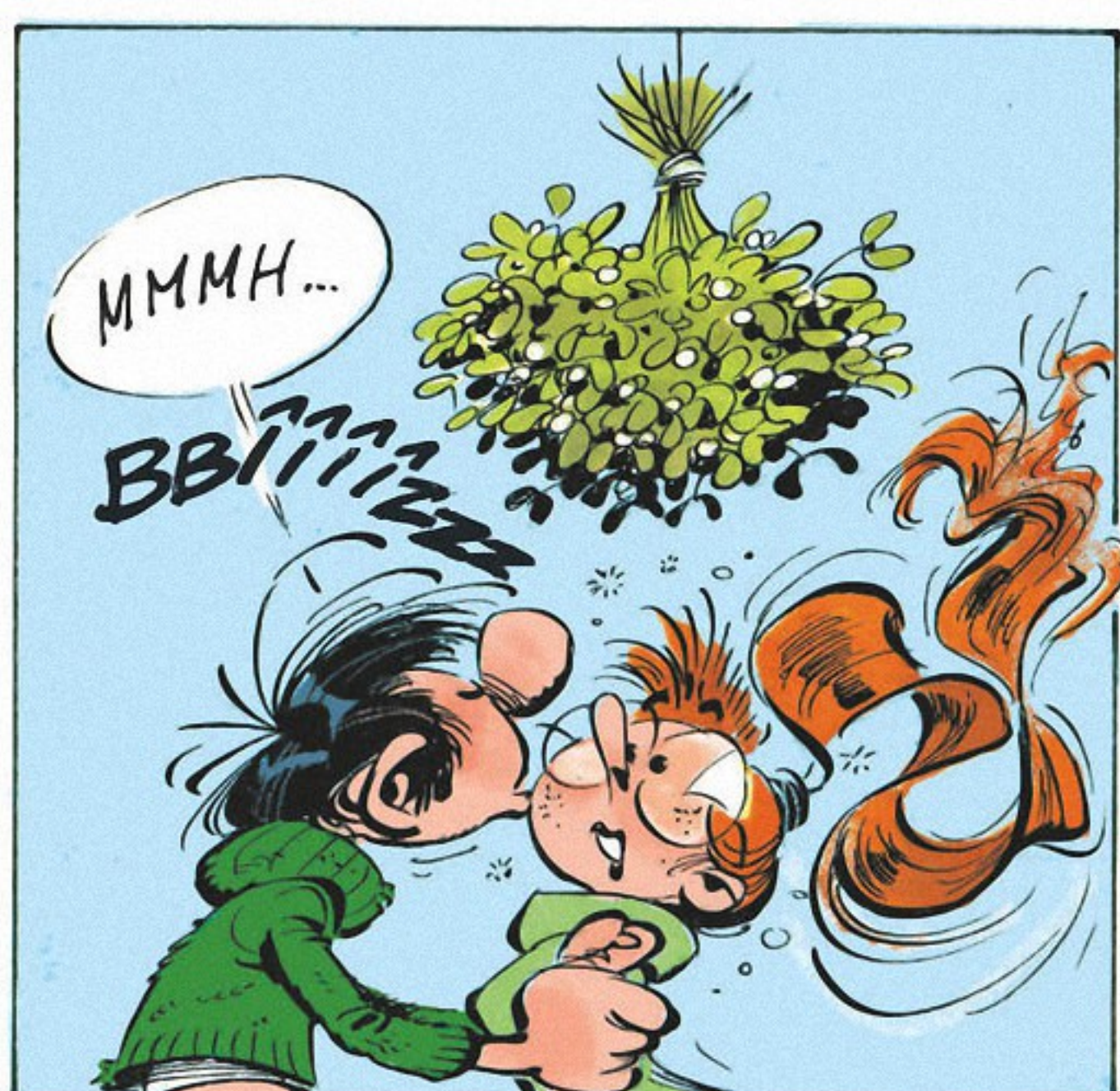
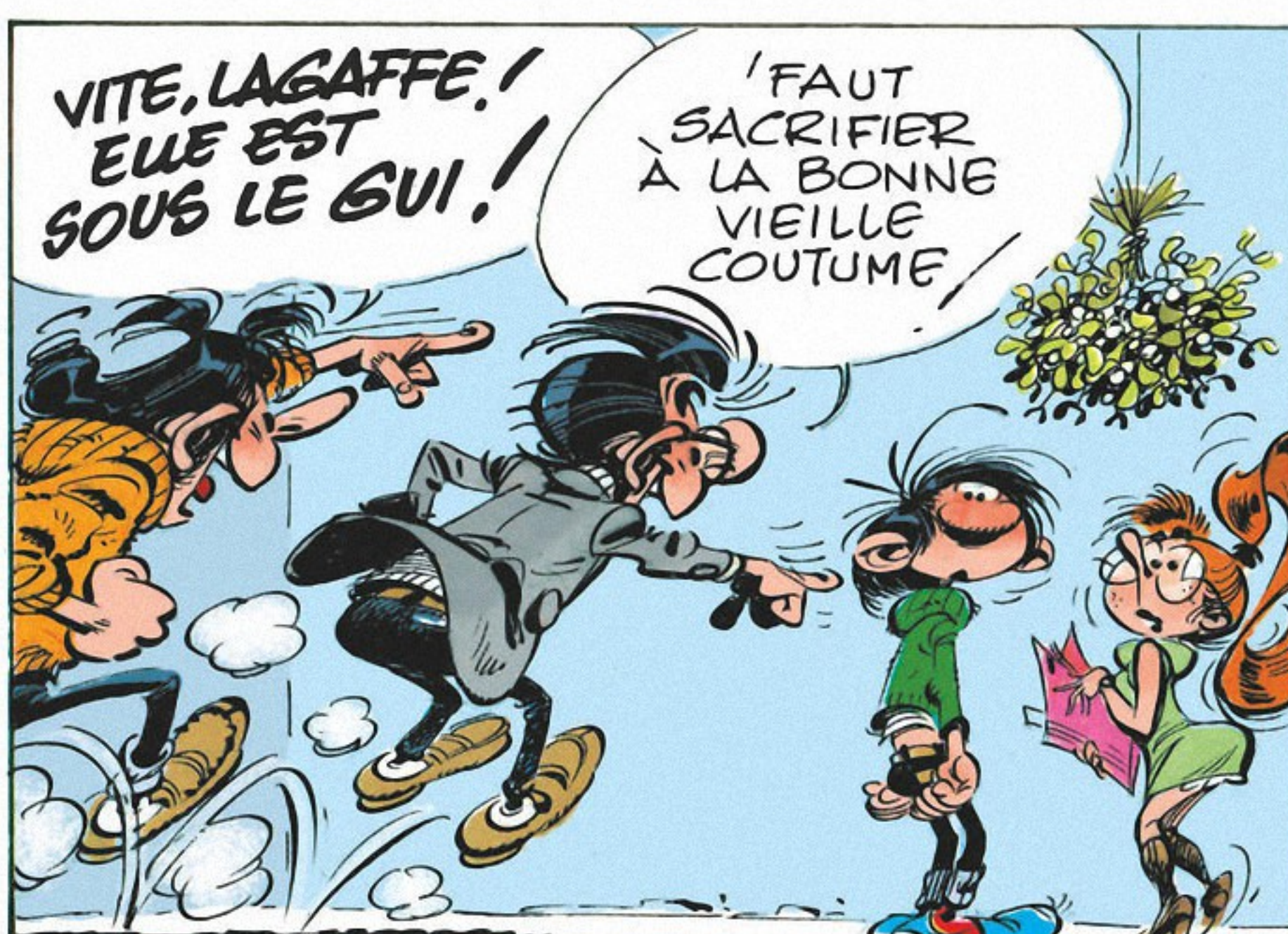
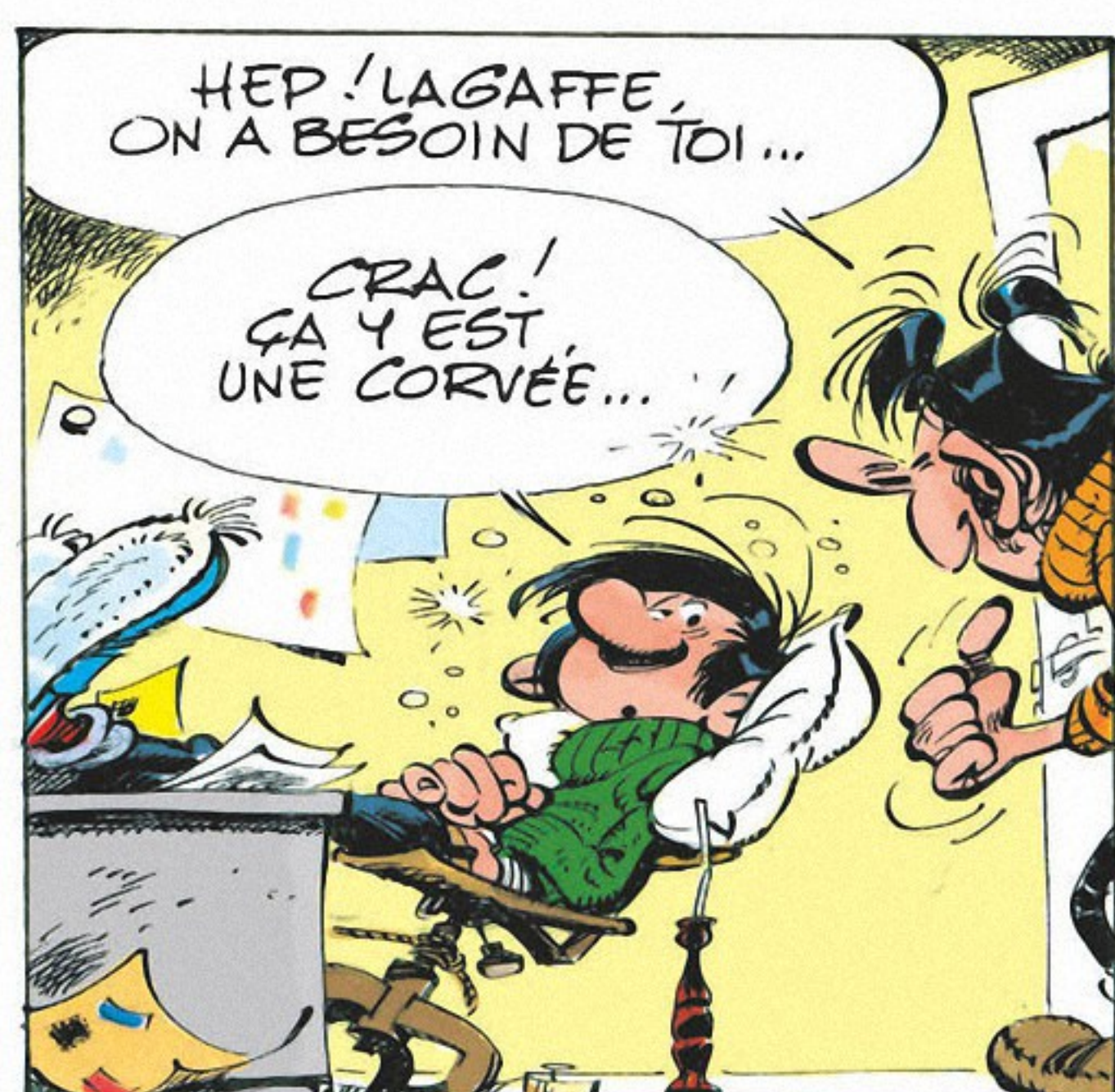


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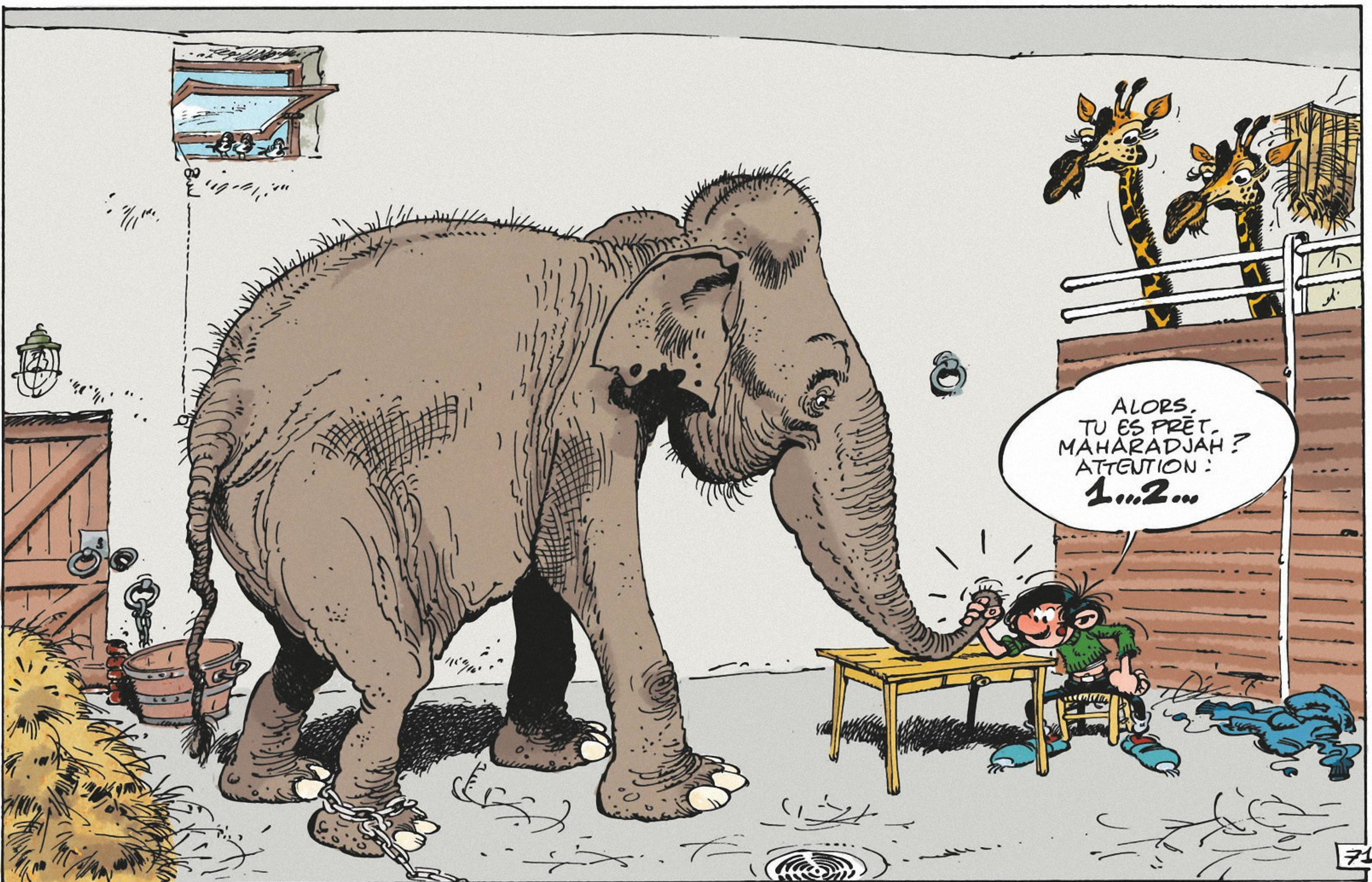
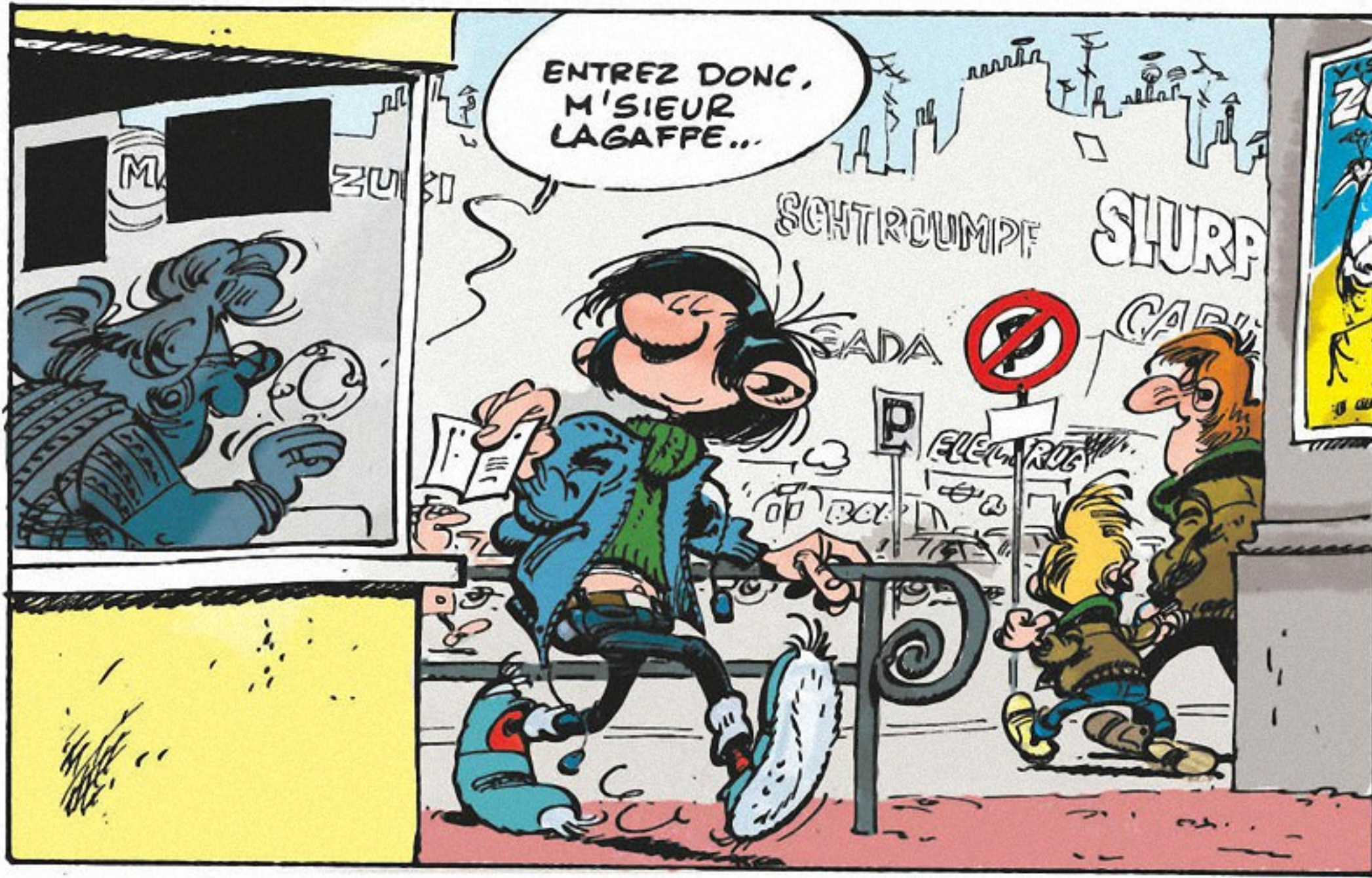




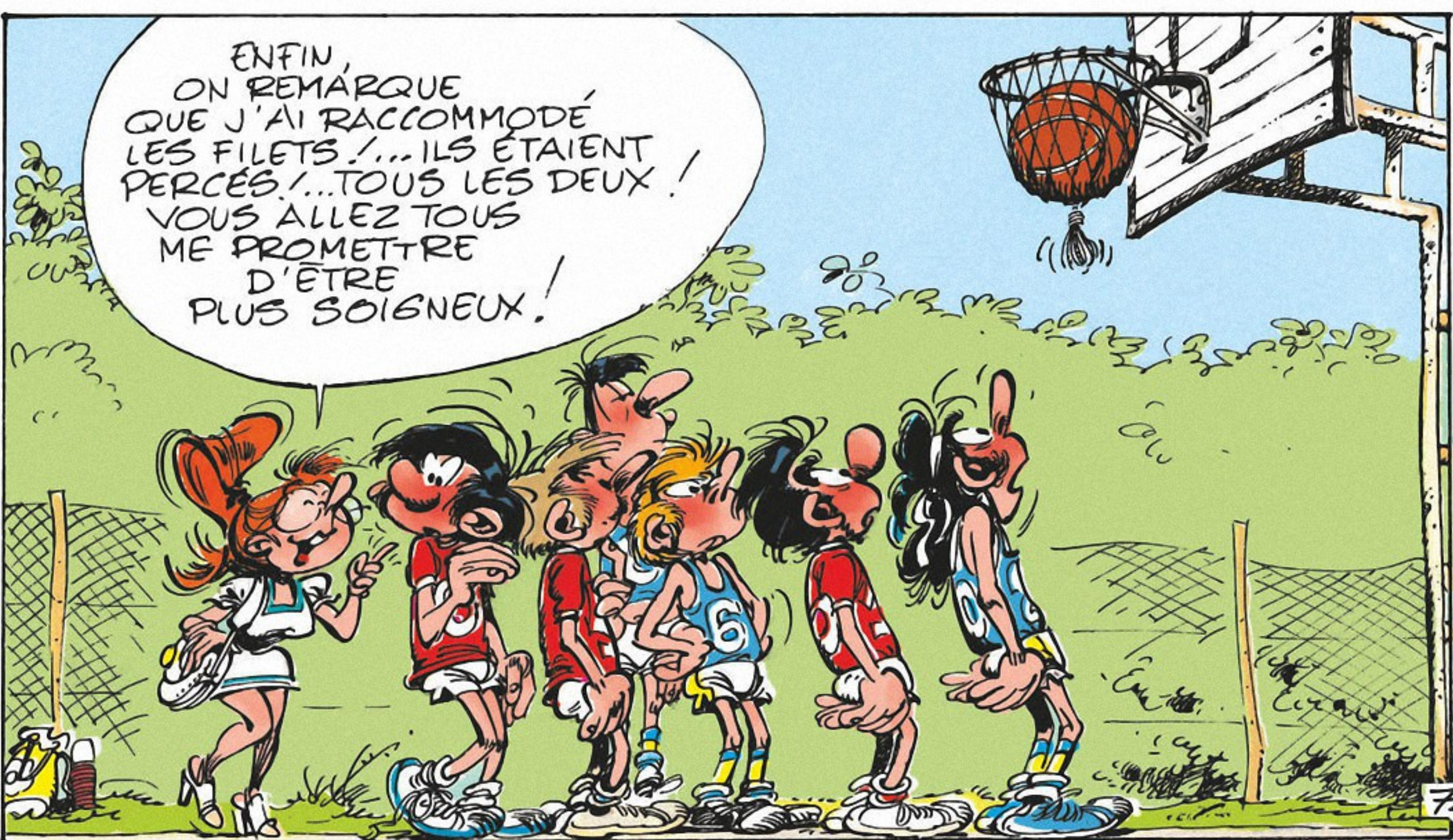
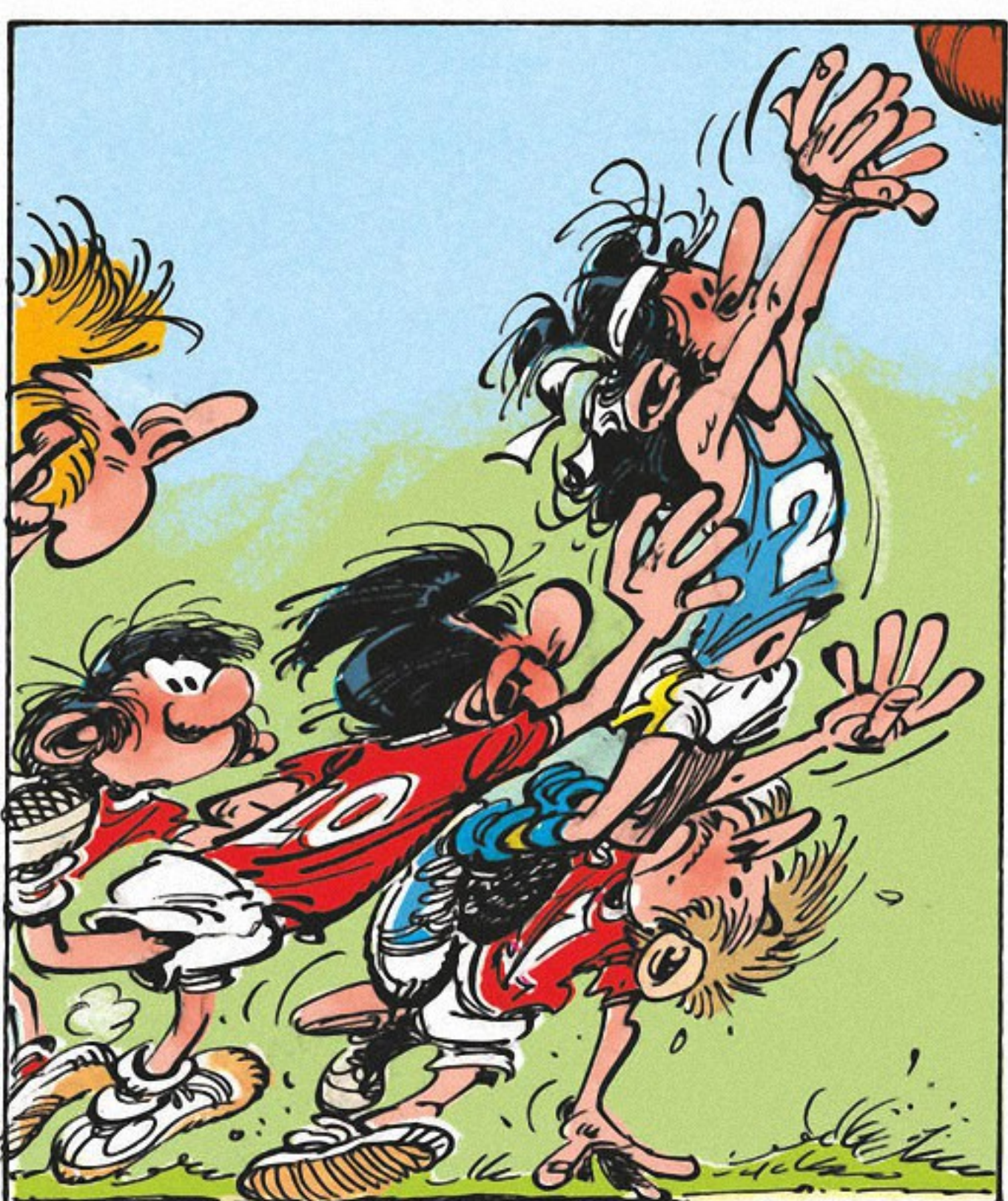
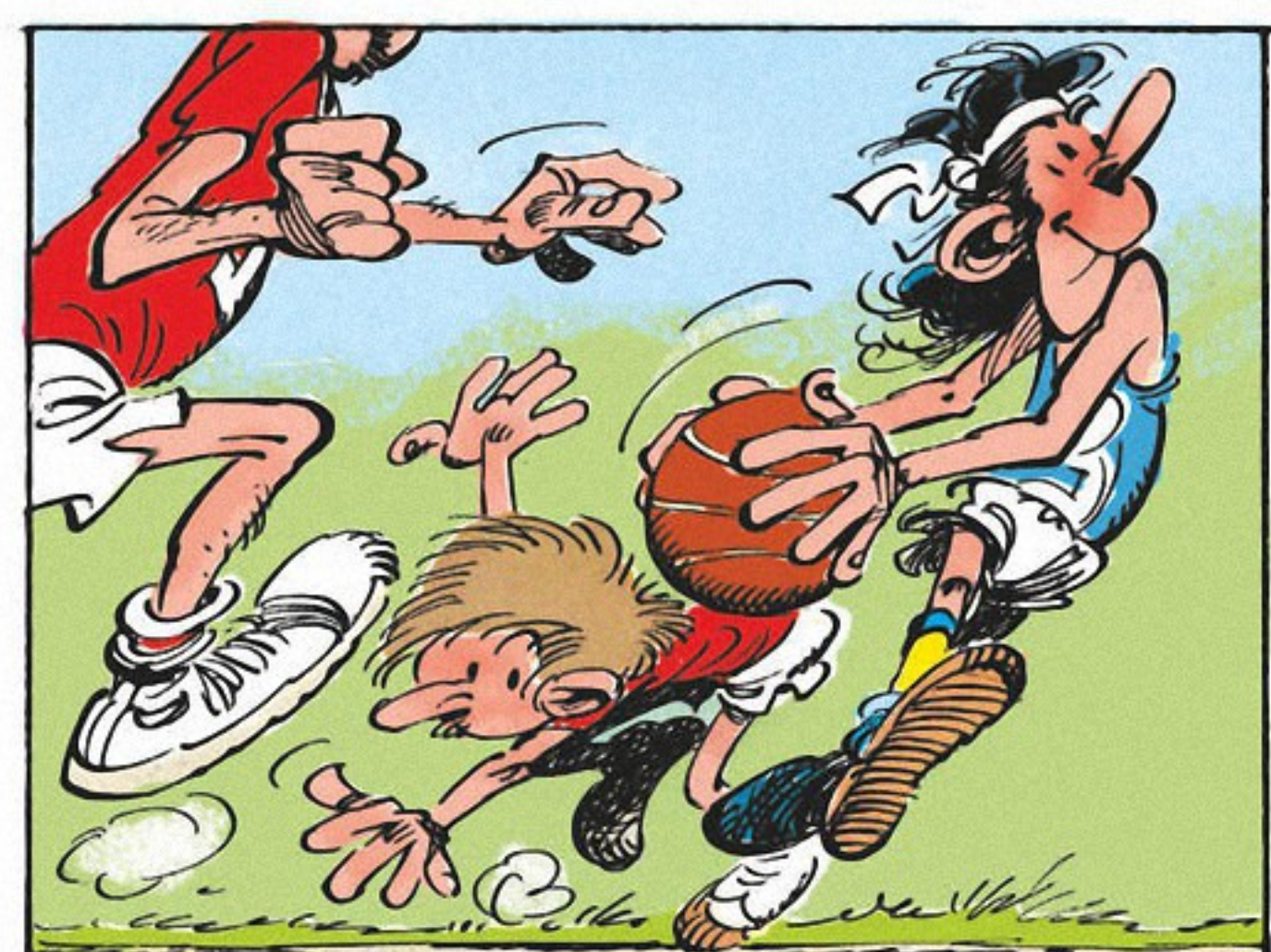
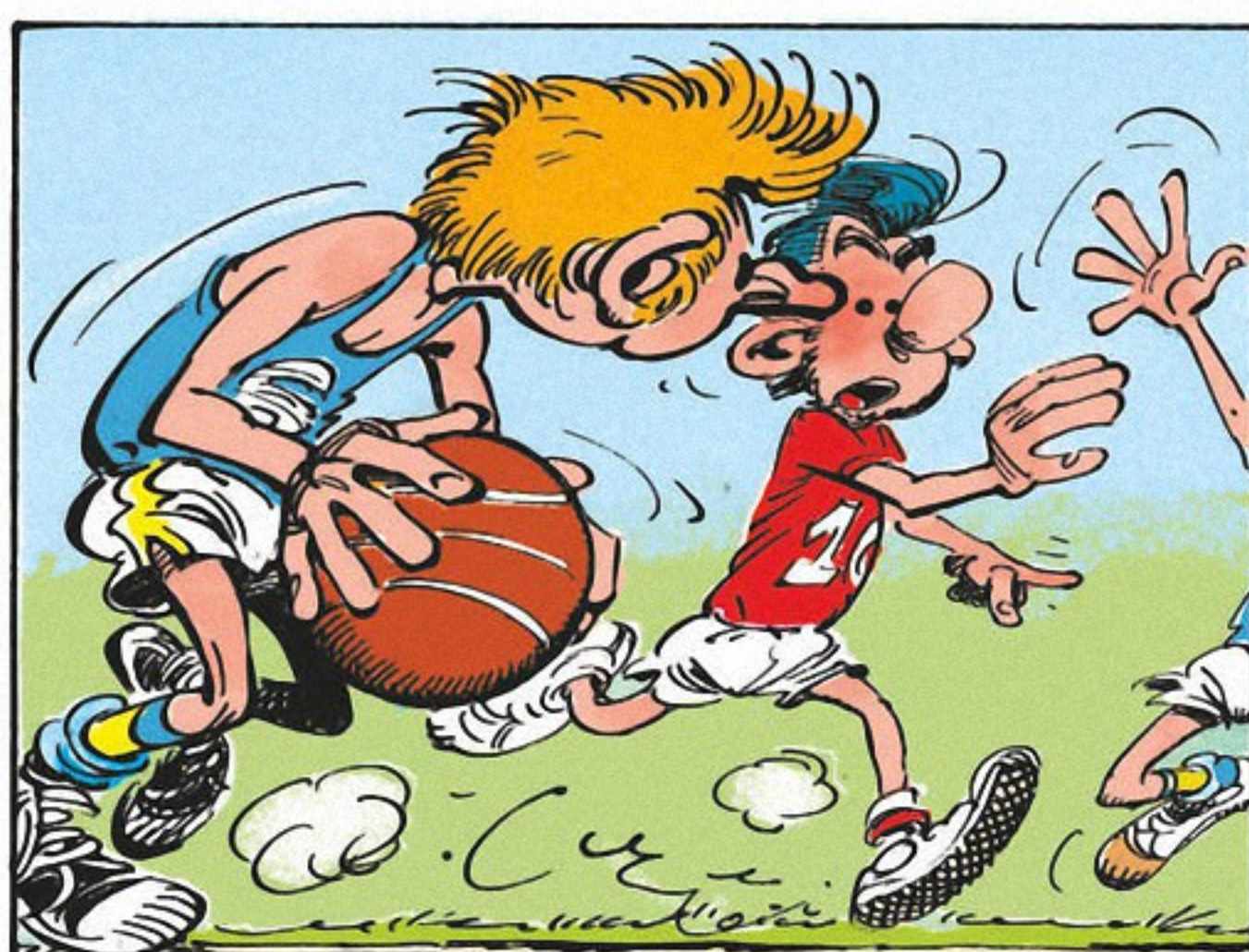
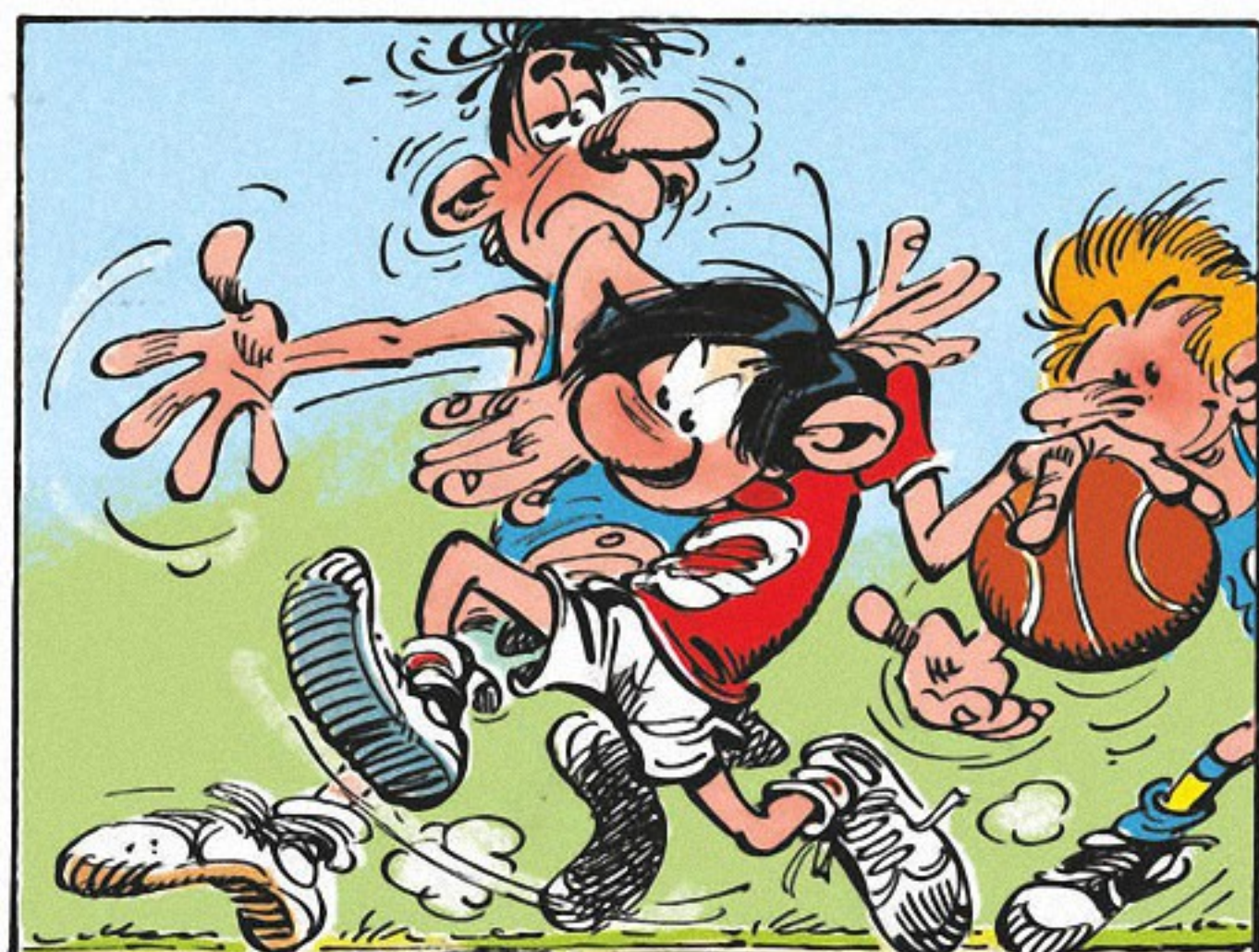
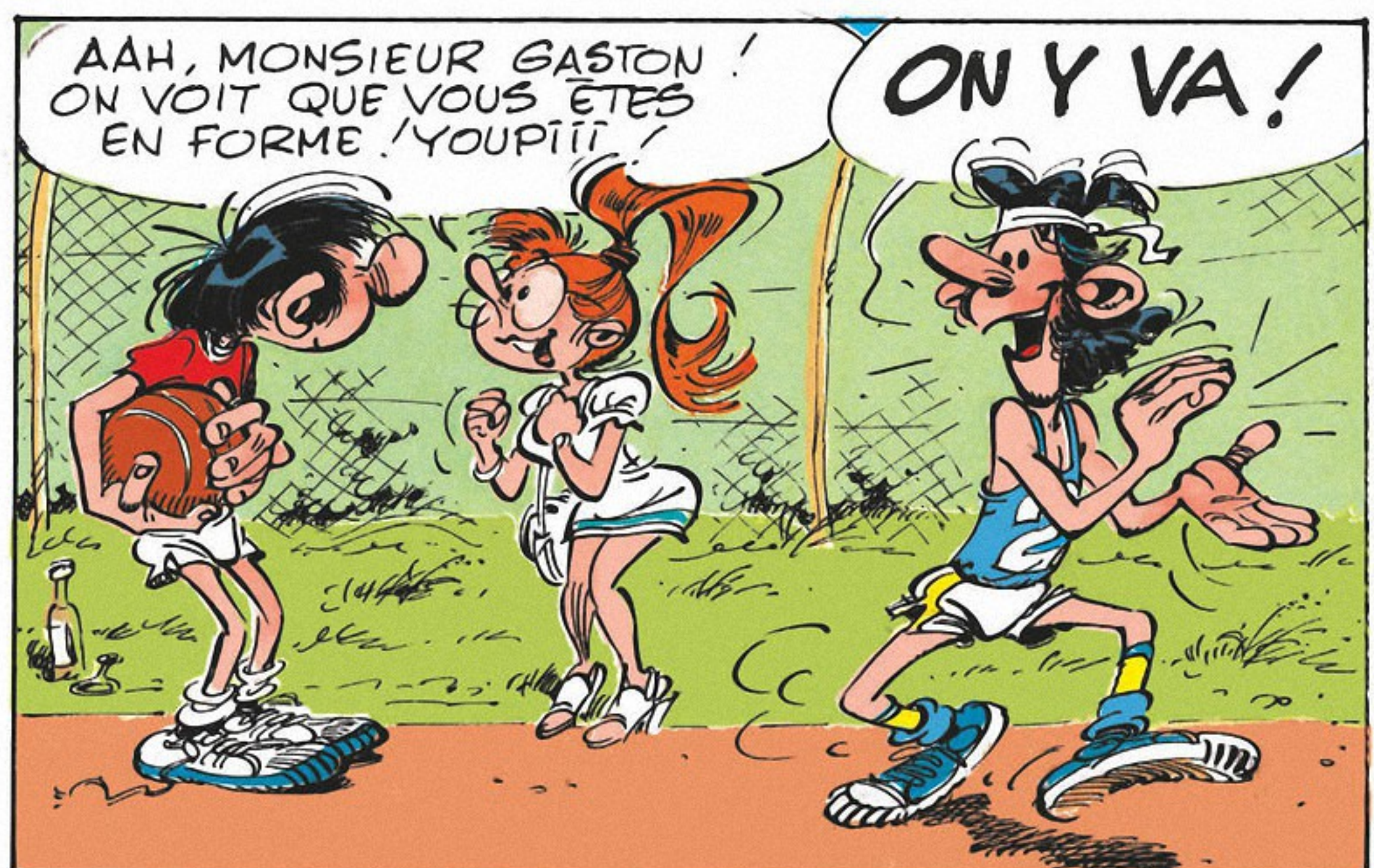
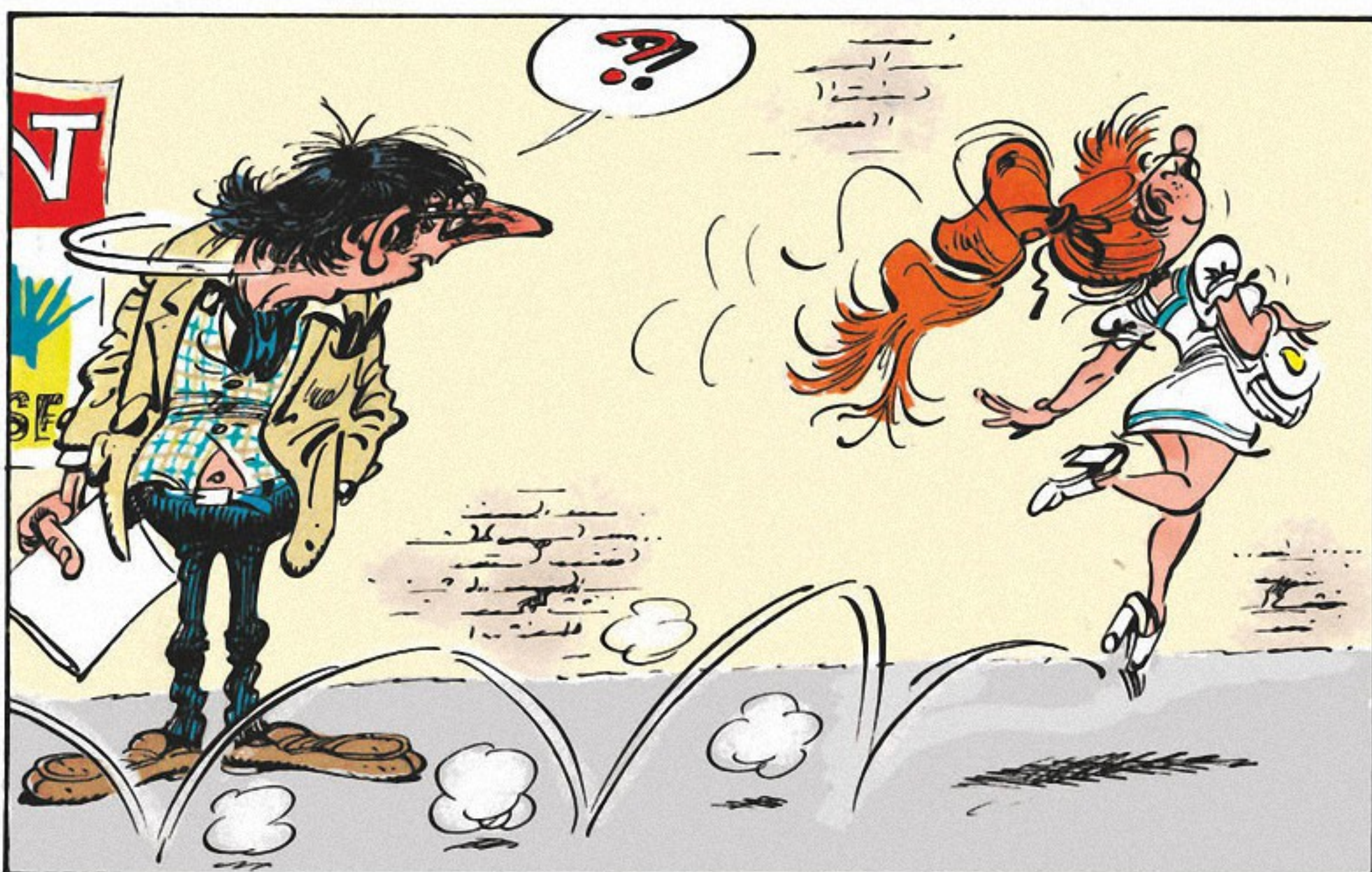
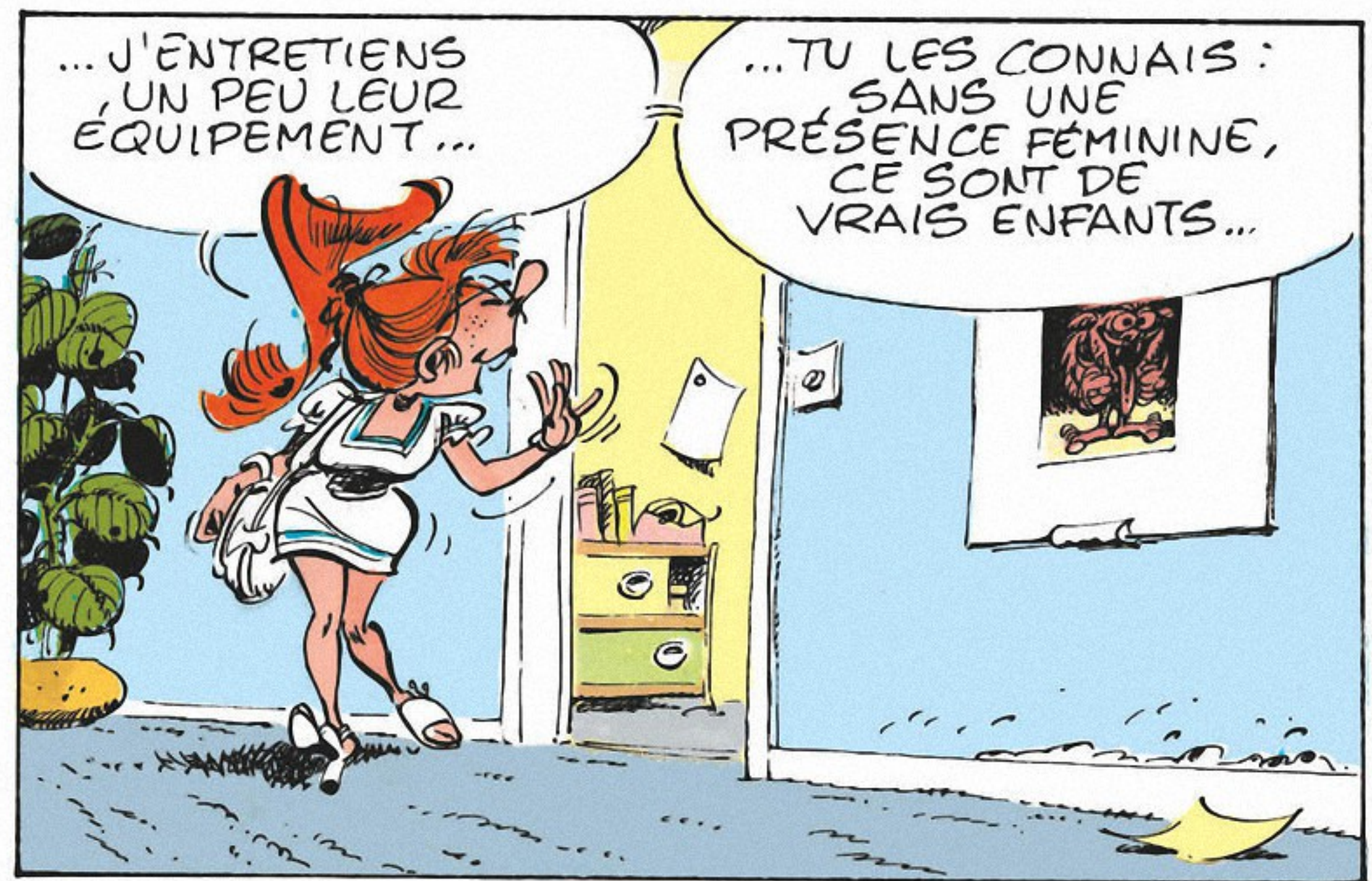
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Frédéric



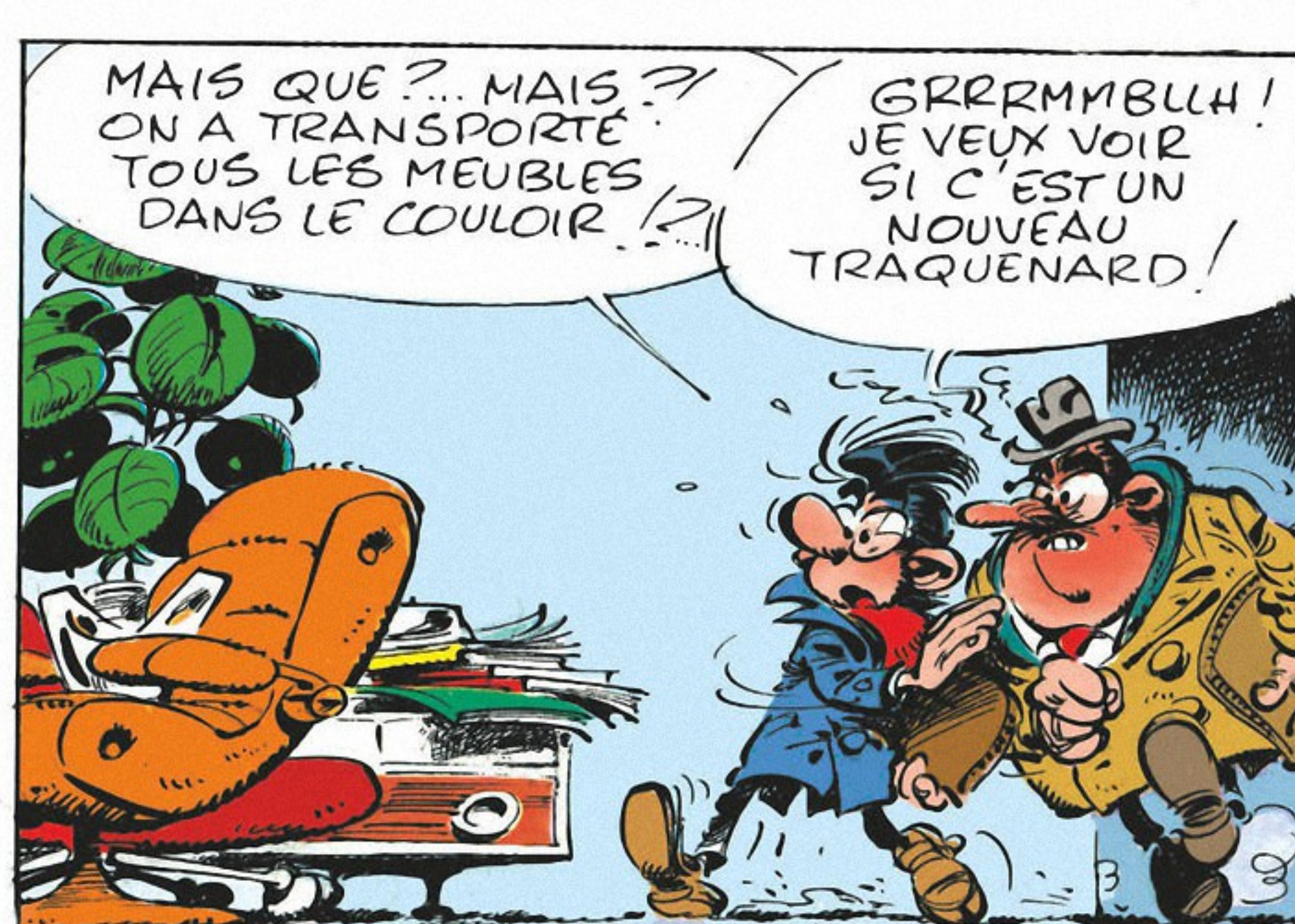
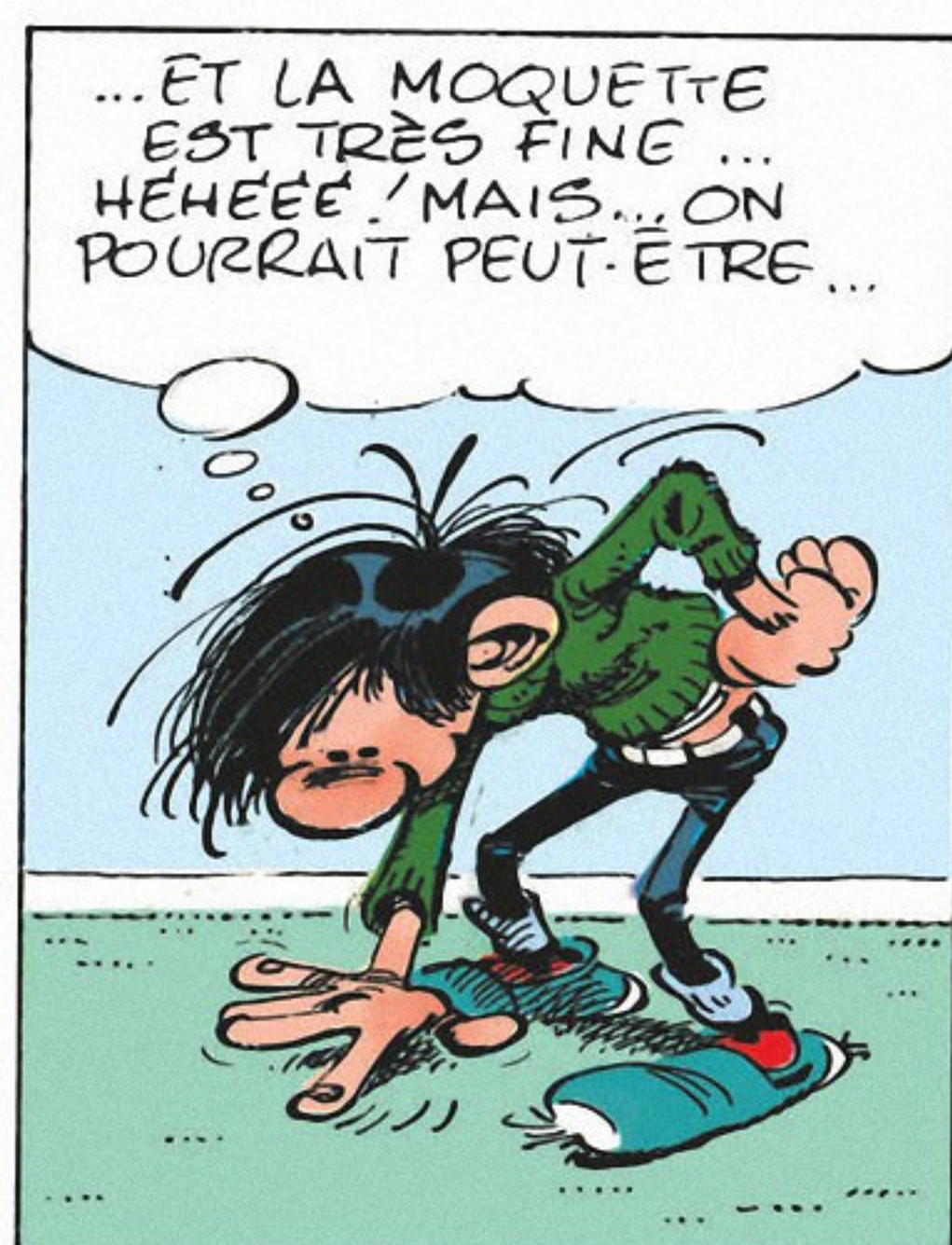
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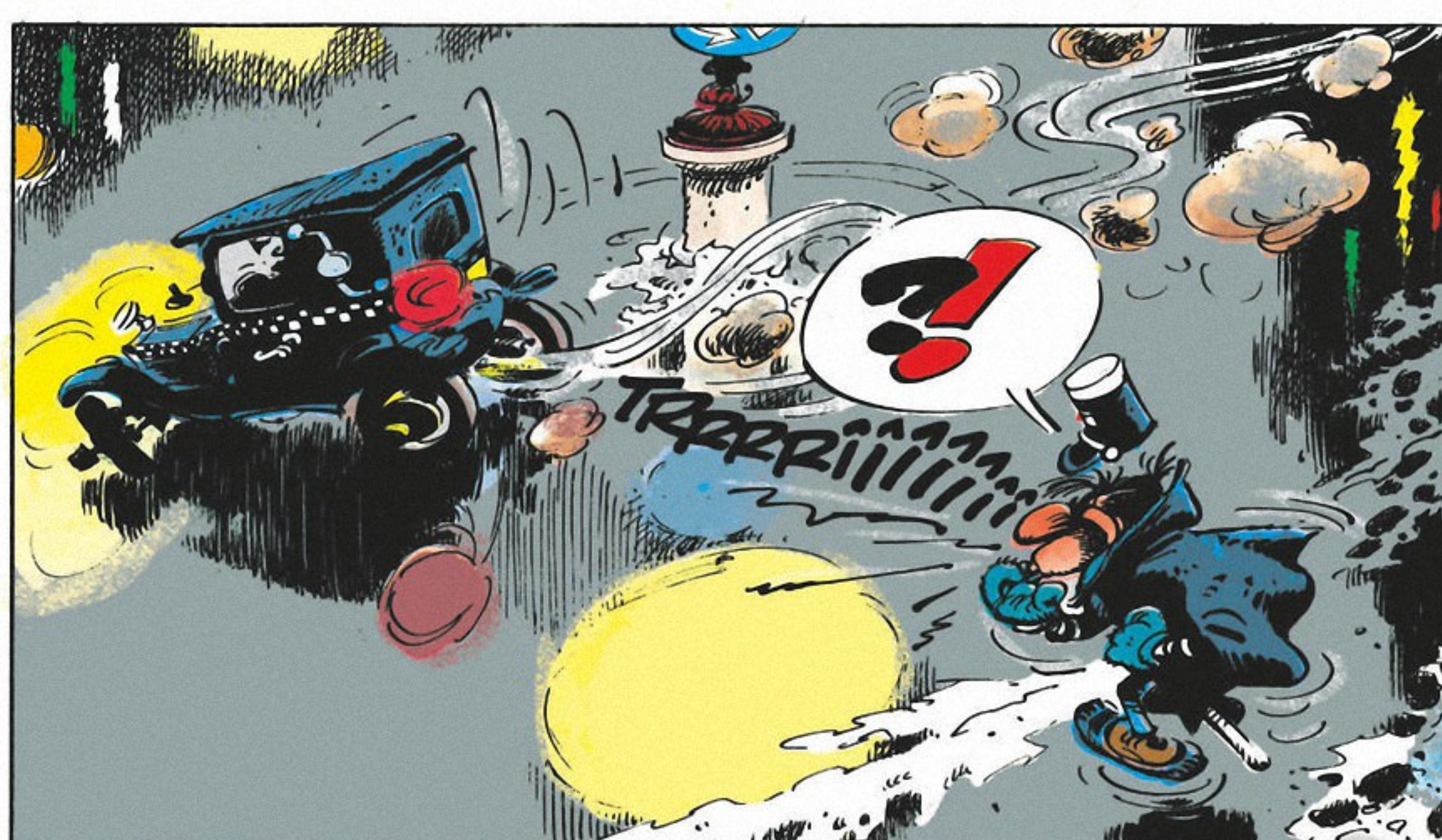
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LPL
727
Fraquin



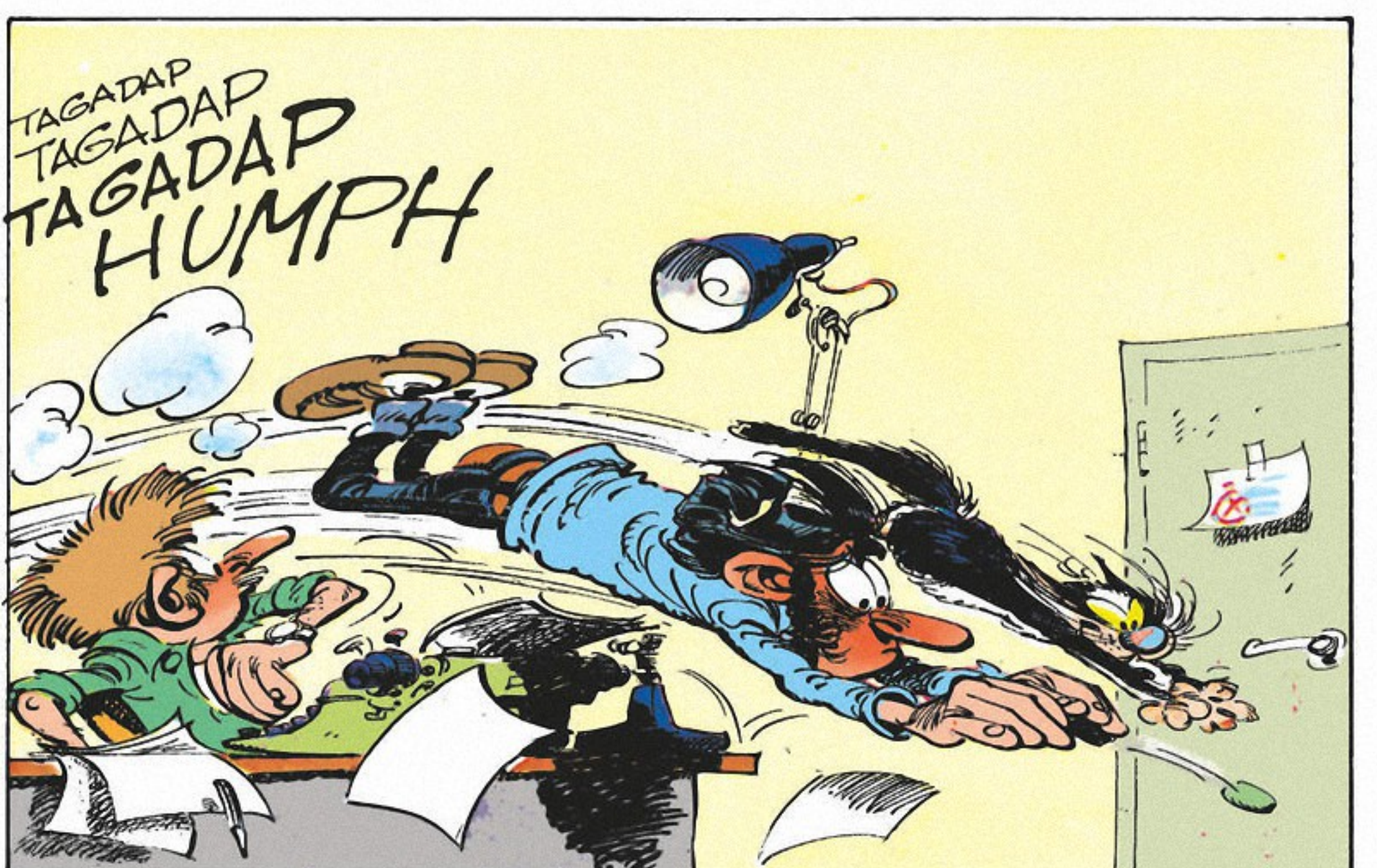
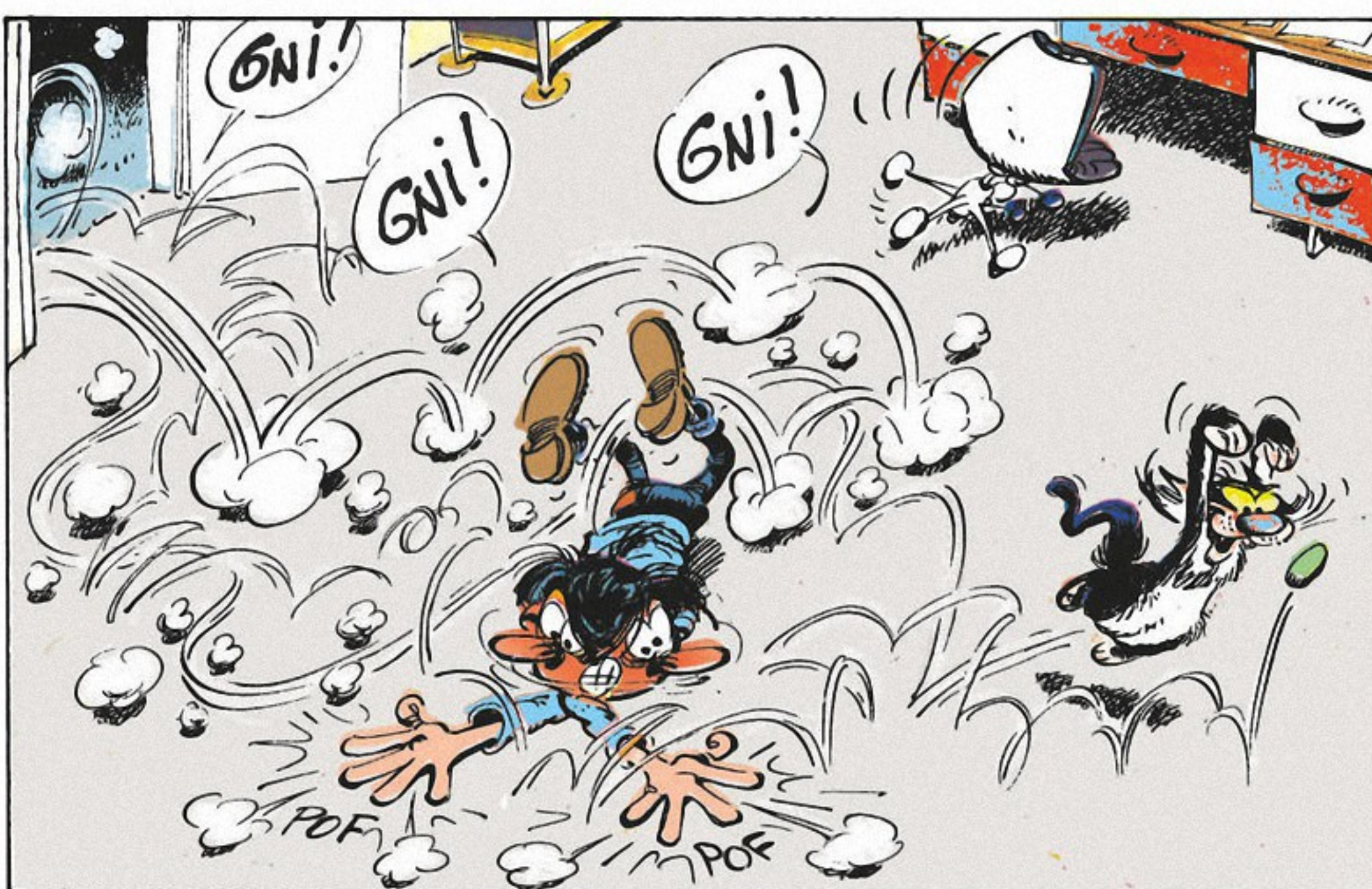
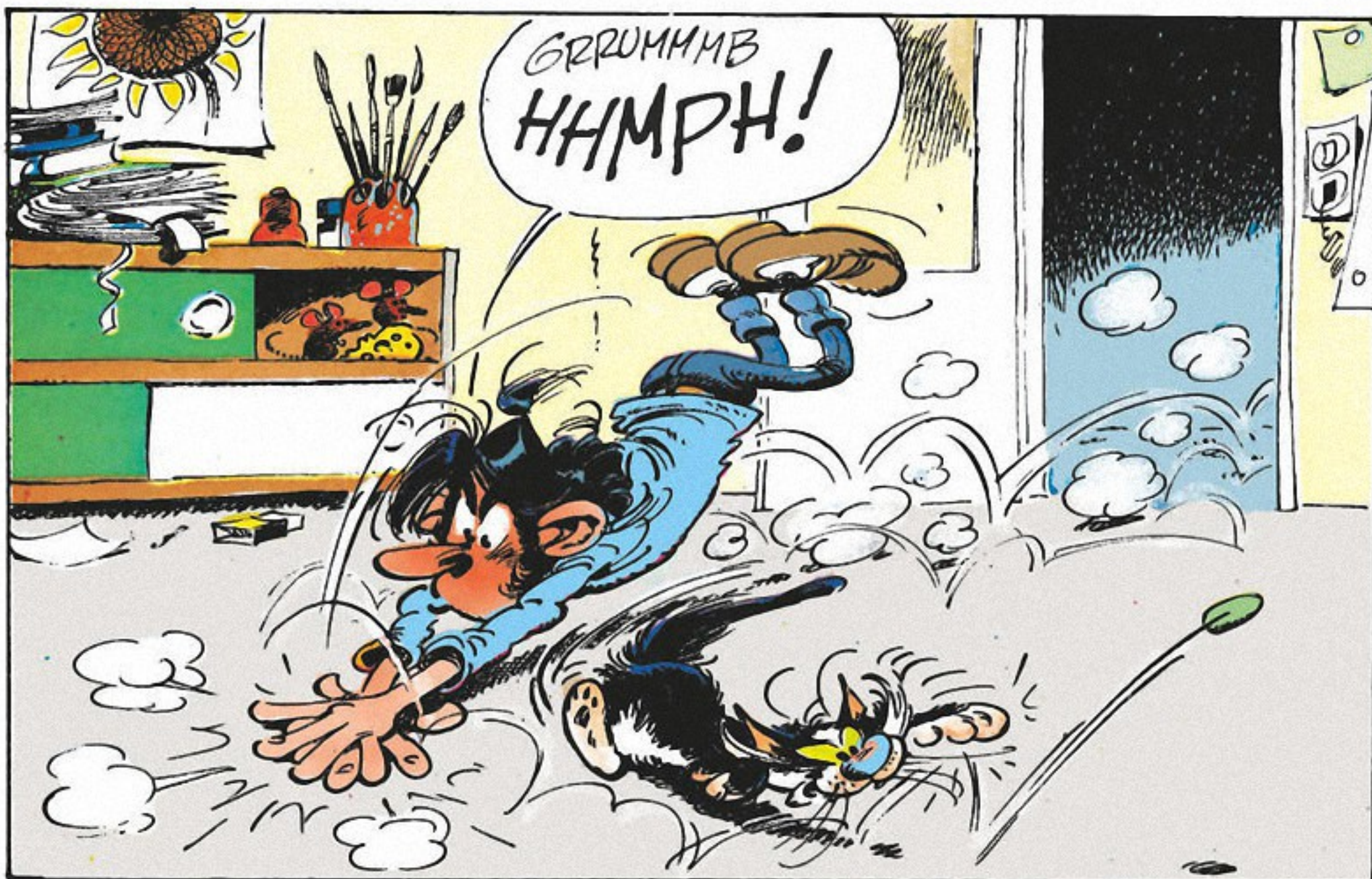
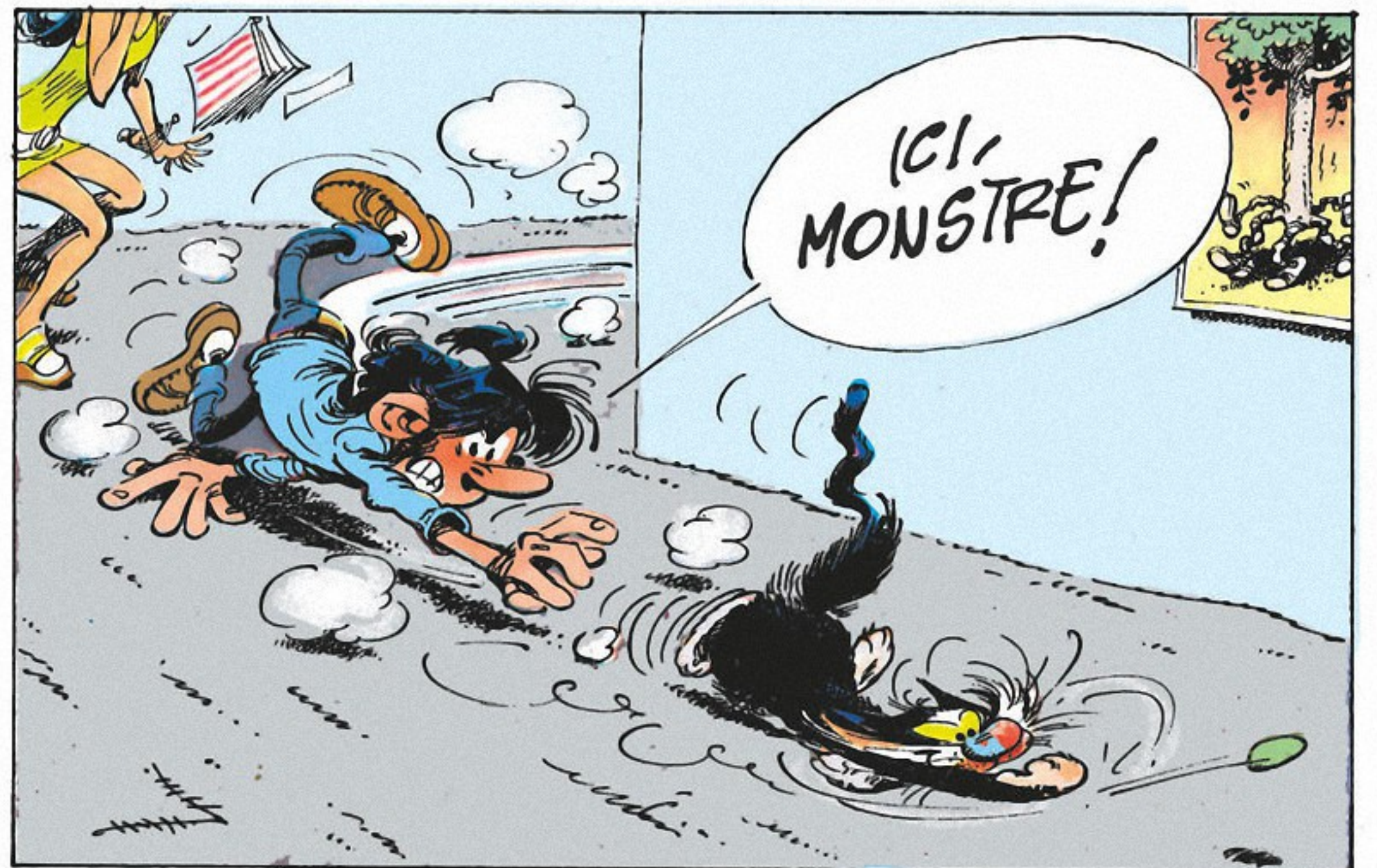
22
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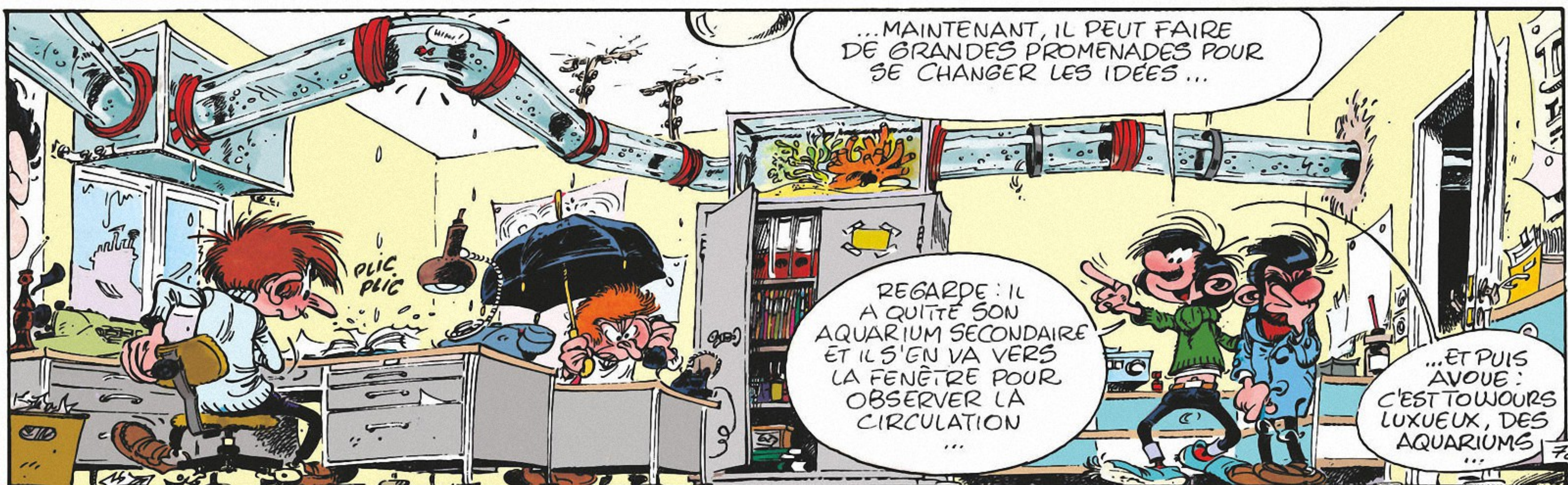
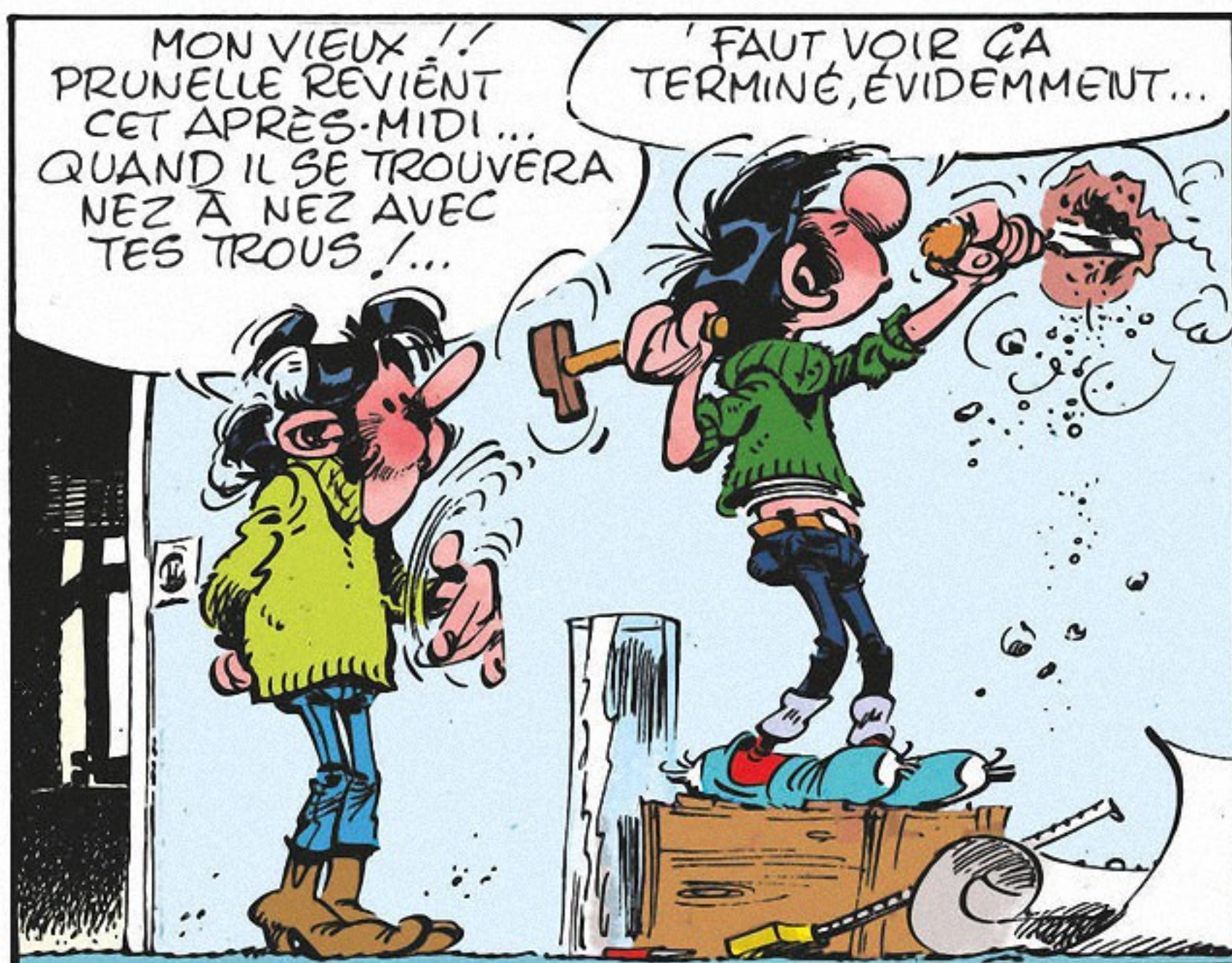
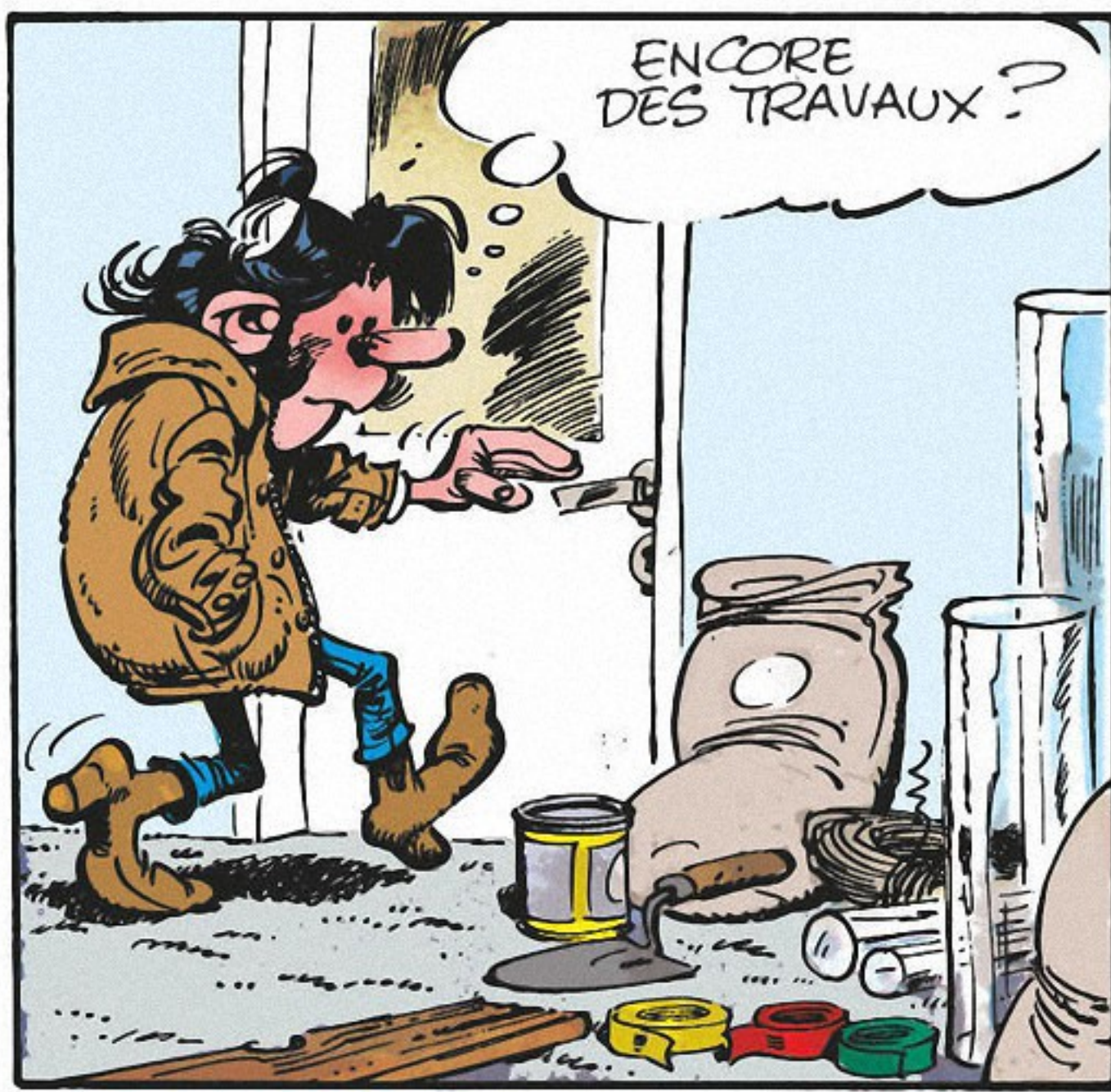


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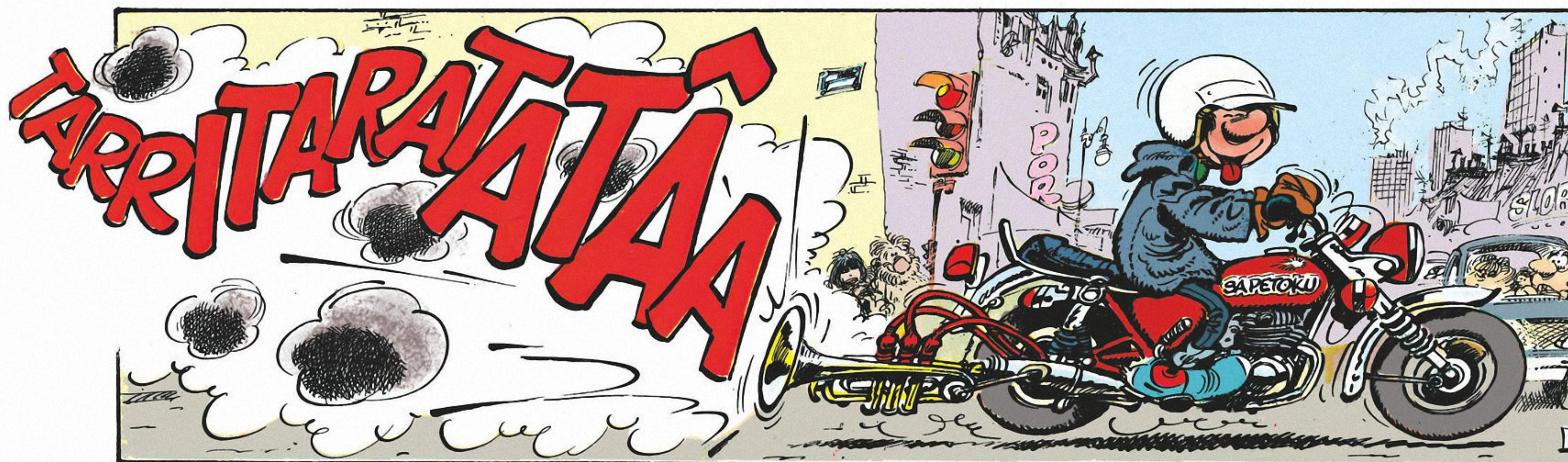
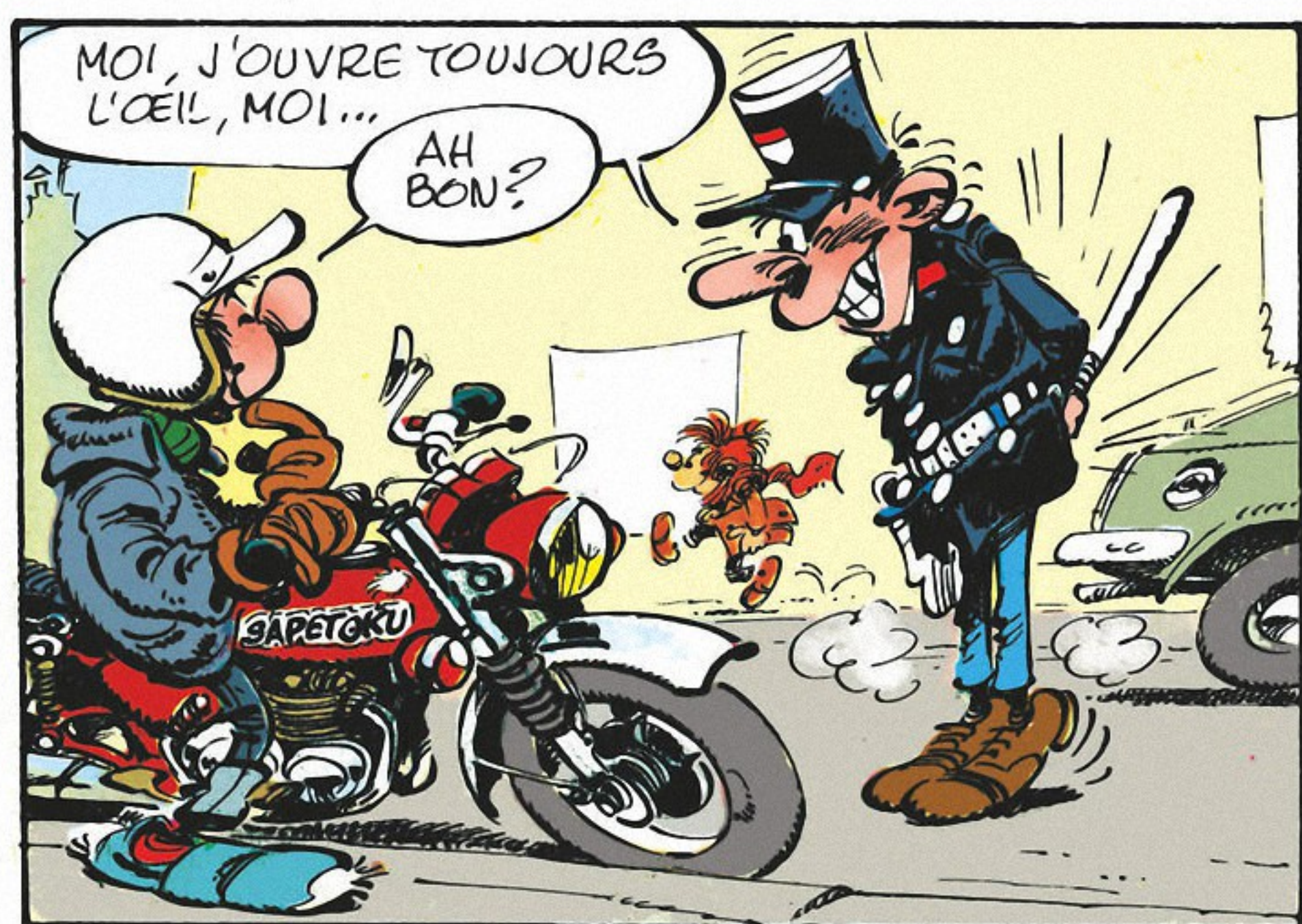
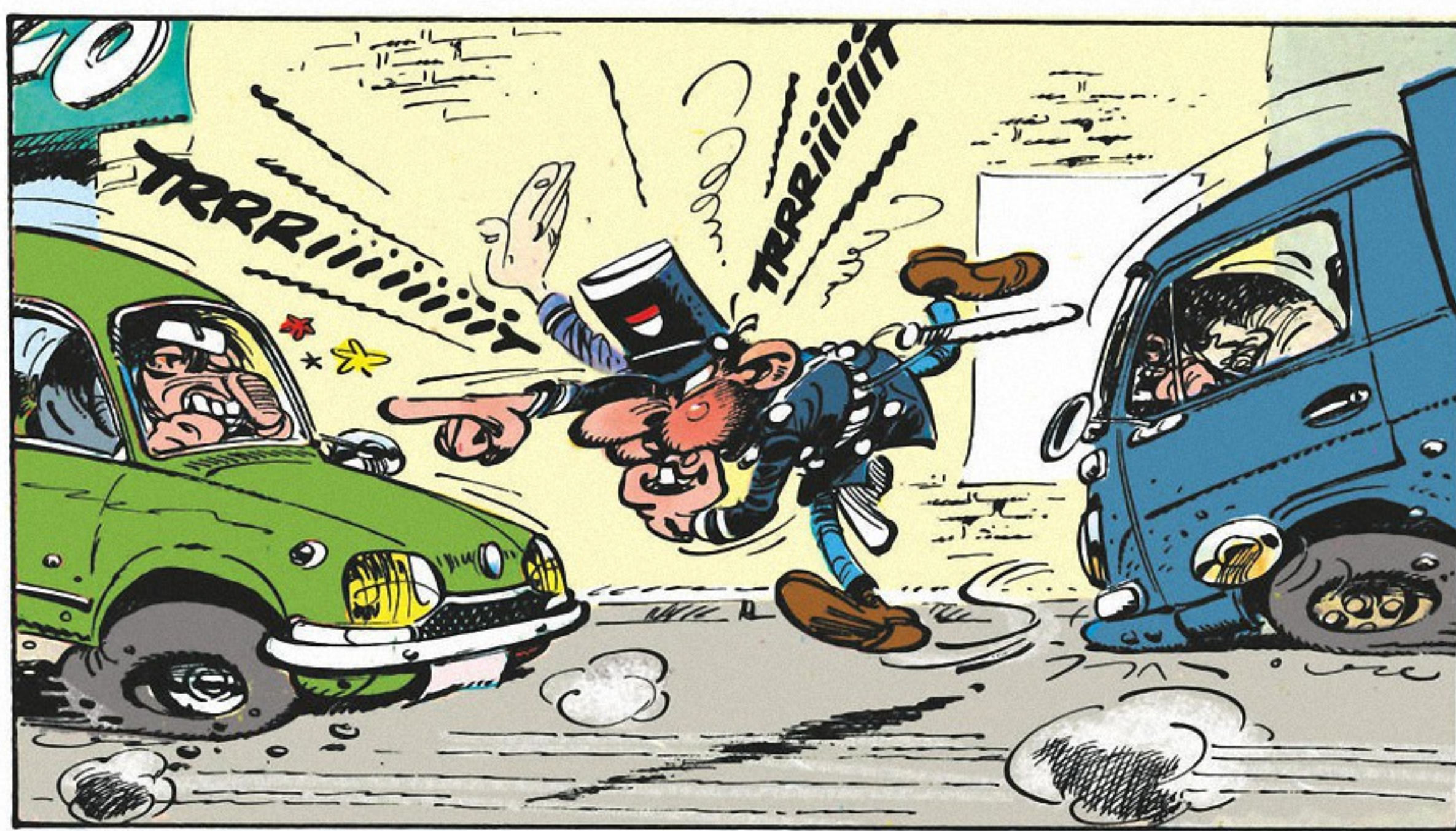
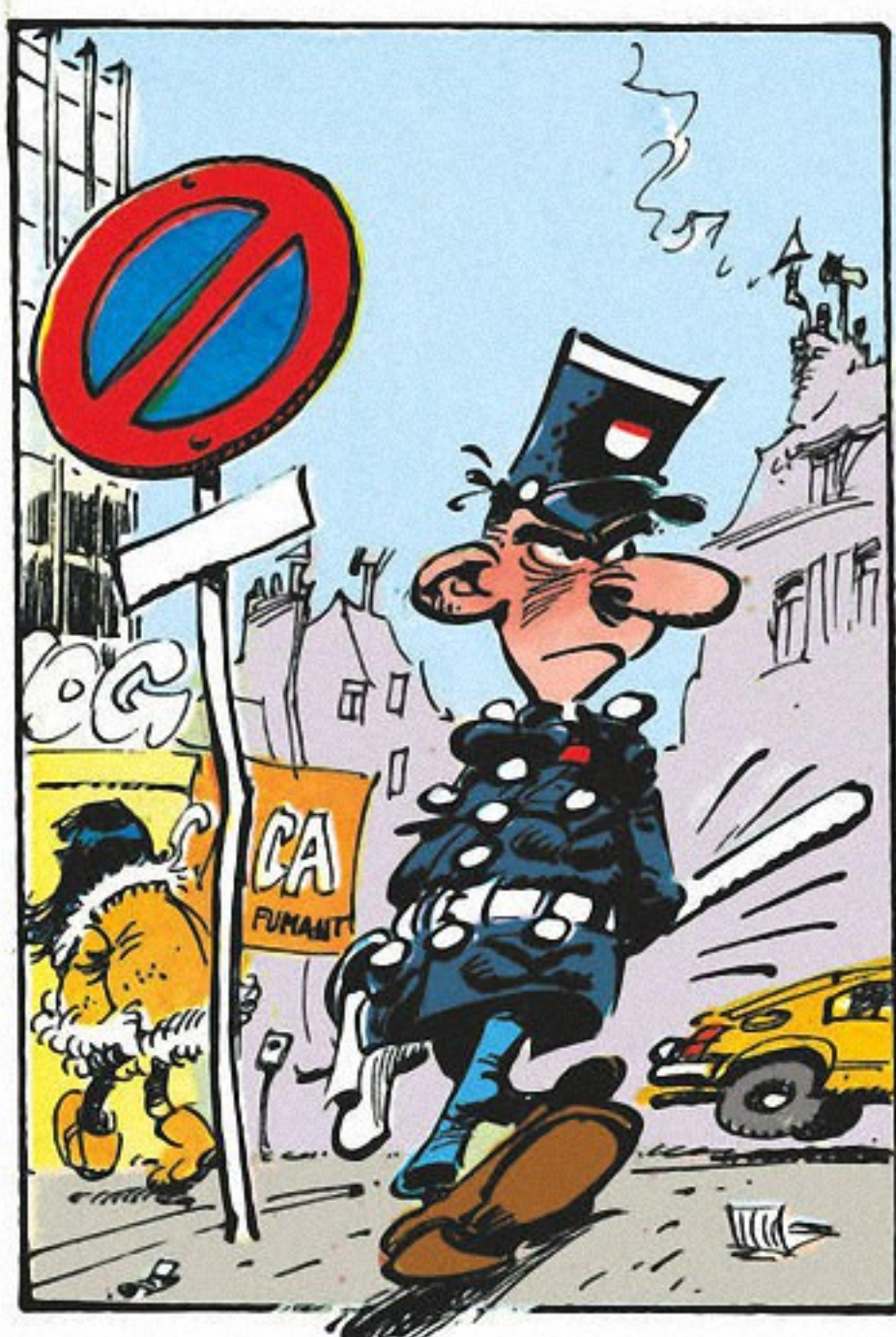


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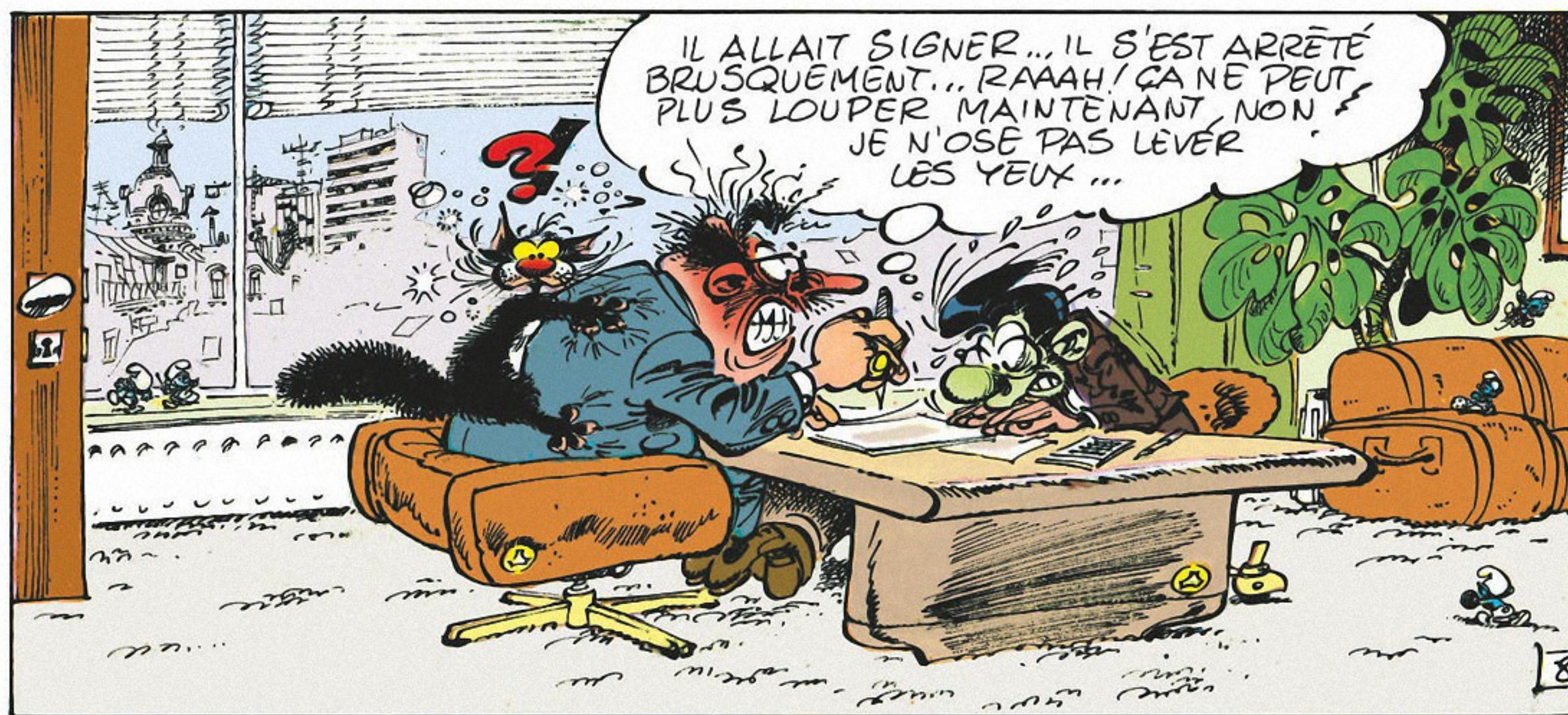
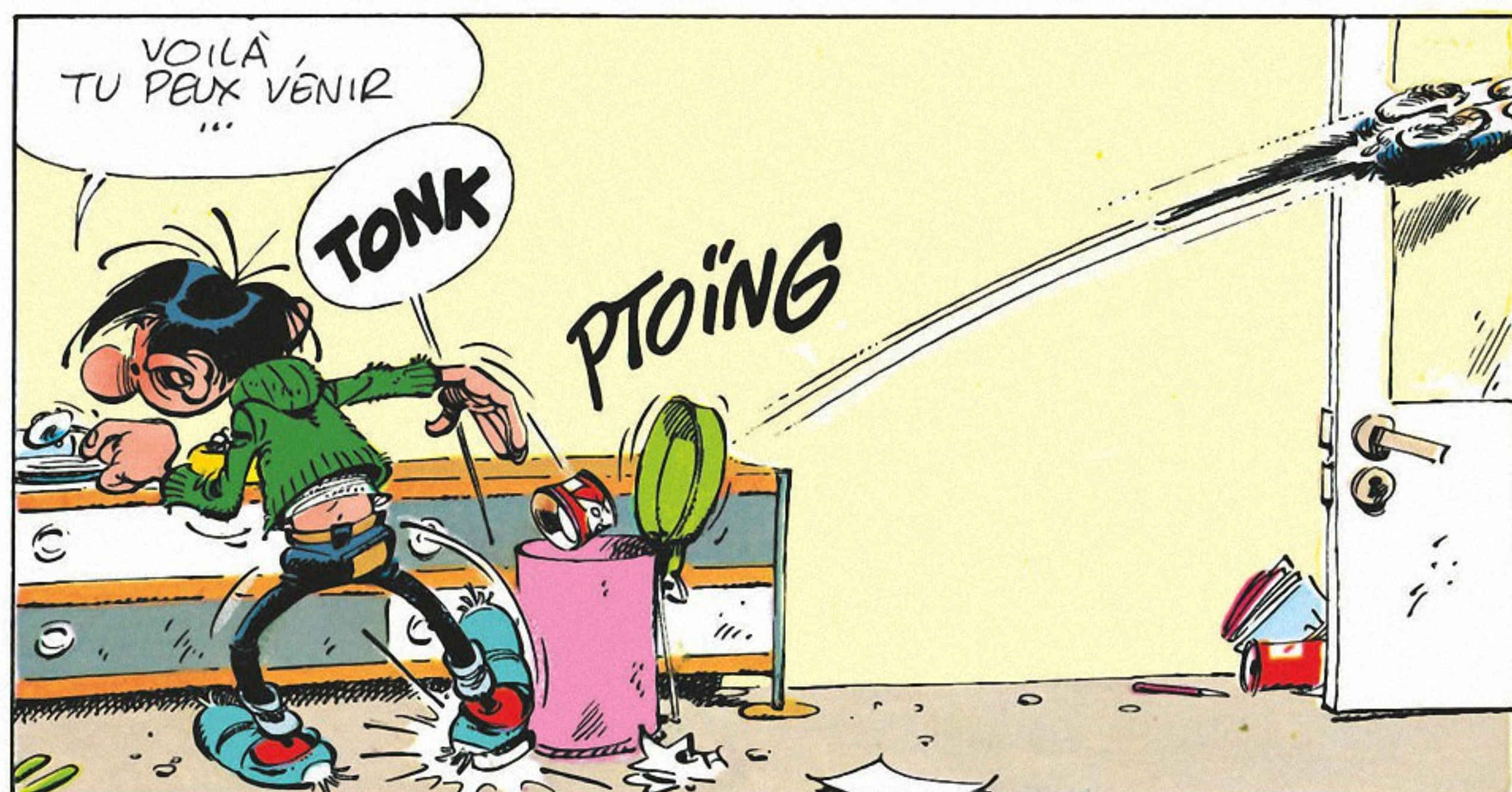


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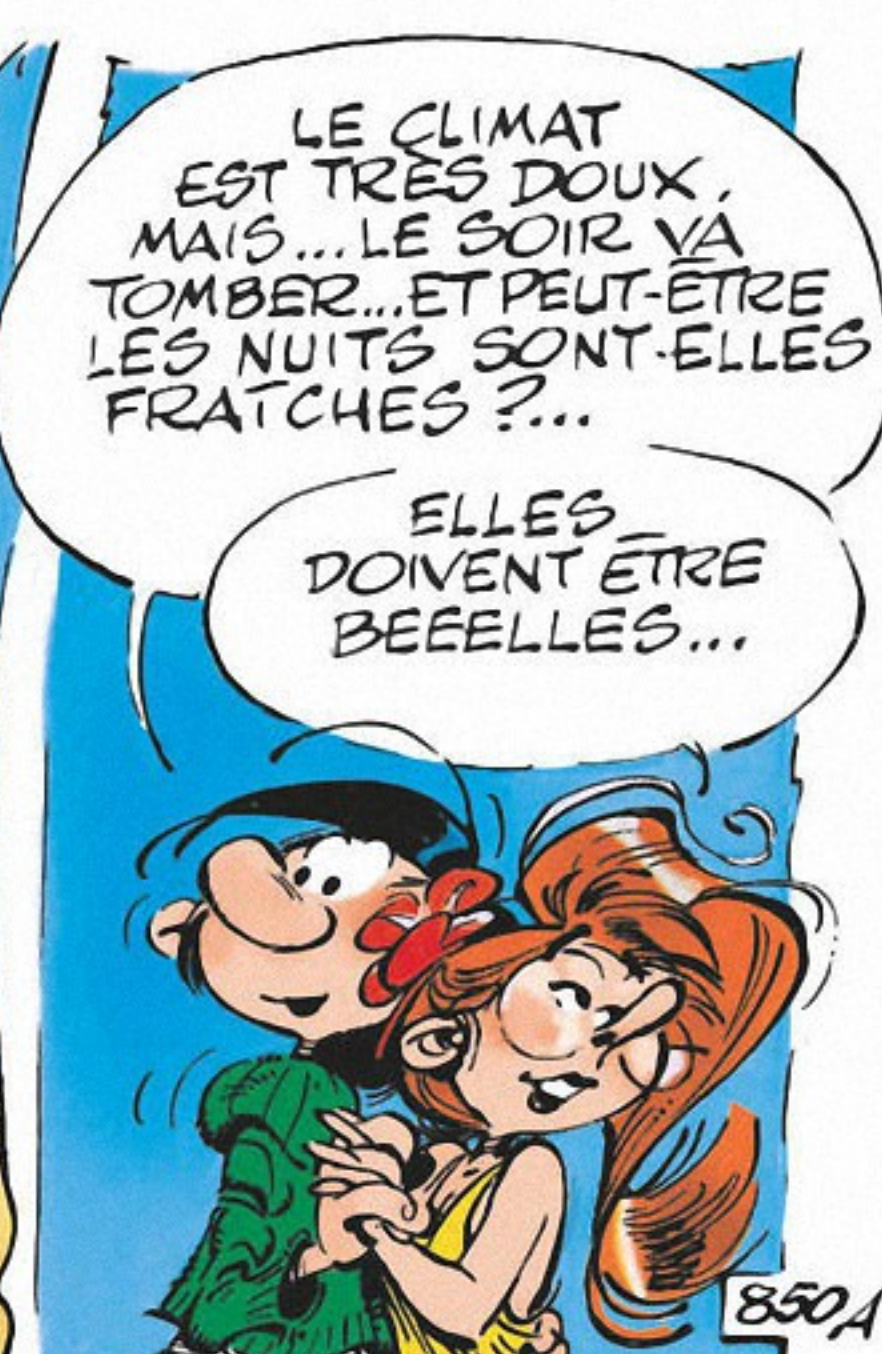


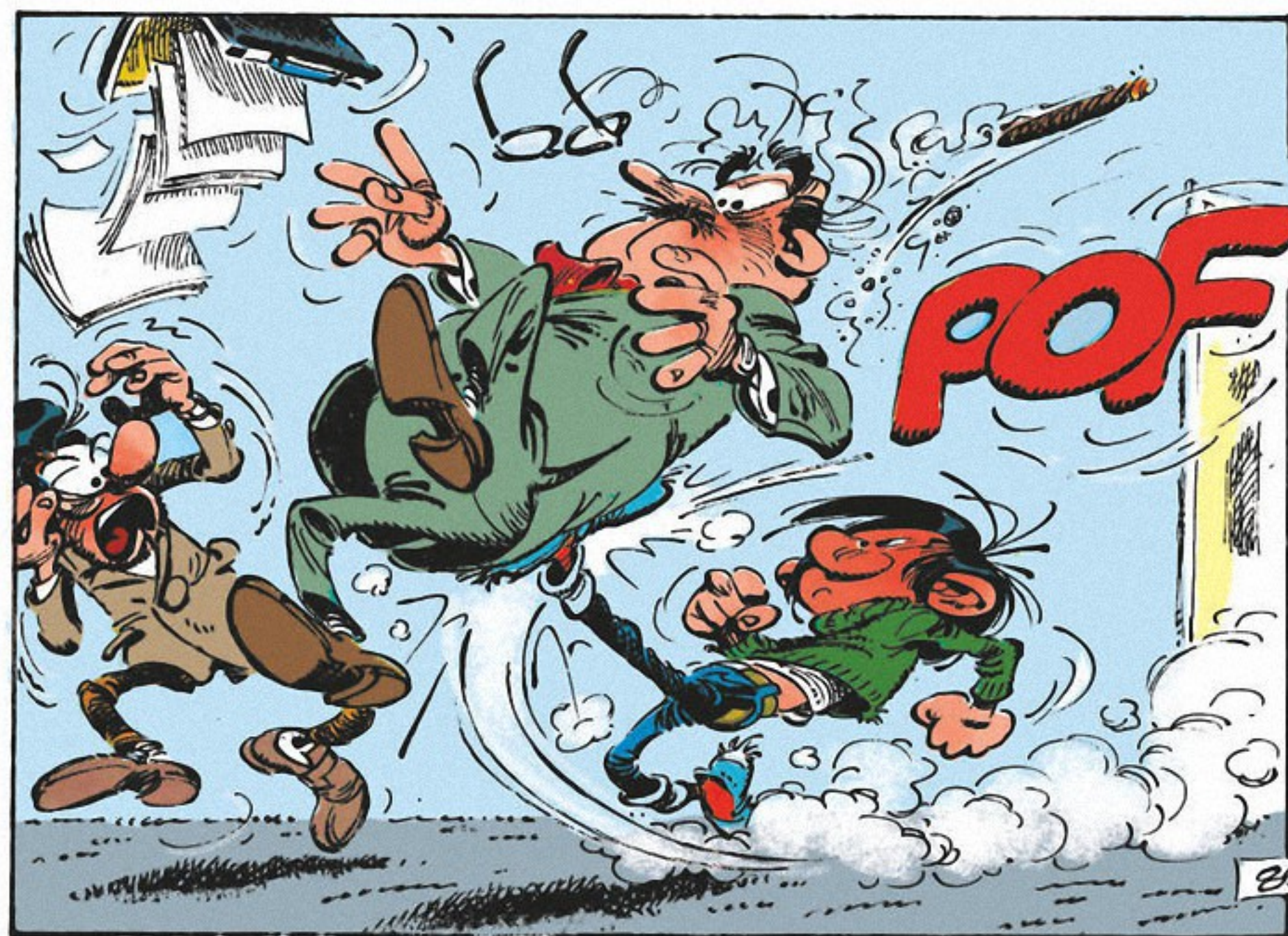
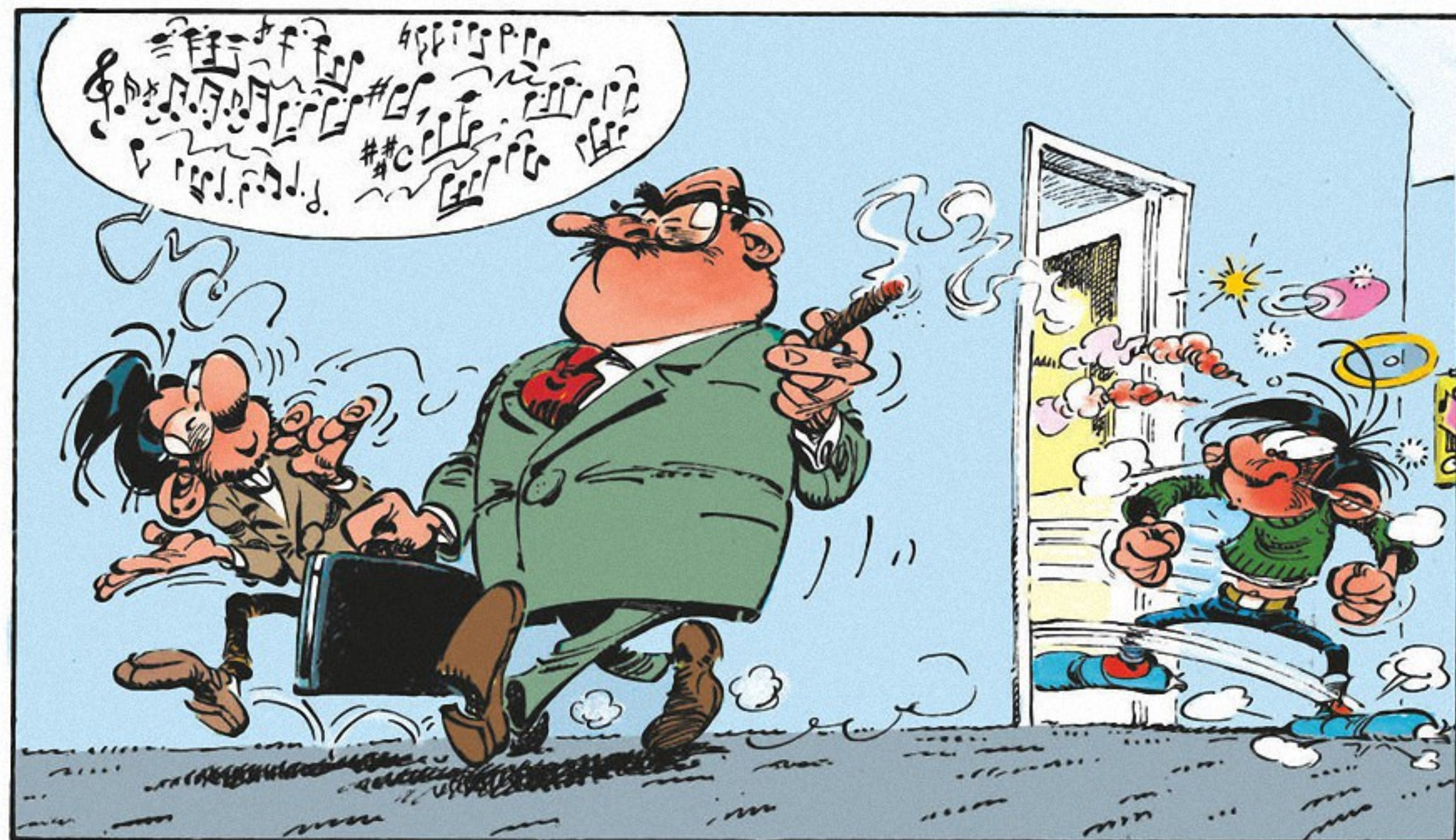


N'ACCUSEZ PAS LES STUDIOS LEONARDO : C'EST FRANQUIN QUI A VOULU QUE CETTE ROUBELLE SOIT ROSÉ FRAMBOISE AVEC UN COUVERCLE VERT PISTACHE!!

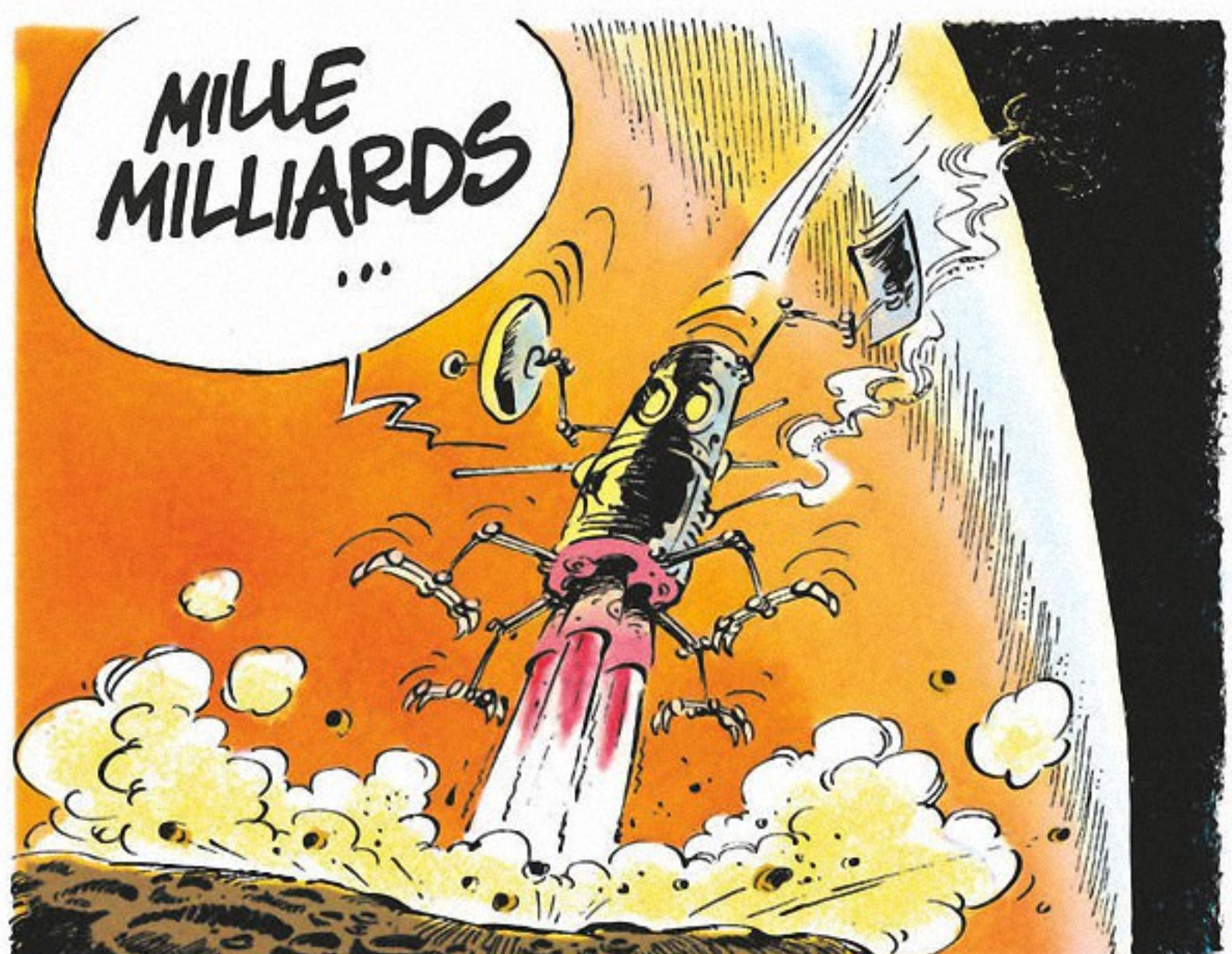
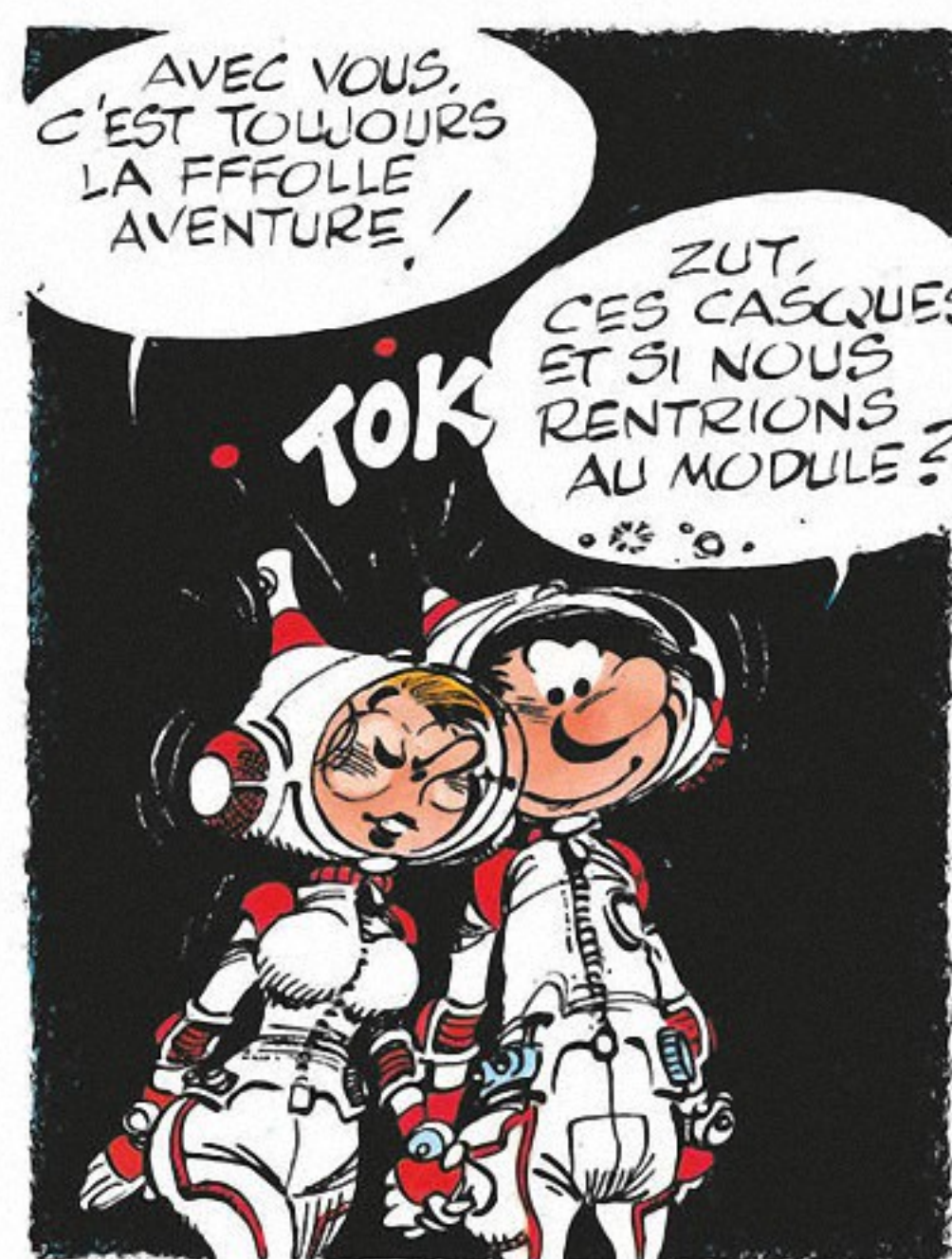
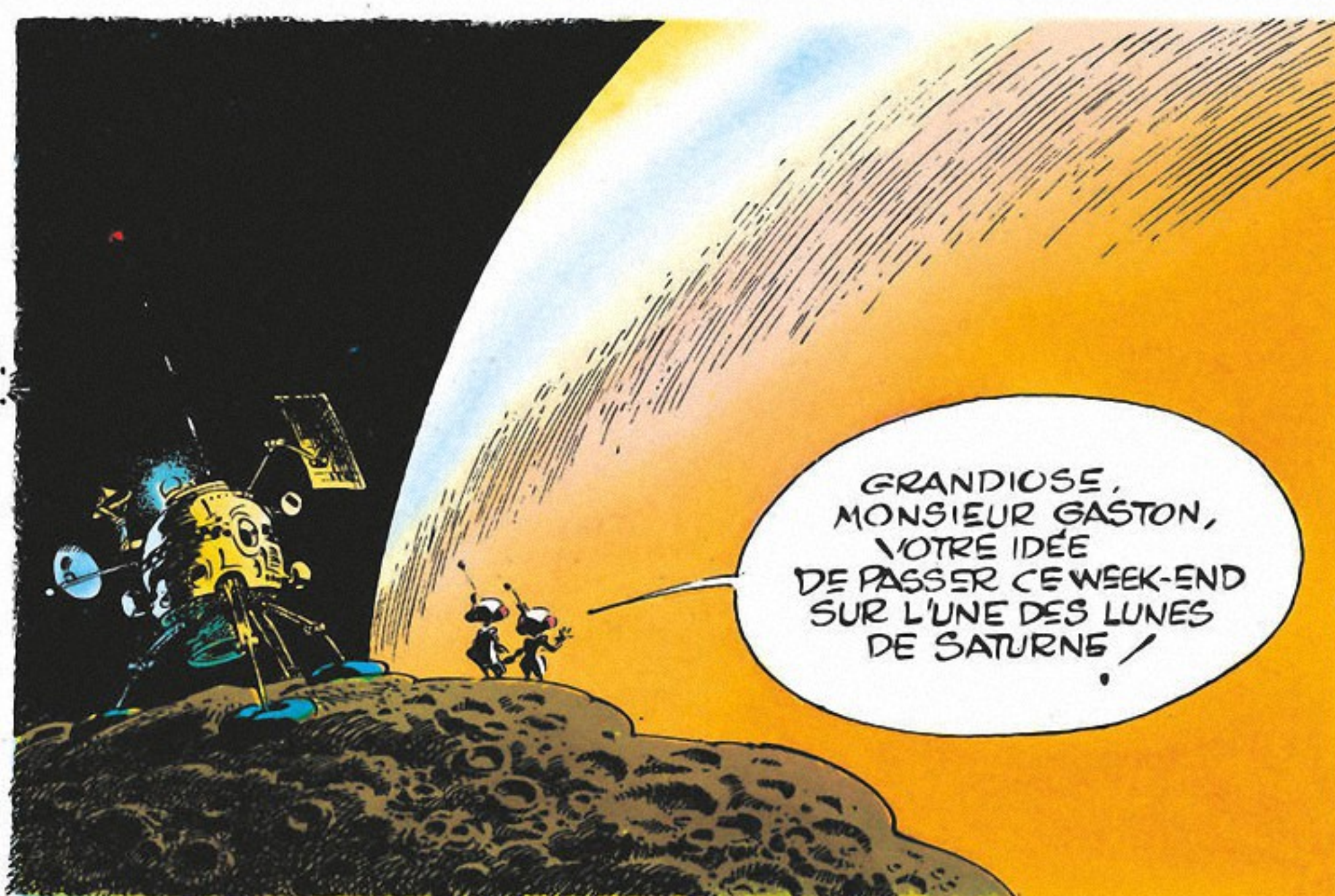


QUELLE SIGNIFICATION PROFONDE VOYEZ-VOUS AU RETOUR D'ÉPIRODQUE DE LA ROUBELLE À PÉDALE DANS VOS GAGS? ... *Franquin*

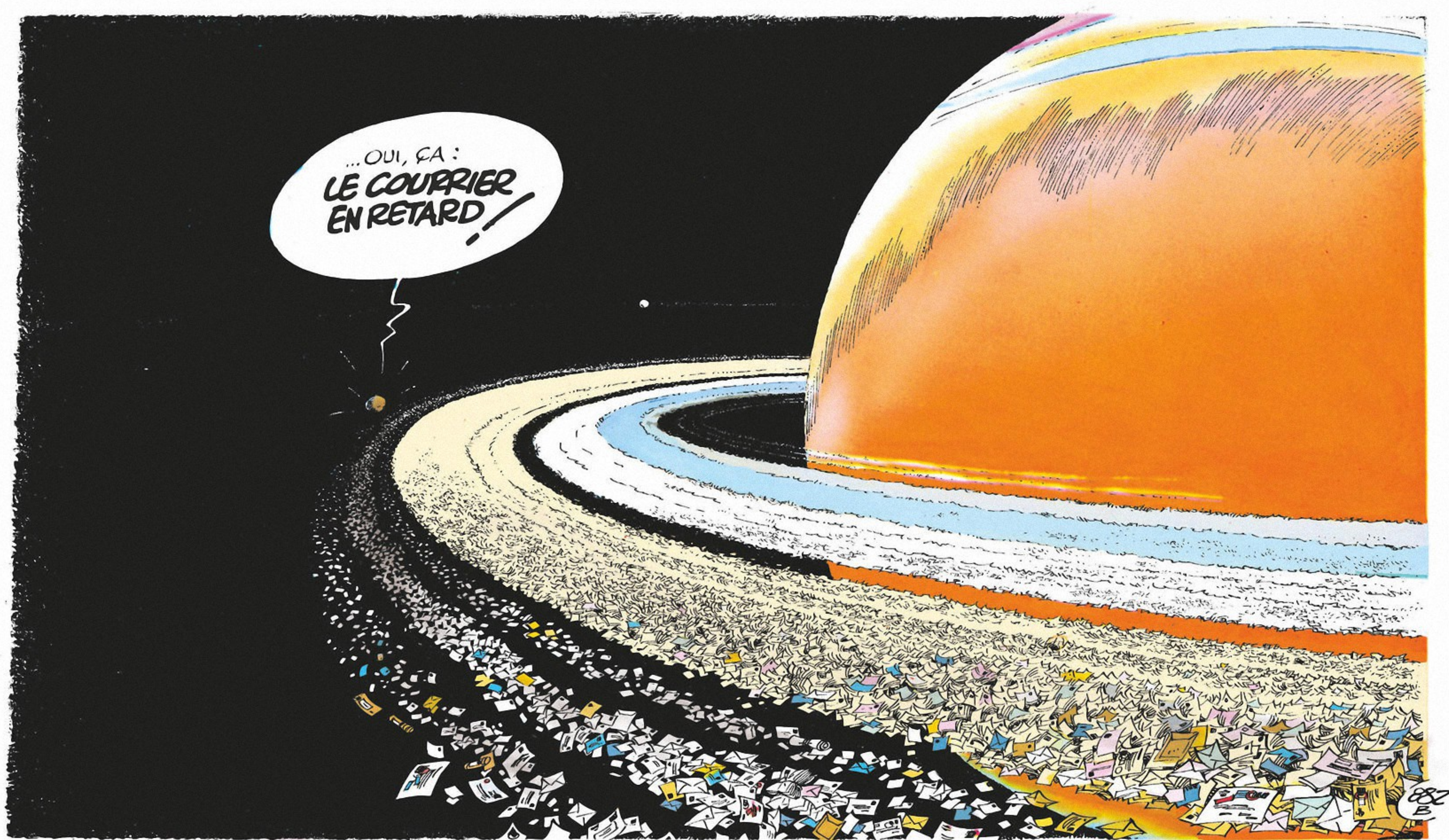




Curieux



TOURNEZ



 **FIN!**